THE SATURDAY EVENING POST

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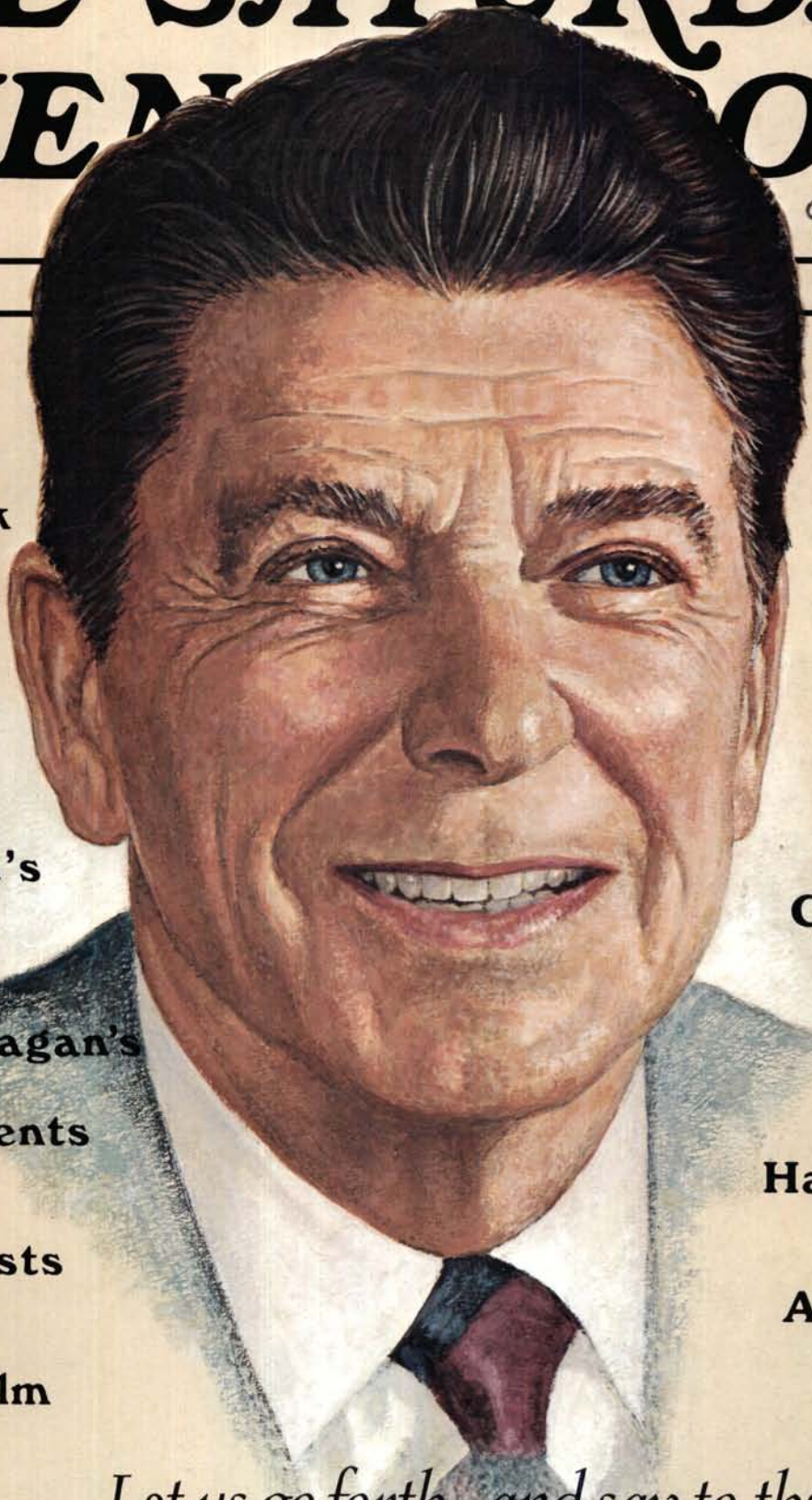

Volunteer Projects That Work

How to Conceive a Baby

The World's Fair

Nancy Reagan's Foster Grandparents

The Baptists

Dallas Holm

Norman Vincent Peale

Games Celebrities Play

Weather Can Change Your Mood

Chrysler's Iacocca Hangs Tough

Arthur Train

Lucian Tupinski

Let us go forth–and say to the
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Ronald Reagan

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We're looking for people to write children's books

Writing for children is the perfect way to take up writing, says the author of 53 children's books. Your ideas come right out of your own experience. And while it's still a challenge, it's probably the straightest possible line between you and publication — if you're qualified to seek the success this rewarding field offers.

By Alvin Tresselt, Dean of Faculty

IF you want to write and get published, I can't think of a better way to do it than writing books and stories for children and teenagers. Ideas flow naturally right out of your own life experience. While it's still a challenge, the odds of getting that first unforgettable check from a juvenile publisher are better than they are from just about any other kind of publisher I know.

Later on, you may get other checks from other publishers. But right now, the object is to begin — to break into print — to learn the feeling of writing and selling your work and seeing your name in type. After that, you can decide if you want your writing to take another direction.

But after 30 years of editing, publishing, and teaching — and 53 books of my own — I can tell you this: you'll go a long way before you discover anything as rewarding as writing for young readers.

Your words will never sound as sweet as they do from the lips of a child reading your books and stories. And the joy of creating books and stories that young people 'really dig' is an experience you'll never have anywhere else. (In this age of boob tube illiteracy, convenient morality, and plastic values, *do you know of a more important audience?)*

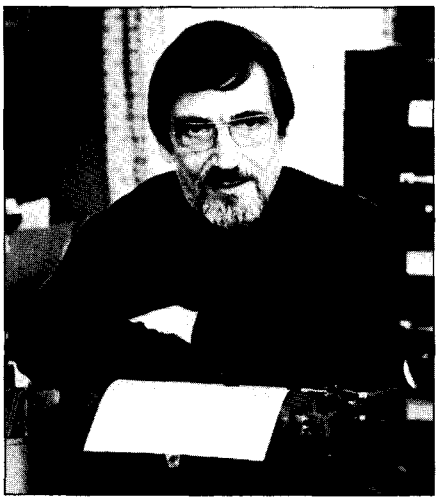
But, that's not all. The financial rewards go far beyond most people's expectations because there's a surprisingly big market out there for writers who are trained to crack it. More than 130 million young people's books are purchased each year. Between 2,000 and 2,500 new titles appear annually and new authors account for as many as half of them.

There are also 250 monthly magazines looking for material for young readers. You can imagine how much writing it takes just to keep them going!

'Am I really qualified?'

Yet two big questions bedevil nearly every would-be writer: "Am I really qualified?" and "How can I get started?"

This is our definition of a "qualified person": It's someone with an aptitude for writing who can take constructive criticism, learn from it, and turn it into a professional performance. That's the only kind of person we're looking for. The reasons are simple: our reputation is built on success, and if prospective students don't have the earmarks of success, we probably can't help them. And we tell them so. It's only fair to both of us.



Alvin Tresselt was Vice President and Executive Editor of Parents' Magazine Press, the first editor of *Humpty Dumpty's Magazine for Children*, and a board member of the Author's Guild. His 53 books for young readers have sold over two million copies.

To help us spot potential authors, we've developed a revealing test for writing aptitude. It's free, and we don't charge for our evaluation. But no one gets into the Institute without passing it. Those who pass and enroll receive our promise: You will complete at least one manuscript ready to submit to a publisher by the time you finish the Course.

When we teach, you learn

I've learned a lot about writing for children and I love it. Now I'm passing my knowledge on to my students so they can profit from it. When I'm not writing my own books I spend my time at The Institute of Children's Literature, a workshop for writers that does only one thing and does it better than any other educational institution I know of: It trains qualified people to write for the young reader.

This is the way I work with my students, and my fellow instructors — all of whom are experienced writers or editors — work more or less the same way.

When you're ready — at your own time and your own pace — you send your assignment to me and I read it and reread it to get everything out of it you've put into it. Then I edit your assignment with a red pencil just the way a publishing house editor would — if he had the time. I return it along with a detailed letter explaining my comments. I tell you what your strong points are, what your weaknesses are, and just what you can do to improve. It's a matter of push and pull. You push and I pull and between us both, you learn to write.

The proof of the pudding

This method really works. I wouldn't spend five minutes at it if it didn't. Last year we received hundreds of letters like these from successful students: "Before taking your Course, the short stories I scribbled for my two tiny tots never caught an editor's fancy," writes Emily Burns of Salem, Ore.

"My first sale, to *National Catholic Weekly*, was a Course lesson. Then I sent another Course assignment to a writer's competition and won first prize of $400!"

"My instructor's advice was invaluable in plotting, character, motivation, and dialogue. I am most grateful for her personal interest and encouragement. Best of all she helped me understand my own strengths and weaknesses and how to emphasize the first and remedy the second. Better instruction hath no man than this!" Elizabeth Henley, New Cambria, Mo.

Marilyn Day of Marissa, Ill. says, "I'm proud of this accomplishment. Now I'm no longer a housewife, I am a *writer!*"

And Mary Carruth, Dublin, Cal., writes, "I sent out my first article with a prayer and a hope, and it was accepted. Your Course with its structure and support, has been everything I hoped for and needed."

"When I started this course, I did not really think that I had the ability to write", writes Sister M. Laetitia Mudde, West Haven, Ct., "But my instructor made me believe in myself." I have a file full of similar letters. People like yourself so full of pride they could easily convince you that indeed it is a pity more people — men and women — don't take up writing for children.

Free Writing Aptitude Test offered

To find qualified men and women with an aptitude for writing, the Faculty and Consultants of the Institute have prepared a four-page Writing Aptitude Test. It is offered free and will be professionally evaluated at no cost to you by our staff.

Just mail the coupon below to receive your free Test and 28-page illustrated brochure describing The Institute, our Course, Faculty, and the current market for children's literature. If you demonstrate a true aptitude for writing, you will be eligible to enroll. But that's entirely up to you.

There is no obligation.

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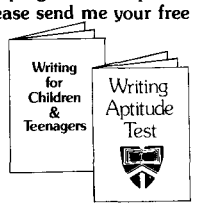
Redding Ridge, Connecticut 06876

Dear Mr. Tresselt: I-34

I am interested in your program to help new writers get started. Please send me your free Writing Aptitude Test and 28-page brochure. I understand I am under no obligation whatever and no salesman will visit.



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The First Lady's No. 1 Project

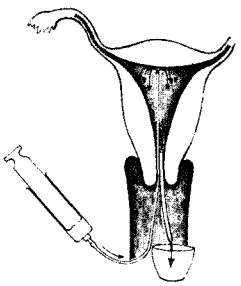
The hand that rocks the cradle today may well be a Foster Grandparent's—thanks to Nancy Reagan's favorite program, combining the love of lonely older Americans with special children looking for love.

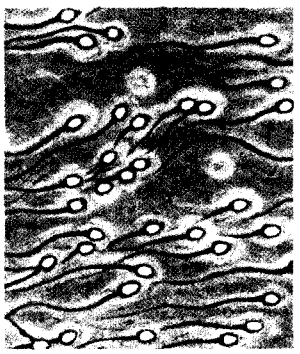
78

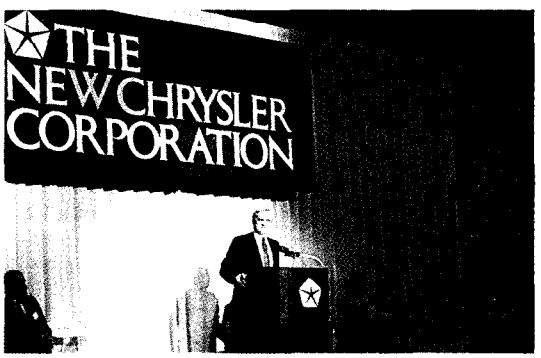
HD Has a New Enemy

The Benjamin Franklin Society looks for a way around this catastrophic disease by helping prevent at-risk parents from unwittingly passing it on to their children.

50







Chrysler's Tenacious Lee Iacocca

He was ridiculed by his employees, his suppliers, his dealers, but he got them all to join him in putting the No. 3 car company on the road to recovery.

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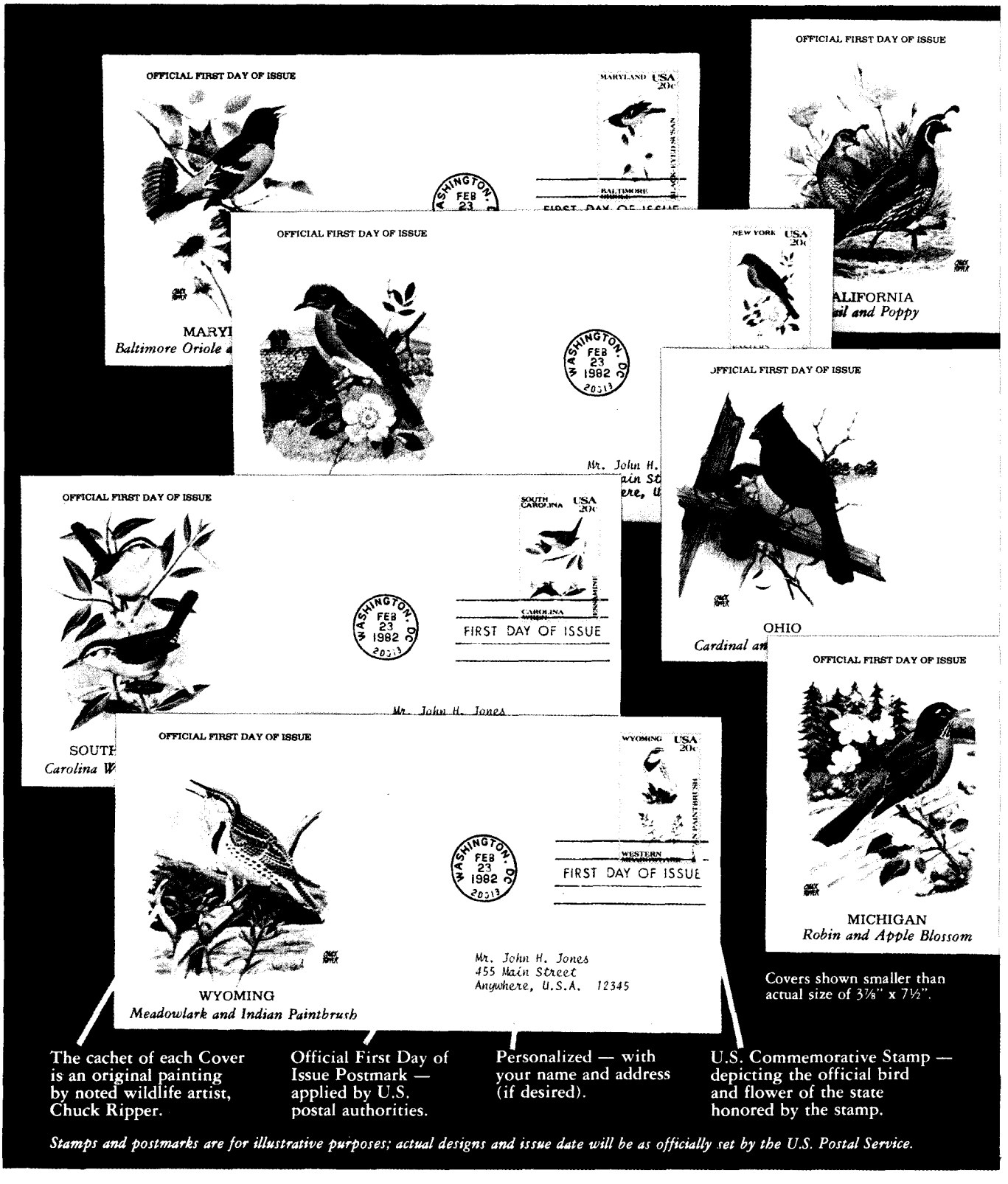
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This is the *first time* that the beautiful, official Birds and Flowers of every one of the Fifty States will have appeared in a single U.S. postage stamp issue. It also marks only the second time in history that a single U.S. stamp issue has consisted of 50 different stamps (the first such issue was quickly snapped up by astute collectors). These two facts alone, without any consideration of the beauty of the stamps themselves, seem destined to make State Birds and Flowers one of the most highly-coveted U.S. stamp issues of all time.

First Day Covers of This Issue Can Be Reserved Now

In conjunction with this outstanding new issue, the Postal Commemorative Society has arranged to have a series of fifty beautiful, full-color Covers postmarked by U.S. postal authorities with the official one-day-only First Day of Issue postmark of each of these new State Birds and Flowers stamps. This postmark forever insures the limited-edition status of this remarkable State Birds and Flowers First Day Cover collection. **The collection of beautiful First Day Covers for this important United States issue can be reserved now.**

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Each of the fifty First Day Covers in this collection features a privately-commissioned original work of art depicting the State's official Bird and Flower. These are faithfully portrayed in full color by Chuck Ripper, one of America's foremost wildlife artists.

The precise strokes of his brush depict the rich, red plumage of Ohio's Cardinal set against its Red Carnation...New York's regal Eastern Bluebird accented against its royal Rose...every nuance of color, shading and detail, captured by this superb artist.

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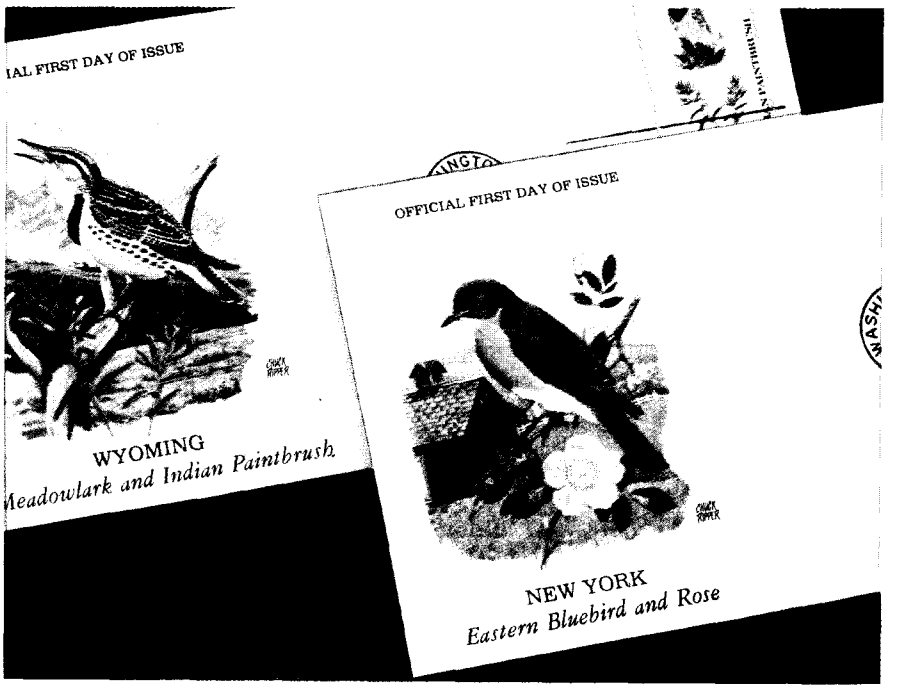

Each and every state bird and flower seems alive ... authentic to the minutest detail ... the plumage, the beak, the tail of each bird ... the graceful green leaves and delicate blossoms of each flower...a breath-taking pageant of Nature's own masterpieces.

An impressive museum-quality portfolio of the finest American wildlife art, the State Birds and Flowers First Day Covers are truly a collection to be enjoyed now and passed on to future generations in your family.

Convenient Acquisition Plan

The Birds and Flowers of Our Fifty States First Day Covers — available at a price of just $2.50 per Cover (plus 25¢ shipping and handling) — will be sent to subscribers at the convenient rate of seven monthly shipments of six Covers each (plus an eighth and final shipment of eight Covers). Shipments will begin 8-12 weeks after the First Day of Issue of the new stamps.

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Naturally, such First Day Covers are available only in strictly limited quantities. If you want to obtain a set at original issue price for your own family, you must act *now*. To avoid disappointment, *return your reservation today!*

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Letters to the Editor

More on Circumcision

It has been my experience with my two sons, and with the uncircumcised sons of friends, that the foreskin may *normally* be adherent *up to three years of age or longer.* My reading has supported this. The informative book *Circumcision: An American Health Fallacy* by Edward Wallerstein (Springer, 1980) reports on a 1968 Danish study wherein 9,545 observations of 1,968 uncircumcised male school children between the ages of 6 and 17 were made. These observations showed that preputial (foreskin to glans penis) adhesions were found in 63 percent of the boys ages 6 to 7, in 3 percent of the 16-year-olds and in none of the 17-year-olds.

Furthermore, circumcision in later life may be required if the foreskin is forced back while still naturally adherent, causing bleeding and pain and the development of unnatural adhesions (scar tissue) which make retraction at a normal stage of development impossible.

I would thus caution your readers not to attempt to retract their uncircumcised sons' foreskins in any forceful manner and not to be alarmed if it is not retractable at an early age. Many physicians are unaware of the normal age of retractability and may require education on this matter from their little patients' parents. The above mentioned book will provide all the information necessary.

Diane Brandon,
West Burke, Vermont

I have traveled all over Europe in all the nude public places, and a circumcised male is extremely rare—almost nonexistent. This is true of most of the world. Reliable estimates are that only seven percent of the world's males are circumcised.

Kurt Bomke
Pacifica, California

In your articles on circumcision (December 1981), I note that you omit any information about the correct care of the intact (noncircumcised) child. This is extremely important information, for misinformation and harmful practices abound. The foreskin of the infant should be left alone during infancy. Dr. Otten's information on p. 116, that the foreskin separates from the glans on its own within two months, is *incorrect.* In most cases, it remains tight and naturally adherent to the glans during the first year, and sometimes can take up to three or four years or longer to separate. The foreskin should never be forcibly separated from the glans. Doing so is what *causes* problems such as infection, phimosis and paraphimosis, as well as inflicting considerable pain on the infant. I would be glad to provide Dr. Otten with medical articles backing this up if he is interested.

Rosemary Romberg Wiener
Everson, Washington

Hitt and Miss

Regarding the article "Whither the Methodists?" (December 1981), I would first ask, "Who is Russell Hitt?" It is obvious that Mr. Hitt needs to reread the history of the Wesleyan movement with a view to accuracy. And while many knowledgeable and practicing United Methodists would agree with some of Mr. Hitt's views, they would feel that, whether or not he deliberately set out to embarrass that great church, he should at least give evidence of a more unbiased and fair evaluation than his article provides.

M. Douglas Newman,
District Superintendent,
The United Methodist Church
Norfolk, Virginia

Having been a Methodist all my adult life and the granddaughter of a circuit riding Methodist preacher, I agree completely with your assessment of the church today in the December issue.

The people in power in the church today do not, in my opinion, represent the thinking of the membership. Instead of supporting every liberal, leftist cause and idea that comes along and expecting the membership to "send money," the church should be helping to sustain

Continued on page 10

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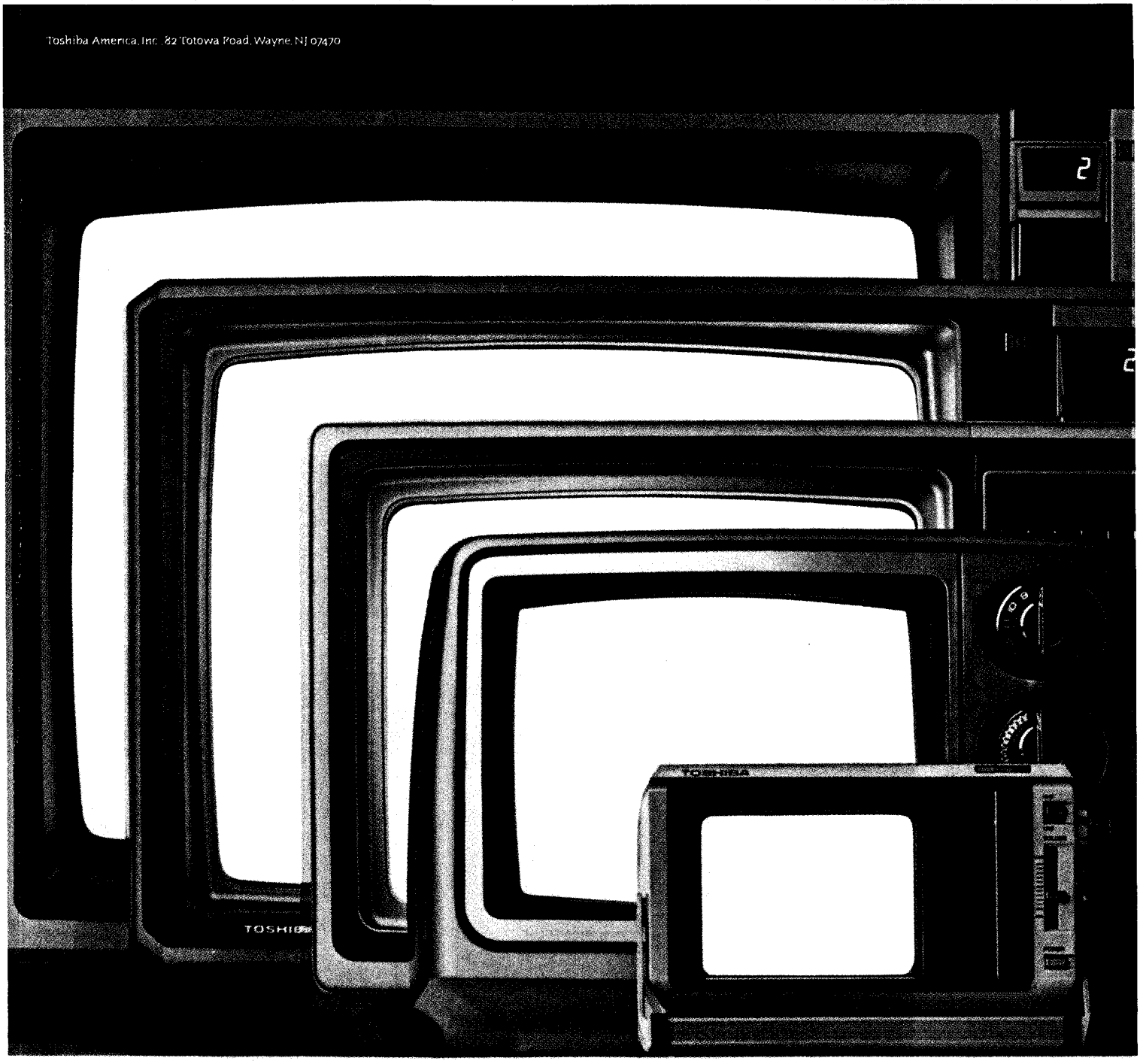

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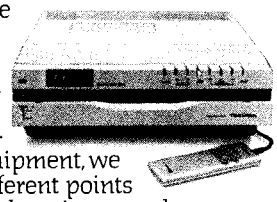
Then, if it meets our rigid standards, we put in the picture tube. But not just any picture tube. A Blackstripe 2. Unlike older tubes that use round or elliptical phosphor dots to create the picture, Toshiba was the first in the world to use vertical phosphor stripes. The result is a brighter, sharper picture with more accurate and richer color.

What's more, we feature microthin remote control and 105-channel cable capability on our sets.

And in the same spirit of innovation, we've built the first CED-format video-disc player (pictured here) to feature remote control. Once you turn it on, all you'll have to get up for is more popcorn.

So no matter what you're looking for in video, take a good look at Toshiba. From 4 1/2- to 25-inch color TVs to highly sophisticated video equipment, we cover many different points of view. One of them is sure to be yours.



TOSHIBA

Again, the first.

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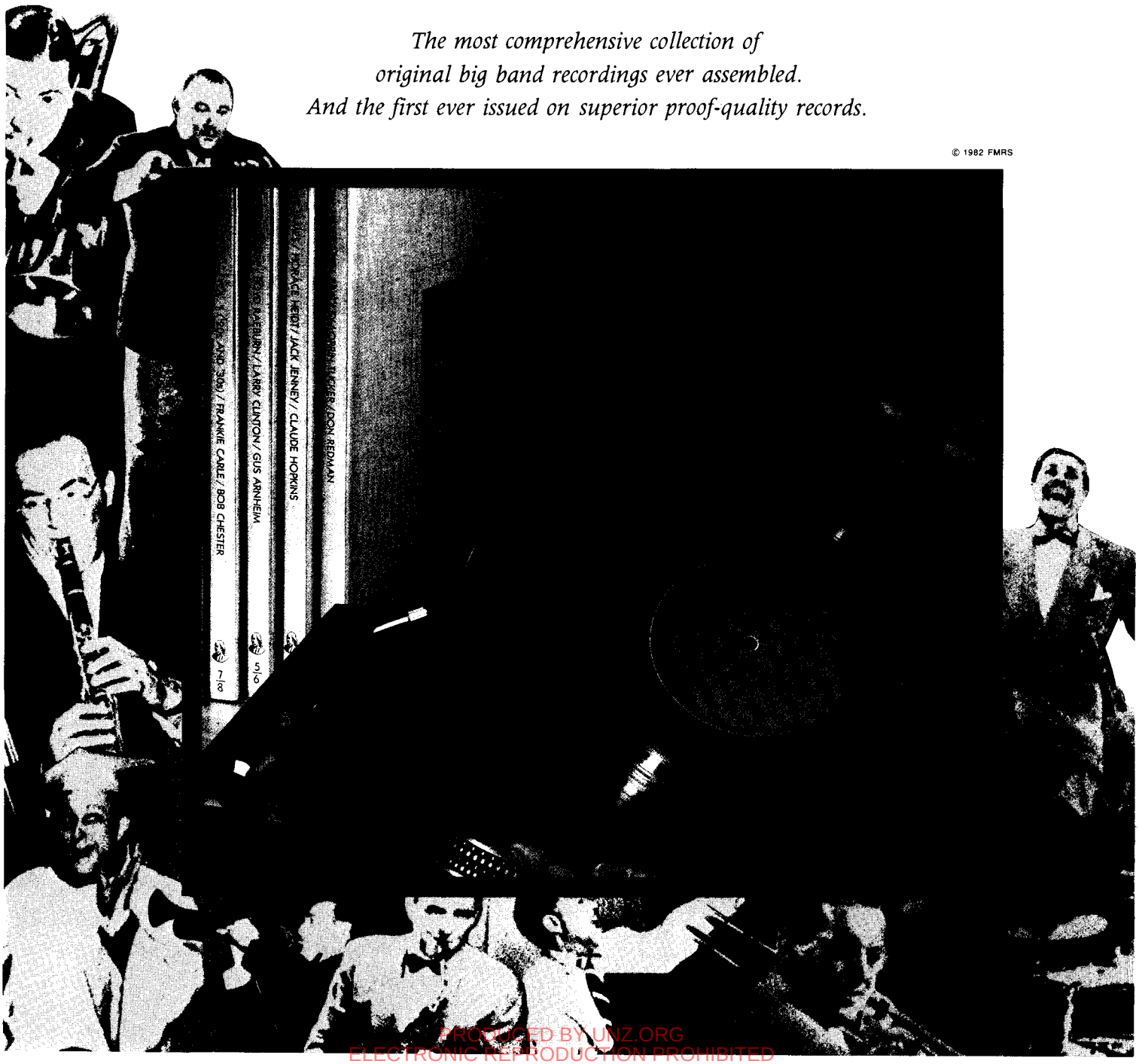
The Franklin Mint Record Society,
in collaboration with Count Basie, Les Brown, Lionel Hampton, Woody Herman,
Harry James, Sammy Kaye and a panel of distinguished music authorities,
is proud to present . . .

THE GREATEST RECORDINGS OF THE BIG BAND ERA

ARCHIVE COLLECTION

The most comprehensive collection of
original big band recordings ever assembled.
And the first ever issued on superior proof-quality records.

© 1982 FMRS



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"We wanted this collection to have it all! The great bands, the soloists and the singers. It's good to know this music is all here . . . all together . . . for now and the future."

—Count Basie

The greatest authorities on the music of America's big band era—musicians and music critics alike—have joined together, for the first time, to assemble *the definitive collection of big band recordings.*

This is a collection unlike any issued before. For the bandleaders, writers and critics who comprise this panel are the very same ones who shaped the big band era.

These experts enlisted the cooperation of the record companies which now hold the *original master recordings* of the big name bands. Thus, the panel was able to make its selections from virtually every big band performance ever recorded—*making this the first such collection ever assembled from all the big band record labels.*

As a result, this will be the most complete, comprehensive and authoritative collection ever devoted to big band music. And it will be the first ever available on *proof-quality* records of exceptional fidelity.

All the great bands, singers and soloists in their greatest recorded performances

The Archive Collection of *The Greatest Recordings of the Big Band Era* will be all-encompassing. A collection which reflects the musical diversity of the era. The crisp swing of Benny Goodman and Artie Shaw, the relaxed rhythm of Count Basie and Jimmie Lunceford, the bright dixieland of Bob Crosby, the sophisticated stylings of Duke Ellington, the dreamy delicate sounds of Ray Noble, the soft, sweet music of Guy Lombardo and Sammy Kaye. It will also include:

The musical forerunners of the era—Paul Whiteman, with Bing Crosby and Bix Beiderbecke; Fletcher Henderson, who influenced Benny Goodman and many others; the early sounds of Glen Gray and Fred Waring.

The nostalgic themes of the big bands—Glenn Miller's "Moonlight Serenade" . . . Tommy Dorsey's "I'm Getting Sentimental Over You" . . . Louis Armstrong's "When It's Sleepy Time Down South" . . . Vaughn Monroe's "Racing with the Moon."

The greatest hits of an entire generation—Charlie Barnet's "Cherokee," Duke Ellington's "Take the 'A' Train," Artie Shaw's "Frenesi," Frankie Carle's "Sunrise Serenade," Tommy Dorsey's "Opus One," Eddy Duchin's "Stormy Weather," and Benny Goodman's "Sing, Sing, Sing," with Gene Krupa.

The big band vocalists that audiences loved . . . and still remember. Frank Sinatra with Tommy Dorsey, Peggy Lee with Benny Goodman, Doris Day with Les Brown, Anita O'Day with Gene Krupa, Bob Eberly and Helen O'Connell with Jimmy Dorsey. And many more, including Perry Como, Lena Horne and Ella Fitzgerald.

The ultimate collection of original big band recordings

This is a collection that would be difficult—or impossible—for any individual to assemble. For these selections have been drawn from the archives of all the major record companies . . . and such vintage labels as Brunswick, OKeh, Vocalion, Bluebird and Perfect.

Many of these recordings—like Wayne King's "Melody of Love"—have been *unavailable for years.* Others are *hard to find recordings* of early radio broadcasts . . . such as Frank Sinatra's emotional farewell to the Tommy Dorsey Orchestra, doing his spectacular rendition of "The Song Is You." Still others were only released on 78s—and *never re-issued:* Bob Crosby's "Black Zephyr" and Gus Arnheim's "A Peach of a Pair" with Russ Columbo.

In many cases, the panel considered several *different* versions of the *same* song, before selecting a particular recording for the collection. Thus, *every* selection will be a classic performance. An original recording of the era . . . recaptured on records of superior listening quality.

Superb quality for today's audio systems

These records will be produced to the highest standards possible by The Franklin Mint Record Society—judged by audio experts to produce some of the finest records available today.

Each recording will first undergo a painstaking restoration process—electronically "cleaned" groove-by-groove to eliminate extraneous surface noise and preserve the original brilliance of the music.

The records will be pressed in a dust-free "clean room" using a special vinyl that contains its own anti-static element. This meticulous pressing technique, together with the special record vinyl, results in a more rigid, durable and dust-resistant record. A *proof quality* record that actually *sounds better* than the original—and may be played through any audio system.

Hardbound albums and big band histories provided

In keeping with the importance of this collection, special hardbound albums have been designed to house and protect all one hundred proof-quality records.

Each album holds two long-playing records, together with an expertly written commentary—prepared by members of the advisory panel, and illustrated with photographs of the bands. A complete reference index to bandleaders, songs and solo artists will also be provided.

Available by subscription only

If you remember the big bands . . . if you've ever wished to relive the music of that period . . . or if you've only just discovered this unique sound in American popular music . . . *this* is your opportunity. An opportunity to share and enjoy—with all the members of your family—the unforgettable sound of the big bands.

The collection may be acquired only by direct subscription. It will not be sold in record stores. To subscribe now, mail the attached application to The Franklin Mint Record Society, Franklin Center, Pennsylvania 19091. Please do so by March 31, 1982.

Strict record pressing standards, and audio and visual inspection, assure high quality. Ordinary records (left) have static charges that attract dust, causing surface noise. But the special anti-static vinyl used in Franklin Mint records (right) assures clearer sound. Electrostatic meter tests show that the Franklin Mint record has only one-fifth the static charge of ordinary records.

The Advisory Panel

COUNT BASIE for more than 40 years, leader of one of the most consistently swinging bands in history.

LES BROWN oustanding writer, arranger and leader of one of the era's most popular dance bands.

DAVE DEXTER, JR. a record producer for 31 years, former *Down Beat* editor and author of *The Jazz Story* and *Playback.*

LIONEL HAMPTON a leader whose exuberance has inspired musicians and audiences alike for more than five decades.

WOODY HERMAN who continues to be one of the most popular and successful of all leaders—discoverer of many talented musicians.

HARRY JAMES a brilliant trumpeter of both beautiful ballads and rip-roaring swing.

SAMMY KAYE "Mister Swing and Sway," master of the sweet sound—always popular, always danceable.

NEIL McCAFFREY music critic and editor of *American Dance Band Discography* and *The Complete Encyclopedia of Popular Music and Jazz.*

GEORGE T. SIMON music critic, record producer, author of the definitive work on dance bands—*The Big Bands*—and *The Best of the Music Makers.*

RICHARD SUDHALTER jazz critic of The New York Post, author of *Bix: Man and Legend,* and a widely respected jazz cornetist.

JOHN S. WILSON jazz and popular music critic of The New York Times, author of *Jazz: The Transition Years, The Collector's Jazz: Traditional and Swing, The Collector's Jazz: Modern.*

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its small rural churches across the country. Many of them are made up almost entirely of elderly members who can no longer maintain their church buildings, pay their ministers (whom in most cases they share with one or more other churches) and pay the huge amounts to the various funds the church assesses and demands of them.

No wonder we are losing members. The Methodist church as it is now structured and controlled has little appeal for Christian people seeking a church home.

Mrs. Jean Tobey
St. Louis, Missouri

Our class has been reading the article "Whither the Methodists?" in your December magazine. It was written by Russell Hitt. Can we get some information on him? We would like to know who he is and where he got his information?

We all do not agree with everything in the article, but then we, as Methodists, are free to think as we please.

Pat Gensemer
Houston, Texas

Russell Hitt served 22 years as editor of Eternity, *a nondenominational Christian magazine. He retired from its staff in 1975.*

Mr. Hitt is also the author of five books, the best-known being Jungle Pilot, *a story about a missionary aviator. Along with his work at* Eternity, *he has written for most of the major Christian publications. He is well known in the publishing community.*

In addition, Mr. Hitt has served as director of Public Relations at the Moody Bible Institute in Chicago, is an elder in the Presbyterian Church and has attended several World Council of Churches conclaves.

Maynard and Me

It took me a while to regain my composure, after reading Maynard Good Stoddard's "Due to the Repairman" and "The Trouble with Zippers." Certainly we are kindred spirits! I have the same luck with home repairs (although my husband is a whiz!). The reason I am not *typing* this is because the ribbon is befuddled, having come to the end of the line, and I don't know what to do about it!

I, too, end up breaking off the key slide of the sardine cans before I come to the end of the line. I resort to pliers to finish the job. As for corkscrews—I have my own way with them, too. My excuse: I'm left-handed.

As for being mistaken for a hydrant by a wolfhound while standing on a street corner, my true story is of a rural bent: Parked too close to the rear end of a horse while astride my own, it let me have it in the leg! It's the story of my life. I am an "Honorary Member of the Klutzes of America." (Yes, Virginia, there really is such a thing.)

Betty Mack
Baudette, Minnesota

Let's Hear It for Ben!

Many ways to gain success and happiness are made available today, proffering various methods directing one to success in business, in relating to others, in discovering oneself.

Mostly overlooked, however, is the personal advice of *the most successful man in America,* whose influence was indispensible in obtaining freedom for the United States. He was successful in his personal life, so successful financially that he retired from the business world in his early 40s and successful in a most spectacular way as a public servant.

The man is Benjamin Franklin, unrivaled as America's greatest achiever. His list of accomplishments under the most difficult circumstances remain unequaled and continue to benefit mankind today.

Franklin left his methods for achieving success, wealth and happiness to posterity. They are written by his own hand from personal experience. That he gives them to us without cost may be why the advice is strangely ignored.

Nonetheless, it is fitting and proper for Americans to observe Ben Franklin's birthday, January 17, recalling that he remains "Mr. American," a symbol of serving the public, our only patriot to sign all four documents essential to the creation of a free and independent United States of America.

Dan Kalenak
Odessa, Texas

Wants More Morrah

In reference to Post Scripts (December 1981) dialect, "Das Deer und der Image" and "Tales Mein Grossfader Told—Das Vain Crow," by Dave Morrah, I deeply appreciate this type humor. Many years ago, your magazine used to have several per month. This has been one of my reasons for subscribing. Is there a book on this dialect in prose and poetry? I would very much like to obtain it.

Joseph H. Smith
Fork, Maryland

Several collections of Dave Morrah's Heinrich Schnibble and "Tales Mein Grossfader Told" dialect stories were published in book form during the late '40s and '50s. Four titles of which we are aware were published by Rinehart & Company, Inc., from 1948 through 1957. These are Cinderella Hassenpfeffer and Other Tales Mein Grossfader Told *(1948),* Fraulein Bo-Peepen and More Tales Mein Grossfader Told *(1953),* Heinrich Schnibble and Even More Tales Mein Grossfader Told *(1955) and* Alice in Wunderbarland and Further Tales & Poems Mein Grossfader Told *(1957). Unfortunately, as far as we have been able to learn, none of these collections remain in print. However, you can probably locate most of them either at your own local library or through the interlibrary loan system.*

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Kings, 1 mg. "tar", 0.2 mg. nicotine
av. per cigarette by FTC method.

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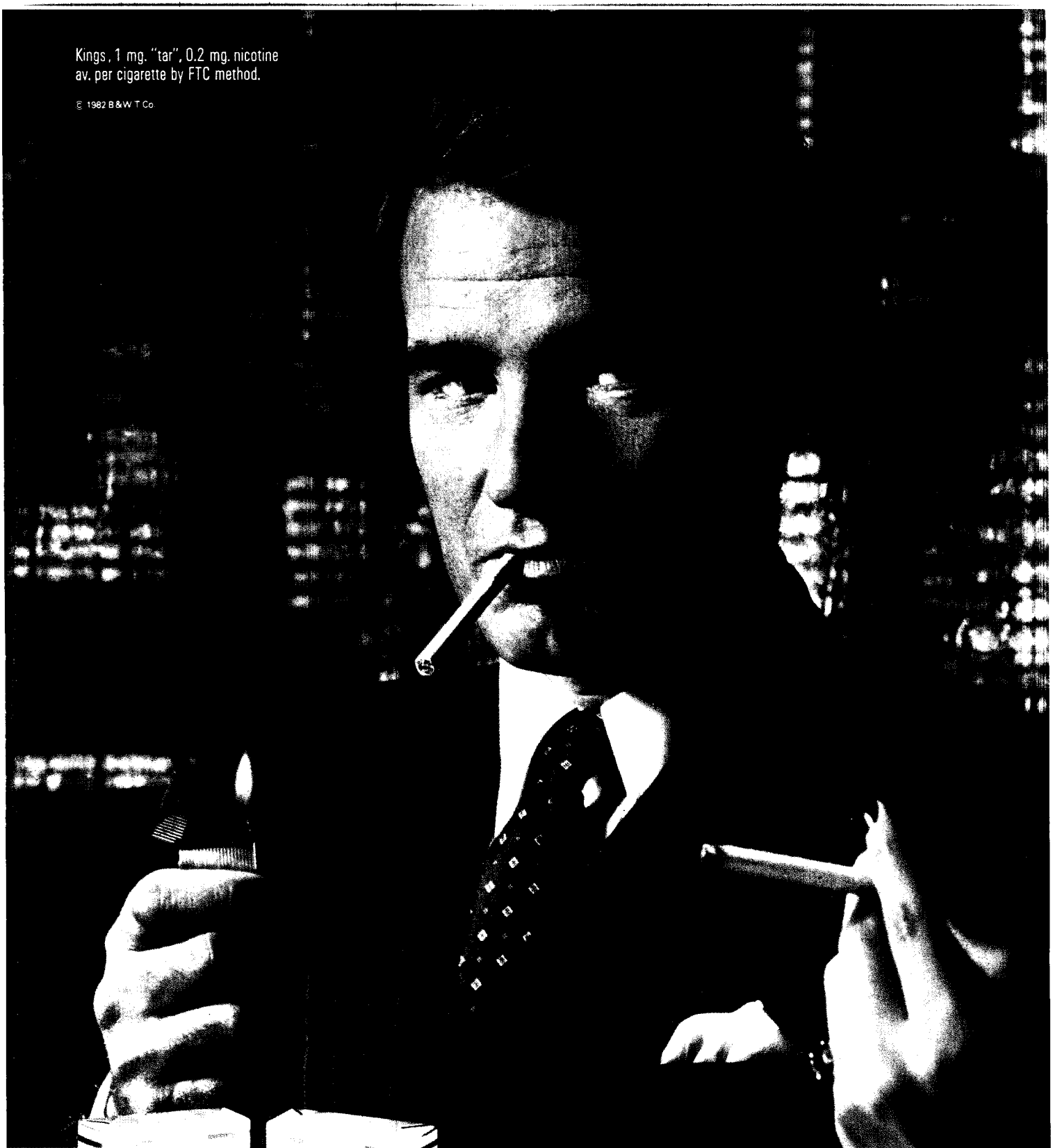

The pleasure is back.

BARCLAY

Warning: The Surgeon General Has Determined That Cigarette Smoking Is Dangerous to Your Health.

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ILL WINDS THAT CAN MAKE YOU SICK

After studying the effects of ions, scientists no longer scoff at the centuries-old belief that the indisposed are actually "under the weather."

by Eric Schwartz

Illustrated by Ed Cortese

The doctor tells you that he cannot find anything physically wrong with you, but still you feel miserable. You are anxious, inattentive, irritable, abnormally tired or depressed, and you are aggravating your symptoms with worry because you don't know why you feel the way you do. You tell people that you are "under the weather."

For centuries, people around the world and from vastly different cultures have felt under the weather, but until recently, most scientists and doctors scoffed at the notion that the weather could be the cause. Now, however, the scientific community is beginning to produce evidence that supports this centuries-old bit of folk wisdom.

It's not exactly the weather, but electrically charged molecules of air, called ions, that can affect your health.

Air, like all matter, is composed of molecules and atoms. At the core, or nucleus, of each atom are positively charged protons around which orbit negatively charged electrons. In molecules that are stable, there are equal numbers of positive and negative charges; but the electron, because it is 1,800 times lighter than the proton, is easily displaced. When a molecule loses an electron, it becomes positively charged and is called an ion.

Air molecules lose electrons and become positive ions due to pollution, central-heating and air-conditioning systems, television transmitters and direct-current power lines. Cities, in general, are positive ion generators, and automobiles, in particular, produce these ions through the electrical system, fresh-air vent system and air conditioner.

Nature, however, is the major perpetrator of this evil phenomenon in seasonal hot winds that blow around the world with varying regularity but with almost uniform results: People feel "under the weather."

For those people who are weather-sensitive (estimated to be 25 to 30 percent of the population), the effects of wind or environmentally produced positive ions may include mental anguish, such as apathy, anxiety, irritation or depression, and physical ailments, such as shortness of breath, body pains, headaches, nausea, fatigue, heart and circulatory disorders and inflammations.

In Switzerland and southern Germany, the foehn, a dry southerly wind, blows down from the Alps in spring and fall, and the people there, for centuries, have blamed it for just about every misfortune and illness that occurs while it blows. Nicknamed the "witches wind," the foehn has caused doctors to reschedule surgeries, and judges have given lenient sentences for crimes committed under its spell.

The positive-ion-producing wind in Israel is called the Sharav (or Hamsin), and the greatest effects from it are usually felt one or two days before the wind's actual visitation, when air carrying the heaviest positive charge arrives. As in other parts of the world where these winds exist, the Sharav is blamed for virtually everything—from aching joints to suicides. The Israeli army takes the Sharav into account when judging the efficiency of its fighting forces and considers the wind a natural enemy to combat readiness.

Dr. Felix Sulman has done considerable research on air ions and the Sharav. He and other Israeli scientists have concluded that about 30 percent of the population becomes ill with migraines, nausea, vomiting, irritability, dimness of vision, respiratory ailments and other effects from the Sharav.

The extremes to which being under the weather can drive a person have long been considered by criminologists, and the connection between ill winds and crime in southern California has been made legendary by the conjecture, perhaps accurate, of private-eye novelist Raymond Chandler: "There was a desert wind blowing that night. It was one of those hot, dry Santa Anas that come down through the mountain passes and curl your hair and make your nerves jump and your skin itch. On nights like that, every booze party ends in a fight. Meek little wives feel the edge of the carving knife and study their husbands' necks. Anything can happen."

Another famous personage, Winston Churchill, was also aware of the effects of ill winds and reportedly would avoid the south of France when the infamous mistral

Continued on page 16

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Everywhere, people are discovering the variety of Amway® quality products ...without going shopping.

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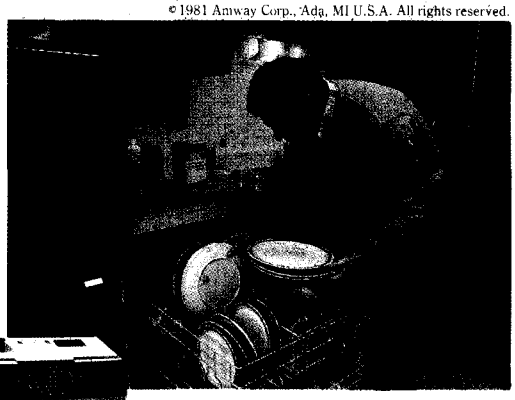
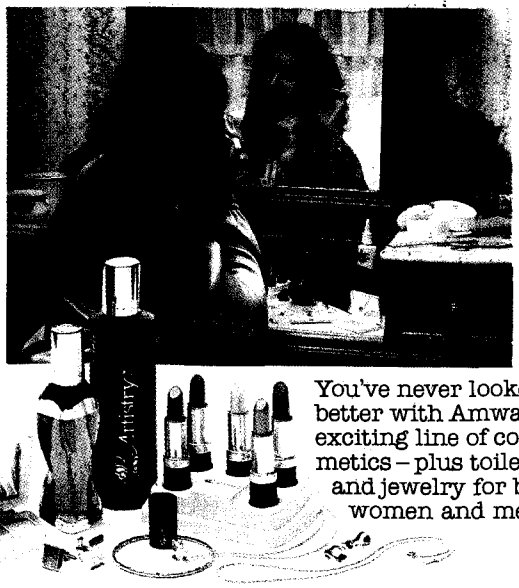
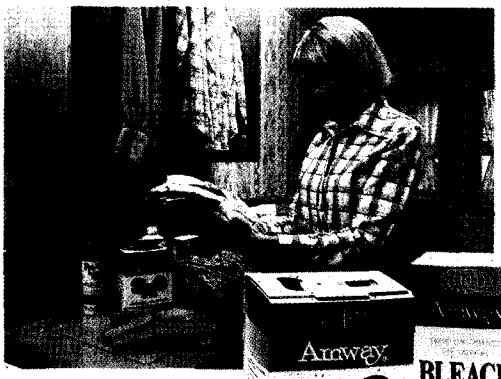


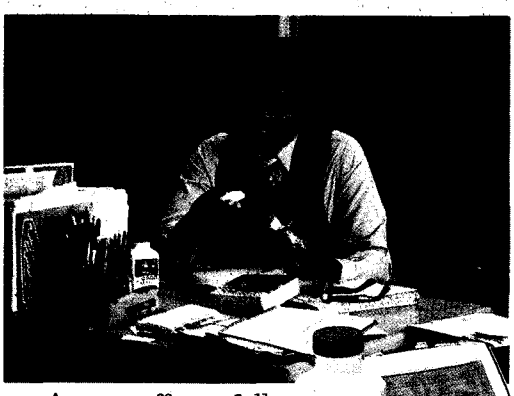


You've never looked better with Amway's exciting line of cosmetics – plus toiletries and jewelry for both women and men.

Dishwasher detergents, Scrub Buds® scouring sponges, L.O.C.® Liquid Organic Cleaner and others, make light work of your kitchen chores.



From laundry detergent to prewashes to boosters to bleach, Amway provides a complete laundry program tailored to your needs.



Amway offers a full line of Nutrilite® food supplements – and the Nutrilite Food Bar – to aid your family's nutrition.

This selection merely hints at the variety of the more than 300 products Amway offers to make your life easier, happier and more fun. To find out more, talk to an Amway distributor near you. If you need help in finding a distributor, dial toll-free (except in Hawaii and Alaska, write from there) 1-800-253-4463 (Michigan residents dial 1-800-632-8723). Do it today! Amway Corporation, Ada, MI 49355, Amway of Canada, Ltd., London, Ontario N6A 4S5.

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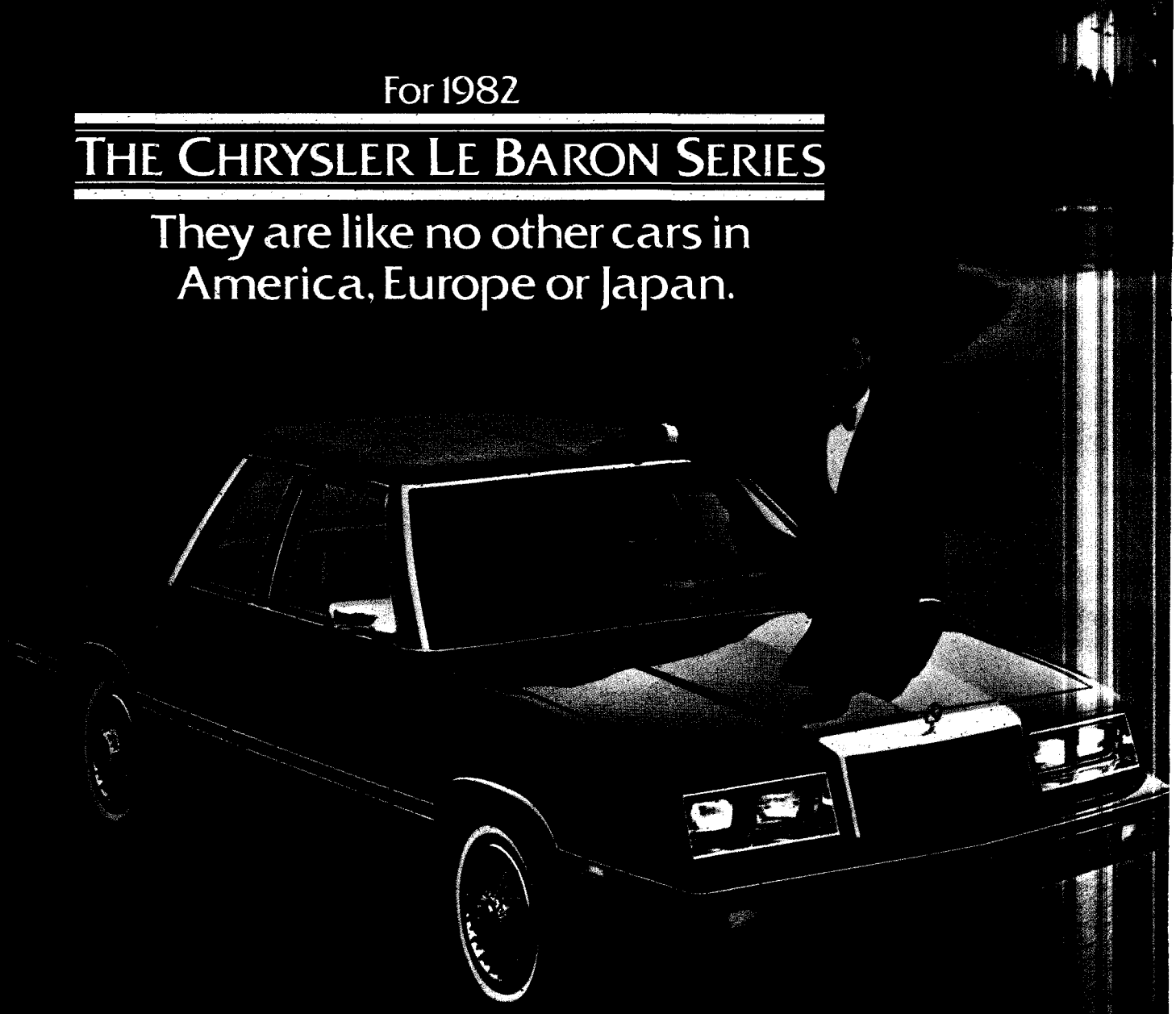
For 1982

THE CHRYSLER LE BARON SERIES

They are like no other cars in America, Europe or Japan.



Sedan as shown $8,800.*

Standard equipment includes padded vinyl roof, rack-and-pinion power steering, power front disc brakes, rear drum brakes, cloth bench seat with folding center arm rest.

No other cars combine their luxury, high mileage, six-passenger room and unexpected price.

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Coupe as shown **$8,706.****

electronic combustion computer, electronic digital clock, dual chrome mirrors and concealed windshield wipers. Buy or lease a LeBaron at your Chrysler-Plymouth dealer.

Lee Iacocca's dream to combine high mileage* and luxury in a series of cars is now a reality. The 1982 Chrysler LeBaron Series.

Sleek and highly stylized, the new LeBarons deliver pure driving luxury. Power brakes, power steering and an electronic fuel control system are standard.

And you can personalize your LeBaron's luxury. For instance, in the Medallion Edition, a Mark Cross leather and vinyl interior is available.

And because of Chrysler's advanced front-wheel-drive technology and a precision assembly process that uses robots and computers, the LeBarons are cars of remarkable stability and quietness.

To further assure quality, one of every three LeBaron Coupes is tested daily at Chrysler's new Quality Assurance Center.

The ultimate luxury is the LeBaron Convertible. Orders are now being taken for Spring delivery.

The 1982 Chrysler LeBaron Series. The Sedan. The Coupe. The Convertible.

All at unexpected prices. The base sticker price of the Coupe is **$8,143.****

40 EST. HWY. 26 EPA EST. MPG.

Base sticker price of Sedan **$8,237.****

*Use EPA est. MPG for comparison. Actual mileage may vary depending on speed, trip length and weather. Hwy. MPG probably lower. Calif. est. Hwy. 36, EPA est. MPG 24. For convertible, Chrysler projected est. Hwy. 31, EPA est. MPG 23. **Sticker price as of January 4, 1982, publication closing date, excluding taxes, title and destination charges.

The New Chrysler Corporation

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chose to blow.

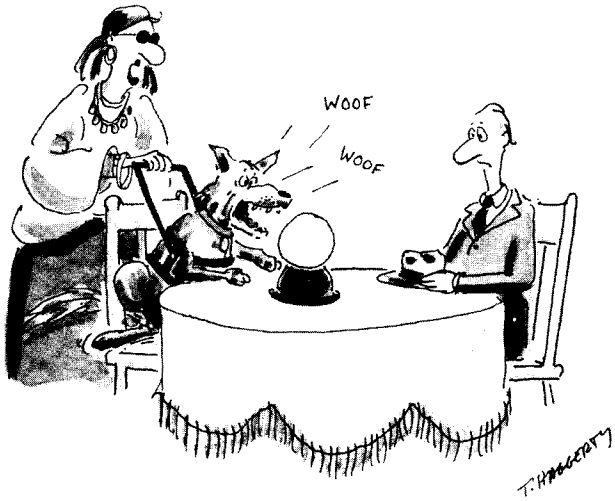
The chinook in the Pacific Northwest, the sirocco in Italy and the zonda of Argentina are other well-known, positive-ion-generating winds.

Whether in the wind or in the environment, the physical ailments associated with positive ions have not yet been conclusively documented, but researchers are now making considerable headway in the area of the psychological effects of electrically charged air.

Dr. Frank B.W. Hawkinshire V of New York University and Dr. Jonathan M. Charry of Rockefeller University recently conducted experiments at NYU in which they exposed 85 subjects to high levels of positive ions. Each person was placed in a positive-ion generator and asked to perform a task that would measure their reaction time between the appearance of a red light and the pressing of a button. The subject was tested once with the generator on and once with it off. The Nowlis Mood Adjective Checklist was also used, a standard psychological test in which the subject was given an alphabetized list of 100 adjectives and asked to choose those which best described his or her state of mind—from "adaptable" to "aggressive" and so on through the alphabet to "worried." Clustering of the subject's responses in various categories determined the scoring. The subjects were also asked to describe subjective symptoms such as headache, blurred vision, drowsiness, etc., and were rated accordingly.

The results of these tests, which scientists warned must be viewed as tentative until replicated elsewhere, indicate that positive ions increase tension, irritability, inattention and fatigue. Slowed reaction times were another result of overdoses of positive ions. Men appeared to be more susceptible than women; however, it was suggested that women might be vulnerable to long-term exposure.

The group most affected by positive ions included those judged to have less-resilient autonomic nervous systems. The autonomic nervous system controls reflexes, heart performance and other involuntary functions, and its resilience can be measured in tests such as the return of heart rate to normal after fright. Nearly two-thirds of the subjects involved in the testing showed no ill effects from positive ions, a figure that supports the widely held belief that only 25 to 30 percent of the population is weather sensitive.



"What is it, Rags? What do you see?"

The New York University experiments seem to concur with research with mice conducted by Dr. Albert Paul Krueger at the University of California at Berkeley. Krueger, a pioneer in positive-ion research, has conducted these experiments for 26 years. He has concluded that the response to ions is dose related and that exposure to high levels of positive ions increases the stress-response neurohormone, serotonin, in the brain, which could cause anxiety and hyperactivity.

Israeli scientists have discovered that, during a Sharav, excess amounts of serotonin appear in the urine of weather-sensitive people and that serotonin is not commonly found in the urine unless people are under a considerable amount of stress and anxiety.

Without ions, we could not absorb enough oxygen to breathe, and the fewer the ions, negative or positive, the less efficiently our bodies and minds function. Larger quantities of negative ions, however, are thought to have beneficial effects. Throughout history, doctors have sent their patients to the mountains to recuperate from respiratory diseases, where it is believed that an abundance of negative ions make breathing easier. Waterfalls also tend to produce negative ions. Niagara Falls is said to be one of the greatest negative ion producers found in the world.

Entrepreneurs now sell negative-ion generators that can produce these ions in much greater quantities than are found in nature. But some studies indicate that the generators may be helpful *only* to those people who have been breathing positively charged or ion-depleted air.

Dr. Krueger has discovered that negative ions also deplete brain levels of serotonin, and Dr. Charry and Dr. Hawkinshire suggest that this information might indicate that long exposure to artificially produced ions—positive *or* negative—might be harmful.

Dr. Krueger, however, considers ion generators to be quite safe: "In a room of average size, an air-ion generator will produce a concentration of negative ions approximating that found in good, clean country air. It seems to me that this presents no health hazard."

Dr. Hawkinshire and Dr. Charry take the opposite position and caution against ion generators until more can be learned about ion effects on the mind and body.

If your suffering is severe, you might consider changing your environment. Sealed office buildings with recirculating air systems are notorious positive-ion generators.

So, when you feel under the weather (and the doctor finds nothing wrong), study your environment. An overdose of positive ions may be the culprit.

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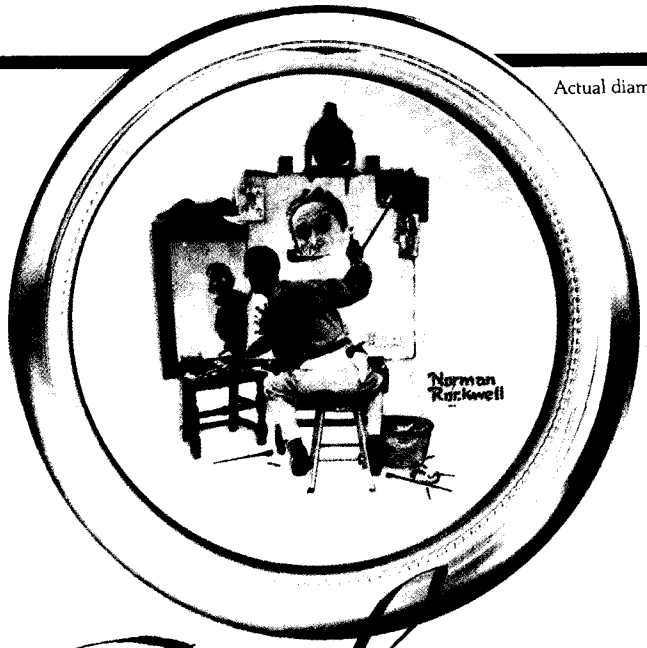

Actual diameter: 5 1/8"

Gorham Collectors Society

An invitation to join.

Make collecting worth more to you. Whether you're an established collector or just starting out, membership in the Gorham Collectors Society offers you a unique opportunity to learn more about the history, craft, and diversity of Gorham Collectibles. But, certainly, the most rewarding membership privilege is your ability to acquire exclusive Gorham Collectibles created solely for Society Members.

Collecting Gorham: Society Member collections will be as varied as the Gorham Originals that can be collected. Some Members will choose a category, such as figurines or plates. Others, a theme, like Christmas or Rockwell. The rest of you will buy at random, what pleases you most. What you will share is the privilege of acquiring highly individual collections of Gorham Collectibles available to no one else.

Benefits to enjoy now: As soon as we enroll your name on our permanent membership roster, you will receive:

• Commemorative Petit Tray in Gorham silver and fine china. Created expressly for Society members, it recreates Norman Rockwell's *Triple Self Portrait* illustration from 1960. A collectible First Edition with the Society Seal backstamp.

• Collector Portfolio contains your membership certificate ready for framing, and wallet card...both personalized with your own member number.

• The *Forum* published periodically by the Society contains advance information on new issues and retirements, historical data, a collector "Letters" column, and much more. Fully illustrated, lively, and informative.

Membership Privileges: As a Society member you can:

• Profit from advance notice of new issues and retirements to buy Limited or Annual Editions.

• Acquire special Gorham Collectibles available to members only.

• Participate in the secondary market through Member Stores.

• Attend exclusive previews and collector events.

• Read about other members' collecting experiences and express your own views in the *Forum*.

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Katharine Clark, Director

Mail to:
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PO Box 2823
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Enclosed is my check ☐ or Money Order ☐ for $15.

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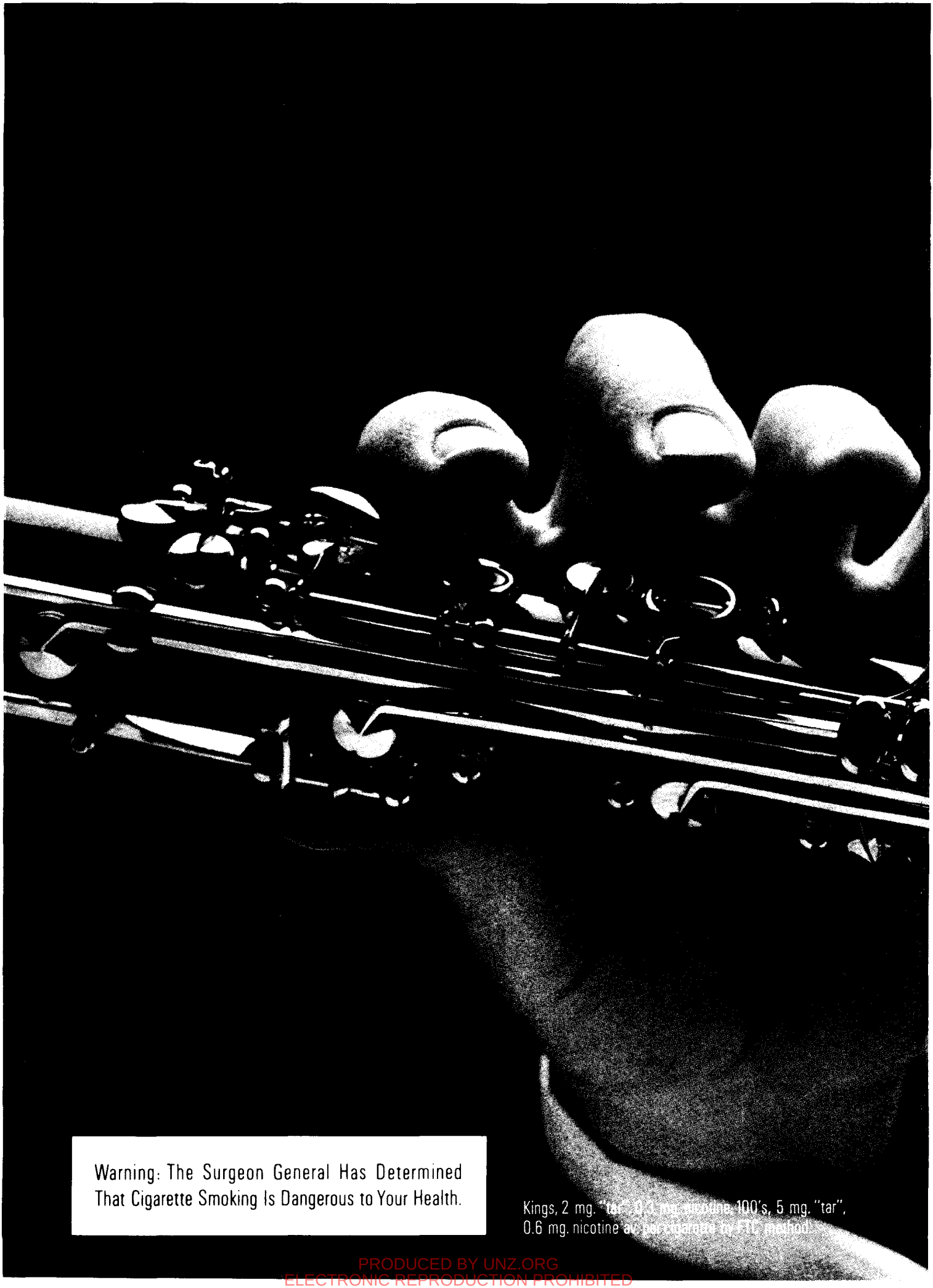
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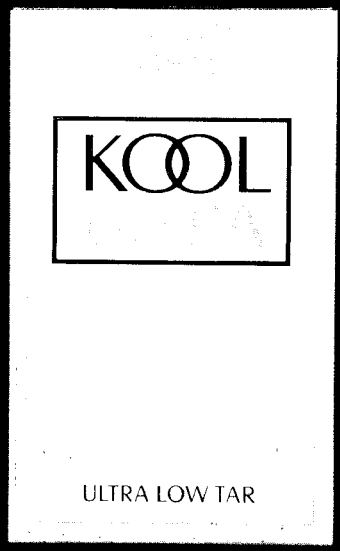

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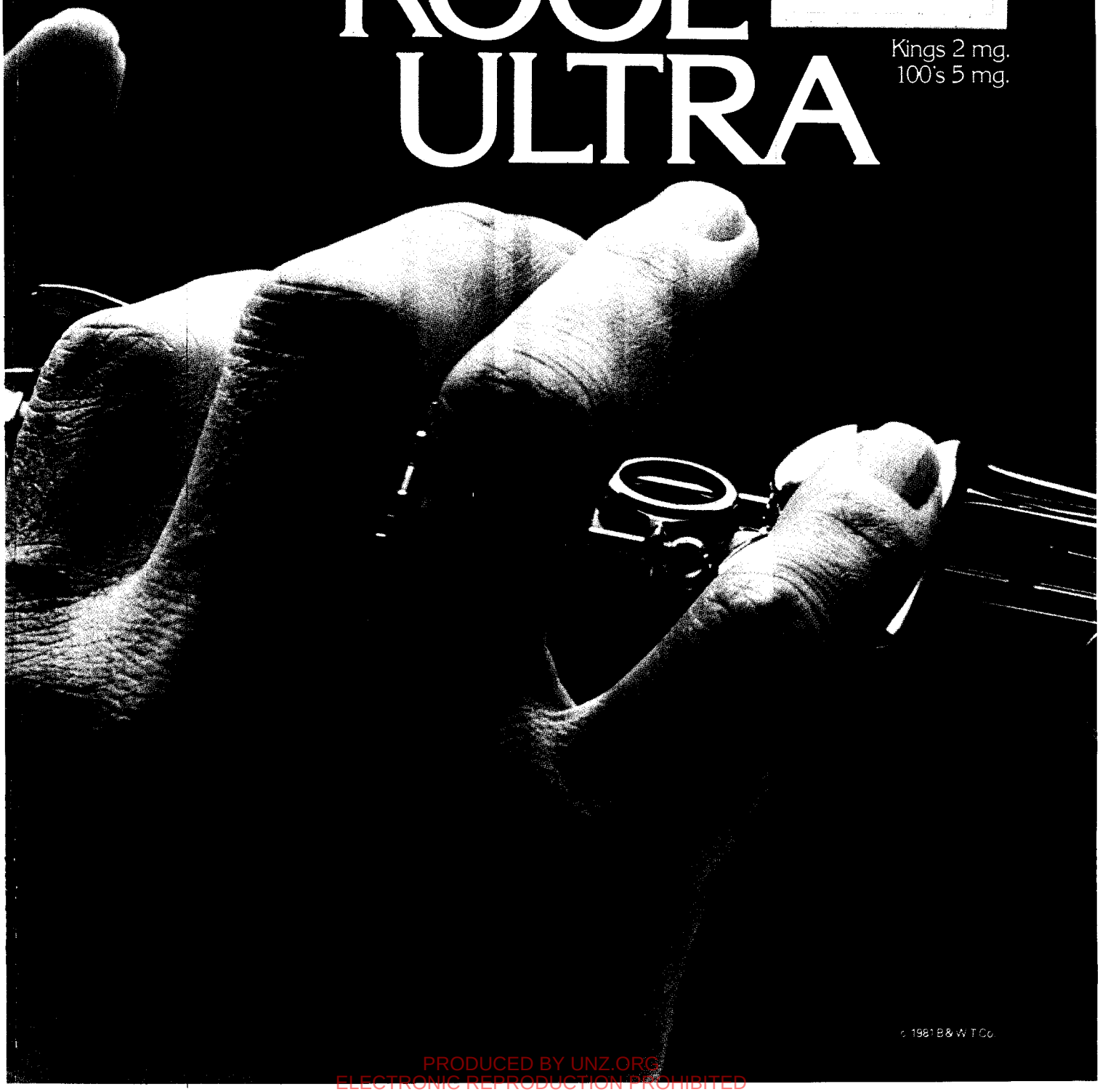

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BUILDING ON THE ROCKEFELLER FOUNDATION

Dedicated to a fight against hunger, disease and ignorance, this huge philanthropic concern has taken the world's toughest problems on its shoulders.

by Landrum R. Bolling

Before the term "Third World" had been coined or anyone spoke of "developing countries," the Rockefeller Foundation was moving into areas of the globe where the problems of disease, poverty and illiteracy cried for attention. Initiated in 1913, the Foundation proclaimed the simple purpose of serving "the well-being of mankind throughout the world."

Though the Rockefeller Foundation did not set out on a path of foreign assistance, it did seek to eradicate certain diseases. Founder John D. Rockefeller and his advisers decided from the beginning that the surest, quickest way to promote the "well-being of mankind" was to solve specific health problems that had plagued thousands of people yearly in the less advanced regions of the world.

The Rockefeller Foundation disease-prevention program, designed to control the scourge of hookworm in the rural South, was later extended throughout the world.

Rockefeller had already made a major commitment to the cause of preventive health: In 1901, he provided funds to create the Rockefeller Institute for Medical Research. That work led to an awareness of the problem of hookworm and to the setting up of the Rockefeller Sanitary Commission in 1909. The Commission, initially given $1 million, worked to eliminate hookworm.

Thanks to the Rockefeller initiative, state health departments were stirred into decisive action in 11 southern states. Meanwhile, the Rockefeller health team learned that hookworm also caused chronic suffering in millions of people in warm climate countries. In 1913, the Sanitary Commission was renamed the International Health Board. It was made an integral part of the newly chartered Rockefeller Foundation and directed to "extend to other countries and people the work of controlling hookworm."

Cooperating with local governments, Dr. Wickliffe Rose, director of the program, carried the anti-hookworm campaign to 52 countries on six continents and to 29 tropical islands.

The Rockefeller efforts did not completely wipe out hookworm but they did demonstrate how to control it, thereby helping restore health to millions of sufferers throughout China, Brazil, Australia, British Guiana, India and the Fiji Islands.

While the battle against hookworm was ongoing, Dr. Rose and his colleagues began to investigate other endemic diseases. They concluded that "malaria was responsible for more sickness and death than all other diseases combined. . .perhaps the greatest handicap to the welfare. . .of the human race. . . ." So the Rockefeller Foundation launched a long-term, global campaign against malaria and the mosquitoes that spread it. Similar programs were launched worldwide against typhus, tuberculosis, rabies, yaws and yellow fever.

Rockfeller began early in his career to contribute to the Baptist church and its various activities, including foreign missionary projects. As with others interested in missionary activities at that

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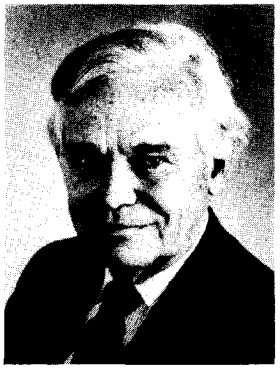

Dr. Landrum R. Bolling began his journalistic career as the editor/owner of a small-town weekly and was a war correspondent in the Mediterranean and the Balkans during World War II. He was later a foreign correspondent for Overseas News Agency, covering Berlin and other parts of central Europe. He taught at Brown University and Beloit and Earlham Colleges before becoming president of Earlham (1958-73). He recently resigned as chairman of the Council on Foundations, in Washington, D.C., and is currently president of the Benjamin Franklin Literary & Medical Society. This article is excerpted from his latest book, *Private Foreign Aid: U.S. Philanthropy for Relief and Development,* to be published this April by Westview Press.

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Sponsor a Child for Only $10 a Month.

At last! Here is a $10 sponsorship program for Americans who are unable to send $15, $16, or $19 a month to help a needy child.

And yet, this is a full sponsorship program because for $10 a month you will receive:

...a photograph of the child you are helping.

...a special sponsorship folder with the case history of the child.

...a description of the country where your child lives.

...a quarterly progress report about your child's community from the field worker.

And you will receive at least two personal letters a year from your child.

All this for only $10 a month?

Yes—because the Holy Land Christian Mission International believes that many Americans would like to help a needy child. And so we searched for ways to reduce the cost—without reducing the help that goes to the child you sponsor.

For example, unlike some of the other organizations, your child does not write each month, but two letters a year from your child keeps you in contact and, of course, you can write to the child just as often as you wish.

Also, to keep down administrative costs, we do not offer the so-called "trial child" that the other organizations mail to prospective sponsors before the sponsors send any money.

We do not feel that it is fair to the child for a sponsor to decide whether or not to help a child based on a child's photograph or the case history.

Every child who comes to Mission International for help is equally needy!

And to minimize overseas costs, our field workers are citizens of the countries where they serve. Many volunteer their time, working directly with families. orphanages, and schools.

You can make a difference!

$10 a month may not seem like much help to many Americans, but to a poor family living on an income of $1.50 or $2.00 a day, your sponsorship can help make all the difference in the world.

Will you sponsor a child? Your $10 a month will help provide so much:

...emergency food, clothing and medical care.

...a chance to attend school.

...help for the child's family and community, with counseling on housing, agriculture, nutrition, and other vital areas to help them become self-sufficient.

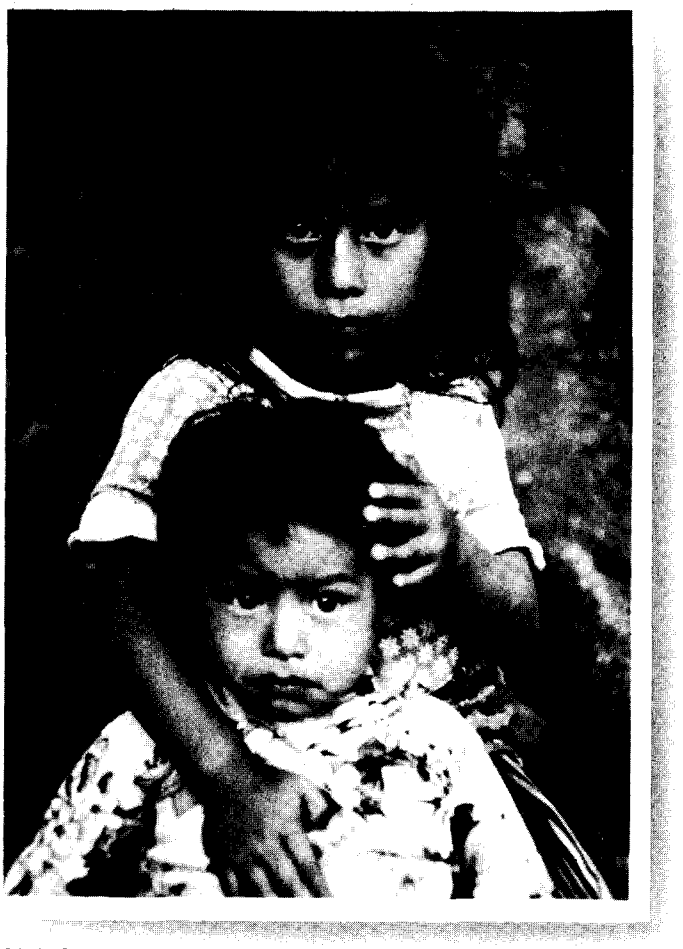
A child needs your love!

Here is how you can sponsor a child for only $10 a month immediately:

1. Fill out the coupon and tell us if you want to sponsor a boy or a girl, and check the country of your choice.
2. Or mark the "emergency list" box and we will assign a child to you that most urgently needs to have a sponsor.
3. Send your $10 in right now and this will eliminate the cost of a "trial child."

Then, in just a few days you will receive your child's name, photograph, and case history.

May we hear from you? We believe that our sponsorship program protects the dignity of the child and the family and at the same time provides Americans with a positive and beautiful way to help a needy youngster.



Little Sabina lives with her four brothers and sisters in a little hut on the side of a hill. Her father is dead and her mother tries to make ends meet by selling "tortillas" which she makes by hand each night.

KHP

Holy Land Christian **Mission International**
Attn: Joseph Gripkey, President
2000 East Red Bridge Road
Box 55, Kansas City, Missouri 64141

☐ Yes, I wish to sponsor a child. Enclosed is my first payment of $10. Please assign me a ☐ Boy ☐ Girl

Country preference: ☐ The Philippines ☐ Honduras ☐ Colombia ☐ Guatemala ☐ India ☐ Chile ☐ The Holy Land ☐ Thailand ☐ Dominican Republic

☐ **OR, choose a child that needs my help from your EMERGENCY LIST.**

☐ Please send me more information about sponsoring a child.

☐ I can't sponsor a child now, but wish to make a contribution of _____.

NAME_____

ADDRESS_____

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time, Rockefeller was fascinated with China. He once thought to establish a university in China, but by 1911 dropped the idea. Instead, he turned to "developing modern medicine on a significant scale in China." The result: The China Medical Board, from 1914 to 1928 an integral division of the Rockefeller Foundation, and its principal project, Peking Union Medical College.

The Rockefeller Foundation's interest in medical education found expression in many ways. In 1919, the Foundation set up a Division of Medical Education to help "strategically placed medical schools in various parts of the world." After careful study, the Foundation began to channel medical education grants to schools in less developed regions. The aim was to produce first-rate institutions on the American or European model, with training no less rigorous than that required of students in the United States.

Another approach to medical education was pushed by Dr. John Grant, professor of public health at Peking Union, and Dr. Sylvester M. Lambert, director of the Foundation's public health work in the South Pacific.

Dr. Grant grew disenchanted with the failure of the Medical College and the Chinese government to deal with the health problems of the poor. He became a prime force in the move to integrate health work with community development and to produce health workers, including "retrained" Chinese midwives and other "paramedics" who could deliver elementary health care to millions of Chinese.

Dr. Lambert argued for support of the short-term intensive training of native "practitioners." In the campaigns against hookworm, yaws and malaria throughout Southeast Asia and the South Seas, he had had to rely on countless native helpers, many of whom he trained himself. He urged the Foundation to put money into a school already operating at Suva in the British Fiji Islands for training nurses and "practitioners."

In time, the Foundation came to believe that "institutions for lower-level training frequently deserve as much help as the old 'centers of excellence.'"

For all the importance of the Rockefeller contributions to public health, other threats garnered the Foundation's attention; chief among them was world hunger.

In 1941, Raymond Fosdick, president of the Foundation, talked with Vice President Henry A. Wallace. Wallace, just back from Mexico, remarked that "if anyone could increase the yield per acre of corn and beans in Mexico, it would contribute more effectively to the welfare of the country. . .than any other plan that could be devised."

Subsequently, U.S. specialists representing the Foundation and Mexican agricultural officials negotiated an extraordinary research and development agreement. The Foundation became a full partner with the Mexican government in a long-term agricultural-improvement program.

After five years, eight especially good corn hybrids were produced. Several million acres of corn were planted with the new seed; per-acre yield soared. Similarly, the Mexican wheat harvest doubled in ten years. Mexico's annual rate of increase in food production became one of the highest in the world.

That there remain a great many problems is obvious to the men and women of the Rockefeller Foundation. Yet their record is extraordinary. Life in the developing world, for all its difficulties, is better, the chances for survival greater because of their work. When Dr. Richard Lyman became the Foundation's president in 1980, it was clear that, while policies might change, the commitment to the welfare of mankind would continue. ✱

In a partnership formed with the Mexican government in 1941, the Rockefeller Foundation developed hybrid seed specially adapted to the Mexican soil. By 1963, Mexico's annual rate of increase in food production was one of the highest in the world.

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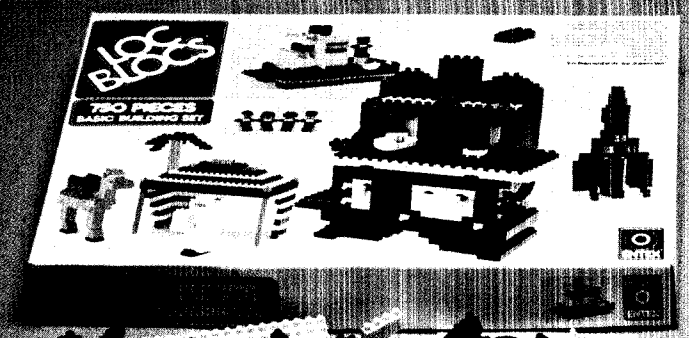

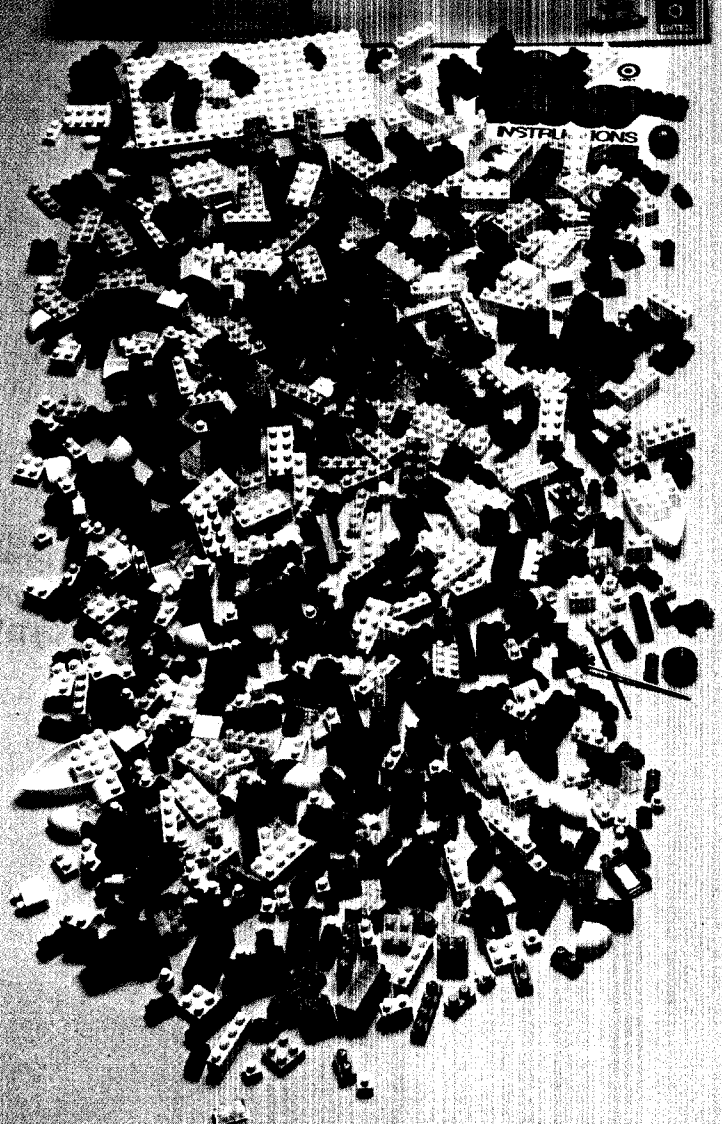

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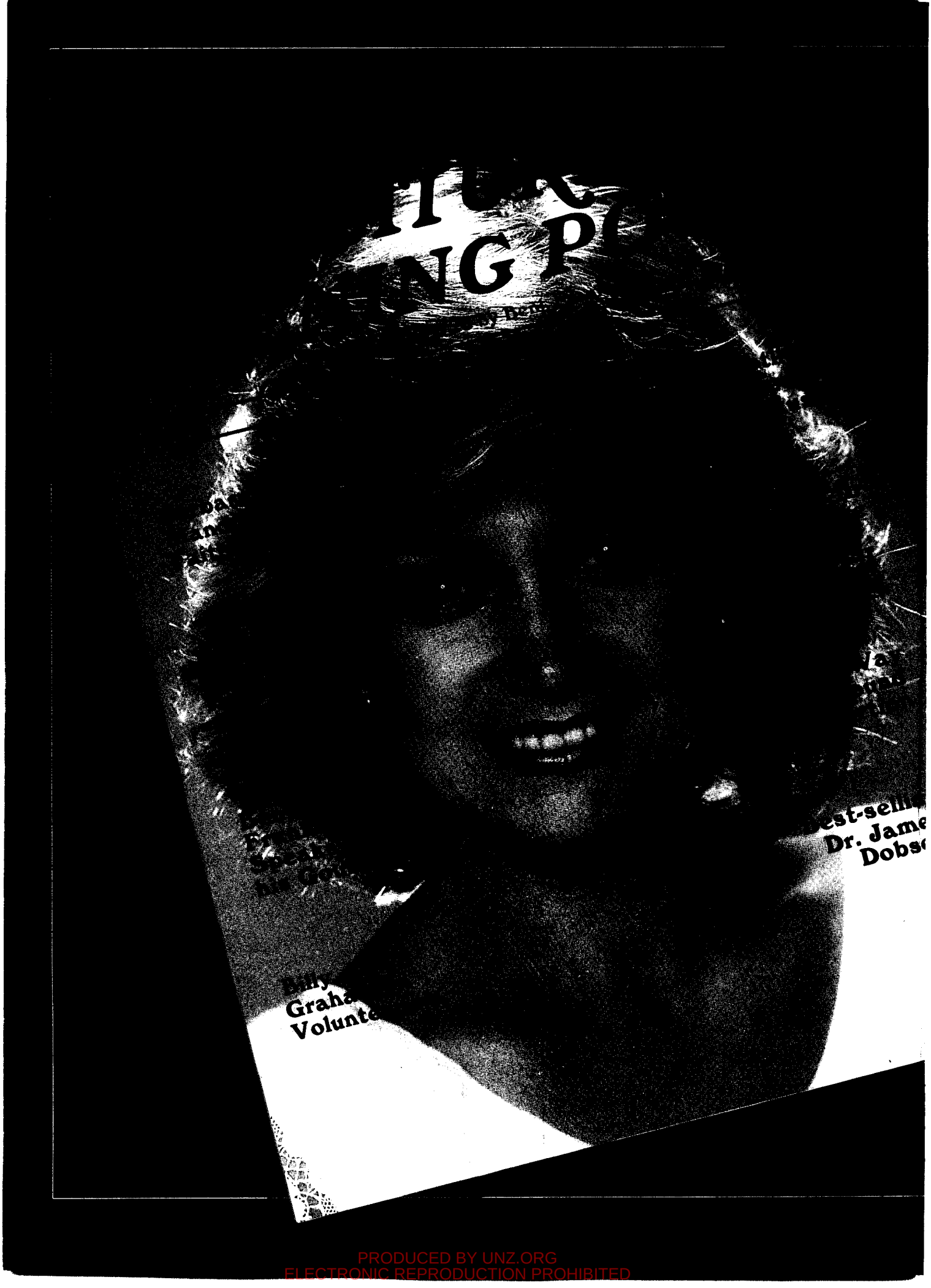

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April issue...FREE!

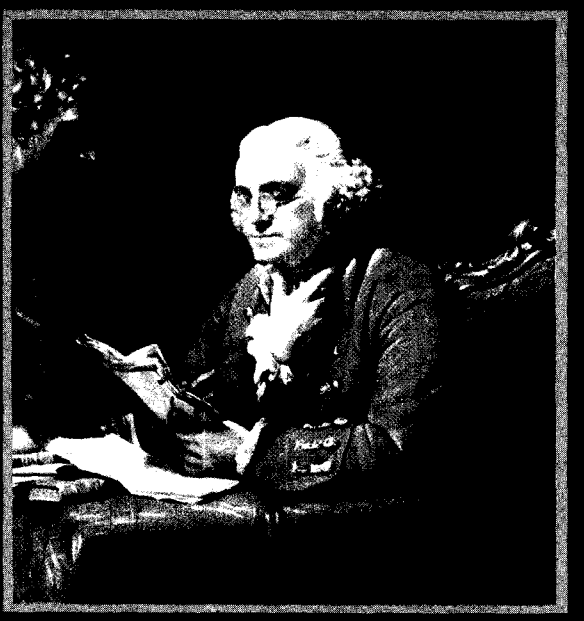
The Saturday Evening Post Society was born to honor Benjamin Franklin at a time when our country needs his wisdom and his humor. "We can make these times better if we bestir ourselves," he said. We have taken it as our motto. Won't you join us in our quest for better times and sing along to "A little bit of laughter makes the medicine go down." With apologies to Norman Cousins, the *Post* is going all out to help America laugh its way out of its problems, even as he did. Our traditional April Easter issue, in fact, features his latest courageous thoughts on healing and belief: how one's confidence, or lack of it, plays a part in the prospects of recovery from a serious illness.

The big April issue will also bring you an in-depth investigation of a new idea: "A Way Around Abortion," a humanitarian feat whereby a distraught maiden's Saturday night indiscretion might be washed away on Wednesday morning with no bloodshed. The by-product might provide new hope for childless couples (see page 50 in this issue).

You will be inspired by the story of Barbara Mandrell's faith and her talents. You'll laugh about Ben Franklin's conversation with his gout.

Won't you join us? The Saturday Evening Post Society will be visiting the Holy Land, Chile, Hawaii, Hong Kong and Paris, where stands the statue of our beloved Ben Franklin.

And as our founder himself so wisely wrote: "Have you somewhat to do Tomorrow, do it Today." Subscribe now.



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CELEBRITY SPORTS: THE STARS COME DOWN TO EARTH

The "beautiful people" of entertainment may lose their glamour on the golf course, tennis court or ski run, but fun and charity is the name of the game.

by Walter Roessing

Clint Eastwood played like a weekend duffer in the final round of the Bing Crosby Pro-Am at Pebble Beach. Before a national television audience, he hit golf balls in every possible direction except backwards.

On the long 18th hole, as his loyal fans winced at every swing, his game fell apart completely. After holing out for an eight, Eastwood turned to his playing partner and asked, "What should I give the caddie?" Without hesitation, the pro answered: "Your clubs."

Such off-the-cuff comments and occurrences are considered par for the course when Hollywood's movie, TV and recording stars let their hair down in the Big Three of "Celebrity Sports"—golf, tennis and skiing.

It's this atmosphere of fun combined with competition that makes celebrity golf tournaments, tennis matches and ski races popular with the public. These events give the fans a rare chance to see how their favorite personalities perform under less than perfectly edited situations. Some of them are surprisingly good athletes who could have been pros in one or more athletic endeavors.

But the real beauty of celebrity sports is that they bring the stars down to earth. For example, when missing a putt, a backhand or a slalom gate, overhanging tummies have a habit of poking out unobtrusively, toupees can come off, and great reams of perspiration can play havoc with makeup and coiffures.

No matter. Each passing season, more and more stars are exchanging their privacy to kibbitz with their fans and fellows in the celebrity sports limelight. Not all of them compete for the fun and banter. Some have commitments to programs for the retarded or handicapped, while others turn out to assure the financial success of tournaments staged for other charitable causes.

The biggest celebrity sport of all is golf. Incurably addicted to golf are scores of performers, including Bob Hope, Robert Wagner, Andy Williams, Glen Campbell, Danny Thomas, Frank Sinatra, George C. Scott, Don Rickles, James Garner, Bob Newhart, Telly Savalas, Sean Connery and Dean Martin.

Martin explains, "I have only one hang-up. That's golf. I would walk away from all my success if I could exchange it for Jack Nicklaus' gifts on the golf course. As it is, I play at least 18 holes every day. It's my life. Show business is just a sideline to pay for it."

Dino used to sponsor the Tucson Open and Jackie Gleason the Inverrary Classic at Ft. Lauderdale on the pro tour. Current celeb backers of major tour stops are Hope at Palm Springs, Williams at San Diego, Campbell at Los Angeles, Thomas at Memphis, Sammy Davis, Jr., at Hartford and the whole Bing Crosby family carrying on the tradition at Pebble Beach. The biggest celebrity event "off" the pro circuit is the annual Jerry Ford Invitational at Vail, Colorado, each July. In pro-ams held either before or during these events, celebrities join forces with prestigious pros.

Some celebrities are hooked so completely on golf that their eccentricities extend to equipment and

Princess Caroline is a queen on celebrity courts (left); Robert Stack putters on the golf course (center); Clint Eastwood takes to the slopes with John Denver (right).

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clothing. For example, Don Adams has 500 golf sweaters. Upon hearing about Adams' collection, Buddy Hackett said, "Forget the sweaters. The garment every golfer needs is a straitjacket."

James Garner, Milton Berle, Jackie Gleason and Bob Newhart own some very special golf clubs.

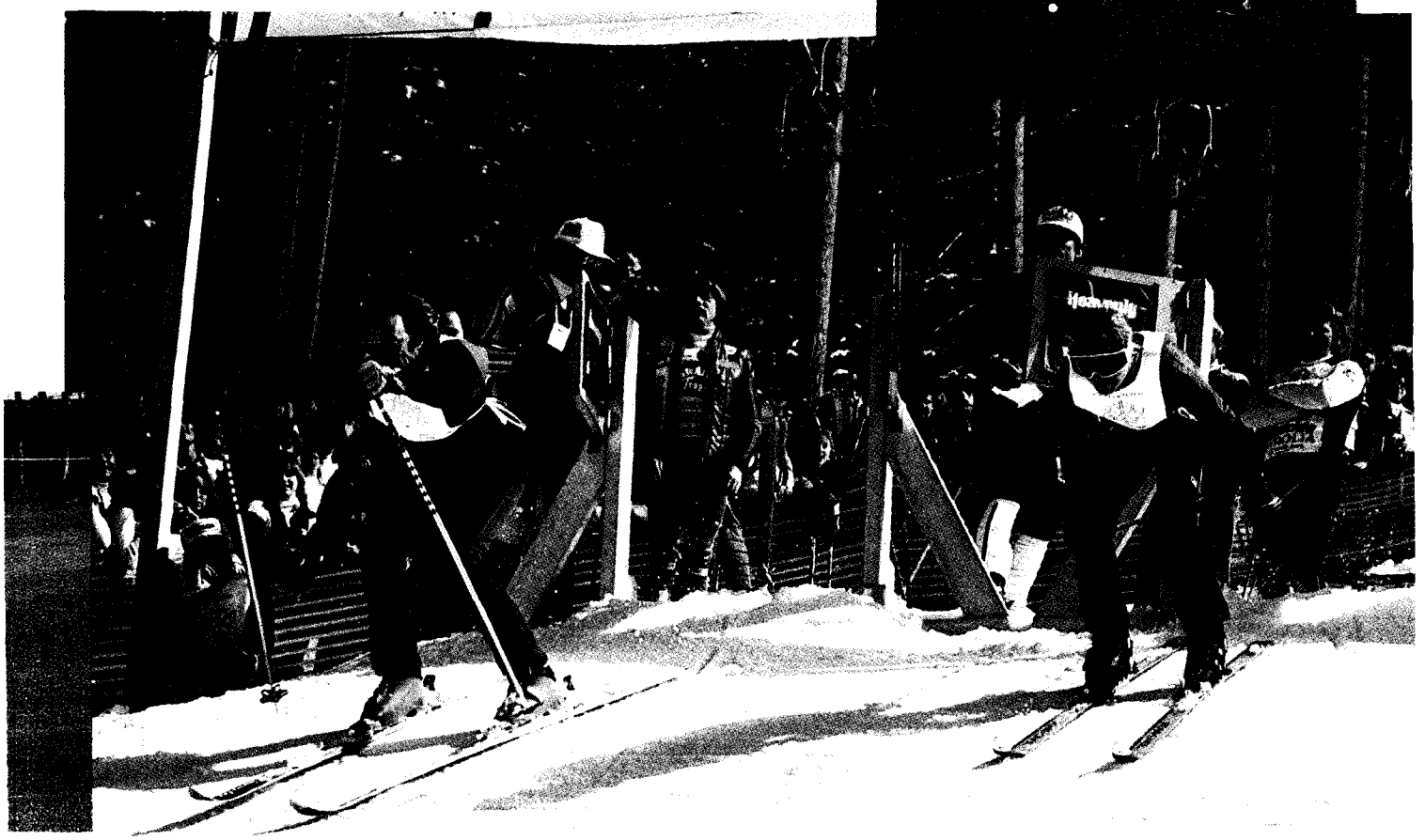
Jack Nicklaus was stunned when he peeked into Newhart's golf bag. The comedian was using clubs from five different manufacturers, hardly a matched set. Never at a loss for words, Newhart explained, "I play no favorites. Some of my clubs are aluminum shafts, some steel, some glass. I also have a wood shaft." When Nicklaus asked Newhart how he wound up with such a mixture, he responded, "I kept losing clubs. So I replaced them with what I could find."

Lawrence Welk and Gleason have two of the zaniest golf carts in America. Welk drives a two-tone blue cart equipped with two old-

Continued on page 121

The grass is greener on the other side for James Garner, especially when it's a golf course. His celebrity fantasy is to be a pro golfer.

The Clown Prince of Golf, Bob Hope, has a better record than most: five holes-in-one plus his own unpublished record for chucking divots.



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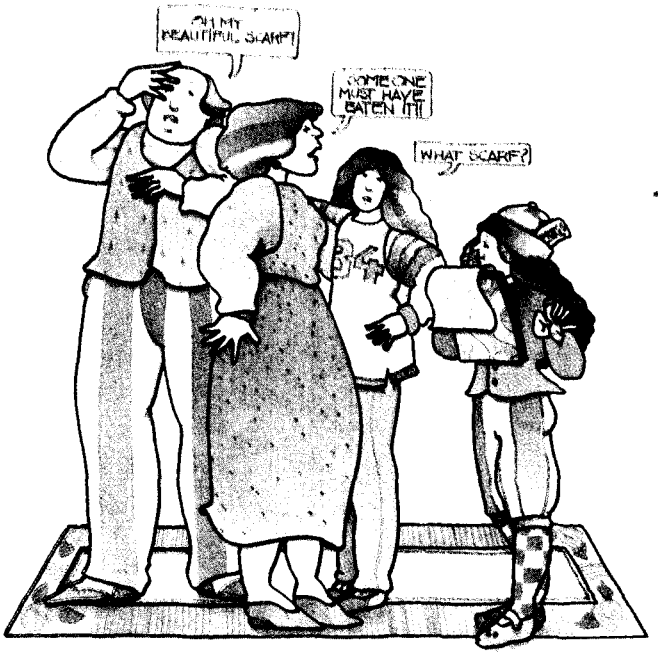

WHO ATE FATHER'S SCARF?

Her "world" being limited to her own family, the 13-year-old's newspaper, News of the World, *was not exactly all the news that was fit to print.*

by Charles Simmons

Illustrated by Andrea Eberbach

Being a journalist, I was pleased when my 13-year-old daughter Maud started her own newspaper. It was called *News of the World.* She printed it in pencil on four-ply snap-outs. These are alternating sheets of onionskin and carbon that newspaper writers use so that multiple copies of their articles can be ravaged simultaneously by multiple editors. Of the four copies, I got one, my wife another, Maud's older sister Deedee the third, and the fourth went into the morgue. One early issue went like this:

HOME, Monday—This morning at breakfast my father said that scrambled eggs should be wet. My mother should get the frying pan hot. She should turn the eggs around fast and put them on the plate before they got dry. My mother said my father liked eggs wet because he was all wet. My father said that English muffins should be pulled apart and that cutting them with a knife ruined them. My mother said that when she pulled English muffins apart they broke into pieces but that she would fix them that way if my father wanted. My father said he does not like canned orange juice. My mother said that if my father wanted fresh orange juice he should buy the oranges himself as they were too heavy for her. My father said he would do that. My sister agreed with my father and I agreed with my mother.

News of the World was a great hit, and the fourth issue contained a special boxed message:

TO OUR READERS
Because of increased operating costs the management finds it necessary to raise the price of *News of the World* from nothing to 5 cents per copy. We hope this will not inconvenience our readers.

My wife and I paid up, but Deedee resisted the inflationary advance. Rather than lose a customer, Maud made Deedee an "honorary subscriber," but I think she resented doing it.

Money, we are told, talks. *News of the World,* whose four issues had been published haphazardly, suddenly became a daily. In fact, whenever the editor-publisher was pressed for funds, she would put out an extra. One such read:

* * EXTRA * *
FATHER LOSES SCARF
HOME, Wednesday—FLASH! My father could not find his new scarf today. He said he bought it on sale for $11 but it was a $20 scarf. The lost scarf was described by witnesses as wool on one side and silk on the other, brown in color and very beautiful. This reporter saw the scarf before it was lost and does not think it was so beautiful. My father asked my mother if she had borrowed it. My mother said no. Then my father asked this reporter and her sister. We did not borrow it either. My mother and sister could have been lying but I was not. My father even looked in the refrigerator. My mother said maybe somebody ate it by mistake. FLASH! A reward has just been offered for the return of the scarf. Anyone knowing the

Continued on page 120

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"I'm too busy to think about retirement... that's why I joined AIM."

If you're like most working people over age 50, life is much too busy for you to think about slowing down.

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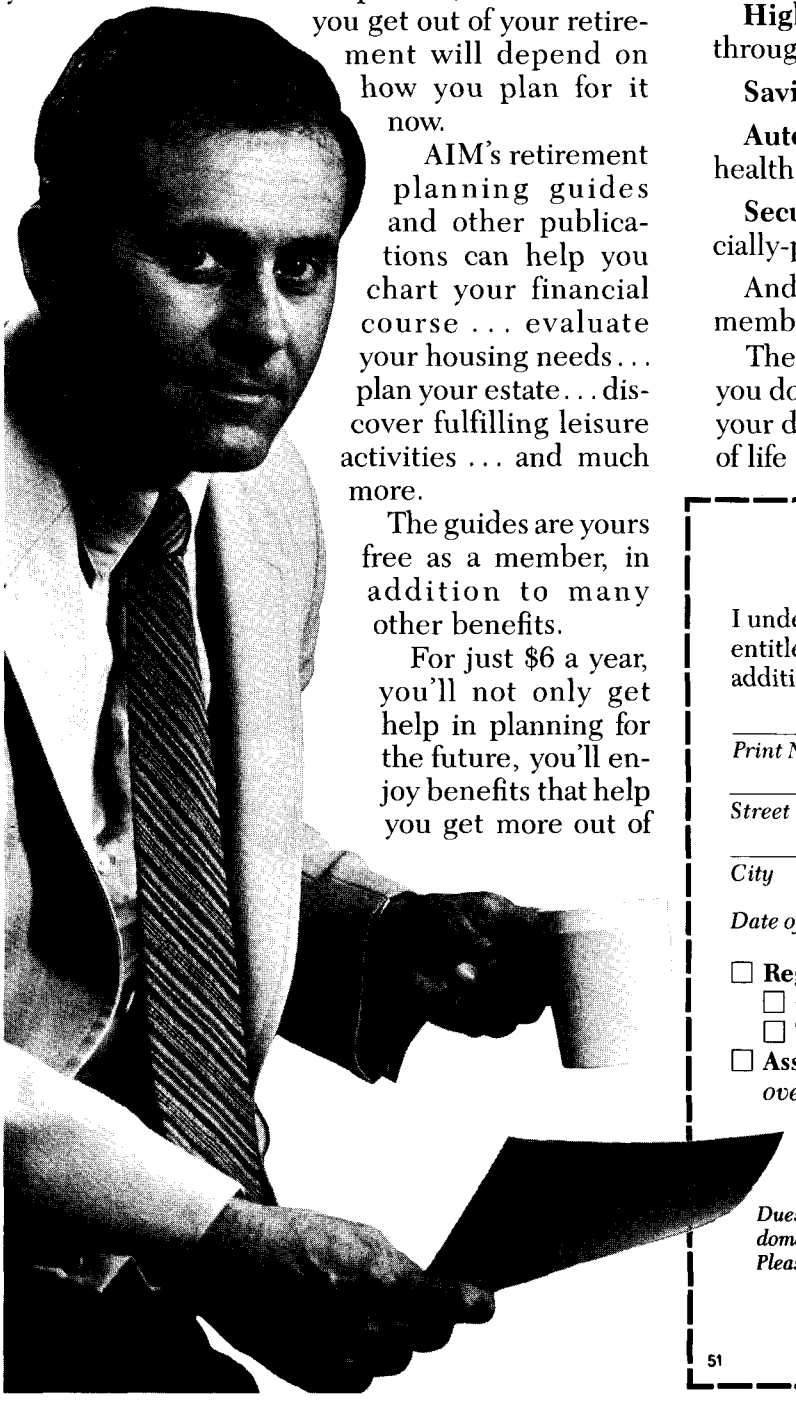
AIM is the nonprofit organization that helps active people like you get help in planning for the years ahead. And that's important, because what you get out of your retirement will depend on how you plan for it now.



AIM's retirement planning guides and other publications can help you chart your financial course . . . evaluate your housing needs . . . plan your estate . . . discover fulfilling leisure activities . . . and much more.

The guides are yours free as a member, in addition to many other benefits.

For just $6 a year, you'll not only get help in planning for the future, you'll enjoy benefits that help you get more out of life right now. They include . . .

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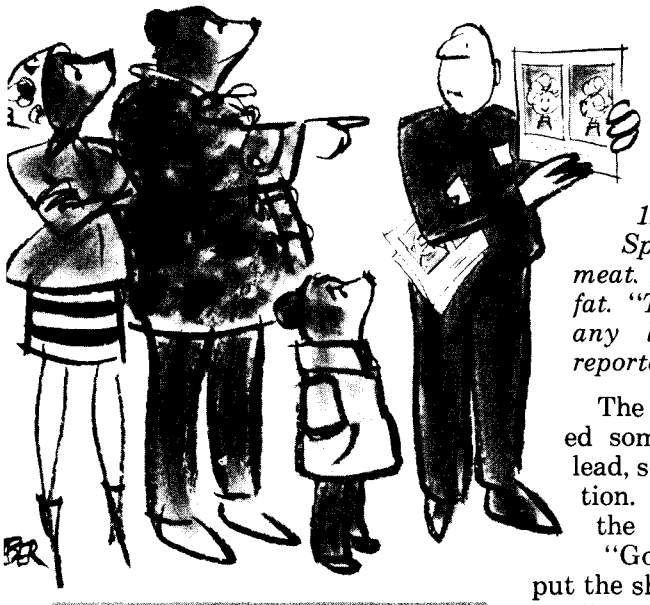
NAB BLONDE, 8, AS PORRIDGE THIEF

A newspaper reporter, quite contrary, decides that writing nursery stories is a Grimm business.

by Dereck Williamson

Illustrated by Robert Weber



My son's bedtime stories were getting on my nerves. All day long my editor nags me at the newspaper where I work: "Get to the point. Keep it short. Eliminate wooden words." Then I come home and have to read these rambling accounts to the kid. "Once upon a time there was a poor boy named Jack who lived with his mother in a tiny house." What kind of a lead paragraph is that? Can you imagine a bulletin like that coming over the teletype!

I decided I would try a little editing at home. I'd give him the facts and not clutter his mind with useless details and repetitions. I got out my No. 1 pencil and dashed off a fast paragraph. "Pay attention," I told the boy. "Listen to this":

An unidentified mouse ran up a clock and down again. Police said the incident took place at 1 a.m.

The kid walked away without saying anything.

That night I sat on the edge of his bed and read another revised nursery rhyme. Tight, only the essentials:

Food is not wasted at the John Sprat home, 127 Main Street.

Sprat, 36, eats only lean meat. His wife Dora, 32, favors fat. "This way, we never have any leftovers," Sprat told reporters.

The boy looked away. I needed something with a punchier lead, something to get his attention. "Get their attention in the lead," my editor says. "Go to the heart of the story, put the shocking facts right at the top." I quickly worked up a new one:

An estimated 25 blackbirds emerged from a pie at a royal banquet yesterday, in what foreign-affairs experts here interpreted as a move by subversive elements to discredit the King. A woman identified as a palace laundress was injured in the resultant furor.

The boy interrupted, begging me to read one of his little books to him. I looked it over. It was terrible. Loose, full of unnecessary adjectives. I told him it needed work, maybe even a complete rewrite job, but that I'd get back to him tomorrow night.

When a reporter makes a promise, he keeps it. The next night I got the kid comfortable, unfolded a piece of copy paper and read:

Two of three pig brothers were devoured by a wolf yesterday. The tragedy is expected to spur a full-scale probe of substandard house-construction practices in the city.

The wolf, still at large, evidently destroyed the new homes of the victims before murdering them. Detectives sifting through the wreckage this morning said they have found evidence that the dwellings did not meet local building-code requirements.

A third pig brother, identified as a stonemason, told police that the wolf also made an attempt on his life. The pig escaped injury.

The surviving brother vowed revenge and told authorities that he would capture the wolf in a large pot when the wolf "tries to come down my chimney." He also claimed that the wolf "huffed and puffed and blew down" the homes of his brothers.

The pig has been confined to a mental institution for observation.

My son began to cry. I gently tucked him in and turned out the light. "The kid's just not used to realistic stories," I told my wife. She looked doubtful, but I insisted that the boy needed more no-nonsense stories at bedtime. Luckily, my editor had recently assigned me to the police beat, and I could bring my newly acquired knowledge to bear. I got out my portable.

Twenty-four hours and five drafts later, I had a story even my editor would have been proud of. My wife must have sensed my excitement because she came into the boy's room to listen:

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An eight-year-old, blue-eyed blonde has been turned over to local juvenile authorities on charges of malicious mischief.

The complaint was signed yesterday by Fred Bear, father of a family of three who live in a wooded area on the city's R.F.D. route. Bear charges that the youngster broke into his house while the family was out walking, stole food, broke his child's chair and ransacked the bedrooms.

The suspect ran from the house when the Bear family returned from their walk. Bear later identified her from mug shots.

Police said the girl may be responsible for a series of rural break-ins during the past two months.

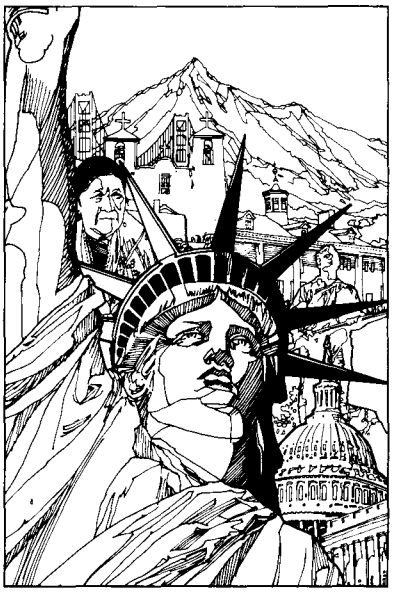
I looked up to see how my wife and son liked the story, but they were gone. I found them in the next room, reading *The Owl and the Pussycat*, a redundant wedding account containing sentences like, "They danced by the light of the moon, the moon, the moon; they danced by the light of the moon."

The boy was actually enjoying it, and that's where I gave up my campaign to improve his reading. To tell you the truth, it's me I'm worried about now. Local news has begun to seem rather dull, and I'm spending too much time at the newspaper office doodling around on the typewriter. I guess it's become a kind of compulsion. Yesterday, for instance, I wrote:

A team of neurosurgeons will operate tomorrow on a schizophrenic girl, in an attempt to cure a severe "split personality" problem.

"She's a cute little thing with a curl in the middle of her forehead," said a hospital spokesman.

And then. . . . ✍



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DALLAS HOLM: SINGING OUT A SERMON

His hit song "Rise Again" topped the gospel-music charts for a year; yet he'd rather be called a preacher than an entertainer.

by Holly Miller

Dallas Holm takes a bite out of an apple, puts his feet on the chair in front of him and settles back to watch himself on television. Listening to the televised Dallas philosophize about life on the concert circuit, the live version winces, groans and urges someone to turn off the TV set, *please.*

"Put that guy out of his misery," he jokes as the taped Dallas sings and strums his guitar.

The show is familiar—a promotional tape about Dallas Holm and his backup group Praise filmed for the benefit of concert planners who might want to look at the singers before booking them. In gospel ranks, Holm and company are considered a hot property by virtue of a long string of hits that includes "Rise Again," ranked number one on the charts for more than 12 months. Still, the four-man combo limits itself to 75 outings a year, spending breaks in the recording studio or home in Texas.

Dallas Holm (seated) and his backup group Praise (Ric Norris, Randy Adams and Tim Johnson), among the hottest properties in gospel ranks, limit their outings on the concert tour to 75 a year.

"Physically, the traveling gets tiresome," he admits. "But it gets in your blood. After a couple of weeks at home, I'm ready to hit the road again. . .not for the travel but for the ministry."

The group, which also includes drummer Ric Norris, keyboard specialist Tim Johnson and Randy Adams on bass guitar, was formed six years ago to provide background vocals and music for Dallas during his Wilkerson Crusade appearances. Six years earlier, evangelist Dave Wilkerson, best known as the author of the million-seller book *The Cross and the Switchblade*, had recruited the Minnesota-born singer to join his traveling crusade team. Dallas's assignment was to add a musical dimension to the meetings, and his impact was immediate. He made an instant hit with young people in particular, and while some older members of the audience didn't always appreciate his music, they recognized him as a positive role model for teen-agers—contemporary, good looking, with a strong beat and an even stronger message.

He categorizes his sound as "on the contemporary side of middle of the road," not to be confused with gospel rock, country gospel, traditional, Southern gospel. . .and the list goes on and on. Dallas and his

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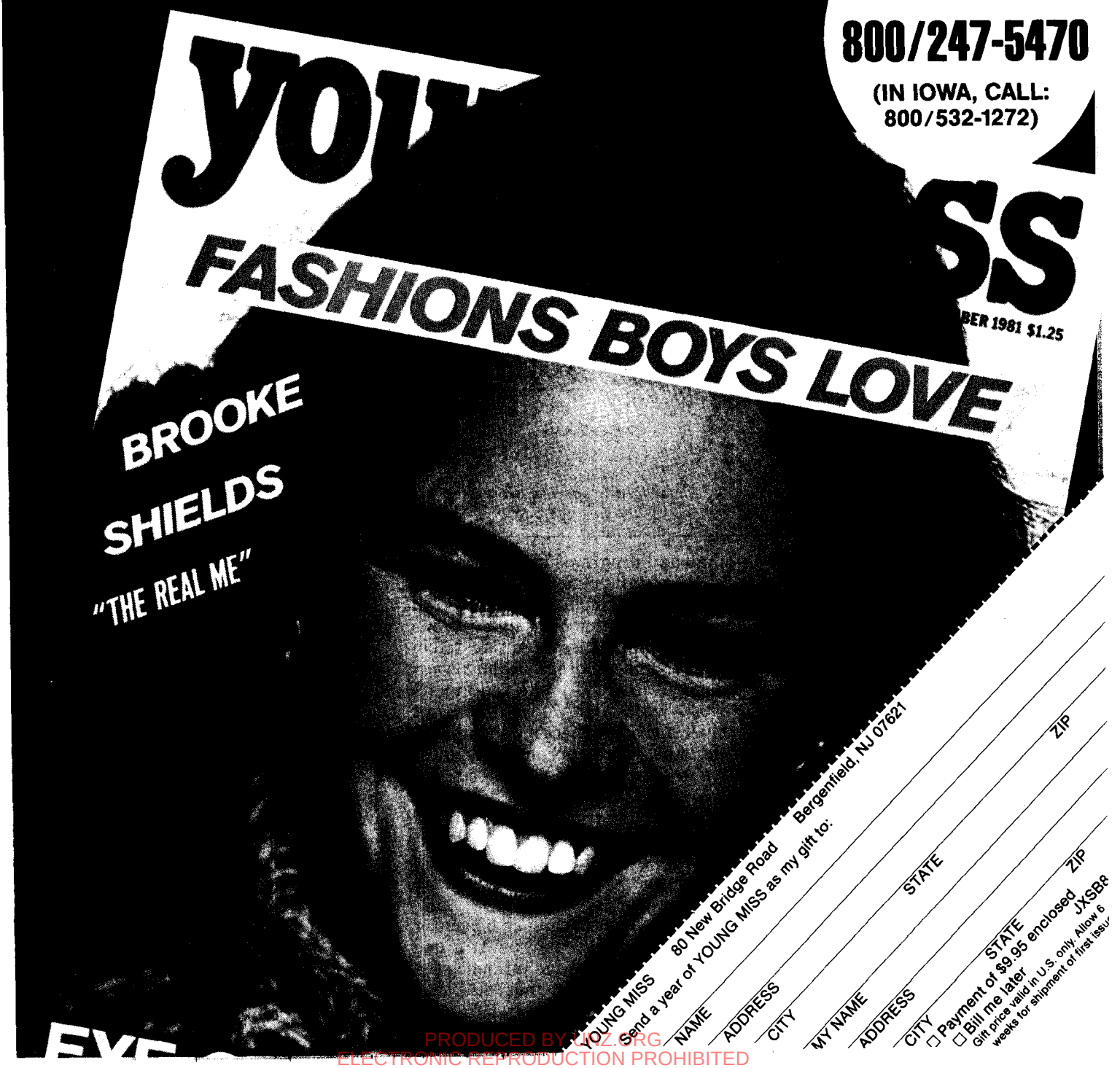

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group are among the movers of the new wave and have chalked up sales of more than a million albums, including *Rise Again,* which is close to reaching gold status. He never waffles on priorities, though, and when the message is obscured by the rhythm, he makes the choice: Hold the drums; tone down the guitars.

"The message is everything," he says. "If you can't hear the message, there's no sense in doing the song."

Unlike some Christian singers and songwriters, he refuses to experiment with crossover material. Stand up and be counted seems to be his message; he believes if you're a Christian singer then you should be singing Christian songs.

"I think it's unfortunate that there are some Christian groups whose motive is just to entertain. Personally, I don't see a whole lot more value in Christian entertainment than secular entertainment. Entertainment is not designed to change lives."

But surely the thousands of teen-age fans who jam auditoriums coast to coast each year to see Dallas Holm and Praise in concert aren't lining up for a spiritual experience. Most likely they come to be entertained.

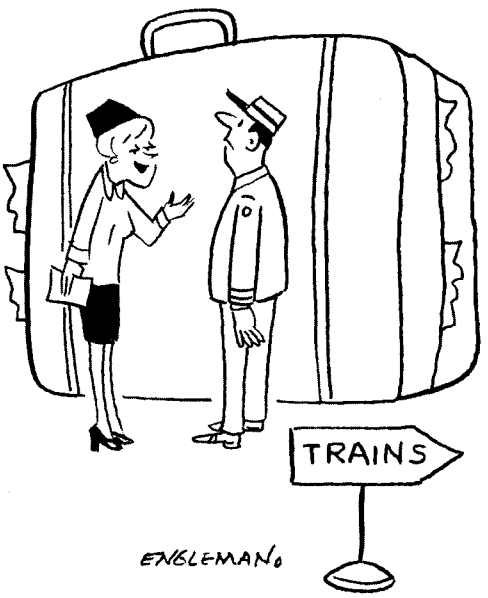
"I almost hope they do," he answers. "That might sound like a contradiction, but what happens is that people come with a preconceived idea of, 'Hey, this should be a swinging band,' and somewhere along the line they realize that, 'Man, something's getting through to me.' The reversal between the preconceived idea and the end result adds up to the impact in our concerts."

At age 33, he realizes there's a limit to the number of years he has left as a concert artist. He jokes that when he's 40, teen-agers might not be queued up at the box office for the opportunity to see him strum his guitar and sing "Hey, I'm a Believer."

So, like any good businessman, he's diversifying. A quarterly publication called the *Praise Letter* is now in its second year, and Dallas is its chief scribe.

Then there's Praise Camp '82—a variation on the old church-camp theme—a summer retreat for young people in grades 8-12, which opens in June for a one-week session.

If these offshoots of his music ministry make him sound like a Christian conglomerate in the Oral Roberts or Rex Humbard tradition, he denies it. He insists he's a simple person who dislikes debt, decisions and details. He doesn't intend to hire a large number of people or erect a network of buildings and programs.



"I managed to squeeze everything into just one bag!"

"I'm not going to build something and then have to travel all over the country begging everyone to help support it. I'm interested in people, not buildings. I don't want a gigantic staff. I like the guys I work with, and we've found out that, although there's only a handful of us, we can accomplish a lot if we're efficient. I don't have plans to expand into some big community, and I don't want a whole lot of things developed around the personality of Dallas Holm. That's dangerous for the ministry and for me as a person."

He sees songwriting as his major area of interest and as the one through which he can influence the most people. He marvels that "Rise Again," written in 1976, has been sung by scores of artists in concert and on recordings, has cropped up in songbooks, been included in hymnals and quoted in Christian literature.

"It's as if suddenly other people are sharing in your ministry," he says. "They're taking a piece of you somewhere that you can't go."

The songs don't come in great quantity, usually 10 or 11 a year, which is just enough to fill an album. He says his music is simple and sounds very much the way he talks. Often he enlists the help of the band or wife Linda for lyrics as he sorts them out.

He takes a practical view of his job. Ever since his days as a Bible-college student, he's known he was destined for a career on the stage. When one of his professors asked Dallas and his classmates to explain their aspirations, it was honesty, not ego, that led Dallas to announce he was going to sing, make records and perform on radio and TV. He realized he'd been given a talent, and he planned to use it.

"God knew long before I did that I could sing and write songs," he says. "It didn't hit me until 16 or 17 years down the road. When I finally made the great discovery, He said, 'I knew that; I've just been waiting on you to figure it out.' I don't think He would ever make us do something we didn't want to do. He's not a hard, vicious God. He'd never come out of the heavens and say, 'You're going to Africa to be a missionary whether you like snakes or not.' "

Forget Africa. In Dallas's case he's going to the Tivoli Theater in Chattanooga one night, to the Civic Center in Amarillo the next night and on to Robinson Auditorium in Little Rock the following week. It might sound like nothing more than show biz to some people, but to the man up on the stage, it's more of a calling.

"I love it," he says simply. "If someone came up to me and said you can have any kind of ministry you want, I'd probably do just what I'm doing."

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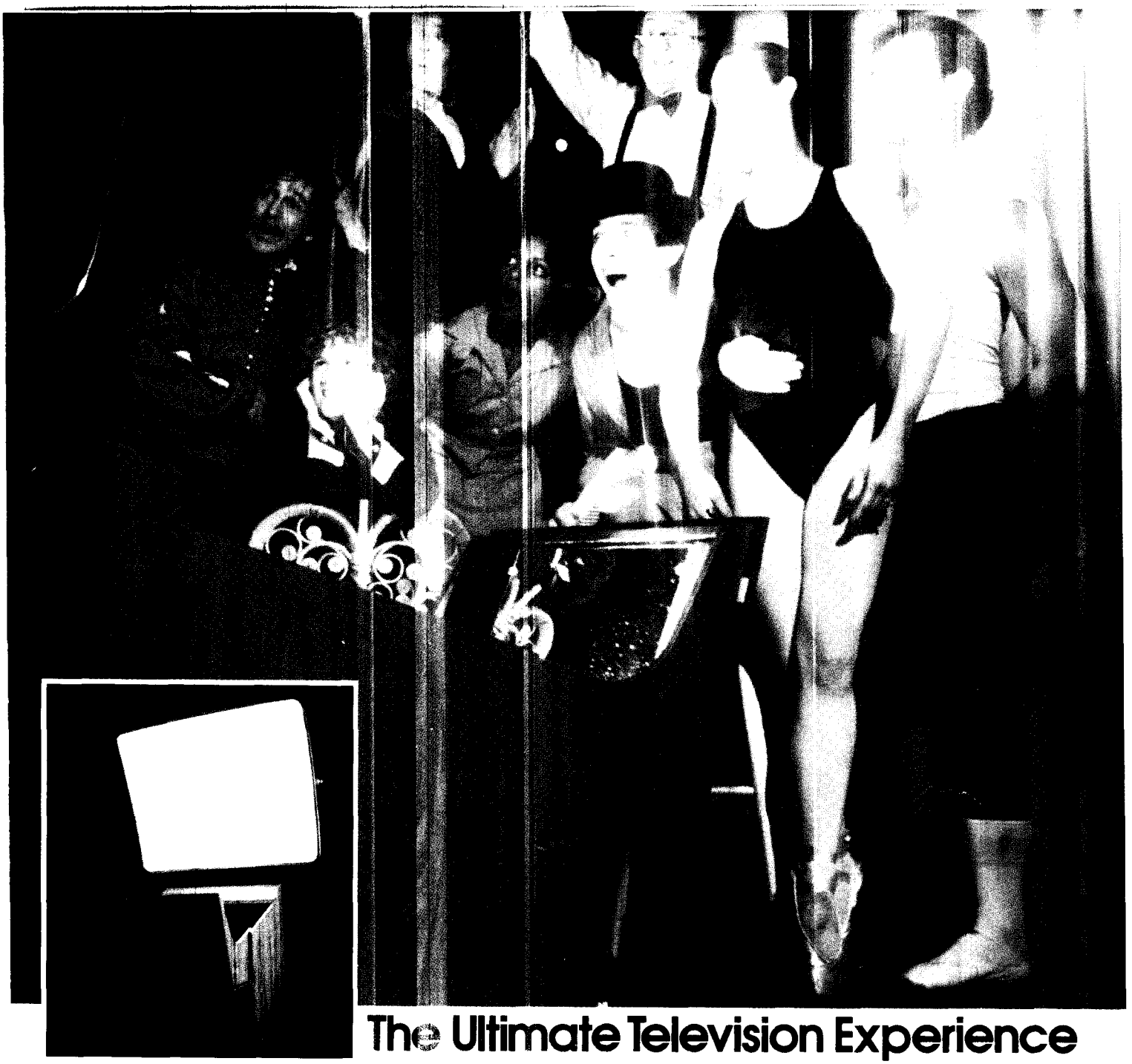

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NO PARKING

Uncle Ezra and his imps are a slippery rung on Mrs. Pumpelly's social ladder.

by Arthur Train

Illustrated by Phil Smith

Synopsis *In Part 1, rich Edna's posh garden party was interrupted by the arrival of her Uncle Ezra with her sister's orphaned children. Despite efforts by the butler and Sonny Boy to discourage him, Ezra determined to stay. Should Edna admit her relationship to the rough old man and the unkempt urchins and lose face with her rich friends, or should she brazen it out?*

Conclusion

Edna's decision was expedited, if not determined, by one of those simple little ironies of human destiny. Uncle Ezra, mistaking her momentary hesitation for an admission of their consanguinity, with an ingratiating grin, thrust his hairy countenance into close juxtaposition with her mottled jowls.

"Ain't yer goin' to kiss me, Edna?"

Mrs. Pumpelly recoiled and took refuge upon the bandstand.

"Kiss him, Edna!" urged a voice. "Kiss your Uncle Ezra!"

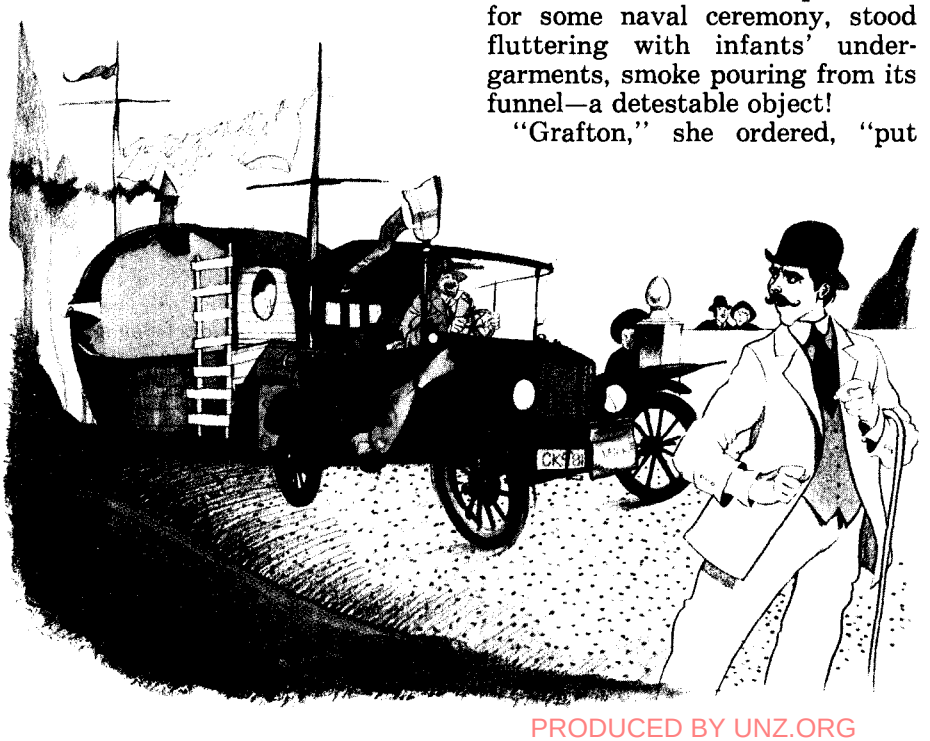
"Smack her, Popeye!" encouraged others.

"Keep away from me, you dirty old man! Keep away, you brats! I don't know any of you!" To Ezra, thus to be denied by his own flesh and blood, was the last, unkindest cut of all.

"You know darn well who I be!" he flared. "You knew me well enough when you was waitin' on tables at Nussbaum's!"

It was an awful moment for Edna Pumpelly. The crowd, fascinated, surged upon the grass and gathered about the bandstand, with Uncle Ezra to the fore, while behind him, at the edge of the lawn, the trailer, like a battleship dressed for some naval ceremony, stood fluttering with infants' undergarments, smoke pouring from its funnel—a detestable object!

"Grafton," she ordered, "put this person off of here! And get out, all the rest of you!"



But a devil had entered into Uncle Ezra. As the center of a melodramatic situation, he was, on the whole, rather enjoying himself. "Dirty old man" was he? He'd get even with the old cat!

"And she my own niece!" he declaimed. "Why, I kin remember when she was glad enough to come over to my shack fer a bite of chop suey on her afternoons off! She's an ungrateful woman to treat her own father's brother such a way!"

And now Sonny Boy, as man of the family, decided to take a hand. From beside his mother upon the bandstand he pointed at the trailer.

"Get that away from here!"

"Move my car? Not much I won't!" returned Uncle Ezra. "My trailer's goin' to stay where it is!"

"Oh, no, it isn't!" quoth the Prince of Pottsville. "You're a trespasser. We can use all the force reasonably necessary to put you off our property.... Come on, Grafton! Let's start him rolling!"

Spinach or no spinach, this was too much for Uncle Ezra. Stationing himself defiantly in front of the Model-T, he bared his hairy arms.

"Don't ye touch it!" he yelled, jumping up and down in a frenzy. "You white-livered pup!"

"That's right, Popeye! Don't let 'em bluff ye!" chorused the crowd. "Stick up fer yer rights!"

Now while Grafton and Sonny Boy were not insensitive to the temper of those about them, they realized that the honor of the Pumpellys was at stake. Actual violence might conceivably have ensued had not, at that moment, Mose Higgins, the sheriff, with Mr. Tutt at his elbow, forced his way through the throng.

"What's all this rumpus?" he demanded. "Who's responsible for this disorder?"

Edna, in spite of her personal dislike for the sheriff, welcomed the appearance of the law with relief.

"Explain to Mr. Higgins, Pierrepont!"

"This man is trespassing upon our property!" he replied. "We propose to put him off, unless you do it for us."

"One moment!" interposed Mr. Tutt, who had been holding a whis-

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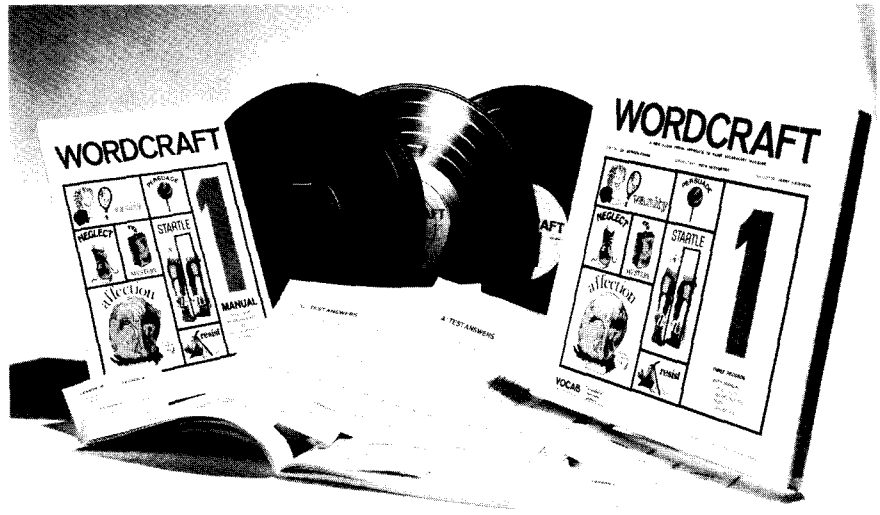

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pered conversation with Uncle Ezra. "Mr. Hoskins has just retained me to protect his interests. He is not trespassing upon your property. His car is standing upon the public highway."

"He is, too, a trespasser!" retorted Sonny Boy. "We own to the center of the road."

"Pardon me," replied Mr. Tutt, stepping forward. "This highway was laid out during the Dutch occupation of New York and, hence, belongs in its entirety in fee to the state."

"Poppycock!" answered Sonny Boy. "How do you know it was?"

"Isn't this the old Dutch Turnpike, sheriff?" asked the lawyer.

"It sure is!" declared Mose.

"That doesn't give this old geezer the right to park in front of our property!" declared the pride of the Pumpellys haughtily.

Mr. Tutt shook his head.

"Even if this highway had been laid out in the later Anglo-American period—although that is not the case—and, in consequence, you did own to the center, it would make no difference, since your technical ownership would be subject to a paramount user on the part of the public, of whom my client is one. It is only when the use made of the road is not one contemplated by the law that it becomes objectionable. My client has a perfect right to leave his car where it is, whether you approve or not. Isn't that the law, sheriff?"

"Guess you're right!" said Mose.

"But it's a misdemeanor, under the statute, to obstruct any highway," argued Sonny Boy hotly.

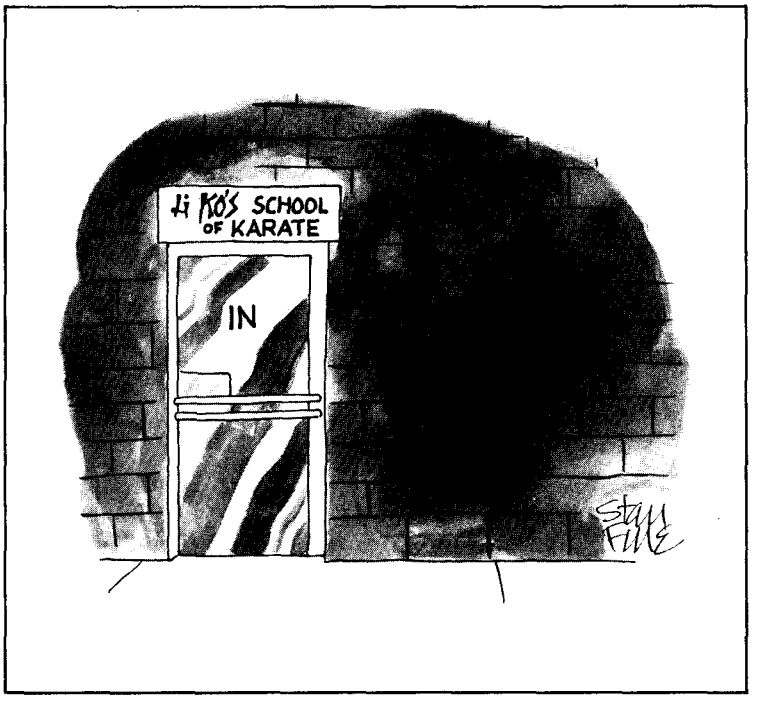
"Quite true," agreed the old lawyer. "But, obviously, Mr. Hoskins is in no way obstructing the highway. Is he, sheriff?"

Mose scratched his ear. "O' course, it's a misdemeanor to obstruct a highway, but I don't see how this trailer, pulled off to one side as it is, can be an obstruction."

"And if it is, then all these other cars are equally guilty of obstruction and the owners ought all to be arrested," warned Mr. Tutt.

Sonny Boy, realizing that his contention might, if supported by the sheriff, lead to embarrassing consequences when the invited guests should later arrive, shifted his position.

"I don't claim that this trailer is actually obstructing the highway," he conceded. "But I do claim that by leaving his car in front of our private property, this man is violating the vehicle and traffic law of the state."



"What section of it?" queried Mr. Tutt.

"Have you got a copy of the state traffic law with you, sheriff?" asked Sonny Boy confidently.

"Sure I got one," answered Mose, pulling a bedraggled pamphlet from his pocket.

The embryonic lawyer seized and thumbed quickly through it. "I knew it!" he cried triumphantly. "There it is in black and white! Parking is absolutely forbidden, except for emergencies. A violation of the vehicle and traffic law is in the nature of a misdemeanor, for which any peace officer may arrest.

"Sec. 58-a. No motor vehicle shall be parked or left standing on the paved portion of any state or county highway, or town road improved pursuant to the provisions of Sec. 320-a of the highway law, outside of cities or incorporated villages, except in an emergency——

"Sheriff, I call upon you to arrest this man for violating the vehicle and traffic law, for the reason that there is no emergency requiring his parking on this road."

"Not so fast!" interposed Mr. Tutt. "The section of the vehicle and traffic law you invoke applies only to the paved portions of improved highways outside the limits of cities and villages. This road is neither paved nor improved. Moreover, it is within the limits of Pottsville. Hence the law does not apply. Parking—if this, in fact, be parking—in order to be illegal would have to be forbidden by some local ordinance."

"But there must be a local ordinance of Pottsville prohibiting parking opposite private property!" insisted Sonny Boy.

"There is," acquiesced Mose. "We got an ordinance which forbids parking for more than six hours, but it only applies to Main Street from the deppo north to Ma Best's Phoenix Hotel."

"Hurray!" crowed Toggery Bill Gookin, now hereditary enemy of the Pumpellys, amid murmurs of approval. "Uncle Ezra's got ye, Edna!"

"I never heard such nonsense!" Mrs. Pumpelly protested. "It's all hocus-pocus."

"Not hocus-pocus, but the law!" replied Mr. Tutt courteously. "All I am doing is to point out that my client has done nothing to subject him to interference, much less arrest! This is a free country. People cannot be prevented from coming, going or stopping merely on the whim of others, who imagine that their rights have been invaded.

"You claim, or your son claims, that Mr. Hoskins is 'parking' within the meaning of the traffic and vehicle law. Now, even if that law

Continued on following page

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applied to this road, which it does not, and even if there were a local ordinance against parking to cover the case, which there isn't, I call your attention to the fact that my client has not 'parked' his trailer within the meaning of the statute.

"Under Section 2, Subdivision 20, of the vehicle and traffic law, 'parking' is defined as 'the stopping of a motor vehicle upon a public highway and leaving it unattended by a person capable of operating it for a period longer than is necessary for unloading passengers and freight.' If you will look at the note upon the opposite page you will find that, according to an opinion of the attorney general rendered in 1930, no motor is parked, in the sense used in parking ordinances, if there is within it a licensed driver capable of removing it upon request or order to do so. Since my client lives, eats and sleeps in his vehicle, it is clear that the latter never will be 'parked' so as to be subject to the New York law prohibiting parking, and hence that, if he is guilty of any offense whatever, it would have to be for obstructing the highway, which the sheriff says he is not doing."

"Just words!" fumed Edna. "You can't tell me there isn't some law to prevent a man camping in his trailer right in front of my house! You and the sheriff are in cahoots!"

"My dear Mrs. Pumpelly!" began Mr. Tutt.

"Don't you 'dear Mrs. Pumpelly' me!" snorted Edna. "I know all about you. You're just trying to mix everything up."

"You do me a wrong!" answered Mr. Tutt. "I am merely warning you to the effect that my client has done nothing which would warrant you in attempting to remove his car by force."

"But I read a case only last spring," exclaimed Sonny Boy, in a sudden burst of recollection, "where the Supreme Court held that a man couldn't park in front of another man's house—even where there was a local ordinance that allowed parking for six hours—on the ground that it was a nuisance!"

"You are quite right," answered the old man. "The case is Decker versus Goddard, 233 Appellate Division 139. Mr. Goddard, relying on a local ordinance of the city of Rochester prohibiting parking for more than six hours, made a practice, day after day, of leaving his car for long periods, unattended, directly in front of Mr. Decker's house on Goddard Avenue. The latter objected that, ordinance or no ordinance, no one could turn the street in front of a private house into a private garage.

"The court held that the defendant Goddard, by leaving his car in front of Mr. Decker's house day after day, impaired the latter's easement of access to and from his property, of light and air and of the privilege of observing, without lawful obstruction, what was going on in the street."

"Exactly!"

"Hence," concluded Mr. Tutt quietly, "the court granted a permanent injunction against Goddard, forbidding him to park in front of Mr. Decker's house."

"Then," declared Sonny Boy triumphantly, "this man has no right to park here."

"Quite the contrary! The case you have cited—or rather, with which I have supplied you—bears no resemblance to the present. Your Uncle Ezra——"

"He's not my Uncle Ezra!" interjected Edna furiously.

"Mr. Hoskins, as I understand it, came here for the purpose of a social call, which is not yet terminated. The court in the Decker case expressly stated that parking in front of private property for such a purpose is permissible, just as it is for a business purpose. Moreover, even if Mr. Hoskins had not come here with an amicable intent, he has not remained an unreasonable length of time, nor is he causing you any special damage."

"But we want the space for our guests to park on!"

"They have no greater rights than your Uncle Ezra!"

"Well, I think it's all rot!" sputtered Sonny Boy for the benefit of his mother. "It just doesn't make sense to me. I say that this old bird with his silly old trailer sitting right in front of our private property is a nuisance—a darn nuisance!—and that, under the doctrine of 'self-help,' we have a personal right to abate that nuisance with our own hands without waiting to go to court. . . . Come on, Grafton, let's push the old shebang out of the way!"

"I advise you to go slowly, young man!" said Mr. Tutt. "Whether or not your Uncle Ezra and his trailer constitute a nuisance, either public or private, only the state, through the legally constituted authorities, has right to abate it, unless you are specially damaged, which you obviously are not. Even if his presence constitutes a private nuisance, that does not give you, as an abutting landowner, any right to remove his car by force if that is likely to involve a breach of the peace, as you may see for yourself by looking at Volume 20, Section 102, of Ruling

"At Earl's Discount Hair World. Why?"

Continued on page 12

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ALL IN A DAY'S WORK

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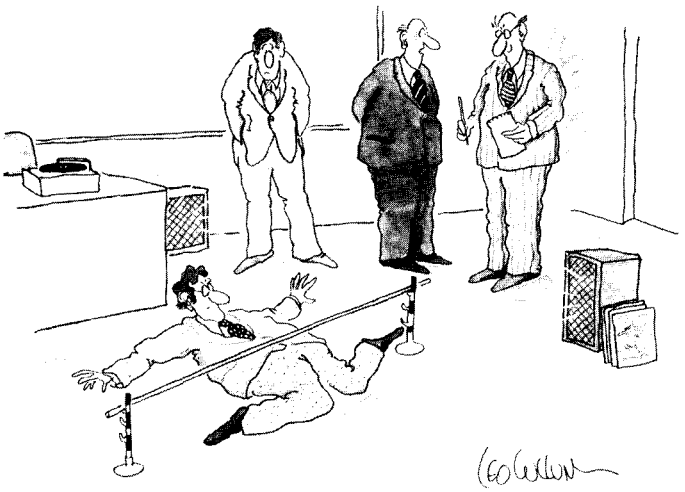
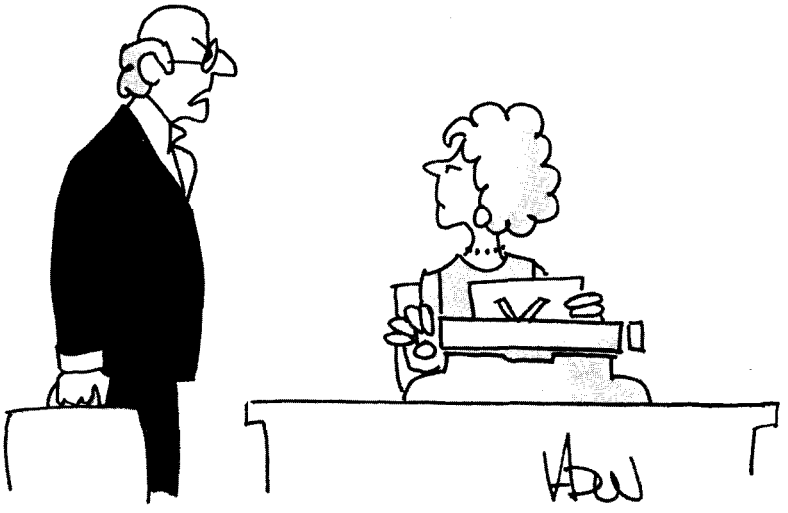


"If I may say so, Mr. Bell, this is no way to decide the transfer to Scranton."

"Miss Finley, find out what Harrison has to smile about!"



"No matter what time I get to work, you will not refer to me as 'the late Mr. Baker.'"

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RELIGION

THE FIERY BAPTISTS

The 26 million Baptists lead the Protestant movement not only in number, but in giving, in skillful planning and in religious fervor.

by Russell T. Hitt

The largest Protestant witness in the United States—26 million strong—is that army of believers known as Baptists. They are divided into at least 24 different denominational groups yet probably have more vitality than any in the Protestant community.

Baptists are hearty in their Christian faith, and they demonstrate it by generous, cheerful giving and untiring activity, especially seeking to win others to Christ.

They may be individualistic, but they have made as great an impact on American life as any Christian group.

Baptists have to endure lots of kidding from other Christians for their practice of baptizing believers by immersion. Many Baptists who like to trace their spiritual lineage back to John the Baptist do not know that the movement began early in the 17th century as a part of the Puritan upheaval. In the first few years of their history, Baptists actually employed affusion (pouring) in conducting baptismal rites.

While Baptists are allergic to the suggestion of any human founder, they recognize Roger Williams as the organizer of the first Baptist Church in America in 1639.

Much could be said about the diverse family of Baptists. For example, there are two huge Negro denominations with similar names: the National Baptist Convention of America and the National Baptist Convention, U.S.A. These claim memberships totaling more than nine million. Baptists thus lead all others in the black community. There are Free Will Baptists and General Baptists, who eschew the mild Calvinism of mainstream Baptist witness. There are groups that were ethnically Swedish or German in origin.

The Northern Baptists—who belong to the American Baptist Convention (ABC)—have been separated from their southern brethren since the Civil War, though the separation wasn't formalized until 1907, and there is little likelihood they will follow the efforts of Methodists and Presbyterians to work for organic union. The ABC generally has been regarded as more liberal than the Baptists of the South, but this is a stereotype today of both denominations.

The Conservative Baptists belong to the present-day tide of evangelicalism, and the General Association of Regular Baptists is both conservative and separatist.

The Southern Baptist Church (SBC), with membership around 14 million, is not only the largest Baptist group, it is by far the biggest Protestant denomination.

Southern Baptists, though pushing for a foothold in every one of the 50 states, still must be regarded primarily as members of a regional church. Yet in the old Bible Belt—now a big part of the Sun Belt—the Southern Baptists are the dominating cultural force. They continue to grow when virtually all of the mainline denominations are chalking up losses.

During the 1970s, churches of the Southern Baptist Convention grew faster than the U.S. population, but there is a slight hint, according to the denomination's Home Mission Board, that the percentage of growth is slowing down. But ecclesiastical leaders expect the Southern Baptist population to more than double by the year 2000 to a figure of 30 million.

Writing in *Christian Century*, Dr. E. Glenn Hinson, professor of church history at Southern Baptist Theological Seminary, Louisville, said: "Save for individual congregations in certain areas, there are few signs of decline or decay. Southern Baptist leaders are skillful planners, organizers, directors and promoters. . . . The grass-roots laypeople seem, at this juncture, to lend enthusiastic support to efforts to get them caught up in missions and evangelism, those magic words that kin-

Continued on following page

From Baptist ranks have come many outspoken spiritual and political leaders, President Harry S. Truman not the least verbal among them. Evangelist Billy Graham is the most prominent Baptist of all, as well known worldwide as the Pope.

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dle Southern Baptist imagination as few others can."

But any fair-minded observer would have to go beyond human methodology to explain the phenomenon. Ever since Baptists caught fire during the Great Awakening of colonial times, they have faithfully proclaimed the gospel. Despite their Calvinistic and Puritan origins, Southern Baptists have been revivalists. Nearly every little Baptist church in the country still conducts what it calls the annual "revival." Even the huge cathedral-like churches of Southern cities, adorned with stained-glass windows and choirs that sing oratorios, boast of pastors who never omit the altar call at Sunday-morning services.

Nor is it fair to brand Southern Baptists as ignorant red-necks. They support 45 senior colleges, eight junior colleges and six seminaries. Southwestern Baptist Theological Seminary in Fort Worth has an enrollment of around 3,000 students, making it the largest school of that category in the United States. In fact, some of the current dissension in Southern Baptist circles arises from the complaint that theological liberalism is invading its seminaries. Former *Christianity Today* editor Harold Lindsell charges that all six denominational seminaries are "infected with the liberal virus" and that all are harboring heretics on their faculties.

Yet the Reverend Bailey Smith, pastor of First Baptist Church, Del City, Oklahoma, and second-term SBC president, declared he believes every word in the Bible is literally true.

Actually most of the large Southern Baptist Churches are ultraconservative, including the largest, First Baptist in Dallas, pastored by Dr. W.A. Criswell, with more than 20,000 members. Bellevue Baptist in Memphis has 12,000 in its congregation. The traditionally conservative Texas Association counts five of the ten largest SBC churches in its jurisdiction, including the First Baptist Churches in Houston, Lubbock, Amarillo and San Antonio.

These Baptists constantly amaze Christians from hierarchical or connectional churches. They insist on local church autonomy. That means no Baptist body can exercise jurisdiction over any church. Even the annual national convention to which the churches send "messengers," not delegates, cannot dictate to a local church. Yet this body of Baptists is probably more unified in doctrine and polity than the huge denominations with complicated laws and structure. Dr. Brownlow Hastings in his recent book, *Introducing Southern Baptists,* wrote: "With the widest possible range of education in their ministers and greatest freedom of individual interpretation of Scriptures, Southern Baptists are generally conservative in doctrine. Even their so-called 'liberals' would seem no more than middle-of-the-road when compared with some liberal Protestants."

Although the Southern Baptists have been battling those in their ranks who have insisted upon biblical inerrancy as essential to orthodoxy, there is a long history of anticreedalism in this strange amalgam of believers. Many close observers declare that Southern Baptists are united not on a creed, but on the Great Commission. "The secret then of Baptist progress," says Brownlow Hastings, "is common loyalty to a divinely given action program."

While other denominations have retrenched on their missionary programs, Southern Baptists have moved ahead, and with more than 2,000 workers, possess the largest overseas missionary force of any denomination. The Home Mission Board has a force of nearly 3,000 workers.

There are other agencies which influence Baptist solidarity. The "Cooperative Program" was launched in 1925. In earlier days, agents from the various mission boards, seminaries and other causes sought financial support by direct appeals to the local churches. The cooperative effort obviated the need for the "tin-cup brigade" and giving subsequently skyrocketed.

Since the first black Baptist church was founded in South Carolina between 1773 and 1775, black Baptist ministers have traditionally been community leaders. Nobel Peace Prize winner Martin Luther King epitomized that leadership.

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Southern Baptists never can be faulted for their generosity, especially in their support of home and overseas missions and other denominational causes. Recently the Home Mission Board has been inundated with offerings to alleviate world hunger. Funds have come in faster than the program for distribution could be set up.

Two of the most visible Southern Baptists—Billy Graham and Jimmy Carter—have been outspoken on racial equality and human rights. It is embarrassing to SBC leaders that there are still Baptists who express bigoted attitudes toward blacks, Jews and Roman Catholics. It is no secret that the Ku Klux Klan has flourished in Southern Baptist territory. Yet it was a black Baptist, Martin Luther King, a Nobel Peace Prize winner, who has had greater impact on American social mores than anyone of his generation.

With continual prodding from the SBC's Christian Life Commission, a sizable segment of Southern Baptists are seeking to deal with the social issues of the day with Christian solutions.

The move toward ecumenism is slower. Only recently a poll of Baptist pastors in Tennessee indicated that 93 percent stood with their Convention in refusing to join the National Council of Churches.

But Baptists have always been patriots and politicians. Both Warren G. Harding and Harry S Truman were Baptists. The latter confessed to Roman Catholic Bishop Charles H. Helmsing his penchant for an occasional social drink. "You know the Baptists threatened to excommunicate me, but they couldn't. The only ones who could excommunicate me were my own congregation, and they wouldn't."

Dwelling too much on their success as the largest denomination in America may be the greatest snare of Southern Baptists. It has been pointed out that just as Roman Catholics were abandoning "triumphalism," Southern Baptists were picking it up.

No doubt this is a peril, but those who know Southern Baptists bet they will reach their goal of 30 million members by the year 2000.

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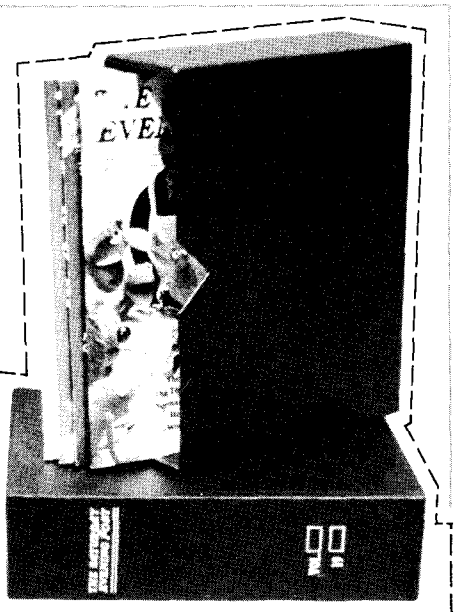

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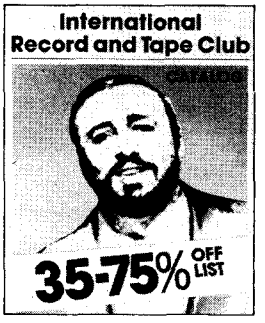

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BIG NAME HUNTING

What's in a name? Well, there may be a fortune if you happen to run across a rare signature or document penned by Greta Garbo or Adolf Hitler.

by Tim Anderson

Last year, a new record went into the *Guinness Book of World Records*—the highest amount paid for the autograph of a living person. A handwritten letter of Ronald Reagan's fetched $12,500, breaking the old record paid for a short note written by former president Richard Nixon by a whopping $6,000.

Autographs are becoming big business. For many years, the fine art of philography—or "love of writing"—was considered nothing more than an amusing hobby. But during the past decade, as inflation spiraled, so did the interest in collecting autographs, letters and documents.

As investments, autographs are hard to beat, says collector Charles Hamilton, because George Washington, Abraham Lincoln, Napoleon, Shakespeare and thousands of other figures from history aren't around to produce them anymore.

And Hamilton ought to know. A collector for more than half a century, Charles Hamilton is the world's acknowledged authority on autographs, their authenticity and their value. In 1963, he established the first American gallery devoted exclusively to philography. A scholar with a flair for the dramatic, he has clashed with the FBI and the Secret Service on several occasions while unearthing amazing discoveries in the field of documents that have made headlines all over the world. Hamilton's expertise in his field has helped to send to prison 14 manuscript forgers and thieves.

"Whether you're collecting autographs as a hobby or doing it for investment purposes, philography has proven to be a very effective inflation hedge," says Hamilton from his office in New York. "In 1975, the handwritten logbook of the *Enola Gay* (the Air Force bomber that dropped the atomic bomb on Hiroshima) sold at an auction for $37,500. Two years later it was resold for $85,000!"

But budget-minded investors who can't afford to risk thousands of dollars for such a purpose are advised to begin with a small portfolio. "During the year 1980," explains Hamilton, "a small autograph collection worth approximately $1,000 at the beginning of the year would have nearly doubled in value by year's end—almost 100 percent appreciation."

One of the first lessons you learn as you delve into this fascinating field is that the word "autograph" means *anything* handwritten—not just a simple signature. Most serious collectors group autographs into six areas: signatures, documents signed, letters signed, autographed letters signed, autographed quotations signed and signed photographs.

A document signed would be a bank check, deed, stock certificate or similar document bearing a valuable signature. A letter signed is either typed or in the hand of a secretary but still bears the signature of the sender. The autographed letter is entirely handwritten by the author, while an autographed quotation is a verse, statement or a few bars of music written out and signed by the author.

Of the six, the simple signature is least valuable, while normally—although there are exceptions—the autographed letter signed is considered the most valuable.

But what makes one autograph valuable and another not? The answer lies in the simple economic theory of supply and demand. "The value of an autograph, like the value of stamps and coins, depends upon how many are in circulation and the demand for them," Hamilton points out. "The age of a document or autograph has less to do with its value than you may expect; just because a letter is dated

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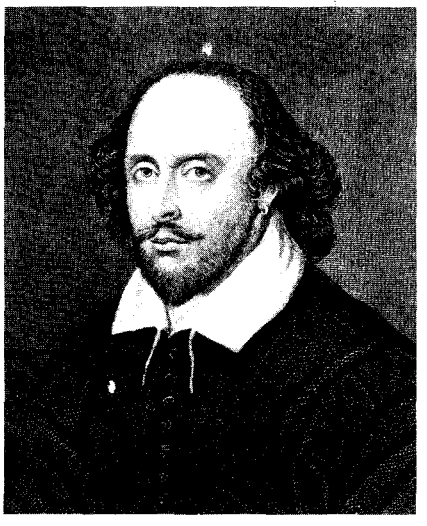
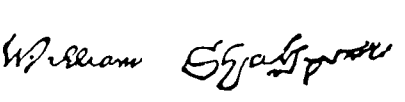
A document or letter signed by John Hancock, the name synonymous with autograph, will fetch $1,000!





Should a Shakespeare signature come to light, it would be worth $1 million. Only six exist, all in institutions.

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The brilliant Proof quality Silverpieces are being minted from hand engraved dies which capture all of the fine detail and exquisite three dimensional relief of what may very well be the most beautiful Washington Silverpieces ever minted. Though it is approximately the same size as the famous and rare Morgan Silver dollar, it actually contains *29% more silver* — a full one ounce of pure solid silver.

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FREE SPECIAL BONUS

The Postal Service is honoring Washington's 250th Birthday by issuing a special commemorative stamp. A First Day of Issue Envelope Cover with this stamp officially postmarked February 22, 1982 by the Post Office at Mount Vernon will be included free of charge with each order as an additional memento of this historic event—but only while our supply lasts.

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If you would like to display one of your Washington Silverpieces with the First Day of Issue Cover, or to preserve it for safekeeping in a safe deposit box or vault, we will supply a specially designed wallet at $5. each.

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By acting before March 31, 1982, you can assure yourself of acquiring this exclusive Limited Edition 100% Solid Silver Presidential Silverpiece at the original issue minting price directly from the Mint. These, the first *United States Presidential Silverpieces,* will become true family heirlooms to be presented to your children and grandchildren as an important and valuable piece honoring the 250th Anniversary of the birth of George Washington.

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☐ Please send me_____(limit 5) 100% Solid Silver one ounce Proof specimens of the Washington Silverpiece at $25. each plus $1. each for delivery. In addition, please send_____(limit 2) Washington Silverpiece Proofs in 24KT gold vermeil at $40. each plus $1. each for delivery.

☐ Also send me one display wallet at $5. each.

As offered, please include the First Day Envelope Cover at no additional cost. If I am not satisfied, I may return the above order within 30 days for a full refund.

I am enclosing my remittance for $_____, or

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Card Number _____ Exp. date_____

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in the 1700s doesn't necessarily mean it's worth more than one signed ten years ago."

To illustrate, Hamilton says the signature of outlaw Jesse James is worth more than that of George Washington. This is because Washington, as president, signed no fewer than 3,500 documents during his two terms in office. Jesse James, however, spent more time robbing banks than writing letters, and as a result, his autographs are hard to come by.

James isn't the only lawbreaker whose autograph can command a high price; it is a fact that the letters and documents left behind by most American outlaws and criminals are highly prized and cherished additions to professional autograph collections.

"For some reason, the public has always viewed the autographs of murderers with a high degree of fascination," notes Hamilton. "The letters of such revolting people as David Berkowitz (Son of Sam), Charles Manson or Albert De Salvo (Boston Strangler) are eagerly collected.

"Through the decades, some have tried to cash in on their notoriety; Charles Guiteau, the assassin who shot and killed President Garfield in 1881, announced his candidacy for the presidency shortly after entering prison and signed autographs for visitors for a dollar each.

"Bruno Hauptmann, the monster who kidnapped and then killed the Lindbergh baby, also tried to cash in on his ill-begotten fame. If you'd send him a check for one dollar, you'd get his signature in return—when he endorsed the check on the back."

It is a sad fact of life, Hamilton says, that in every case where an American president was assassinated, the autograph of his killer has become a highly prized trophy. The signature of Lee Harvey Oswald pulls in twice that of J.F.K. The same holds true for John Wilkes Booth and Abraham Lincoln. But in the case of President McKinley, the signature of assassin Leon Czolgosz is worth 50 times that of the president whom he gunned down.

Curiously enough, John F. Kennedy was an avid autograph collector who understood the market quite well. While president, he once received a tongue-in-cheek letter from a friend who noted that Kennedy's signature was selling for $65, while that of Ulysses S. Grant was but $55. Responding to his friend, Kennedy wrote, "I appreciate your letter about the market in Kennedy signatures. It is hard to believe that the going price is so high now. In order not to depress the market any further, I will not sign this letter."

Philographists have been around for ages. It is said that Cicero, the great Roman orator, was proud of a handwritten letter of Caesar's in his personal collection. Throughout history, philographists have counted among their ranks such avid collectors as Edgar Allan Poe, Franklin D. Roosevelt, Harry Houdini, Glenn Ford and Harry Belafonte.

Sometimes collectors will specialize in certain areas. Belafonte, for example, searches for the autographs of famous blacks. Military enthusiasts often prefer to accumulate the documents of such military figures as General George Patton, Adolf Hitler, Alvin York or Robert E. Lee. Law enforcement hobbyists, on the other hand, might pursue the likes of J. Edgar Hoover, Pat Garrett, Wyatt Earp or Judge Roy Bean.

If you think you'd like to start an autograph collection as a hobby, Charles Hamilton has these tips:

"If you want autographs of current world figures and living celebrities, you need to know where to write to them. I suggest you check your library for reference books such as *Current Biography, Who's Who in America* and *International Who's Who.*

"As you compose your letter, don't simply write and ask for an autograph; ask the person a question about himself, his work, his interests. Try to make your letter warm and personal."

Hamilton says that as a youth, he'd written five times to poet Vachel Lindsay without receiving a response. Finally, in desperation, he wrote one last time: "Forgive me for bothering you. I have just learned that your wife forbids you to send your autograph." Hamilton received a signed photograph a few days later. "The point is, don't be discouraged—don't be afraid to write more than once."

Lastly, the autograph king says a stamped, self-addressed envelope enclosed in your letter will increase your chances of getting a reply by

Continued on page 104

A handwritten letter of Greta Garbo's is worth as much as one by Abe Lincoln—several thousand dollars.

Adolph Hitler was an autograph collector himself. His signed photograph can bring as much as $500.

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Ala-Vegetable Stuffed Ocean Perch with Almond Sauce

(serves 4)

4 large pieces ocean perch cut in half to make 8 pieces
Paprika
1 cup vegetable stock or water
½ cup ala (bulgur wheat)
¼ cup oil
¼ cup green pepper, finely chopped
2 tablespoons minced shallots (green onions may be used)
¼ cup finely chopped celery
¼ cup coarsely grated carrot
10 medium-sized mushrooms chopped
⅛ teaspoon thyme
⅛ teaspoon rosemary
⅛ teaspoon white pepper
4 tablespoons kefir cheese
Almond Sauce:
4 tablespoons butter or margarine
½ cup sliced almonds
4 tablespoons apple juice
2 tablespoons lime juice
Lime wedges (lemon may be used instead)
Watercress

In saucepan, cook ala with the liquid on low heat until liquid is absorbed (about 20-25 minutes—ala will be "chewy-crunchy").

Sauté vegetables in the oil until just tender, stirring often to prevent burning. Add thyme, rosemary and pepper last few minutes of cooking. Add ala. Cool. When cooled, add kefir cheese and mix.

Spread 2 tablespoons oil in baking pan. Pat fish dry, and oil *one* side of each piece by moving it around in oil in pan. Place half of pieces, oiled side down, in baking pan. Spread stuffing mixture on top, then place remaining pieces, oiled side up, on top of stuffing. Sprinkle with paprika. Bake 400° F. for 20-25 minutes, depending on thickness of fish, until fish flakes easily.

Meanwhile, prepare Almond Sauce as follows: Melt 4 tablespoons butter or margarine in pan. Sauté almonds until golden brown, being careful not to burn. Stir in 4 tablespoons apple juice and 2 tablespoons lime juice. Spoon over stuffed fish. Garnish with lime wedges and watercress.

Some notes: Other fish may be used with this recipe. Ala, or bulgur wheat, is sold in health food stores and most markets. I have been able to find kefir cheese only in health food stores. It is a sister to yogurt and resembles a mixture of sour cream and cream cheese, with only half the calories.

When I prepare this recipe, I sprinkle the fish with a little soy sauce, but for those who wish to limit salt intake, it is just as good without.

and the winner is...

Thanks to you and hundreds of other loyal *Post* readers, our recent Health Food Recipe Contest was a huge success. Our mailroom was engulfed with an avalanche of entries from all across America—recipes so delicious that our judges are still licking their chops.

The task of narrowing the recipes down seemed nearly impossible, our judges report. But at last. . .the list of top contenders is in! The first prize is a beautiful, full-length mink coat, valued at $10,000. Also being awarded are a family Windjammer cruise, Jenn-Air microwave ovens, FTD flowers and Rockwell Family Bibles!

This month, the *Post* honors First Prize Winner *Mary T. Covella* of La Cañada, California, whose recipe for Ala-Vegetable Stuffed Ocean Perch with Almond Sauce (listed at left) earned her the luxurious mink!

Next month, we'll feature the names and recipes of other winners who took top honors for their creativity in experimental health-food cookery. (The judges were unable to reach final decisions on the balance of the winners by the time this issue went to press.) So, keep your eyes *Posted* for the April magazine—there's more fun, good food and prizes to come!

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GINGER AND A SCOURGE TO CONQUER

"A curse on your family," HD seems to say; yet, with a little imagination, this disease could be stopped dead.

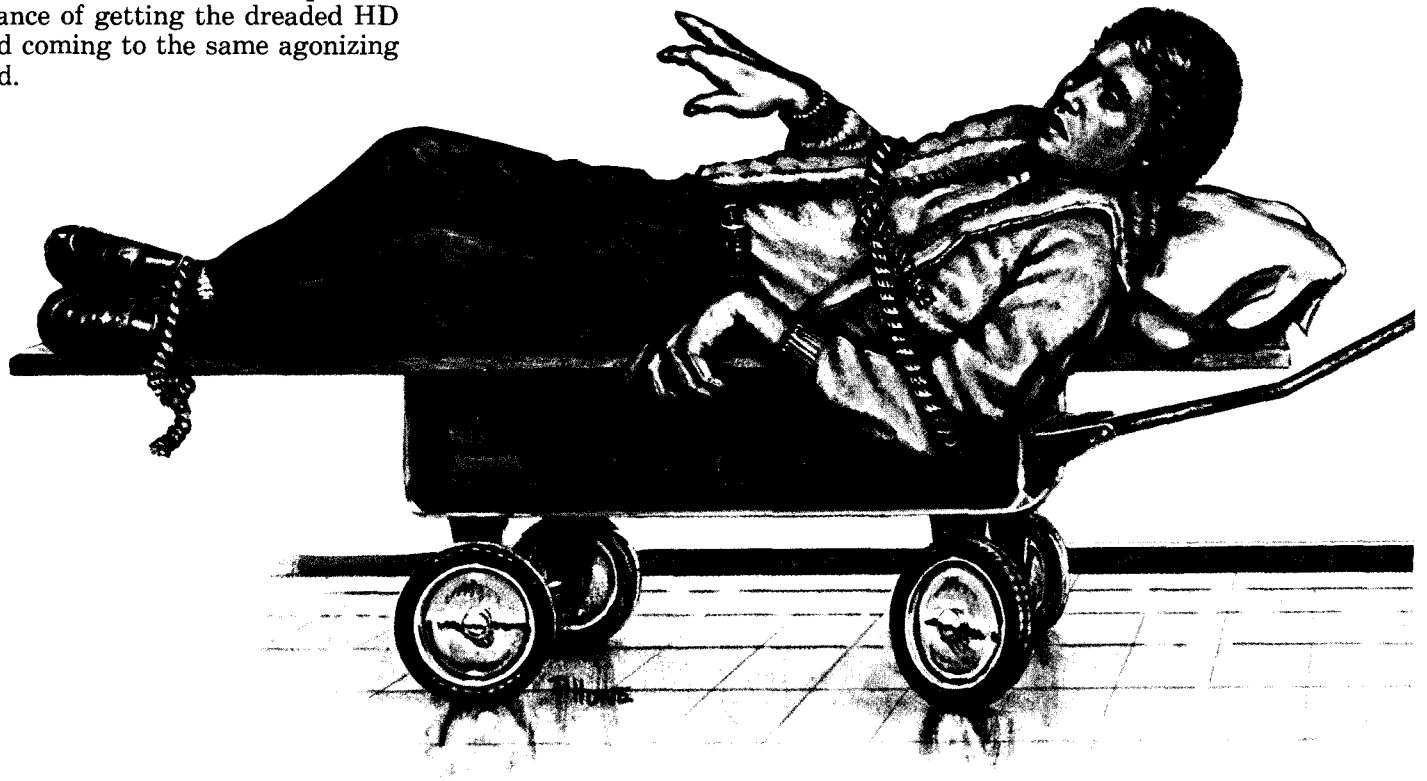
by Cory SerVaas, M.D.

There are many dramatic scenes daily in the halls of our local VA hospital, but none stands out in my memory more vividly than the man with Huntington's disease (HD) who was being pulled in on a child's toy farm wagon. His arms and legs were restrained with straps to keep him from harming himself and others with his flailing limbs. He was not able to speak or communicate in any meaningful way. Only with a series of bizarre and pathetic grimaces and contortions was he able to express himself. HD is an inherited neurological disorder which causes a shrinking of the brain. This man, in his 40s, had a number of children who would each have a 50 percent chance of getting the dreaded HD and coming to the same agonizing end.

I thought again of this HD victim last fall when a lovely young lady came into my office in tears. I'll call her Ginger. She sobbed out her story, which I shall alter sufficiently to camouflage her identity. Her sister, 26, had been arrested for a bizarre infraction of the law and had been admitted, under arrest, to a local hospital. Their father was now completely incapacitated with HD and was living in a state psychiatric hospital. Their distraught mother was unable to find out from the hospital personnel whether or not the sister's behavior had been caused by the onset of HD.

Ginger had been told by counselors that she shouldn't have a baby, that she and her husband should adopt if they wanted a child. "We want a baby," she sobbed, "but with HD in my family, the adoption agencies won't give us a baby."

Ginger was sitting there in the greatest of need. God has given mankind the ability to conquer more difficult problems than this one. . .surely there must be a way for Ginger to outwit the tragic accidental mutation in the genes of her forebears and to have her own baby.



His family had strapped his arms and legs to prevent him from harming himself and others with his involuntary flailing.

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"Ginger," I said, "you told me you have twin cousins on your father's side who were diagnosed with HD. Tell me about your cousins from your *mother's* side. Are there any girls?"

"Sure," Ginger said, smiling through her tears. "Eight."

"Is there one who would give you an egg from her ovary so that it could be fertilized by your husband and then implanted in your uterus?" I asked. "The fertilization would take place outside the body in a lab dish and with your husband's sperm. I don't want to give you any false hopes, but we must think positively."

"I do have a young cousin Joan, who lived with us after her mother died. She has two children," she answered.

"Is she your *mother's* relative?"

"Yes."

"Then maybe we can help you," I said. "I'm not sure it can be done, but we'll try. A couple of years ago, I visited Dr. Pierre Soupart, a Belgian researcher then working at Vanderbilt University in Tennessee. He told me of his research goal to transplant fertile human eggs from one female to another and of his frustrations because government regulations had curtailed his work. He showed me letters from barren women whose childbearing years were running out. He knew he could help them, he told me.

"Lets get him on the phone," I said to Ginger. We called only to learn, sadly, that Dr. Soupart had died of cancer.

"Perhaps we can trace his research on egg transplants," I said. Dr. Soupart had told me that it was on the basis of his and his colleague's research that Dr. Patrick Steptoe of London was able to produce Baby Louise, the world's first "test-tube baby." That feat, he explained, was quite elementary from a scientific standpoint, and he had produced some even more dramatic breakthroughs in his own laboratory.

"Ginger," I said, "if you could have an egg removed from your cousin's ovary, then have it fertilized *in vitro* (outside the body) with sperm taken from your husband, and implanted in your uterus without being rejected, you could have your baby nine months later."

"But what if Joan wouldn't do it?" Ginger looked worried.

"Well, if Joan wouldn't submit to the minor surgery to remove the egg, or if her eggs are rejected by you, then there must be other ways," I said.

"I know a doctor in Chile who devised an effective 'egg flusher.' He told me he could remove an egg and locate it under a microscope in about 30 minutes. His work on the subject has been published in medical literature. He simply flushes the eggs from the uterus with saline solution and a double syringe. The flushing water returns to a cup, and is then centrifuged or strained to retrieve the egg. His research subjects, women at a local university in Chile, were asked to refrain from intercourse because he didn't want to flush any fertilized eggs. But he caught one that was already dividing. The girl admitted to having engaged in coitus interruptus the previous Saturday night. Following his moral inclinations, he restored it to her uterus, but she did not become pregnant as a result. So you see, Ginger, if this Chilean doctor was able to flush out fertilized eggs by accident, why couldn't it be done

Illustrated by Philip Howe

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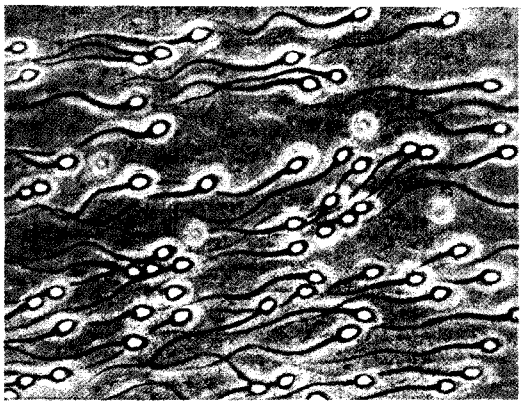
intentionally?" I said. "Many abortions could be eliminated if a fertile egg could be flushed out before implanting itself in the uterus and women such as you who are at risk for HD could obtain fertilized eggs for implantation. It would be like adopting a just-begun baby to carry in your own uterus."

After a few months of conferring about Ginger's wish to have a baby and her counselor's advice, the Benjamin Franklin Literary & Medical Society, in pursuit of its concerns in this area, appropriated some research funds to help individuals with Huntington's disease have normal families. We have spoken with Ginger on several occasions since her initial visit about the advice from her counselor. Her life has taken on new meaning since the Foundation has agreed to help find a researcher who would be willing to implant fertilized eggs in the wombs of HD victims and help support artificial insemination by donor for couples in which the male is at risk for HD. She believes HD should be stopped dead in its tracks.

Ginger feels sure her mother would have had artificial insemination by donor (AID) if she could have afforded it or if a counselor had suggested it. In her mother's case, three of her family of six had been born before she learned that her husband's mother had HD. "They die of other complications, and the cause of death on the death certificate doesn't list Huntington's disease," Ginger said. She was right. Unfortunately, too, many times families don't divulge the problem to their progeny to spare them the fear. The victims are often subsequently misdiagnosed when the proper medical history is unavailable.

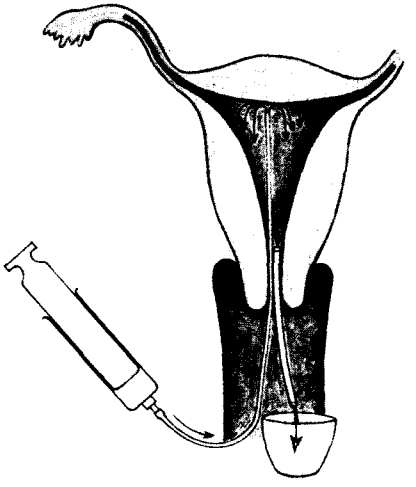
Many HD families are poor from having to care for their sick members. Personality deterioration can occur long before the involuntary movements set in, which often causes HD victims to lose their jobs. Ginger said that while the doctors couldn't find any evidence of HD in her hospitalized sister yet, her sister's personality was changing with violent temper tantrums, just as her father's had changed before his grimacing and jerking began.



Sperm for artificial insemination is easy to find in the U.S., where sperm banks are plentiful. Nobelist Hermann Muller's Foundation for Germinal Choice in California even provides sperm from Nobel prize winners.

If these victims can't afford to get help for artificial insemination by donor, there should be a special effort made by a charitable organization to make this kind of pregnancy possible.

Before Ginger passes her childbearing years, perhaps sperm banks will also stock fertilized eggs all ready for implantation in the uterus of not only women at risk for HD, but also into the uterus of any would-be mother unable to conceive in another manner.



A fertilized egg can be flushed from the uterus with saline solution and the flushing water examined to retrieve the egg. Why then can't such an egg be implanted in the womb of a woman at a risk for HD so that she could produce a baby free of the disease?

Just as medical students sell sperm to be used for artificial insemination, women could provide unwanted fertilized eggs for frozen egg banks. Cattle breeders, who for years have been transplanting fertile eggs from purebred heifers into less fortunate scrub heifers, report no problem with birth defects. Researchers working with primates believe that techniques used routinely in transferring fertile eggs from cattle and other mammals could similarly be accomplished in humans.

Dr. Duane Kramer of Texas A&M University has recently succeeded in transplanting baboon eggs. He has also transplanted a fertile horse egg into a mare, who has given birth to a healthy foal. Even a litter of kittens has been produced by a surrogate mother cat.

In primates, the fertile egg floats down the Fallopian tube and then lingers unattached in the uterus for two or three days. During this time, Dr. Kramer flushes the fertile egg out with sterile saline water and introduces it into the uterus of another female. A recipient must receive the transplanted egg at the proper time in her fertility cycle to insure that the uterus lining will be ready for the egg implantation.

When a supply of fertilized eggs can become available, there should be a demand from adoption-seeking couples who are infertile (abortion has dried up the supply of adoptive infants). Mothers who wish to bear a baby without transmitting HD or any of a number of other familial diseases also would be candidates for egg transplants. And would-be mothers could acquire their adopted babies (as transplanted eggs) approximately four to six days after fertilization of the egg instead of waiting the usual nine months or longer. In this manner, the interested mother would have the opportunity to nurture and properly safeguard the envi-

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ronment of her future child during the very important formative months of gestation. Since good nutrition and abstinence from smoking, drinking and drugs are vital to optimum fetal health, transplanting early would put the future mother in control at the most important time of her child's life.

The challenge of obtaining a good fertile egg and placing it in Ginger's uterus at the appropriate time is small when compared with the problem of caring for just one victim's anguish for 15 to 30 years. Considering the extent of suffering caused by this dreaded affliction, it may come as a surprise to know that many of the Huntington's disease victims in the U.S. today are descendants of two brothers who were banished from England. In 1630, 700 passengers set sail from England to America. Among those were a number of villagers from Suffolk, and it is believed that two brothers from the village of Bures in Suffolk played an important part in a true American tragedy.

At that time it was thought that the weaving motions, jerking backward and forward of the head, peculiar grimacing and twitching, puckering of the lips, spasmodic movements of the chest and diaphragm, and the involuntary jerking of the hands, feet and legs, represented the suffering of Christ on the cross, and that this affliction was a curse inherited by these victims. They were prey for the witch-hunters.

The government paid a bounty of 20 shillings for every witch. Anyone suspected of being a witch was jailed, often on false evidence by witch-hunters. As a result, these unfortunate people, men and women, often accepted banishment from England in order to be released from imprisonment. Among these were the two brothers—Wilkie and Nichols. Wilkie, a carpenter, was the elder and had seven children. After his death in 1658, his daughter, Priscilla, married a man named Mulford, and the couple moved to Long Island. This formed the apparent stem of what proved to be the historic Long Island group of HD victims.

Wilkie's third son resided in Groton and had a daughter who in her young womanhood was known as the celebrated "Groton Witch." A detailed account of the violent motions and agitations of her body appears in the witchcraft literature of 1671. It is believed that there were 11 generations of the Bures immigrants who settled in New Haven, Connecticut, whose progeny showed marked evidence of inheritance of HD.

Huntington's disease is a degenerative brain disease of the cerebral cortex, especially the frontal cortex. It got its name from Dr. George Huntington, who called it "chorea" (Latin for "dance") because the flailing movements looked to him like dance motions. It is now more commonly referred to simply as Huntington's disease. It is inherited as a dominant trait, so that those who escape the disease do not transmit it. Males and females are affected in equal numbers. Most commonly, the first symptoms don't show themselves until the late twenties—after full development of intellectual function and attainments and, unfortunately, after parenthood. In the early stages, victims often try to conceal their problem by exploiting the involuntary jerks to serve voluntary actions of an unnecessary nature. For example, the forward jerk of the arm will be brought back to smooth the hair with the hand, or the sudden downward lurch of the trunk will be utilized to retie a shoestring.

One victim of HD was admitted to the hospital after having been a popular member of a local drama

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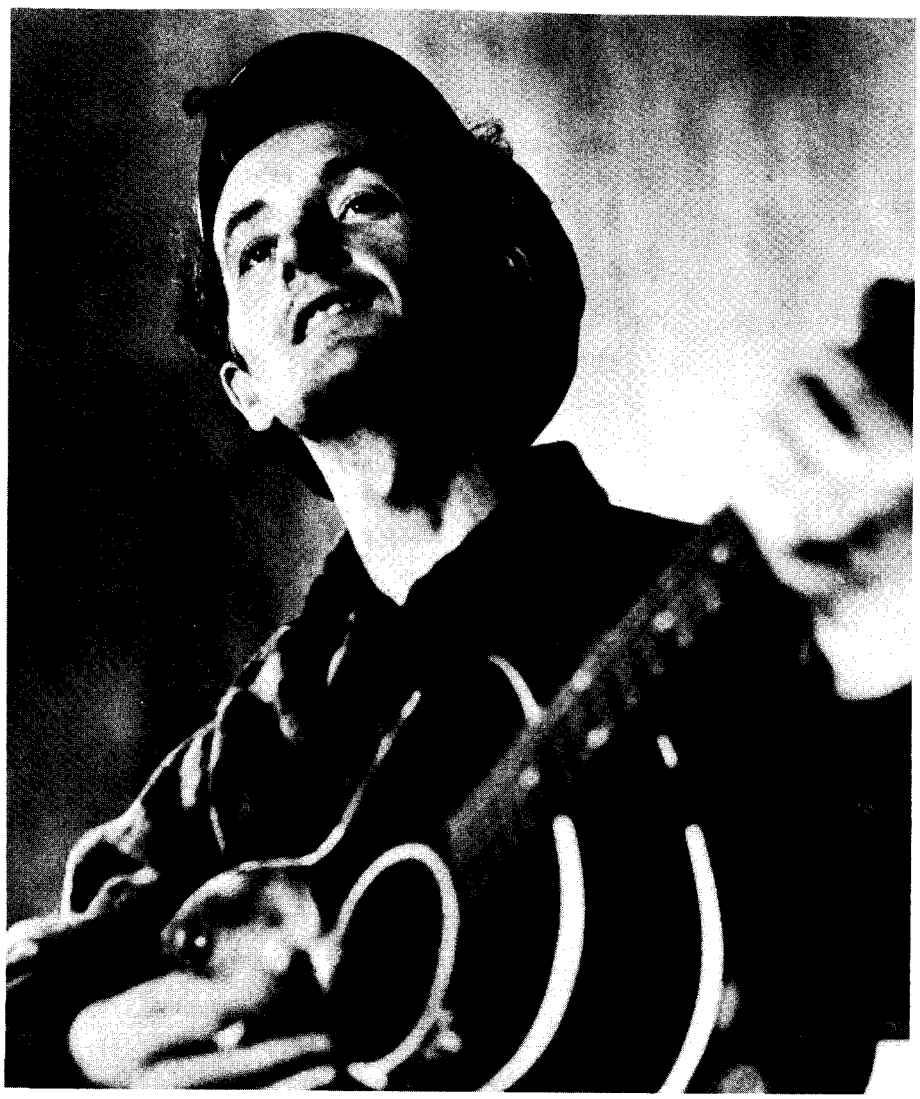

The death of balladeer Woody Guthrie from Huntington's disease focused attention on this little-known malady. First symptoms often do not appear until a person has produced children at 50 percent risk of getting the disease.

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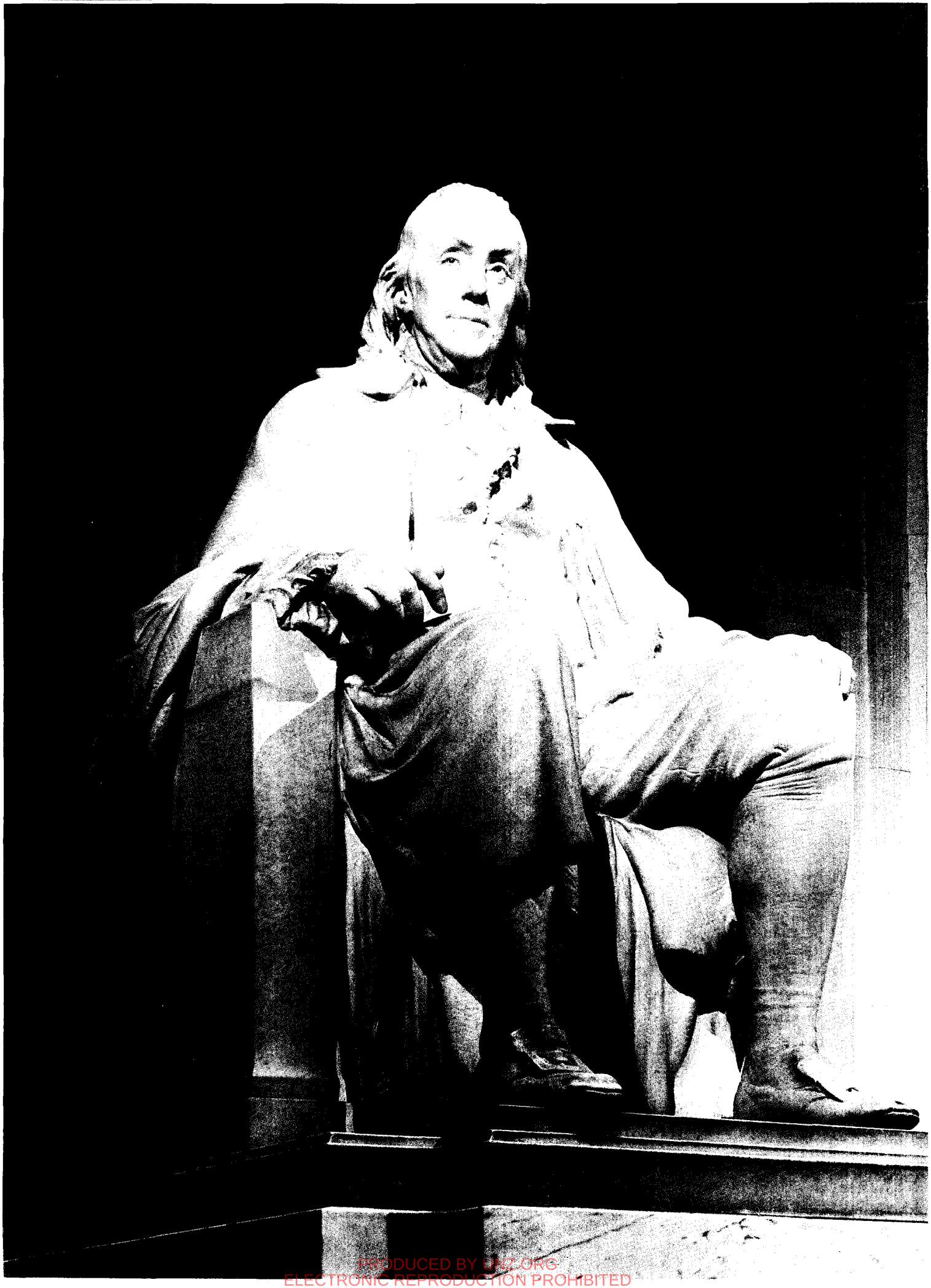

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"THE INFINITE RICHES OF BEN FRANKLIN"

"He snatched lightning from the skies and the sword from tyrants" . . .and put his pen to all four documents that established our country.

by Frederic A. Birmingham

Chapter Two

His experiments in electricity made Benjamin Franklin the most famous American in the world. One of the secrets to his scientific achievements in such a broad spectrum of disciplines was an insatiable curiosity. Nothing could escape Franklin's roving mind, and what he observed often wound up in some sort of unusual invention or in his writings. We can note as an example his thoughts on spontaneous generation and suspended animation in living things. In April 1773, he wrote to a friend in France, Jacques Barbeu Dubourg, a letter in which he anticipated Washington Irving's "Rip Van Winkle" in a mixture of romantic whimsy and scientific speculation. It involved the use of Madeira wine, which was Franklin's own special choice for its smooth, sweet taste.

"Your observations on the causes of death, and the experiments which you propose for recalling to life those who appear to be killed by lightning, demonstrate equally your sagacity and your humanity. It appears that the doctrine of life and death in general is yet but little understood. . . .

"I have seen an instance of common flies preserved in a manner somewhat similar. They had been drowned in Madeira wine, apparently about the time when it was bottled in Virginia, to be sent here (to London). At the opening of one of the bottles, at the house of a friend where I was, three drowned flies fell into the first glass that was filled. Having heard it remarked that drowned flies came back to life in the sun, I proposed making the experiment upon these. They were therefore exposed to the sun upon a sieve which had been employed to strain them out of the wine. In less than three hours, two of them began by degrees to recover life.

"I wish it were possible, from this instance, to invent a method of embalming drowned persons, in such a manner that they might be recalled to life at any period, however distant; for having a very ardent desire to see and observe the state of America an hundred years hence, I should prefer to an ordinary death the being immersed with a few friends in a cask of Madeira, until that time, then to be recalled to life by the solar warmth of my dear country! But since, in all probability, we live in a century too little advanced and too near the infancy of science to see such an art brought in our time to its perfection, I must, for the present, content myself with the treat, which you are so kind as to promise me, of the resurrection of a fowl or a turkey cock."

Franklin never held back from what he saw as the right. One of his most famous quips was made at the signing of the Declaration of Independence. When John Hancock signed with that famous flourish, declaring that he wanted King George to see his name clearly, he also added, "We must all hang together." Seventy-year-old Ben Franklin then made his neat comeback: "Yes, we must indeed all hang together, or most assuredly, we shall all hang separately."

Humor was an important element in Franklin's style. It has been said, and with obvious justice, that perhaps it was just as well that Thomas Jefferson was given the task of writing the first draft of the Declaration of Independence, because had old Ben turned to it, he probably could not have resisted hiding away a few wisecracks in what has been since regarded as one of the most solemn documents in all history.

His general conduct reflected this quirkiness. When he went as our ambassador to France during the Revolution, he was quick to sense that he could not cut much of a figure sartorially among the perfumed, silken-garbed, periwigged and mincing dandies of the royal court, so he took to wearing a fur hat and the homespun, Quakerish garb which Europeans expected of an unsophisticated colonist from Pennsylvania. In this getup, he was able to present himself as something of a good-natured country bumpkin, while behind that bland smile and open countenance lurked the sharpest mentality of his time, ready to persuade, seduce and bamboozle unsuspecting opponents into doing precisely what he wanted them to do. Besides, it set him aside from the herd, just as so many New York executives these days are delighting in the touches of Western-style boots as a mark of individuality. When he returned to the New World and, in his later years, turned to the important business at hand in Philadelphia—to construct a new nation—old Ben flipped the coin over and appeared before the populace as a polished diplomat in fine clothes, going so far as to have himself borne to Independence Hall in a sedan chair carried by four bearers recruited from the Philly jail (who no doubt enjoyed

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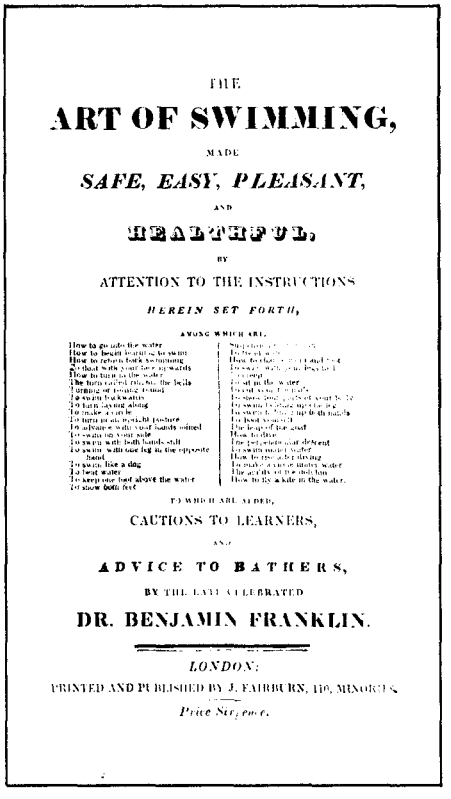
the outing under such eye-popping circumstances). Thus, he called attention to himself at the same time that he eased the pain of his "stones." (At home he had another method of lessening that torture—he stood on his head. He always liked to see things in a perspective opposite to the common view, anyway.)



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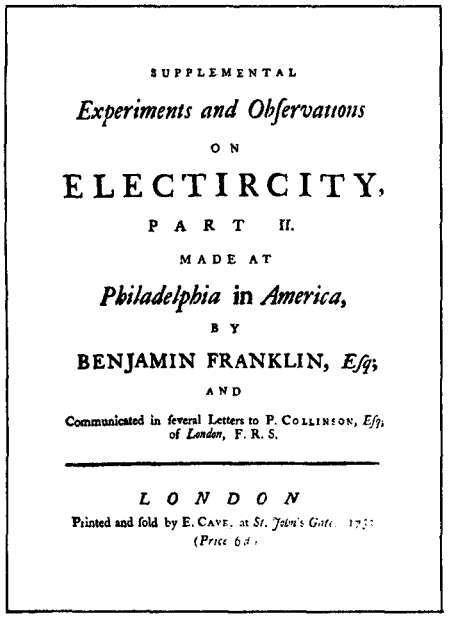
DR. BENJAMIN FRANKLIN.

LONDON:

PRINTED AND PUBLISHED BY J. FAIRBURN, 110, MINORIES.

Price Sixpence.



SUPPLEMENTAL

Experiments and Observations

ON

ELECTIRCITY,

PART II.

MADE AT

Philadelphia in *America,*

BY

BENJAMIN FRANKLIN, *Esq;*

AND

Communicated in several Letters to P. COLLINSON, *Esq;* of *London,* F. R. S.

LONDON

Printed and sold by E. CAVE, at *St. John's Gate.* 1751.

(*Price* 6*d.*)

Besides his popular newspaper, almanac and autobiography, Franklin was famous also for his scientific treatises.

Franklin was a puzzle, even to his contemporaries. But they knew they had a great man among them. He had only been to elementary school for less than a year, before he was ten, and he had failed twice in arithmetic, but he must have had an I.Q. that would break through the top echelon by any modern method you can name to judge intelligence.

His world recognized that. Harvard in the 18th century was the first and greatest college in America since its founding in 1650, and it awarded to Franklin an honorary degree, even though he had once scribbled a sly satire on the education available in the Yard over at Cambridge. Yale and William & Mary followed suit with the same honor; as did the University of St. Andrews, Scotland, and Oxford. He was elected a member of the *Imperial Academie of Sciences* of St. Petersburg, Russia, so widely had his fame spread. He was elected a foreign member of the *Konigliche Gesellschaft der Wissenschaften* at Gottingen, Germany; a corresponding member of the *Bataafsch Genootschap der Proefondervindelijke Wijsbergeerte,* Rotterdam; he was one of the eight foreign members of the Royal Academy of Sciences of Paris; and was given honors in many other societies in Italy, Spain and France.

Nor were his honors limited to academia. Royalty was jostling one another in Europe to bask in the reflected light of this man of the world. He hobnobbed with the King of Prussia and signed with the King a treaty of amity and commerce for the U.S., in which he embodied his views on neutrality, privateering and the exemption of private property from capture at sea, matters which were to boil over with England not very many years later and become a major cause of the War of 1812. He also concluded a treaty of amity and commerce with the King of Sweden. When Ben set out for Havre on his return to America from France, during his last tour of duty there as an elderly man, he was so pained by the kidney stones in his body that he found the motion of a carriage insupportable. The Queen thoughtfully gave him her own litter for his travel, borne by Spanish mules who conveyed him from Passy to Havre.

Men of science often scoff at religion. Yet, like those advanced scholars of our day who study the philosophy of mathematics long after they become familiar with its mere figures, the really great scientists are usually above the pack of mere pragmatists in their recognition of religious truths. Franklin was one of these elevated men of science. He studied the Bible all during his life, and he stated that the moral system of Jesus Christ was "the best the world ever saw—or is likely to see."

In his later years, Franklin was to enjoy good fare as well as any man, but as a young man, there was a time when he became a vegetarian. Once again, there was a practical note there, as there always seemed to be with Franklin: He wanted to save money on his food and use it to buy books—and buy books he did. His library in Philadelphia became what a visiting clergyman and scientist from Massachusetts, Manasseh Cutler, described as "the largest, and by far the best, private library in America."

Benjamin Franklin, universally accepted as the leading writer of his day, perpetuated that when he started the newspaper that was to evolve into *The Saturday Evening Post.* But he was as fully and widely known for his almanac and his autobiography.

As we well know, he called his almanac, "Poor Richard's Almanack," and it was a best seller from the very start.

It was a triumph of style more than originality. Very few Americans owned libraries in Ben's day, but almost every family cherished two books—the Bible and an almanac. The first told you how to believe and live, the second told you when to do it and how. Rich or poor, farmer or urban dweller, everyone lived by the almanac. It recorded the holidays, the days of the month, the quarters of the moon, the changes in season, the length of the days and tides, the dates of fairs and the days when the courts opened and closed. The public gave the almanac publisher plenty of latitude.

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It was the perfect role for Franklin—he was a volcano of humor, fact and fiction. He had not tried to be terribly original, in that he relied heavily on two established English almanacs, even to the extent of combining their names—"Poor Robin" and "Richard Saunder"—to create his hybrid "Poor Richard's Almanack."

He gave himself plenty of room to move around in. This was his masthead for the almanac:

"Poor Richard, 1733, An Almanack for the year of Christ 1733, being the first after Leap-year, wherein is contained the Lunations, Eclipses, Judgment of the Weather, Spring Tides, Planets Motions and Mutual Aspects, Sun and Moon's Rising and Setting, Length of Days, Times of High Water, Fairs, Courts and observable Days. Fitted to the Latitude of 40 degrees and a meridian of five hours West of London, but may without sensible Error serve all the adjacent places, even from Newfoundland to South Carolina. By Richard Saunders, Philom, Philadelphia. Printed and sold by Benjamin Franklin at the New Printing Office near the Market."

Poor Richard's maxims, of course, have lived to this day, and collections of them are still popular. Some Franklin sayings are so imbedded in our consciousness that he rivals even Shakespeare in everyday speech and thought. We need not reproduce too many of those here, but those such as "Early to bed and early to rise, makes a man healthy, wealthy and wise" and "Fish and visitors stink in three days" are part of our heritage.

Casting down the lists of Poor Richard's maxims, we find a few less commonly known and much richer in humor and wisdom:

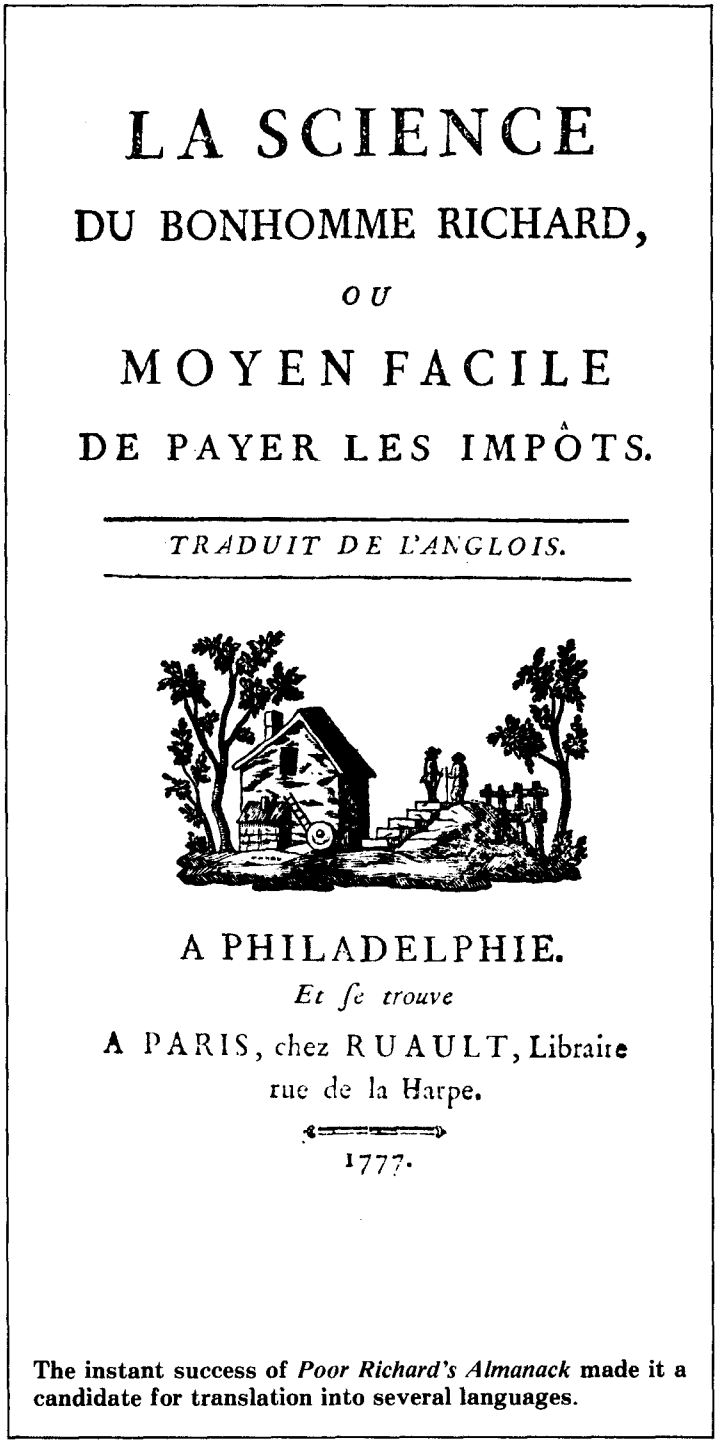
"Old boys have their playthings as well as young ones; the difference is only the price."

"Search others for their virtues, thyself for thy vices."

"There's more old drunkards than old doctors."

"A countryman between two lawyers is like a fish between two cats."

"Three may keep a secret if two of them are dead."


LA SCIENCE

DU BONHOMME RICHARD,

OU

MOYEN FACILE

DE PAYER LES IMPÔTS.

TRADUIT DE L'ANGLOIS.

A PHILADELPHIE.

Et ſe trouve

A PARIS, chez RUAULT, Libraire rue de la Harpe.

1777.

The instant success of *Poor Richard's Almanack* made it a candidate for translation into several languages.

Franklin's maxims—wicked, witty, sonorous and often just plain brash—were the making of him. His almanac was by far the best seller of the years following its first issue in 1732, and he ran it up quickly to a circulation of 10,000 and above. It was possibly the major reason why he was able to retire at the age of 42, a relatively wealthy man, and devote the remainder of his life to science and the service of his country. Yet he could not resist during his lifetime two other projects that were each sufficient to have marked him for history. The first was the writing of an autobiography, which he took on late in his life, in 1771, as a kind of personal record to pass along to his son. The second was his newspaper, which was to become the center of a sizable publishing empire and the forerunner of *The Saturday Evening Post.*

We linger over the autobiography only to wonder at the total effect it has had upon American letters, although tossed off so casually as virtually a letter to his son, wrapping up some of his thoughts and some of his correspondence with the fortunate people he would write. Yet, according to the English historian, Lecky, Franklin "was one of the very small class of men who can be said to have added something to the art of living. Very few writers have left so many profound and original observations on the causes of success in life and on the best means of cultivating the intellect and the character." His style "was always terse, luminous, simple, pregnant with meaning, eminently persuasive. There is scarcely an obscure

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JONATHAN WINTERS — NO FOOLING

This master of improvisation is not the only Walter Mitty dreaming of his own secret fantasy—he just happens to be the funniest.

by Cork Millner

Jonathan Winters' face relaxes into soft lines, and he slouches deep into the sofa of his new Santa Barbara home. He closes his eyes for a moment and remembers, "That was the longest laugh I ever got in my life. It was a funny picture—156 pigeons. . . ." Jonathan brushes an imaginary speck from the front of the Cincinnati Reds baseball uniform he is wearing (he has an uncanny resemblance to Babe Ruth) and adds, "I guess it was the funniest picture I ever painted verbally."

Jonathan Winters paints thousands of funny verbal pictures, and he does it instantly. A genius of improvisation, he can loose lightning bolts of his own wacky brand of humor at the drop of a straight line. "It's a matter of instantly picturing the situation in your mind, then reacting to it," Jonathan says. "I have to believe in my warped little mind the audience out there will see the same picture and laugh."

Jonathan, with wife Eileen, comes down to earth in their newly purchased home in Santa Barbara. Then it's off to work in his role as the Orkan offspring on ABC's weekly series "Mork and Mindy."

Jonathan Winters is an intense man with an incredible arsenal of voices, characters and sound effects that spring from the fertile and evidently bottomless well of his mind. He seems to love to transform himself instantly into fantasy characters and then, for one brief moment, to live their dream lives. Perhaps it is the Walter Mitty within him struggling to get out.

Yet, not everything is funny to Jonathan Winters. He is much more than a life-sized, cardboard cutout grinning like a court jester. He is an enormously complex man with little tolerance for convention, and beneath much of his humor is the hard, cutting edge of satire and a strong social statement. Like all great comedians, he is serious about being funny, and in sudden moments of iconoclastic fervor, he will fearlessly smash any idol he finds in his path.

It takes very little to get Jonathan's impulsive mind working. A verbal challenge such as, "Jonathan, you're in Kentucky, a hillbilly sitting on a front porch," and his voice quickly dissolves into a backwoods drawl, and he says:

"Jest cast yore eyes down there among those plum trees and those apple trees; they're all over the ground, wrinkled and shriveled. My face is jest like 'em. You see those cows down there? Made of tin, and the horses made of wood. Jest too much of a chore to go down thar and feed them. Look at that cat, eye all shriveled, too. Some kid poked her. But that eye will roll back before winter, just like a pinball machine. Right now the eye is white. We call her Little Orphan Annie."

Images, images, images. Yet, when asked to dream up a visual image of himself, he has to think hard for a moment, twisting and changing the images in his mind until he says, "I'm sitting in front of a full-length mirror, nude, painting a suit on myself, putting the little white collar on, the tie. I'd have to shave my chest and probably my legs. I'd have to paint on boots, cowboy boots. . . ." He laughs for a moment, liking the picture.

Jonathan is obsessed with entertaining; compelled to be funny; he can't walk into a restaurant or a hotel or arrive at a party without

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feeling the desire to be "on." Recently, after a lunch at the Santa Barbara Biltmore Hotel, he passed the beauty shop on the way out. Quickly stepping inside he began to assume the character of a hairdresser and entertained the startled, yet delighted customers for 20 minutes.

Some people may not laugh at everything, Jonathan says, but then he can't be funny to everyone. What he fears the most is the person who never laughs—the person without a sense of humor. "A sense of humor is essential," he says. "It will see you through almost any kind of tragedy; it will see you through life. What's frightening to me is the guy who says [Jonathan speaks with a Bronx accent]: 'What did you say about me?'

I was just kidding.

'It's not funny.'

What is funny to you?

'Nothing.'

That's scary."

At the other end of the spectrum are meetings and moments that Jonathan will cherish forever. One such moment came when he shook the hand of Neil Armstrong. At that meeting, the comedian said simply, "Dayton, Ohio." And Armstrong said, "Boy, do I know you. I'm from Wapakoneta." And Jonathan thought, "My God, this man who came from a town near Dayton about the size of this room—we didn't even play them in football—is the first man to step on the moon!" Meeting Neil Armstrong was doubly important to Jonathan—40 years earlier he shook the hand of the man who had climbed the first rung of the ladder into space, Orville Wright.

Jonathan Winters was born in Dayton on November 11, 1925. When people ask him what sign he was born under, he replies, "Slippery when wet." He had no brothers or sisters, which, he says, "Was a great break. There was very little in the will. I got the table."

He lived with his mother, who worked in radio for 35 years—"Kind of a watered down Arlene Francis," Jonathan says—his grandmother and a stepfather. He listened to these older people. "I was like a gigantic sponge, absorbing everything I heard," Jonathan remembers. "I felt like I had this fantastic movie camera on my shoulder with two lenses taking pictures and recording the sounds of people, factories, ships, cars. All I had to do was go in the darkroom and develop what I had seen and heard."

Later, he used the people he knew and lived with in his childhood as part of his comedy routines. The grandma character, old Maude Frickert, was something like his Aunt Lou Perks. "My aunt was a big lady with snow-white hair," Jonathan says. "She had a great sense of humor. But like Grandma Frickert, she wasn't really a dirty old lady; maybe 'blue' old lady would be a better word." To prove his point, Jonathan's face turns lemonlike again, and the creaky voice of Maude Frickert begins to speak:

"I'm 87 years old, and I've had seven husbands, but Tom, the hired boy—he's 30—is built like a Belgian horse. He's so strong he carries me to bed every night. We play pretend; what we call rescue. He carries me up there to my room and puts me on the old quilt. . .he's a joy to have around. I just look at him. He's a bronzed god. In the winter months, he'll get white, but I have some stain. I often keep him stained."

Jonathan learned by listening, but he didn't listen well in school, although he did have a love for art and, as he says, "recess." He finally quit school and joined the Marine Corps. "My mother said it would be just like a big summer camp," Jonathan recalls. He was a Marine corporal stationed on the aircraft carrier *Bon Homme Richard.* After completing three years

One of the most unpredictable characters conceived in Jonathan's impulsive mind is the eccentric grandma, Maude Frickert, who never failed to break up the host of "The Jack Paar Show." Like many of the images inspired by people he knew from childhood, Maude was "something like my Aunt Lou Perks."

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of "camp," he went back to school to study art. There he met Eileen, a slim, attractive girl with sparkling blue eyes. They were married in 1948. Not long after their marriage, Jonathan asked her why she married him. She replied, "Because I thought you were the funniest man in my life."

To develop this natural ability to be funny, Jonathan took a job as a disc jockey at the local radio station in Dayton, WING. Since he had no one to interview on the air, he started to make up his own characters. In the next two and a half years, he developed the routines that he would use so successfully as a stand-up comedian.

In 1953, Jonathan headed for New York with $56.43 stuffed in his pocket. He told Eileen that if he couldn't make it with comedy routines in a year, he would return home. He made it in seven months. The Winters' family—including son Jonathan (Jay), born in Dayton, and daughter Lucinda, born in Bronxville—lived in New York for the next 11 years.

Jonathan played the nightclubs, made TV guest appearances on Steve Allen's "Tonight Show," Jack Parr's "Tonight Show" and "The Gary Moore Show." He even took a one-time shot at the theater in John Murray Anderson's *Almanac*. But his fondest memory of those days came when Alistair Cooke asked him to be a guest on "Omnibus"; Jonathan was the first comedian ever asked to be on that show.

The comedy scene of the mid-'50s was the perfect place for Jonathan's satirical, nonconformist style of humor to be born. American people were suffering from lethargy. They were searching for their own private niche, a place to get away from the world and the worry about the "bomb" even if it meant burrowing into a homemade bomb shelter. Jonathan and his generation of comedy rebels were trying to shake people awake.

"Mort Sahl, Lenny Bruce—all of us wanted to turn this attitude around somehow," Jonathan says. "We wanted them to listen. Lenny gave them a pretty good shock. He had this cattle prod that he turned on the public and—wow—they either went with it or jumped. My only criticism of Lenny—and I knew him very well—was that he wanted to get them up in their seats twisting and turning, almost in agony. It worked; there were a lot of people picking up on the shock value, but I kept thinking of the families with kids and how they were worried that this stuff was getting pretty raunchy. I mean, I don't think of myself as a cardboard cutout of Pat Boone, but I always argue that you *can* be funny without being filthy.

"Mort Sahl was and is one of the brightest guys around for what he does—political satire, commenting on the times, about Washington and whether Secretary Haig should wear a uniform to China. I've always liked Mort, and I have a great respect for him. He and I were similar except he went political, while I tried to cover the general subjects. We were both trying to tell the truth though, and it can be awfully hard to tell the truth through jokes.

"You know," Jonathan sighs, "a comedian *says* funny things. A comic *does* funny things. Laurel and Hardy were the greatest comics. No one has replaced them, not Rowan and Martin, not Martin and Lewis—nobody. Abbott and Costello didn't even come close. Thank goodness, every once in a while someone like Laurel and Hardy comes along. They were never dirty, never told a joke, but they did funny things." Suddenly Jonathan changes his face and voice into the skinny Stan Laurel and mimics:

Laurel: "What is that?"

Hardy: (Patronizing) "That is a tarantula. *Touch* it, and it will *bite* you."

Laurel: "No it *won't* bite me. I know a tarantula when I see one." (He reaches out to touch it.) "Ouch! It *did* bite me!"

"You can make anybody funny," Jonathan says, back in his own voice. "There are a lot of raised eyebrows about that, but you can. You can put funny clothes on them, or you can give them funny things to do or say, but the one thing you can't do is make them *think* funny. Thinking funny is, I believe, a God-given talent."

Jonathan has been using *his* talent to "think funny" for more than 50 years, and he has finally decided to write some of his thoughts down on paper. His autobiography is titled *I Couldn't Wait for Success, So I Went on Ahead without It.* The book is not a typical Hollywood diary of who did what with whom and when. Rather, it is a time-capsule report about what a man thinks of the world and the people around him. It is an autobiography of thought.

"I just sat down one day in 1975 and started to write," Jonathan

Continued on page 118

Compelled to be funny, Jonathan Winters can't enter a restaurant, walk past a beauty shop or so much as face the jungle of his own backyard without creating an image to fit the situation.

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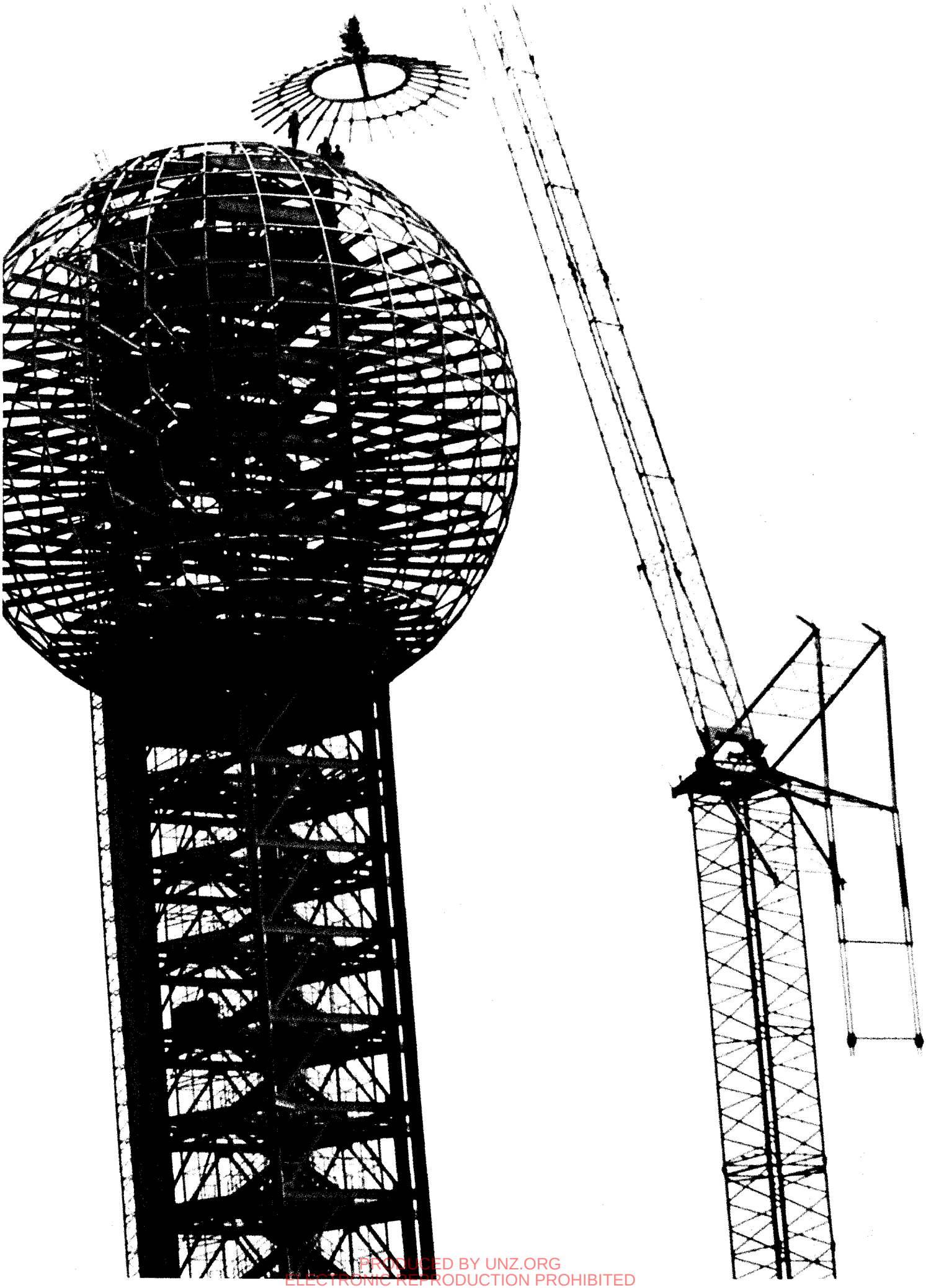

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KNOXVILLE: CHARGED UP FOR A WORLD'S FAIR

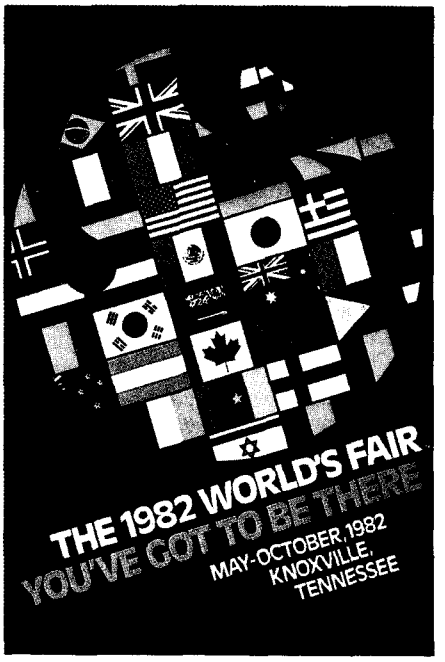
When it comes to a World's Fair, New York or Paris can't hold a candle to Knoxville, Tennessee.

by Landrum R. Bolling

Putting on a world's fair may have become too overwhelming an undertaking for London, New York or Paris, but not so for Knoxville, Tennessee, host city between May 1 and October 31 for the 1982 World's Fair.

Blessed by presidents Gerald Ford, Jimmy Carter and Ronald Reagan, licensed and sanctioned by the Bureau of International Expositions in Paris, it has been officially endorsed by 19 nations as varied as the People's Republic of China (participating for the first time since 1904), Japan, Mexico, Italy, Australia, West Germany, South Korea, Saudi Arabia and Canada. All of them—and more—will have pavilions that represent many facets of their national cultures and economies. A common motif among them will be energy in its many forms and uses—for this is the first-ever world's fair that emphasizes energy.

It would be hard to imagine a more fitting site for such a fair than eastern Tennessee. The Tennessee River, which borders the eastern edge of the fairgrounds, today is virtually a back-to-back stairstep chain of lakes punctuated by the most thoroughly integrated system of dams and hydroelectric plants on any river on any continent. Thanks to the Tennessee Valley Authority (TVA), created by Franklin D. Roosevelt's New Deal but continued and expanded by every administration since then—liberal or conservative—the Tennessee and its tributaries have become the electric power generating base of one of the largest and most complex energy-distributing systems in the world. The TVA, which has its headquarters only a few blocks from the 1982 World's Fair, now operates steam plants that use the output of neighboring coal mines and nuclear power stations as well.



The mile-long promenade, lined with flags of the participating nations, is dominated by the 266-foot Sunsphere.

The coal comes out of the Cumberland Mountain ridges less than 50 miles away and stretching in a great arc to the west and north into Kentucky and Southwestern Virginia. Here are some of the longest-worked and some of the most newly opened seams of soft coal in America.

Barely half an hour away is Oak Ridge, the mystery town of World War II, built by federal funds to house the top-secret research and development work that led to the first atomic bomb. Here much of the pioneering work on the refining of uranium was done, and here is the site of the National Atomic Laboratory, which carries on comprehensive research on the many dimensions of nuclear energy. Nearby, still under construction, is the controversial Clinton breeder-reactor plant. Other research activities in the energy field are conducted by scientists and engineers at the University of Tennessee, the main campus of which looks down on the buildings and walkways of the World's Fair.

Coal, oil, gas, nuclear fusion, nuclear fission and solar power—these are the forms of energy that will receive the major attention of the national and industrial exhibitors at the Knoxville World's Fair.

Among the corporate exhibitors are a number of gas, petroleum and electric companies, plus a lot of the big energy users from Greyhound to Delta Airlines, from General Electric to Ford. One business participant has become deeply involved out of local pride—Stokely-Van Camp, Inc., the food company.

The original Stokely canner began by preserving green peas in his mother's kitchen in Newport, Tennessee, on the edge of the Smoky Mountains. Four generations later, the Stokely family and the international conglomerate they run from Indianapolis, Indiana, have made a major commitment to the success of the fair. Not only have they set up the Gatorade Sports Hall of Fame in the Technology and Life Style Center; they have taken over two whole acres of the 73-acre fairgrounds on which to create the Stokely-Van Camp Folklife Festival. With three performance stages, this entertainment center will provide a continuous round of events never before brought together in one place to depict the life and culture of the Southern Appa-

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lachians. There will be fiddling contests, gospel singers, country-and-western music, bluegrass and ballads, storytellers, clog dancers and nightly dancing for all with callers for circle and square dances. Skilled craftsmen will demonstrate weaving, wood carving, basket-making, blacksmithing, quilting, chair caning and the crafting of rag dolls and musical instruments.

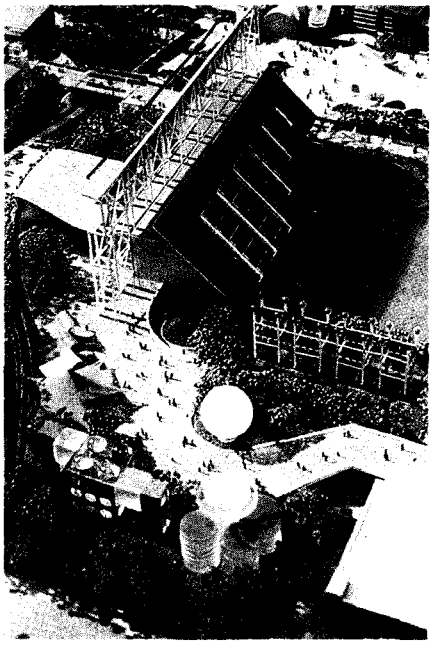
For those who seek other forms of amusement, there is more than enough from which to choose. Bob Hope, Bill Cosby, Johnny Cash, Debby Boone, Red Skelton and Victor Borge will be among the headline performers. Japan's Grand Kabuki Theatre, a German Festhaus band and assorted orchestras, ballet and opera companies will also make appearances. The Up with People choral and dancing group will perform through the summer.

As in all proper world's fairs, there will be "one of the biggest Ferris wheels on earth," a super-speedy roller coaster and a carousel. Numerous other rides, electronic games and tests of skill will be available in The Family Fun Fair.

A series of sports spectaculars have been scheduled to coincide with the fair, including the American Basketball Association International Basketball Tournament, international baseball and softball tournaments, the Avon 10-kilometer Women's Marathon and an NFL exhibition game between the Pittsburgh Steelers and the New England Patriots.

The Knoxville World's Fair, of course, is not intended to be all fun and games. Serious scientific, social, cultural, ethical and spiritual questions will be addressed. Various religious bodies will give testimony to their faith. World scientists will gather here for symposia on global energy issues. They will attempt to evaluate various national and international energy policies and to share ideas about how energy supplies can be increased.

One of the major features of the Fair will be the Health Pavilion, planned to be a first of its kind at any world's fair. Going far beyond the traditional exhibits of pharmaceutical and medical technology manufacturers, it will give strong emphasis to making the public aware of the importance of preventive health care. Physicians, dentists and allied health-care specialists from many fields are cooperating in developing exhibits and free health-care benefits. Screening and testing will deal with hypertension, vision, hearing and the development of computerized health profiles. Data gathered from among the 11 million visitors expected to attend the fair will be made available for extensive follow-up research.



When the world comes to Knoxville, more than 40 pavilions will be ready on the 73-acre fairgrounds.

In general, the architecture is what used to be called "futuristic." The Fair managers call it "exciting and dramatic." Dominating the mile-long promenade is a 266-foot structure of lacy metal, topped by a glowing globe 70 feet wide. This is the Sunsphere, a five-level lookout: one for a kitchen, two for restaurants and two as observation decks.

The official United States Pavilion is a cantilevered structure six stories tall, rising above a man-made lake in the center of the exhibition grounds. Nearby, the State of Tennessee has erected its Amphitheatre, a striking tentlike creation of tension fabric.

One unusual concept in designing the physical facilities of the Knoxville World's Fair has been to link to the exhibition grounds a dozen Victorian buildings already on or adjoining the site: the old Louisville and Nashville Railway Station, the L&N Hotel, a pre-Civil War foundry, seven Victorian homes and a candy factory.

The building of the World's Fair has been a major urban-renovation project for Knoxville, and much of what remains behind when the Fair closes at the end of October will become permanent physical assets for the community, including the $12.3 million U.S. Pavilion. The Life Style and Technology Center, one of the larger structures, will serve as a permanent exhibition hall.

The city will maintain a portion of the land in the center of the fairgrounds as a permanent park, laid out around the Tennessee Amphitheatre with its 3,500 seats and stage. The restored L&N Station will be kept in operation as a privately run restaurant and shopping complex. Most of the land will be cleared again as the site of a massive center-of-town redevelopment project for commercial and residential use.

Altogether, approximately $100 million will have been invested in the buildings on the fairgrounds. Another $225 million have gone into restructuring the interstate highway system in and around the center of the city—among other things, eliminating "Malfunction Junction," one of the most mis-engineered intersections in the national highway network.

Managers and planners of the Fair are proud of the fact that funds for operating the whole enterprise have come from private financial sources, and no public tax revenues are being drawn upon. A consortium of 43 local, regional, national and international banks has put up $30 million.

A special bonus for businesses in the Knoxville area and a special dividend for the visitors are the numerous tourist attractions already long established in the region. First among these is the Great Smoky Mountain National Park, long the most visited of all the scenic reserves in the national park system, less than an hour's drive from the 1982 World's Fair. That's the kind of claim that could not be made by New York, London or Paris—if and when they should ever get around to trying to organize a world's fair again.

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What I Would Do...

IF I HAD MY LIFE TO LIVE OVER

Given another 60 years to teach and preach, he would want the replay to leave him satisfied with his performance for the first time.

by Norman Vincent Peale

A golf pro once told me, "When you make a good shot, fix in your mind exactly how you did it and what you did right. Then try to do the same thing the next time and the next time. In other words, learn from your success and forget your mistakes."

If I had my life to live over again, I would use this method and, I would hope, make fewer mistakes. There is such a thing as reducing the error principle and increasing the truth principle. If a person assiduously cultivates truth, error will tend to diminish, and the end result will be sharper insights and fewer mistakes.

Another thing I would do the second time around is take a new look at any criticism which came my way, avoiding all emotional reaction, and with dispassionate objectivity ask, "Is this criticism valid?" If it is, I'd learn a lesson and then forget it. I have tried this in later life, and it works.

I have been speaking and preaching constantly for about 60 years. Actually, though, there is much I could still learn about how to do it. Seldom do I walk off the platform or pulpit satisfied with my performance; in fact, almost never. If I were to live life over again, the advice of an old preacher with whom I talked years ago would be my guide. I told him that sometimes on leaving the platform or pulpit I would say glumly to myself, "Why didn't I say this, or why did I say that?" He looked at me with a grin and said, "When you finish a speech or sermon, walk off and forget it. The congregation will, and you might as well make it unanimous!"

Besides making fewer mistakes and learning from criticism, Dr. Peale would also learn to like spinach.

Learning early in life that the thing to do about a speech or any job is simply to do your dead level best is a great asset. As my mother used to tell me, "Angels can do no better." Always strive to do better next time. That would go for a rerun of life, also.

Being by nature a shy, self-conscious person, I would try more sincerely in all my public speaking to get myself out of the picture and think more of the people out front. A prominent actor once told me that whatever success he had enjoyed—and he had had plenty—was because he had learned that he could better reach people on the other side of the footlights by sincerely "loving" them. He advised me to do the same, because, he said, "It isn't altogether what you say, but the total impact of the attitude you project that reaches the audience." Ever since, I have never appeared before any audience without consciously sending out loving, caring thoughts to them. If I had my life to live over, I would practice that attitude much earlier in my career.

On a replay of life, I would certainly do something to avoid the never-ceasing struggle to keep weight down. Every mother—and my own was guilty—should skip the mashed potatoes, roast beef, gravy and apple pie a la mode, which are so often fed lovingly to growing boys. On a replay of life, I would ask my mother if she would please make me like spinach, carrots and salads and to repudiate all ice cream.

In the next go-around of living, one thing is for sure: I would live every day with more absolute faith. For I've learned in my life on earth that the Lord always keeps His promises and that He does for a fact watch over those who trust Him fully. He has been so good to me, despite all my faults, that He must really love me—as indeed He loves all His children.

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THE REEL CHALLENGE

There are brighter ideas than taking your wife fishing—like playing leapfrog with a porcupine.

by Maynard Good Stoddard

Illustrated by Jared Lee

Although "togetherness" today rates right up there in popularity with the rummage sale at a fish market, there are weekends when husband and wife are thrown together with no delicate way of avoiding it. So when this circumstance occurred with my own dear wife and me on a recent ill-starred weekend, I suggested that since we would be together anyway, we might better be together fishing than sitting in front of the TV having our eyes crossed.

For sheer brilliance, the idea turned out to be on a par with playing leapfrog with a porcupine.

Not that I am placing all the blame on the other party. From overt elevations of the nose whenever I had come home from stag fishing galas, I was aware that Lois was no Mrs. Izaak Walton. But as I hadn't enjoyed a gala since leaving the lakes of Michigan for the hinterland of Indiana, neither caution nor common sense was going to interfere.

In fact, I even experienced a fleeting moment of optimism while rushing home on Friday afternoon to pick up the baggage, most of which awaited me on the front porch. There was also a note glued to the cork grip of my casting rod informing me that the writer could be picked up at the beauty parlor. By the time we then stopped at the laundry ("You surely didn't expect me to go in dirty clothes!") and made a detour to her mother's house to drop off an African violet convalescing from a touch of neglect, we reached the cottage at Lake Wawasee too late for anything but bullheading. And I'd sooner listen to a woman play gin rummy than try to remove a hook from a bullhead. But not much sooner.

Saturday morning. Breakfast laid out on the table. Can opener neatly laid out beside it. But no Lois. A quick stumble to the window revealed ideal conditions: gentle breeze from the west (when fish bite the best) ruffling the lake, fish jumping in joyful anticipation of a boat ride, kids on the dock hauling out keepers.

Jerking my jogging shorts on over my pajamas and grabbing my rod and tackle box, I dashed out the door, stopping to reach under the front steps where I had carelessly tossed the oars the night before. Gone.

By the time I had sprinted to the end of the dock, Lois was more than a stone's throw offshore (I'm just guessing at this, as there wasn't a stone to be found).

"Come back and get me!" I shouted, like a man watching his wife pull away with the last available boat—which it was.

"After I pick a bouquet of water lilies," she yelled back.

"Water lil—! Holy mackerel, woman, don't you see those fish jumping!"

Yes, she saw them. She also saw that I was still in my pajamas. . . and she bet I hadn't shaved. . .and had I eaten?

Not until the wind had shifted to due north and was gusting the shingles off the outside plumbing did she return with a handful of limp water lilies. I found them later struggling for survival on the gin-rummy table. The evening turned uncommonly cool.

By morning, waves were washing over the dock, fish flies lay on the water thick enough to clog a motor. But thanks to Lois's magnanimous announcement that "this is *your day*—and *you* are going fishing, come hell or high water" (we would have both), I was dressed, fed, shaved and bailing out the boat at approximately 5:30 a.m.

By 6:15, I had managed to lighten the boat to the point where only every third or fourth wave was breaking over us. The boat and me, that is. Lois was bustling about, loading the vital supplies. An hour later, she had the boat wallowing under pillows, knitting equipment, suntan lotion, portable TV, first-aid kit, cooler, camera, picnic basket, box of chocolates, insect spray, three back issues of the *Reader's Digest*, binoculars, writing paper, folding chair and a pair of rubber gloves (don't ask—I didn't). At the last minute I remembered my rod and tackle box.

Halfway across the lake, the oars making contact with foam on the wave tops only, I had to turn back. She had forgotten her purse.

As midday was now approaching, I proposed anchoring at the nearest weed bed and satisfying my fishing lust with a few under-sized bluegills. No way. This was *my* day, and we would go where the woman who rented us the cottage said her nephew's cousin caught that 20-pound pike six years ago on a bent pin.

"But big fish don't hit in the middle of the day," I explained.

"That's nonsense!" she ex-

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plained back, trying to capture a chocolate in the throes of a bobbing boat. "They have to eat lunch the same as everyone else does."

Encouraged by this sound reasoning, I rowed to the place where the nephew's cousin or cousin's nephew. . .etc., and half-heartedly looped a red-and-white daredevil toward a patch of lily pads. I'm not even sure it hit the water before that tremendous splash, and the tip of my rod bent nearly to the reel, which began to sing as it hadn't sung in years.

"Why don't you either oil that thing or put it up!" Lois groaned, sweeping my gear off the center seat and replacing it with the picnic basket. "You know screeching always makes my flesh crawl!"

"If it would crawl out of the boat for a minute, maybe I could get this fish to crawl in," I panted. Then added, to my instant regret, ". . .gotta keep it away from that anchor rope!"

"Well, why didn't you say so!" chided my fishing companion, burrowing into her stack of junk.

Then that lovely thing (the fish) came alongside—for one brief but golden moment, just long enough for my little goaltender to jab it away with her umbrella. Not until I coaxed it back the third time was she to uncover the landing net.

"Do I stick the mesh part into the water or hold it out so you can flip the fish into it?"

I told her to stick the mesh part into the water, in front of and slightly below the fish, *when I gave the word*! A final flurry (from the fish), and then, with an inflection I hadn't used since our honeymoon, I breathed, "*Now*!"

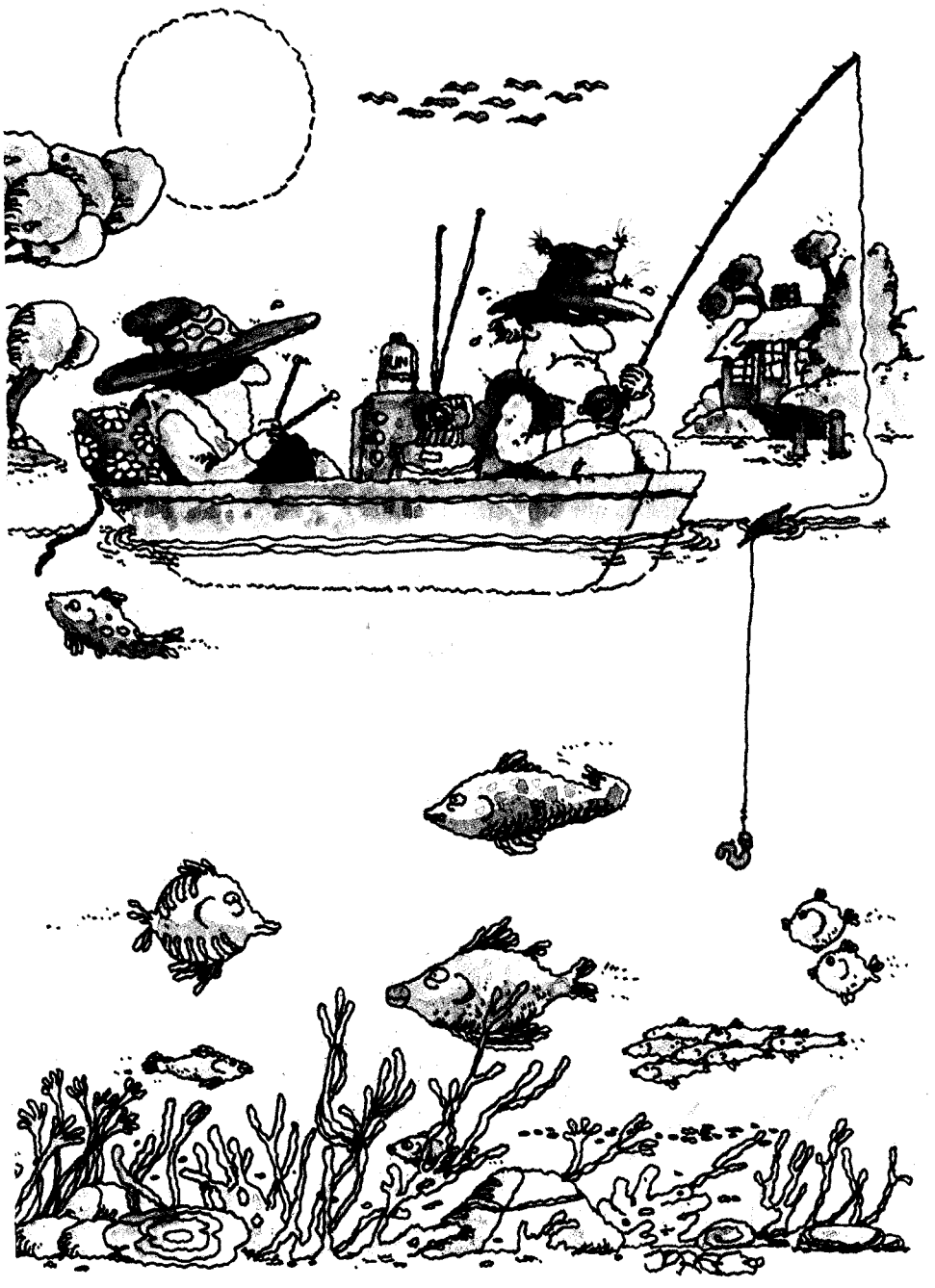
Considering this was her first time at handling the net, I suppose she didn't do too poorly—got the cooler, a seat cushion and my tackle box all in that one scoop. She even had that pike hanging on the outside for a full second. But when the monster let my camera settle out of sight without snapping it up and choking to death, my last hope vanished.

Not until I was tying up back at the dock did we engage in any in-depth conversation. And then it was only because a bass had clamped on the piece of red wool yarn she had draped over a hook to trail behind the boat.

"Play it!" I screamed, leaping to clear the net.

"Play it, my foot!" she retorted. And a second later this large mouth (the fish) bounced into the boat, where Lois belted it with her purse.

It's not that I am opposed to the ancient ideal of man-and-woman togetherness. But there's a time and a place for everything. And the place is *not* beyond the waterline.



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CHRYSLER'S LEE IACOCCA

His career, as well as his very life, offers lessons on how to act and react in a world of unending pressure.

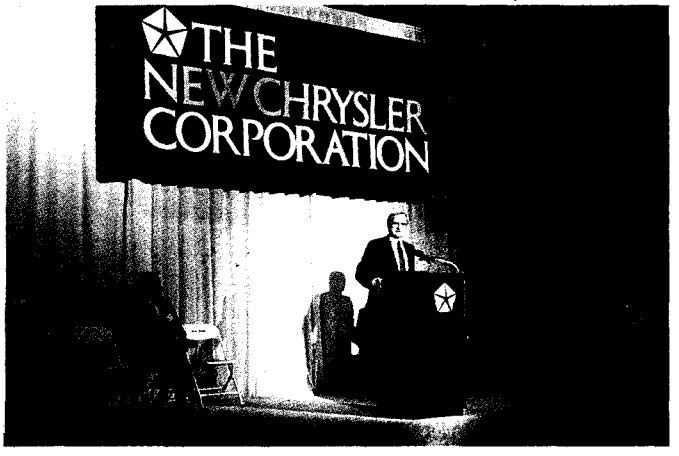
by William Barry Furlong

Not too long ago, Lee Iacocca was asked whether he'd take over as head of the beleaguered Chrysler Corporation if he had to do it all over again. Probably not, he admitted. "I'm a catcher now, not a pitcher," he said. "And all I'm doing is catching hell."

That's his genius as well as his fate. He's become the nation's foremost symbol for "hanging tough," for "toughing it out" under high-pressure nerve-wearing situations. He came out of nowhere to become the executive-apparent of Ford Motor Company—he was named to the key vice presidency at the age of 36. He became the "industry genius" who conceived the Ford Mustang—which had the highest first-year sales in automobile history—and who later led Ford Motor Company to net profits of $1.8 billion in each of two successive years. It hadn't been done before. It hasn't been done since. So he was fired.

He moved over to Chrysler amid bemused cocktail-party rumors that he was intent on plunging deeply into a new auto product of Italian design to counter his "friends" at Ford. The new car's name: the vendetta.

He didn't have a chance to indulge such pleasures. Chrysler was in such desperate trouble that he had to fight for survival, not for revenge. Things got so bad that he had to go against his own emotional grain and join in with the petition to the U.S. government to guarantee enough in loans (up to $1½ billion worth) to keep Chrysler afloat. He was ridiculed by his employees, his suppliers and his dealers—but he got them all to help him hang tough. He turned out to be one of the few headline-making organizational leaders who, when organizing everybody to hang tough, volunteered something more than the classic: "What we'd like is for you to bleed for a while." *He* volunteered to take a pay cut deeper than anyone else: from $360,000 a year to $1 a year. When a stockholder wondered what he was going to do with all that money, he smiled grimly. "Don't worry," he said. "I intend to spend it very carefully."



Lee Iacocca tells a stockholder who asks what he will do with his $1-a-year salary (a cut of $359,999), "Don't worry, I'll spend it very carefully."

These last three years have been something of a turnaround for Lee Iacocca. The image of the man, past and present, is faithful to all incarnations. He is a hard-nosed, direct man who demands the absolute most from his underlings and who has virtually no patience for their delinquencies, however minor: When one of his senior vice presidents was two minutes late for the takeoff of a company plane on one occasion, Iacocca ordered the plane to leave without him. His underlings at Chrysler reacted to the change from "easy rider" to "snap-to" leadership in the expected way: Some of them began calling him "Lee Ayatollah."

The important fact about Lee Iacocca is not that he acts tough but that he *does* hang tough. His achievement is not that he's a success in business; it's that he's a success in life. As such, his very life and career offer some significant lessons on how to act and react in a world that offers unending pressure, not just in corporate life but in the personal experience of those individuals whose reach extends beyond their grasp. Here are, for example, six rules for hanging tough that can be developed out of the life and times of Lee Iacocca:

Rule No. 1: Make the best of the worst that can happen to you.

The worst that could happen to Lee Iacocca took place when he was 15: He was confined to bed for six months—a mentally and physically active teen-ager whose "permissible world" was four feet wide and six feet long.

It was the year he fell ill with rheumatic fever. "Now they treat it much more easily—some medicine, continuing observation—unless it gets out of hand," he says. "But it was a pretty serious event in those days." Those days were 1939, and the scene was Iacocca's home in Allentown, Pennsylvania. Lido Iacocca—his first name from the resort, Lido Beach in Italy, where his mother and father honeymooned—was in his second year in high school in one of the most exciting times in world history:

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Hitler was about to invade Poland and throw Europe into World War II. So what is the severest punishment you can deliver to a teen-age boy under circumstances that—in the dullest of years—would enliven his life?

You can take him out of school and out of sports. You can make him lie flat on his back, immobilized. "I was in bed for six months," says Iacocca. Any movement might have caused permanent damage to his heart—that was the classic aftermath of rheumatic fever.

But when the pain passed, he was still in bed. For *months*. He didn't turn away from the physical in order to do nothing but stare at the ceiling. When he was forced to give up the physical, he turned to the cerebral. He began reading anything and everything that his parents brought him. "That's when I really began reading books," he says. He found that reading books is the key to controlling one's own destiny. Lee Iacocca realized, lying on his back, that he could not experience everything. Nobody can. But from books he could acquire the kind of insight about other people's experiences that would stick with him the rest of his life.

Rule 2: Maintain the highest possible value system and always work to make it a success, so it can make you a success.

His success in academics carried over to college. He got out of Lehigh University in 1945 with a degree in engineering and a grade-point average of 3.53—"with high honors" attached to his baccalaureate. His grades helped assure him that he could start immediately on his life's high ambition. The Ford Motor Company was opening a training program for 50 engineers as part of its reach to the future. Iacocca had already been drawn to Ford, though the lines-of-drawing were fragile. His father, who'd run a car-rental agency in Allentown, had made Ford his basic car. Lee had driven a Ford in high school and college. As a boy, he'd had a "Model A" in "a barn on a farm" not far from town. He still has one—"made in 1931"—in the garage of his luxurious home in Bloomfield Hills near Detroit. So Ford had come to seem like "home" and the future to Lee Iacocca. He applied for the engineer-training program and fought his way into it.

Then he heard about a further chance at higher education. Princeton was offering a particular fellowship to those who wanted to do post-graduate work in engineering. Iacocca was torn. On the one hand, he wanted very much to get started on his career. He set up, like many other young men, a goal and a timetable for himself: He wanted to be the top vice president of Ford at the age of 35—which seemed antique at the time—and then go on from there to become president, perhaps by 40. On the other hand, education held the highest priority in his home and in his personal view. In the conflict of ambition and education, education won. He chose the higher value. He gave up the opportunity to plunge into Ford's engineer-education program and instead went to Princeton to get his master's degree.

When he earned the degree, he went back to Ford and found the next training class was already filled. Moreover, it was headed by a new man—one who wasn't around a year earlier when Iacocca had originally made his mark. But Lee talked hard and fast—and, apparently, logically—and the new man worked him into the training program as the 51st member. So now he had both the job and the education; if he'd given into the pressures of a year earlier, he'd have had only the job.

The irony is that he discovered eventually that he was the right man in the wrong job. He was a "people-oriented" person in an "object-oriented" job: Engineers deal only with "things," and Lee Iacocca wanted to deal with people. He became restive, then unhappy. He wanted to switch out of engineering into sales or marketing. In retrospect, he might have been wrong. At the time, the engineering department of Ford was quite weak. Henry Ford II, then a young successor to his father and grandfather as head of the company, was already deep into a brilliant rebuilding and restructuring job, had already gone outside the company to hire a chief engineer because there was not enough young, talented engineering help inside the company to invest with the leadership. That was one of three reasons Ford Motor started its engineer-training classes—to seek out and develop that kind of talent for the future. So Iacocca was already part of the elite; he might have gone from there to rise swiftly to the top of the engineering department. But at the time, he was so far down the ladder he didn't see it, much less know it. So he lobbied hard to get transferred. He failed. Understand-

In engineering, Lee Iacocca discovered he was the right man in the wrong job. Engineers deal only with "things"—he wanted to deal with people.

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ably, the company didn't want to set the precedent of taking in a bright engineer and then letting *him* decide what his future was and how he'd go about pursuing it within the Ford Motor Company—particularly when the company knew that it needed help in engineering. So it was made clear to Lee Iacocca that he could choose any career path he wanted—but not in Detroit at Ford Motors. Now he was faced with a critical choice of values. He could decide on security (and dullness) in engineering or career-risk (and excitement) in sales. He chose sales because that's where the people were. He made the decision to leave the Ford Motor Company.

At least he left the job in Detroit. But he wasn't about to choose a value system and then drift; he was still determined to have both the values and his ambition/desire. He went back home and looked around for a job. He found one—selling Ford trucks in Chester, Pennsylvania, about 50 or so miles south of his boyhood home. He was in sales, and he was still with Ford—in a distant kind of way. He was hired, curiously, because the truck boss felt Iacocca knew enough about engineering to talk "nuts and bolts" with the kind of people who wanted to buy trucks. His boss soon added the selling of cars to Lee's responsibilities, and Iacocca responded with a mental as well as a physical effort: He went to the owner-registration lists to find out who had the oldest cars in town and simply went around to them to see if it wasn't time for them to get a new car.

He spent almost 10 years doing face-to-face sales and local executive sales work. His big success came in 1956, when he devised a slogan of "56 in 56"—a monthly payment of $56 would buy a 1956 Ford. Sales soared. His district office went suddenly from 32nd in the nation to first. When a Ford executive named Robert McNamara, in a very high position (soon to be president) in Detroit, heard of it, he ordered the campaign to be used nationwide. The slogan is credited with having raised Ford sales in what was to be a down year. By year's end, Iacocca had been summoned back to work in Detroit—in marketing. So he had both his values and the ambition of a decade earlier.

Within four years, he'd been promoted to general manager of the Ford division of the parent company, the second largest operating segment in the whole industry (after GM's Chevrolet).

The point is that Iacocca chose his values and stuck with them and then worked hard to make the value system succeed—for itself and for him. So at the age of 36, one year behind his timetable, he had the job in the executive structure that he'd been aiming for.

Rule 3: When faced with a hang-tough problem, figure out what is causing the problem and then give your highest priority to overcoming that "cause."

That's the engineering approach: Take a problem apart and separate it into its various components, find out which of the components is causing the problem, fix that part, then put the machine back together again. And everything works smoothly. In theory.

In fact, some problems have a number of faulty parts, all of them working towards a kind of disaster at the same time. That's essentially the kind of problem that Iacocca encountered when he took over at Chrysler. He found problems with money (or the lack of it), with car design, with quality control, with image, with dealers, with executive quality and, most of all, with information- and idea-management processes. "This company," brooded Iacocca in one deeply depressed moment, "spent the last 25 years becoming decadent—I mean, rotten to the core."

All this forced a new perspective on Lee Iacocca. It was not only that he had more problems than ever; it was that each problem had more than one problem-causing component within it.

One example of a situation of many problems with many dimensions surfaced with the introduction of brand-new New Yorkers and St. Regises just about the time he was going to take the help at Chrysler. In concept, they were big cars when the times were demanding small cars. In quality—and top engineering was long supposed to have been Chrysler's forte—they were so poor that the first 1,400 off the assembly line in Detroit had to be stopped before shipment and virtually reassembled. The repair and service facilities all over the entire Chrysler organization were swamped with cars.

In this case, there was no chance for a "quick-fix," for every problem (except that of concept) came back to quality control. If that could be solved, then perhaps other problems could be solved, now and in the future. But quality control affected many Chrysler models. And

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Big cars, when the economy demanded small cars, posed just one of the problems Lee Iacocca inherited in taking the wheel of the Chrysler Corporation.

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ON THE STREET WHERE I LIVE

Keeping up with the Joneses in Alaska means having at least a broken-down snowmobile in the front yard—a junk pickup truck up on blocks is even better.

by Ron Rau

Illustrated by Craig Stilwell

I live in Alaska. I grew up in Michigan (so I'm basically a normal person), but I moved to Alaska 14 years ago. I have a theory that everyone living in the United States knows someone or *knows of* someone who has been to Alaska—or knows someone who knows someone who has been to Alaska.

But I still feel it is necessary to state unequivocally: Not everyone in Alaska lives in an igloo, gosh darn it! In fact, if you really want to know, *nobody* in Alaska lives in an igloo, gosh darn it!

Most of the Eskimos live in frame houses made of lumber that was barged into their treeless environment. Their culture has been watered down and Americanized to the point where many of them now own color TV sets. That, and not the snowmobile, will be their undoing. Those Eskimos who do not live in frame houses now live in low-rise condominiums in Point Barrow with *all* the creature comforts. These comforts increase axiomatically with proximity to the pipeline. This is the new "Law of the North," so good-by Robert Service and good-by Jack London, you ancient historians.

And by the way, make that The Pipeline. Instead of the pipeline.

And forget the igloos. Picture what you think a person who grew up normally in Michigan (Flint) but has lived in Alaska for 14 years might live in.

Finished?

I bet you pictured a gleaming log cabin set in the woods with a grass front yard and flower boxes under the windows. And a new Bronco parked in the drive in front of the built-on log garage, beside the garden that grows those enormous vegetables you've heard about.

Well, so do I. And there are a few of these around. I know of at least a dozen. They belong to people who have become rich or have worked very hard and made a commitment to the country by sinking a hundred grand into a house and some land.

But what about the rest of us? Those who came up, say, 14 years ago and are still wondering what this exotic place is all about and also wondering about this strange assortment of people who live here with us, all these quasi-expatriots who have moved out of the mother country but are still linked by a single dirt road? What about those of us who think that the enchantment of Alaska is going to wear off any year now, so we don't really want to sink a lot of bucks into this place?

I bought an Alaskan house once. About eight years ago. Well, sort of a house. It had walls and a floor and a roof and a shower and a flush-toilet and all those other things a home is supposed to have. A quarter-acre of land came with it. I paid $6,000 for the packages on a three-year installment plan like you might use to pay for an expensive set of encyclopedias. I had never owned anything as large as a house before. It made me feel very grown-up and adult.

My mother and father, still living in Michigan, were very proud of me. Responsibility at last.

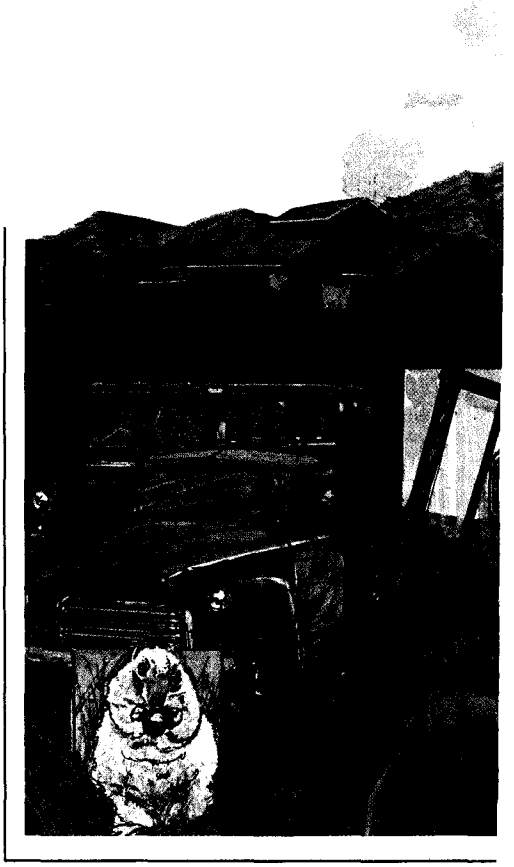
My own house!

What I actually bought was an 8-by-25-foot house trailer with a 1963 Texas license plate on it. It was up off the ground on timbers, and there was no way it would ever be moved. If you wanted it off the property, you would have to destroy it. Attached to it, very symmetrically, was a prefabricated 8-by-25-foot (see how symmetrical?) log cabin. It was located at the end of a dead-end dirt road that came off a paved two-lane highway six miles out of Fairbanks. It was only half a mile from Greasy Pete's, the most famous junkyard in Alaska.

I bought a page right out of *The Grapes of Wrath Goes to Alaska.*

I bought it because there weren't any more places to rent in Fairbanks after The Pipeline hit town. Big spender, huh?

At the time, I had my pockets stuffed with pipeline bucks and was living out of my pickup truck. I had something like $4,000 cash-on-hand with no more bills to pay. I felt like a wino suddenly endowed with a large inheritance. It actually frightened me having so much money. All I



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wanted to do was keep it out of the greedy hands of bartenders, dope peddlers, pimps and landlords. And there really weren't any places for rent. So I bought a house.

I knew what I was getting into. The house was located just off Badger Road in an area that had a reputation as a redneck haven. Actually, the Badger Road people were sort of a buffer zone between Fairbanks and the John Birchers who lived ten miles out at the community of North Pole. (In North Pole, there is actually a Santa Claus house with a 100-foot-high red-and-white Santa in front of it. And also in North Pole, there are actually people with the last name of Claus.)

The Badger Road people were avid letters-to-the-editor writers. They came down pretty hard on taxes, welfare-roll hippies, normal hippies, job-destroying environmentalists, gun registration, bureaucrats and the U.S. government in general (occasionally there was a call to secede from the Union), wolves, local politicians who supported more lenient marijuana laws and any fish-and-game biologist who said anything at all.

They would be my neighbors.

Judging from the letters, they supported God, guns, the Vietnam War, The Pipeline and the right of every red-blooded Alaskan male to hunt caribou from a snowmobile. For around-town transportation, they favored four-wheel drive pickup trucks with gun racks in the rear window. The favorite bumper sticker was "Let the B------ Freeze in the Dark," a reference to preservationists (an even worse group than environmentalists) who lived in the United States and were opposed to The Pipeline being built in Alaska.

I never really felt that I fit into this neighborhood. It had nothing to do with philosophical viewpoints or anything like that because I never, in four years, knew any of my neighbors. (Well, one, but he moved away.) I felt that I didn't fit into this neighborhood because I had nothing to contribute to the historical artifacts my neighbors fondly displayed around their homes. They had broken TV sets, rusted-out hot-water heaters, dead pickups, dead cars, doorless refrigerators, hundreds of oil drums, stacks of lumber and countless other artifacts lying outside around their homes.

Mine didn't even come with a wrecked bicycle. Compared to theirs, my premises were an historical wasteland. Oh, there was a large hole in my backyard (in fact, that hole *was* my backyard) dug for a basement that was never begun, which, I suppose, would qualify as an historical artifact. But you couldn't see it from the road. And there was, after all, a house trailer with a 1963 Texas

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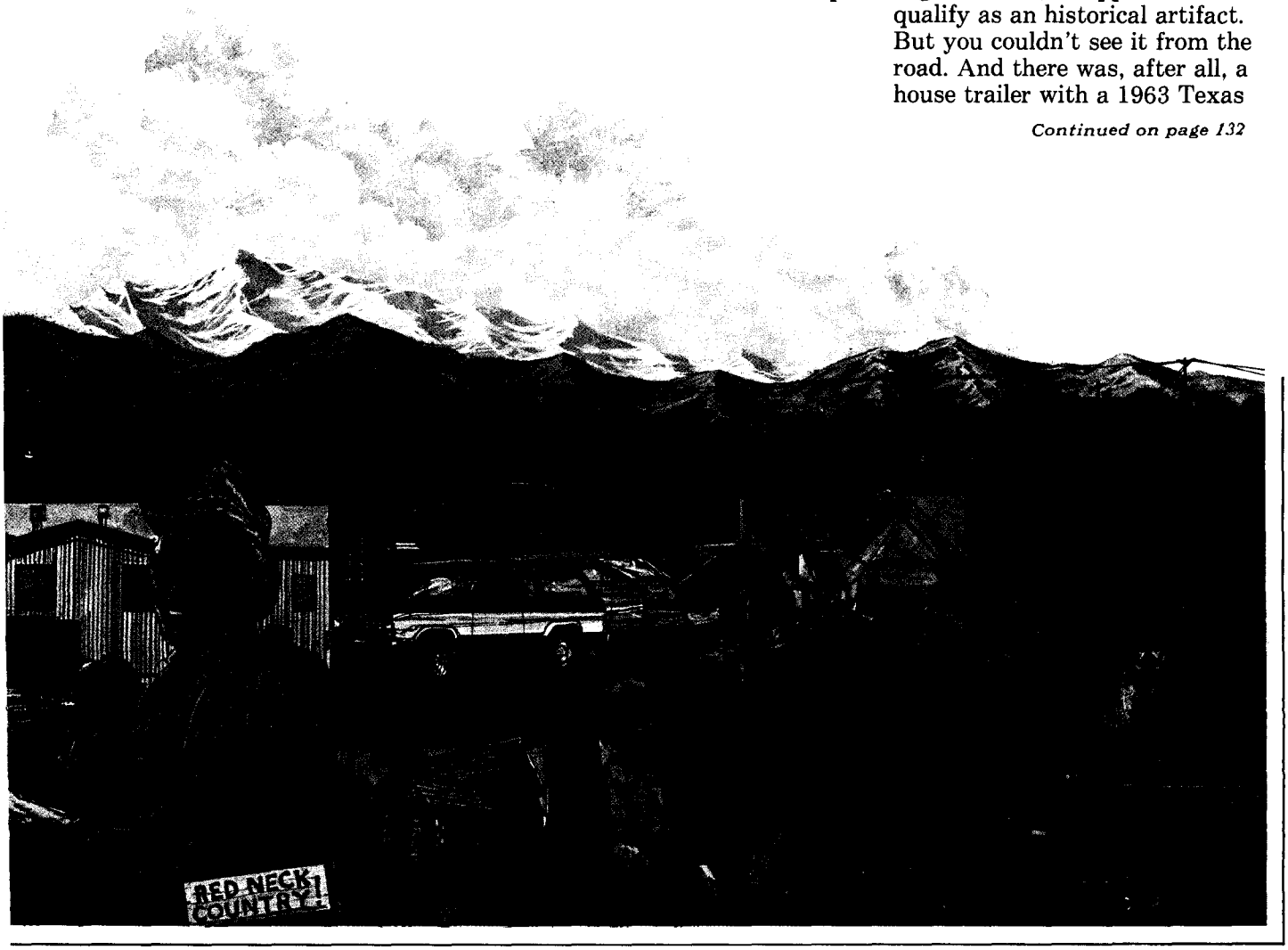

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Speaking Out

VIVA FOSTER GRANDPARENTS!

Its original purpose was to help the children, but the Foster Grandparent Program is rejuvenating the lives of the oldsters as well.

by Nancy Reagan

I give a lot of my time to the Foster Grandparent Program because I really believe in it. Ever since I first observed it at work in the Pacific State Hospital in Pomona, California, in 1967, when my husband was governor, I have worked to expand this beautiful program. On that first day, I met a boy named George. It was instant love. He held my hand and followed me everywhere throughout the day. When it was time to leave, neither one of us wanted to let go, and we both cried. That was my introduction to the Foster Grandparent Program.

Being a Foster Grandparent is a touching experience, as First Lady Nancy Reagan well knows. She has worked to expand her favorite program since 1966.

I hope as First Lady to be able to bring this program to the attention of every community across the country. The Foster Grandparent Program is an idea that combines older Americans who have love to give with children of special needs who thrive on that love. These children may be mentally or physically handicapped, from broken homes or they may be juvenile delinquents. I think it's the greatest program ever. It's a wonderful two-way street. So many programs benefit only one side. This one benefits both sides.

On the one side, there are the children whose needs are obvious. I'm talking about severely retarded children. These special children need a *tremendous* amount of attention and all the love they can get—more than any hospital can possibly provide. They are hospitalized because they are emotionally, physically and/or mentally handicapped, sometimes from birth.

On the other side, you have the elderly, who are at a point in their lives where their children are grown and have left home. They sometimes feel lonely and unneeded after leading active lives with families and jobs. They have *so much* to give somebody—a great deal of love and a great deal of experience. Plus, they usually have those wonderful traits that only come as one gets older. They are more patient, more tolerant, more aware of little changes in their grandchild. Children always sense this warmth and immediately respond to it.

Bring these two groups together and each gives what the other needs.

Recently, I visited St. Ann's Infant Home in Hyattsville, Maryland, which is a good example of the Foster Grandparent Program. The children at St. Ann's are placed in the home because, for a variety of reasons, they are not able to live in their own homes. These are children who perhaps haven't had a tremendous amount of parental affection—or maybe they have, but for some reason, the attentions have suddenly stopped. For these children to be placed in a strange atmosphere, without the loving, one-on-one attention that the Foster Grandparent Program can provide, would not be ideal. Most institutions are just not able to provide individual attention to every child, but through the Foster Grandparent Program, almost any child can have a grandparent.

There are certain requirements, of course, to be a part of the program. Foster Grandparents have to be 60 years or older and have earnings below a certain income level. They are given some money, hot meals and medical examinations for their participation. However, love is the real motivation. I almost think the Grandparents would do it for nothing, because it means so much to them. What happens between these two groups is a wonderful thing to see. It gives the Grandparents a whole new life, a purpose, a reason for getting up in the morning. They have a new person to care about who wants and needs their love. That child becomes their child. With much pride and love, a Grandparent will say, "I want you to meet my grandson or

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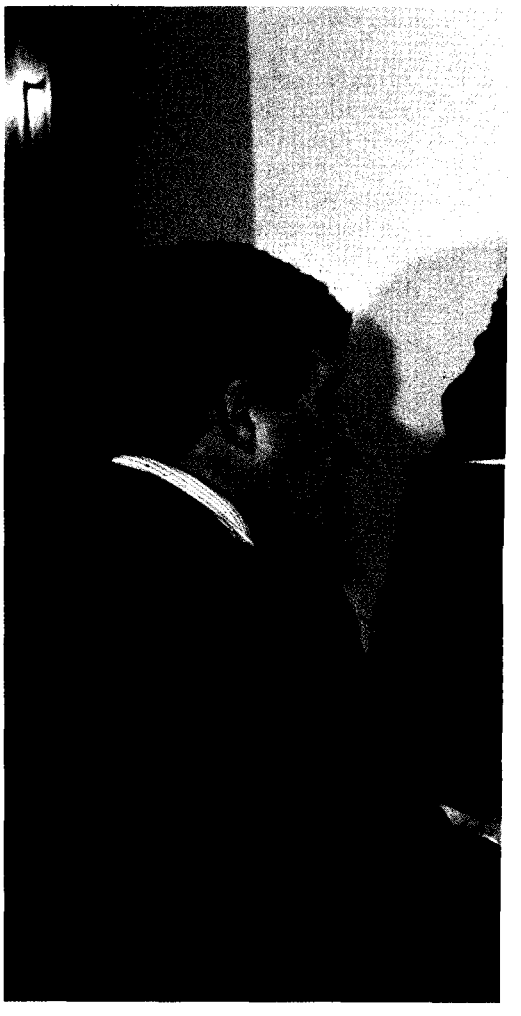
granddaughter."

The hours that I have spent with the participants in this program have enriched my life many times over. Visiting Foster Grandparent projects, I see a mutual sense of trust and uncomplicated love. You see children reaching out with their arms and older people reaching out with their hearts. It's a chance for the Grandparents to hug a child—perhaps indulge a child—and love a child. I'm sure that these children need a constant in their lives, someone they see frequently whom they can depend on. The grandparent-child relationship is a special one and today, sadly, a rare one. The Grandparents are with five days a week. Many of these children are so starved for affection that they form strong bonds immediately.

For 15 years, I have tried to focus public attention on the Foster Grandparent Program. When my husband was governor of California



FOSTERING A GRAND IDEA

When the Foster Grandparent Program (FGP) celebrated its 15th birthday in 1980, 72 of the original volunteers converged on Washington, D.C., for a gala red-carpet tour of the city that gave their program life during LBJ's Great Society. Their average age was 80-plus.

But anyone who thinks the FGP is merely a federally funded phalanx of graying Mary Poppins act-alikes hasn't talked with participants or viewed their accomplishments. Experienced at rocking babies, cuddling toddlers and serving as willing listeners to troubled teens, Foster Grandparents are trained also to give advice on health and nutrition, to teach crafts and cooking and to offer guidance, companionship and direction to their "grandchildren." Some call them miracle workers, but others say the miracles work both ways.

"I used to think, 'I'm getting old. Is there still a place for me? I have no great skills, but it would be nice to do something for someone else," recalls a Foster Grandparent from Kentucky. "That's how I felt last year. Today, it's a new world. There are new people, people who care. It feels good again. Arthritis? I just haven't had time. The reason is simple. I'm now a Foster Grandparent—and that's someone important!"

Last year, 233 Foster Grandparent projects were established in all 50 states, with 18,000 Grandparents contributing 19 million hours to local communities. Attached to almost every volunteer is a story with a happy ending. For example:

• In Costa Mesa, California, at Fairview State Hospital, more than 100 Foster Grandparents serve a wide range of mentally disabled children at a large residential mental retardation facility. The efforts of the Grandparents are carefully supervised and include such activities as teaching children hand-eye coordination, swimming and physical therapy, how to play more meaningfully and how to communicate. One Grandparent taught her "grandchild" not to hyperventilate; another has been instrumental in helping six children progress to the point where they were able to leave the hospital for 24-hour community group homes.

• In Knoxville, Tennessee, Foster Grandparent volunteers spend regular hours at the Boys' Club teaching technical skills and developing recreational programs. One Grandparent drew on his 40 years of experience as a master building tradesman to teach two young boys a viable craft. When asked why he gave so freely of his time, he replied, "It's an investment in the future."

• Assigned to alleviate pressures in an abusive home situation, Foster Grandparent Linwood Blunt, age 80, was able to earn the trust and affection of a partially deaf mother and her child who desperately needed a male influence in their lives. Since the small family was facing a housing crisis, Mr. Blunt found the mother a new house at half the cost of the rent she previously paid. He also arranged for insurance counseling, which reduced unnecessary insurance costs.

• At Muscatatuck State Hospital in Jennings County, Indiana, a 65-year-old man became the first mental patient in that state to be trained as a Foster Grandparent. He was assigned to two young retarded boys who also resided at the hospital. The arrangement has proven to be equally beneficial to the children and their "Foster Grandpa." The hospital staff reports that the man now looks forward to each day, sleeps well at night and takes half the medication he once required.

• In Aberdeen, South Dakota, Foster Grandparents are as-

Continued on page 104

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and I was out traveling with him, I would visit any Foster Grandparent project that happened to be around to see how they were working. I even interested the Australian government with the idea on one trip to that country with my husband. One of my last official luncheons in Sacramento was to honor these Grandparents.

I continued these visits during campaigns and spoke on the subject every chance I got. As First Lady, I have made the program one of my two special projects and have taped public service announcements to encourage the business community and private citizens to become actively involved. I am actively involved in uncovering new ways to expand the program and to seek private financing. Last summer, I visited an English child-care program in London and suggested they incorporate the Foster Grandparent Program into their plans, and I am continuing to work to spread the program across the country.

When I first got interested in this program, there were only 63 projects in existence. Since then, it has spread to every state. There are now 233 projects involving more than 18,000 foster grandparents and 54,000 children in 50 states, the District of Columbia, the Virgin Islands and Puerto Rico. I would like to see these numbers keep increasing.

I am exploring other ways to make this wonderful program known. I was extremely touched when a song was written by composer Joe Raposo and lyricist Hal David, dedicated to me to benefit the Foster Grandparent Program. The lyrics sing a beautifully simple message: "To love a child you start with a smile and after a while a hug and a kiss; it takes no more than this to love a child." The song's title, "To Love a Child," is the same as a book I am writing about Foster Grandparents that will be published by Bobbs-Merrill this fall. The book will detail 10 or 12 remarkable relationships between Foster Grandparents and their "children." Profits from my book and the song will go to the Foster Grandparent Program.

And what wonderful letters I get! One woman wrote to me: "You told us we were important, so we sat back and grinned at ourselves, since we were being useful at 60 or 80." They are reborn. The program has now spread beyond the mentally retarded to the deaf and to juvenile delinquents, so many of whom have never known what a grandparent is.

It's a wonderful program, one of the best I know. And really based on love—just love. The love of one human being for another and the desire to help. That's what life is truly about, isn't it? Someone once said life begins when you begin to serve. There are a lot of Grandparents who have discovered this now. I hope there will be many more in the days ahead.

"To love a child, you start with a smile and after a while a hug and a kiss; it takes no more than this to love a child," are the lyrics to the Foster Grandparent song, "To Love a Child," written by composer Joe Raposo and lyricist Hal David (left) and dedicated to Mrs. Reagan.

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HOW TO CONCEIVE A BABY
Part 1...for Females

Answering the question of why you aren't pregnant may require just a simple drugstore purchase—a thermometer—and a dash of patience.

by Sherman J. Silber, M.D.

Editor's note: Dr. Sherman J. Silber, a St. Louis fertility specialist, here discusses the monthly female cycle and explains how you can, in the privacy of your home, greatly increase your conception chances. Next month, the male's role in conception will be covered.

Sex and the Monthly Cycle

There are only one or two days in any given month when the female is very fertile; that is, when intercourse has a good chance of leading to pregnancy. This fertile period occurs just prior to ovulation. One of the most effective ways of making pregnancy more likely is to have intercourse take place around this fertile period of the month. In comparing humans to the rest of the animal kingdom, there is nothing unusual about the female's being fertile only during a limited period of the month. What should be surprising is that we are the only animal that enjoys sex throughout the month without any regard to whether it is likely to lead to a baby. The female of most species will accept a male only for a very brief period, around the time of ovulation, when conception is most probable. This is called behavioral estrus, or heat. When the female is not in heat, she is completely uninterested in sex or even actively hostile toward any male that approaches her.

In the wild, the females of many species become sexually receptive only once a year, and if they fail to conceive at that proper moment in the year, sexual receptivity does not occur again until the next breeding season. In other animals, receptive cycles of heat may recur at several intervals within a single breeding season, or continue monthly throughout the year. The structure and activity of the female tract in all animals changes cyclically in order to allow maturation of the egg and preparation of the womb for reception of the fertilized egg.

The cycles which animals go through are called estrus cycles. No animals except for man and the apes have menstrual cycles. In a menstrual cycle, the buildup of the lining of the womb is so lush and the drop in hormone level supporting that lining is so abrupt that at the end of the cycle the lining actually sheds and the woman bleeds for four to five days in what is commonly known as her "period." In all other animals, however, this shedding does not occur, and the lush lining of the womb merely returns to the thinned-out condition which marks the beginning of the next cycle. Even monkeys (who, like humans, menstruate and who appear to have a reproductive pattern similar to humans) have a specific time in the cycle just prior to ovulation when the female is most interested in sex.

But in all animals except for humans there is no interest in sex until the time of heat, which is just prior to ovulation. Thus animals do not have to worry about when they ovulate in order to increase the likelihood of pregnancy. Nature has taken care of their timing for them. There are a few animals that are slightly different, in that the female is almost always receptive (such as the rabbit). However, in these cases, the act of intercourse actually induces ovulation. Rabbits will not ovulate except in response to the sexual act. So even the occasional rabbit with fertility problems need not worry about the timing of intercourse. In fact, "rhythm" birth control could never work with her. In all animals except man, sex appears to have just one purpose and only occurs when that purpose is likely to be fulfilled.

Therefore, the concept of sex as a truly pleasurable event which may occur at any time is uniquely human. At the same time, however, human beings uniquely find it very difficult to know, without benefit of special tests, when they have ovulated or when intercourse is most likely to lead to pregnancy.

Since most women are unaware of when they ovulate, we must try to understand the events in the menstrual cycle more fully than do our animal friends, who simply "do it" at the right time automatically. We will arbitrarily call the first day of the menstrual cycle "day one." Day one is the day that bleeding commences. Menstruation normally takes place over about four to five days. Thus the fourth day of bleeding would be the fourth day of the menstrual cycle. Bleeding usually ceases by day four or five and in most cases resumes about 23 to 25 days later, namely on day 28 to day 30 of the cycle. Although the first day of menstruation represents a shedding of the lining of the womb that has built up in the previous month's cycle, it is actually the beginning of the next cycle.

Fertilization of the Egg

The fertilization of the egg by the sperm is a beautiful and moving event to observe under the microscope, and only recently have scientists come to understand fertilization well enough to duplicate it in a test tube and produce a nor-

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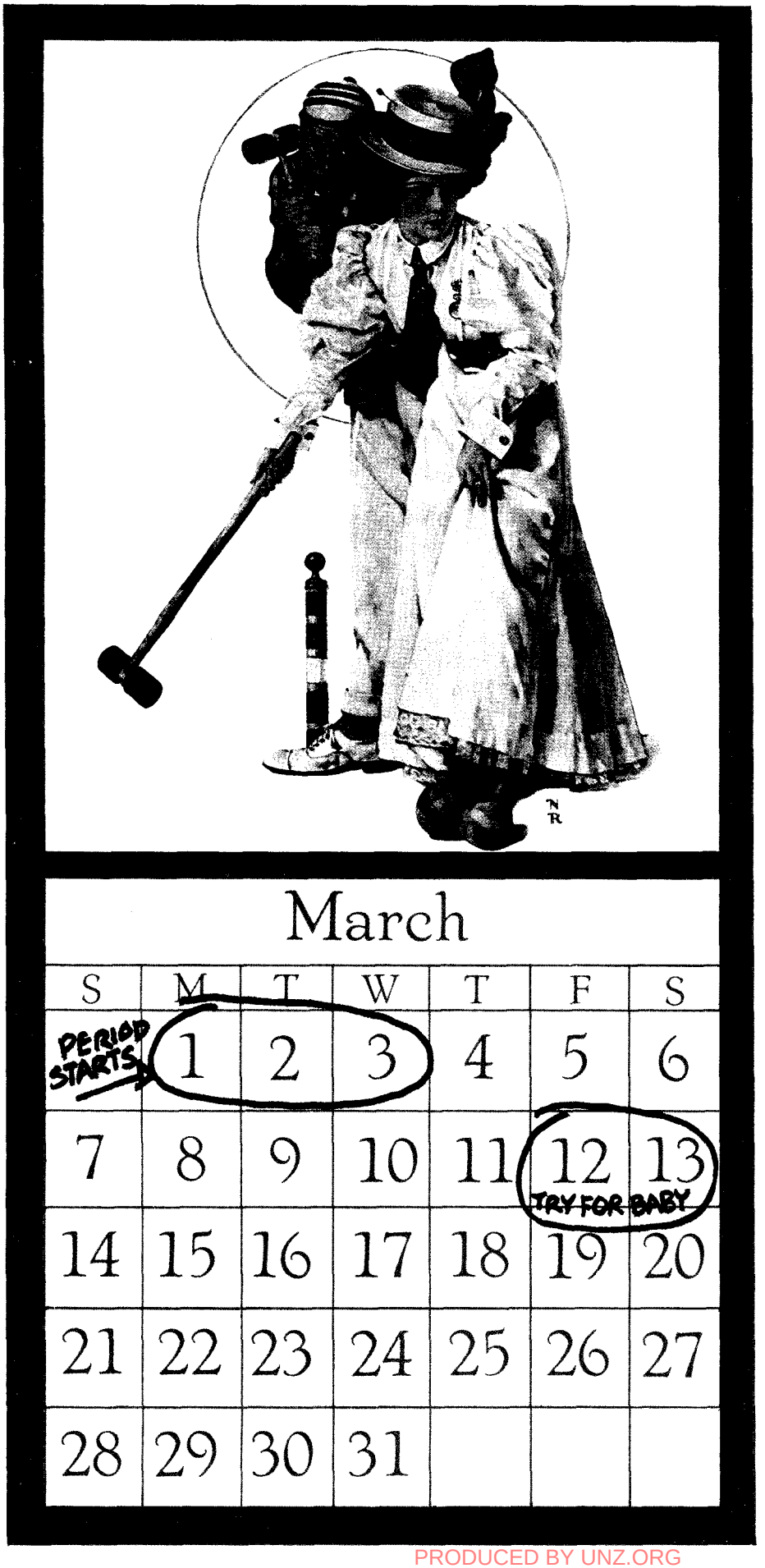

mal baby.

Fertilization of the egg occurs in the widened region of the female's Fallopian tube, called the ampulla. In most animals, the egg will find sperm waiting when it arrives in the tube, because the period of sexual receptivity usually begins just before ovulation. Humans are the only animals in which there is no fixed relation between sexual intercourse and ovulation, and therefore our eggs may very well have to wait for the arrival of spermatozoa. The egg is capable of being fertilized only for a period of six to eight hours after ovulation. If it has to wait too long for sperm to arrive, all the effort that went into preparing the egg during the previous two weeks will have been in vain.

Humans are relatively wasteful in their management of their sperm and eggs. If pregnancy does not occur in one month, it may occur in another. It's just that haphazard. However, in other animals, the process is much more precise and careful. In the domestic hen, for example, spermatozoa are capable of living for four weeks in the female after deposit, and large numbers of eggs are fertilized as they pass through the hen during the next month. In bats, sexual intercourse takes place only in the autumn, and the animals then go to sleep for the winter. Three or four months later, when they wake up, the females finally ovulate, and the sperm which have been stored successfully during the entire winter are quite capable of fertilization despite their long period of waiting in the female. The honey bee is perhaps the most careful utilizer of sperm in the animal kingdom. After one nuptial flight with a male, the queen bee has a sufficient supply of spermatozoa to last for several years. She rations out one or two spermatozoa for each egg that is to be fertilized, and thus can produce millions of offspring over a

You are most apt to conceive a baby if you have intercourse on the 12th or 13th day following the onset of your menstrual period. Since those days vary slightly from woman to woman, you can track your fertile times more accurately by taking your temperature daily, as shown on the chart on the next page.

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period of years with the sperm received from one episode of intercourse. In certain spiders, the male deposits fewer than ten sperm in the female at the time of intercourse, but each of these carefully rationed sperm (think of the hundreds of millions of sperm deposited in the human female with each sexual act), each of these spider spermatozoa, is a jewel. The female may save them for up to a year to fertilize her eggs. The reproductive act seems to be efficient and precise in almost all members of the animal kingdom other than humans. The human reproductive mechanism is clearly developed in such a way that fertilization of the egg is not its only purpose.

Am I Ovulating?

Basal Body Temperatures. The most accurate and yet inexpensive method of determining ovulation is to keep a daily basal body temperature chart. The basal body temperature is the temperature immediately upon waking up in the morning, before getting out of bed or having any activity whatsoever. Before ovulation, this temperature will always be about one degree Fahrenheit lower than after ovulation. The production of progesterone (which can only occur after ovulation) raises the body's basal temperature one degree Fahrenheit and it is this event that we are measuring. Charts for recording these monthly temperatures are available at almost any pharmacy or from your doctor (see Graph below). Any thermometer will do, but it may be easier to read the temperature with a special Ovulindex thermometer (again, available at any pharmacy).

The only pitfall with this otherwise superb and inexpensive way of determining your ovulation is that if the temperatures are not taken first thing in the morning before you even move to get out of bed, they may give a falsely elevated reading and be difficult to interpret. Every evening before going to bed, you must place the thermometer by your nightstand within easy reach. If you forget to do this, you will have to get out of bed in the morning to get to your thermometer. Even this slight degree of activity can raise your temperature above the basal level and make that day's temperature reading worthless. Upon awakening in the morning, you simply grasp the thermometer before doing anything else, put it in your mouth under the tongue for three minutes and lie still.

When you have taken your temperature, you then record it on a chart according to the date and the day of the cycle. As mentioned earlier, the day on which menstrual bleeding begins, even if only lightly, is considered day one of the menstrual cycle. During menstruation, mark your temperature with an X, and when menstruation is completed, use a circle. On the top line of the chart, record the day of the cycle (one through 28 or higher), and on the bottom line, put the date. At the end of the cycle, when the first day of the next menstruation begins, mark an X instead of a circle; then go to the next section and begin charting your temperature for another month. After you have finished taking and recording your temperature in the morning, you can go about your daily activities. In the evening, make sure that, before you go to sleep, you shake down your thermometer and put it on your nightstand within easy reach for the next morning.

Remember that the temperature can be affected by such things as colds, flu viruses, keeping late hours or having a poor night's sleep. Make sure to note such events on the chart so that if there are a few atypical readings that don't go along with the rest of the temperature pattern, you will be able to discount them. Remember the basal body temperature refers to the body temperature after a night of a normal, restful sleep. The body temperature normally reaches its lowest levels after all mental and muscular activity has ceased for several hours. That is why the best time to record this basal temperature is just upon awakening. Your temperature during the rest of the day is affected by your daily activities and will not be an accurate reflection of whether you are making progesterone and, consequently, whether or not you have ovulated.

The normal basal body temperature of a fertile woman follows a very characteristic pattern during each menstrual cycle. A low temperature range spans the first 14 days beginning from the first day of menstruation. This low range is generally in the area of 97.2° F to 97.6° F. Around day 14 there is a sudden increase in the basal body temperature (up to one degree) which is maintained daily until menstruation begins and the temperature drops again. If instead of menstruating you become

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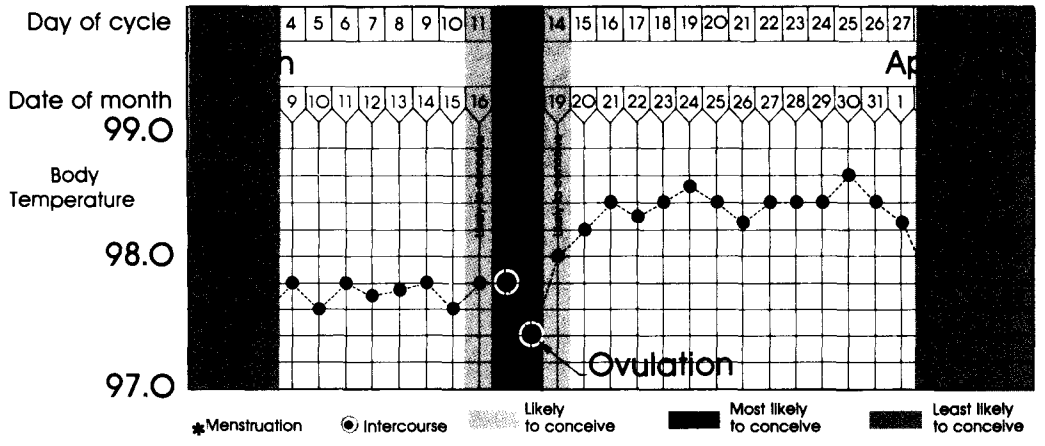
Day of cycle
4 5 6 7 8 9 10 11 14 15 16 17 18 19 20 21 22 23 24 25 26 27
Date of month
9 10 11 12 13 14 15 16 19 20 21 22 23 24 25 26 27 28 29 30 31 1
99.0
Body Temperature
98.0
97.0
Ovulation
*Menstruation
Intercourse
Likely to conceive
Most likely to conceive
Least likely to conceive

By charting your temperature daily, you can pinpoint ovulation—when intercourse will likely lead to impregnation (red area). You only have a day's leeway, so planning is needed to give sperm time to meet the egg. Your chances of conception in the green areas are highly unlikely.

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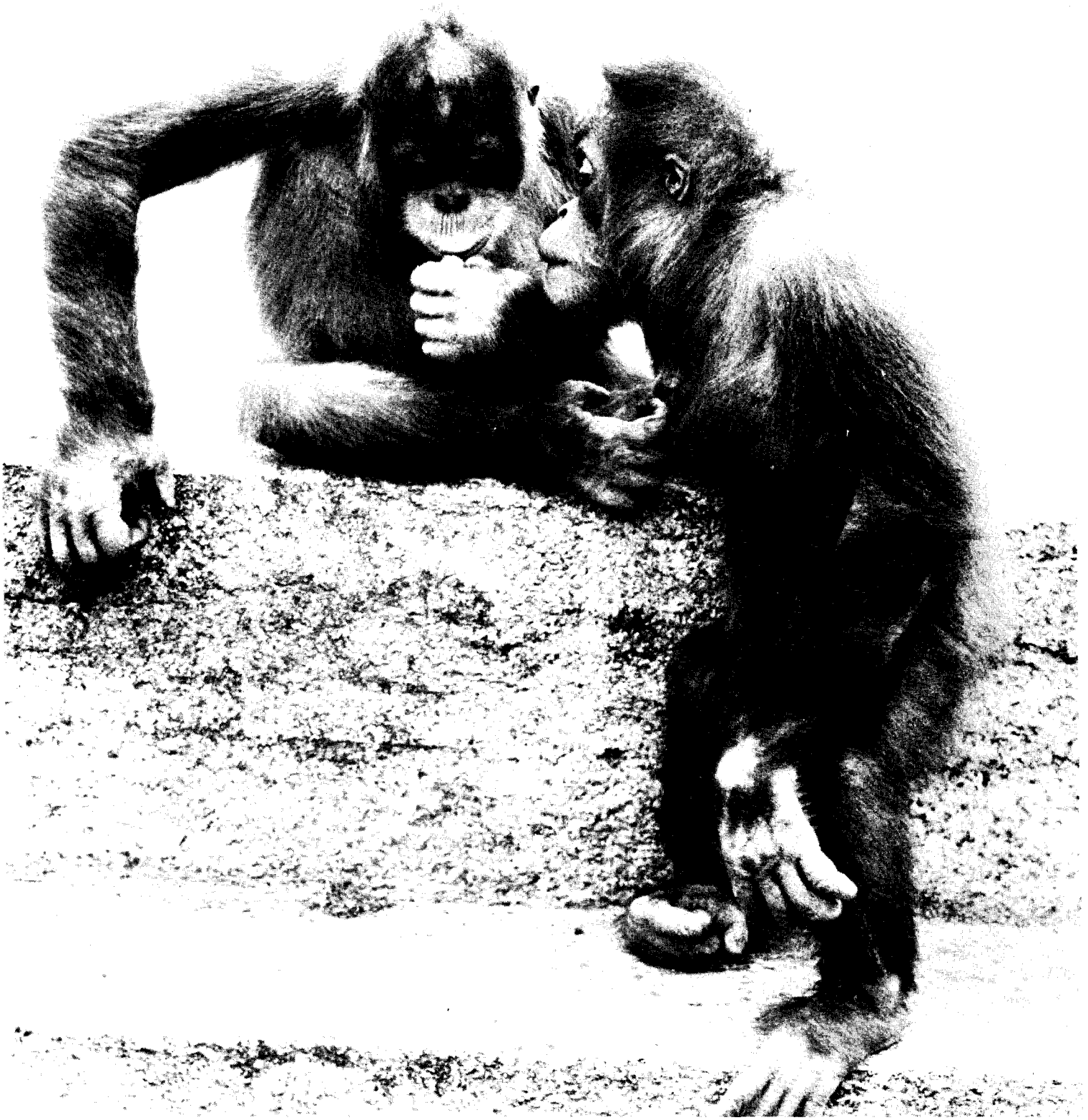
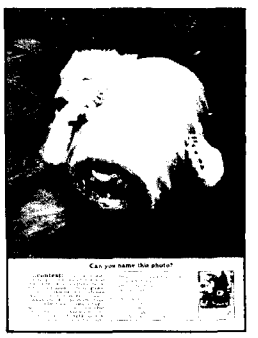


Can you name this photo?

...contest: $100 to the author of the winning caption for this photo. Your entry can be a "one-liner" or up to five lines of limerick. $100 will also be awarded to the photographer, amateur or professional, whose submitted photo is published in next month's contest. (Black-and-white photos are preferred. Please enclose self-addressed, stamped envelope.) Send entries to Photo Contest, SatEvePost Editorial Offices, 1100 Waterway Blvd., Indianapolis, IN 46202. All eligible caption entries must be received by February 18, 1982.

Our congratulations and a check for $100 go to Dorothy Stoddard of Port Orange, Florida, for the winning entry in our December photo caption contest.

I should have heeded intuition,
That "booze won't cure an inhibition."
Instead I drank
The whole darned tank;
Made of myself an exhibition.



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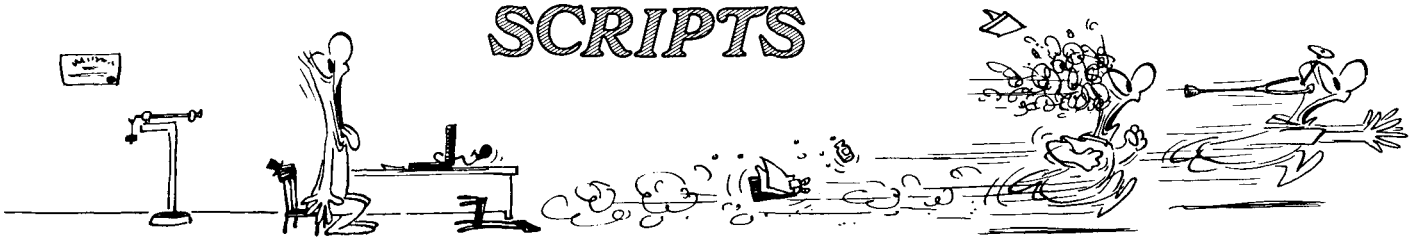


Der Townmouser und der Hayseedenmouser

Ein stylisch townmouser ben visiten ein hickisch hayseedenmouser. Der townmouser ist ein highfaluten cutischer, hobnobben mit der snootengroupers und flirten mit der golfenclubbers.

Der hayseeder ben housekeepen besiden ein corncribber, und ist serven ein platter uppenmit sniffisch picken und departen.

Later, der hayseedenmouser ist returnen der visiten. Ach! Der offshowen townmouser ben pitchen ein grosser whingendinger mit bubblenwasser und dancen und gamblen mit tossen der dicers und spinnen der guessen-wheeler!

Suddenisch, ein snarlen kittenkat ben raiden das gatheren! Himmel! Der scatteren und scamperen ist quickisch! Der townmouser ben runnen mitout stoppen ober der hillsiden und finnaler ist reachen das corncribber. "Ach!" der townmouser ist exclaimen mit panten und tremlen. "Ich ben quitten das carousen und rootentooten, und uptooken der simplisch liven."

Ist der hayseeder escapen? Ja! Ein gooten looker mit curlen mustachers ist saven der fraulein mit hiden insiden ein darkisch cubbenholer. Himmel, mit courten und cuddlen und lippen-kissen, das gooten looker ben oberwhelmen der hayseeder und proposen.

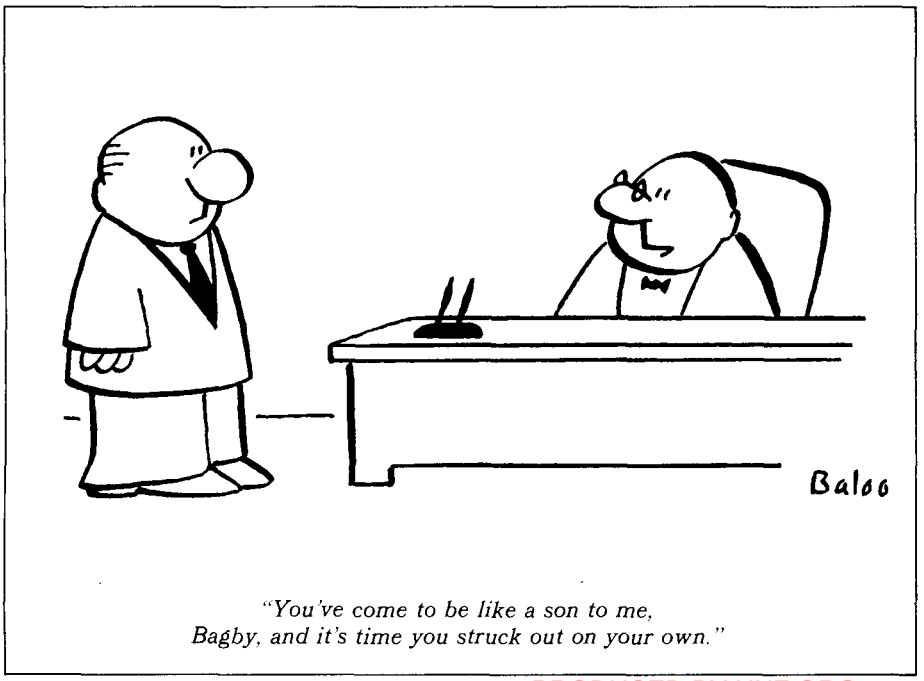
After der upwedden, der hayseedenmouser ist becomen stylisch, und hobnobben mit der snootengroupers und flirten mit der golfenclubbers.

—Dave Morrah

Chain Reaction

The start of the sermon
Is the cue for the cough
That will automatically
Set 'em all off.

—Wanda G. Cunningham



"You've come to be like a son to me, Bagby, and it's time you struck out on your own."

Hear, Hear!

Apartment-house neighbors
most certainly tease;
Their voice levels never
seem to please;
Boring conversations we
hear plainly;
Interesting tidbits we
strain for—vainly.

—Eli Cass

Cleanliness Is Next to Impossible

No matter how much I cajole
her and wheedle
Offering up shovel and broom,
You could easier walk through
the eye of a needle
Than through my daughter's room.

—Pat Myren

Video Views

Though few reviews glowing
Attend on my showing
Home movies of whither
We've gone,
I find that I'm quicker
To favor the snicker
Over those who come hither
And yawn.

—Charles A. Peterson

Spring Reigns

We'll wish we had
The rains of March
When August grass
Begins to parch!

—Rosemarie Williamson

Height of Misunderstanding

One day a little boy came home from Sunday School and told his mother they'd had a really nice lesson. Asked what he'd learned, the boy answered that the teacher had told the class about Job and

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his midget friend. Angered, mom called the teacher to give her a piece of her mind for telling her son fairy tales instead of Bible stories.

The teacher was puzzled by the mother's accusation until she heard that the midget was a friend of Job's. "Ask him if he meant Bildad the Shuhite?" she prompted.

When his mother repeated the name, the boy brightened. "Yeah, that's him—Bill's dad, the shoe-height!"

—Bruce Coleman

Ticket Temptation

An exasperated salesman who abandoned his car in a no-parking zone left this note: "I've circled this block 20 times. I have an appointment and must keep it or I lose my job. Forgive us our trespasses."

When he returned, he found a parking ticket and a note from the meter maid: "I've circled this block for 20 years. If I don't give you a ticket, I lose my job. Lead us not into temptations."

—Mrs. C.B. Williams

Definition Disaster

Optometrist: a man of vision.

Blizzard: a storm that winterrupts traffic.

Autobiography: an I-witness account.

Fine print: clause for suspicion.

—Ray Tillman

Spring Thaw?

Everyone's talking about the efficacy
Of solar energy today.
But we have to admit that for snow removal,
It's the most efficient way!

—Ruth Walsh

Itty Biddy Bird

A woman bought a parrot at an auction. "Does the bird talk?" she asked the auctioneer.

"Talk?" the auctioneer replied. "He's been bidding against you for the past 20 minutes."

—Thomas Oetzel

Fire Drill

The fire-station dispatcher answered the phone. A woman's voice said: "I'm an elderly widow, and I'm crippled with arthritis, and it's difficult for me to do gardening but. . . ."

"Tell me, is there a fire?" the dispatcher asked.

". . .I've worked hard against odds, and now I have a lovely garden with onions, radishes, lettuce and carrots, and with the way grocery prices are going up. . . ."

"Lady!" interrupted the dispatcher, "is your house on fire?"

"No, but my neighbor's is. If someone calls you about it, I just want you to know that I won't stand for you fellows dragging your hoses through my nice garden and trampling down my vegetables. Understand?"

—Bernis Copeland

Foreign Car Blues

To know the name and year of a car
Was once a mere formality;
But nowadays they've added one more—
To know its nationality.

—LaVerne Bliss

Happy Ending

Feature news editor O'Keef
Disappeared out near Cannibal Reef.
'Though gory the story,
He passed on with glory;
Post-mortem: editor-in-chief.

—H. Kent Rappleye

Previous Hitch

The wife informed her husband a fortune teller had told her, "Your second husband will be handsome and clever."

"What?" shouted the husband. "Do you mean to tell me you were married before and never told me."

—George Bergman

Like Father—Like Son?

"I'm beginning to think that my father doesn't like me," said the little boy.

"Why?" asked his friend.

"Well, the other day I heard about a father-son picnic at the park. I went home and told my father about it, and he said it sounded terrific and that he was looking forward to it."

"What's the matter with that?"

"He went with my grandfather."

—James Morris

Schoolroom Snatch

Annoyed by the noise in an adjoining classroom, a country school inspector burst into the room angrily. One of the youths, taller than the others, was talking faster and louder than the rest, so the inspector grabbed him by the collar and yanked him out of the classroom and into the corridor.

"You stand there until you learn to hold your tongue!" he thundered, then returned to the class.

He lectured them on discipline for 10 minutes, then paused to ask if there were any questions.

"Sir," asked a small boy, "when can we have our teacher back?"

—Carolyn Gilbert

"I have to hang up now. Don't call me at work anymore."

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Iacocca

continued from page 75

soon it involved many different parts-within-each-problem, each of which itself composed a problem. Soon Iacocca found there were more problems than time to fix them in the leisurely Chrysler tradition. Iacocca wanted them fixed *now*.

It wasn't easy. Some problems took years to solve. A problem with sealants on the basic Dodge truck, for example, continued unabated for four model years before Iacocca and his aides managed to overcome it. Other problems were simple to solve but were stunning in their scope: One truck assembly plant had 3,900 different paint offerings for its products. That caused hour after hour of "down" time as each truck passed a paint-checkpoint in the assembly line and the paint guns had to be put down, cleaned and restocked with a different shade of paint. It wasn't hard to solve that problem; it was just hard to figure out why it had ever come up in the first place.

Out of all this, Iacocca and his people came up with new problem-solving machinery. Instead of waiting for the problems to appear, they set up groups to look for problems that *might* appear, to solve them before they began plaguing the public. The intriguing fact is that the "hunt groups" were set up in terms of the components of the entire car—the rattling-window flange was the responsibility of the "door group," and there were other groups for the main sections of any auto. Thus the classic engineer's custom of problem-solving by component was followed, albeit on a more exalted basis. The significant thing is that the system worked. "I'm proud of our product now," says Iacocca. He believes that it is not merely an attractive car but a mechanically sound one. It gives economy and comfort—economy in gas-consumption, for example, that not only outstrips its American competition in the economy models but that eclipses the stringent standards set by the federal government.

Rule 4: In hanging tough, never be afraid to do the unconventional.

Just after Lee Iacocca was promoted to general manager of the Ford car division, he came face to face with the intolerable tyranny of statistics: Ford was losing more and more of its auto market. Some thought that it was because Ford's styling was somewhat sober, not to say stodgy. And it was expected to stay that way. So there was a certain satisfaction among a few that Lee Iacocca would not quite hang tough; he'd merely hang, for it took three to five years to get a new car from a vague idea in somebody's mind to a reality in a showroom.

Lee Iacocca had other ideas. He was one of those businessmen who spotted early the implications of the "baby boom." It had started in 1946, when the soldiers came home after World War II. The "booming babies" would be 18 years old, be getting out of high school into a roaring economy and be looking for wheels by 1964. The trouble was that Ford had no car that would appeal to that market and was not planning to produce one. The concept of going through all the agony of a single-market car was repellent to a good many Ford executives who'd been singed or burned badly by the $350 million fiasco of the Edsel. Even Henry Ford II was not overly enthusiastic about risk-taking into the future.

"Will the owner of a blue Datsun blocking the driveway please move it and never come back."

So Lee Iacocca did the unconventional. He decided against spending three to five years in developing a new car. Instead, he put a stunning new car together out of parts and pieces that were already in stock. The basic platform for the new car he proposed, for example, was the Ford Falcon, which came out in 1959. He hung on it a piece from one car here, another car there, yet another car whose parts were in stock on a shelf in a warehouse. He had to fight a running battle over this with a number of Ford executives—including Henry II—who didn't think this could be done. Or should be done. Yet Iacocca plunged ahead, knowing that by using parts that were in stock or otherwise available meant that he wouldn't have to get parts engineered for the new car; it also meant that he didn't have to spend tens or hundreds of millions of dollars—or years of time—getting tools designed and constructed to turn out those parts; the tools were already in place. Iacocca called the car the Mustang. It was introduced on April 19, 1964—just before high school graduation for all those soon-to-be-"wheeling" teenagers—and it sold a startling 417,800 units in its first year.

The result was that Ford stopped its skid in the marketplace and began gaining ground once again on Chevrolet. Iacocca was kicked upstairs even before the Year of the Mustang was out; he took over all of Ford's car and truck operations and he proceeded to do the same unconventional thing all over again to come up with another stunning success: This time it was the renowned Mark series of the Lincoln division, the high-priced car of the company's whole line of cars. The Mark was not designed from the ground up any more than was the Mustang. It was put together basically with a new skin, some new technology and a new grill hung on the platform of a Ford Thunderbird. The result: Ford Motors made $800 million net profit from the Mark in one year. And he went on to become president of the company, answerable only to Henry II.

After he moved over to Chrysler, Iacocca "hung tough" through a number of unconventional moves. One example: He sought government help (in the form of the loan-guarantees for that $1½ billion), though "purists" in the faith of a conservative and free market economy insisted that Chrysler should have been happy to collapse rather than get into bed with the federal government. Iacocca long shared that view. "The theory I was born into," he says, "would be against getting that bailout." But he was forced to act in a practical manner, not a theoretical one.

Another unconventional act was his decision to ask Douglas Fraser, head of the auto workers' union, to join Chrysler's board of directors. To most

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Conceive

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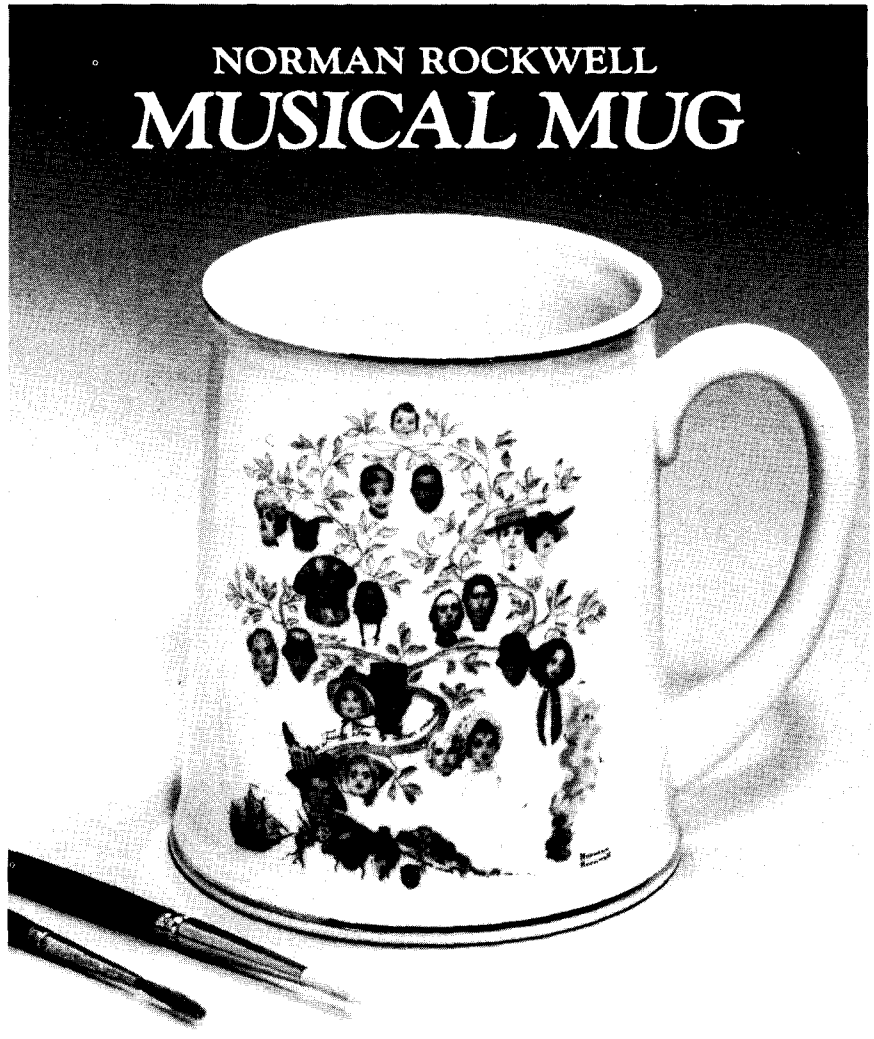
pregnant, the temperature will remain elevated, as it was in the second half of the cycle, because progesterone continues to be produced. This temperature phenomenon is dependent on the hormones your body produces. Progesterone, which is only produced *after* ovulation, is what increases your basal body temperature. If pregnancy occurs, the production of progesterone continues, and the temperature remains elevated in contrast to the abrupt drop that occurs with menstruation. If the temperature does not go up, you have not ovulated. If the temperature goes up after day 17 or 18 in the cycle, rather than on day 14 or 15, this indicates delayed ovulation. If menstruation occurs less than 12 days after the rise in temperature, this indicates a condition called short luteal phase. Both delayed ovulation and a short luteal phase can prevent conception as readily as the lack of ovulation. In fact, delayed ovulation, as indicated by a late rise in temperature, may even indicate a false ovulation; that is, your follicle is simply beginning to make progesterone even though an egg may not have been extruded. Keep in mind always that we have no way of telling directly whether or not you have ovulated. All of our methods of measurement are indirect, based upon progesterone production.

Of all the expensive and complicated methods for determining ovulation, there is none as effective and accurate as this simple and inexpensive temperature chart. Frequently this chart is misinterpreted, however, and the patient thinks that she should wait until the temperature goes up (indicating ovulation) before having intercourse. Actually the temperature does not go up until one day after ovulation and by that time, the egg is no longer capable of being fertilized, the cervix is closed and the cervical mucous has become hostile to sperm. Thus, waiting for the temperature to rise before having intercourse is not a way of maximizing the chances of conception but is rather an excellent method of rhythm birth control.

The fact that a woman is not yet pregnant may simply be a mathematical inevitability, and patience may be the only treatment required. Although the series of events in both man and woman leading to conception is extraordinarily beautiful and intricate, the actual testing required if you have not yet conceived is relatively inexpensive. Answering the question "Why aren't we pregnant?" requires a simple but systematic approach.



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CORY SERVAAS, EDITOR
LANDRUM BOLLING, EDITORIALIST

Americans Helping Each Other

President Reagan's call for the people of this country to give more and volunteer more demands careful thinking through—and positive action. We will be making a tragic mistake if we dismiss it as "political rhetoric" or as a "futile gesture" to try to make up for the funding gap left by massive federal budget cuts. A greater outpouring of volunteer labor and contributed dollars should be encouraged regardless of anything else.

There is no way the government is ever going to have enough money to hire enough federal, state or municipal employees to do all the good things we want done and to provide all the human services needy people require.

There is no way an army of civil-servant types is going to give the kind of tender, loving care a great many people—particularly the elderly, the little children and the handicapped—ought to receive.

There is no way a federal human-services program created under some act of the Congress and administered by some national bureaucracy is going to work very well in light of the enormous range of local and individual circumstances that create so many, many variations in all the cases that must be dealt with.

The war on waste and mismanagement and corruption inherent in huge national government programs can never be truly won. Of course, we should strive for greater efficiency and less waste and more honesty. But we shouldn't deceive ourselves about how well or how soon or how permanently we will accomplish such objectives.

We have no choice. We must increase our giving and our volunteering or resign ourselves to the sorry spectacle of the richest nation on earth failing its neediest people and acquiescing in the impoverishment of many of its vital cultural and social services.

Despite hampering restrictions on volunteer activity that ought to be dealt with, there are opportunities for a great expansion of volunteer work in many fields. Recent polls indicate that about one-quarter of the adult population is involved in volunteer service on a reasonably regular basis. Perhaps another quarter carries on some occasional volunteer activities. Properly inspired, far more volunteers can be enlisted. That we must do.

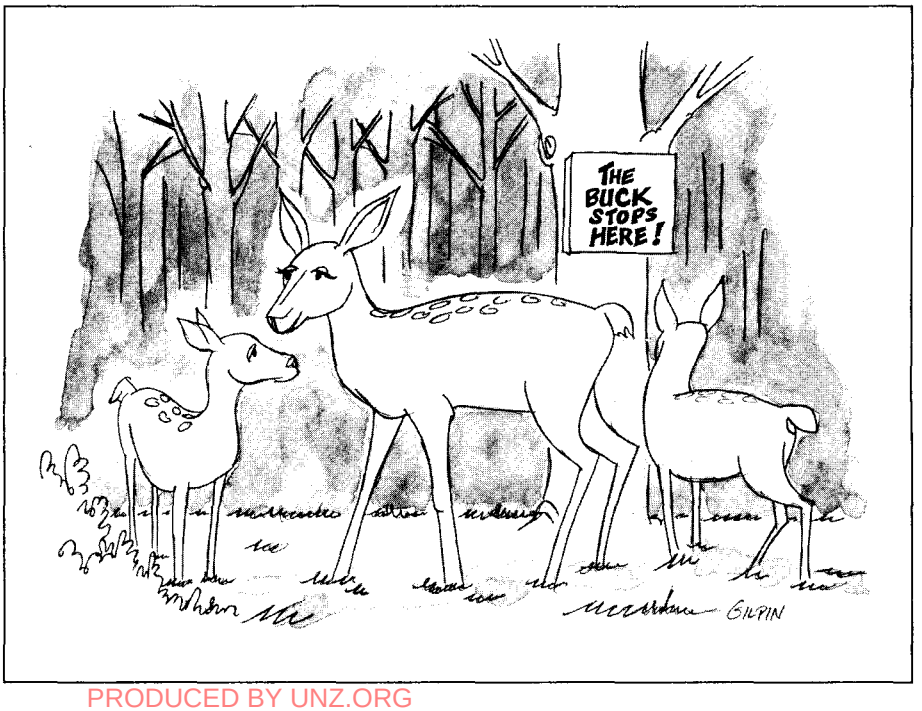
More than half of the adult population, acccording to a nationwide survey, contribute money each year for charitable purposes. Impressive as the total of individual giving is—more than $30 billion a year—still more people should be educated to give, and most of the givers could probably be motivated to give more.

The fastest-growing type of charitable giving is that done by American business firms. Altogether, they donate more than two-and-a-half billion a year in cash contributions, with perhaps that much more given for philanthropic purposes through gifts of goods, services and loans of company employees. While some corporations give many millions of dollars to charity and a growing number contribute as much as five percent of pretax profits, a shockingly large number of American business firms make no charitable contributions at all.

No sensible person would for a moment suggest that U.S. corporations can make up the difference in funding of social services resulting from federal budget cuts—nor should they. But at a time when the national administration has committed itself to encouraging business enterprise in many different ways, when large reductions in personal and business income taxes have been enacted, the pressure increases substantially for individuals and business concerns to contribute more generously, voluntarily, than ever before.

We do not know how far we can go toward taking care of human needs on the basis of the free-will offerings and through the use of personal volunteers. We have every reason to believe that the possibilities of expansion are substantial.

Only as we try harder to increase giving and volunteering can we respond to President Reagan's appeal for "Americans to help one another."



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Iacocca

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businessmen, union leaders are "the enemy." But Iacocca perceived that he'd have to make an extraordinary gesture to get what Chrysler needed most: the cooperation of its people who were members of the United Auto Workers. Without it, there was no doubt that Chrysler would go under. And any concern for the company had to involve a concern for those people. So Doug Fraser was invited to share the responsibility for Chrysler and its future.

One further unconventional move involved Iacocca's self-immolating cut to a salary of $1 a year. To take so massive a cut in pay is unconventional in any form of American life. Yet Iacocca didn't hesitate to take the initiative in cutting his own pay by $359,999 a year. "I did it for good, cold, pragmatic reasons, not to get a monument erected to me in the park for being noble," he says.

Rule 5: Get others involved in your problems. In most cases, you simply cannot do everything alone.

Ever since he got to Detroit, Iacocca has shown a certain genius for getting people involved in his hang-tough procedures. His technique: He gets involved in their dreams.

His device for both is quite simple: He asks each of his key people to give him a quarterly report to tell him what they've accomplished in the last three months and hope to accomplish in the upcoming months. In an obvious way, this looks like a tough-minded method of making his associates accountable. It is, but it's also a way of making them accountable to themselves even more than to him. The quarterly reports force his associates to analyze their own goals and what they are doing to reach them. He knows that every man has a dream, but that often he lets it elude him in the frantic pace of executive life. In this way, Iacocca keeps that executive aware of the dream. He knows that the discipline of writing about it is the first step in making it concrete. The labor of writing and the concentration that it demands arouse in most people an awareness of what must be done next to make the dream come true. Of *course*, Iacocca wants to know what they've been doing, in and on their jobs, and what they expect to do next. He talks with those who've fallen short on their goals to see if they know why they have fallen short. He'd delight as much in talking with those who'd achieved all their goals and more. Thus the underling comes to understand that not only is

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Scourge

continued from page 53

club. He had played comic roles and was a great success because of his funny movements, which were, sadly, the first signs of his illness.

Usually, forgetfulness, restlessness, a failing memory for recent events and difficulty in concentration are early warnings of HD. In time, the head is also nodded in characteristic chin-to-chest rotary movements, one or the other shoulder is raised at intervals, and the gait is interrupted by irregular hesitation.

As the disease progresses, there is usually an obvious mental deterioration. With the loss of brain cells comes apathy.

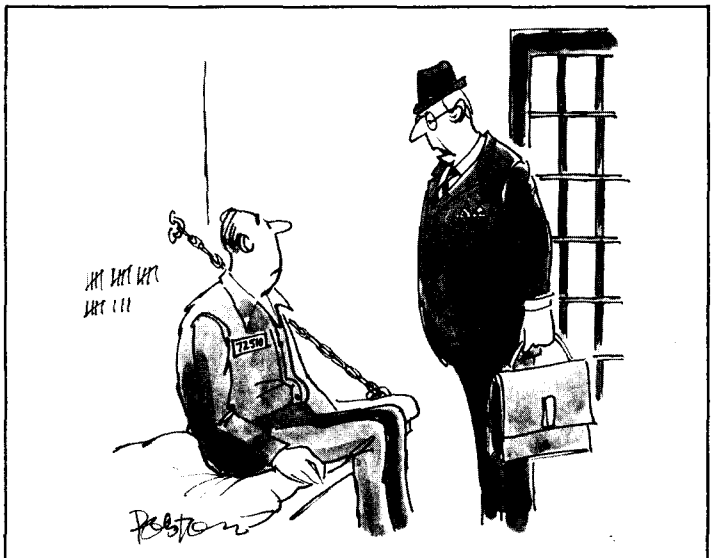
At autopsy, HD victims reveal a severe shrinking of the brain and some hydrocephaly (excess water around the brain). There is a marked loss of cells in a characteristic portion of the brain, including the caudate nucleus. Nerve cells examined microscopically are seen in various stages of degeneration.

The U.S. is not the only country where HD is a problem. At the time HD victims were being banished from England, undoubtedly a case or two fled to Australia. A recent article in *The Medical Journal of Australia* recounts the cases of six school children at risk for HD who were referred independently to a psychiatric clinic. Five were referred to the clinic because of chronically poor behavior and failure to progress at school. (The sixth was later dropped from the study.) All had been performing normally until about 18 months before their referral. The children were described as distractible and disruptive in the classroom, and two had been expelled. The teachers found the children's behavior patterns peculiar, since they had previously been pleasant students who did not associate with "bad elements" in the classroom. But suddenly, their behavior had changed. For example, one boy who heard his classmates whispering about prostitution suddenly blurted out to the teacher, "Are you a prostitute?" The children's parents reported similar peculiar behavior at home.

When interviewed, the children, ages five to 11½, were talkative, excitable and impulsive. Three showed movement disorders, and one had classical chorea (flailing of the limbs). The other two had less obvious movement disorders, but occasionally showed choreiform movements, which they tried to disguise by converting them into scratching, hairbrushing or other semipurposeful motions.

All the children fidgeted at the interview and often sat on their hands or put their hands in their pockets or belts in an attempt to control involuntary movements. Just like adult HD victims, they seemed embarrassed, ashamed and distressed by their poor control of their reflexes and the resulting social consequences.

The children's parents were informed that their children were suffering from organic brain impairments. Once the symptoms had become established in the children, most of the parents identified them as the "onset" of the disease in their child. The implications for them were immediately enormous, but despite their anxieties, the parents maintained a positive attitude.



"I have good news and bad news. The good news is that you may speak with the Governor. The bad news is that he's three cells down."

The physicians explained to the children the nature of the disease, believing it is easier for a child to cope with something known than something "half heard" from poorly understood whispers. All of the children had previously been aware that something "sinister" affected their families. Most had seen relatives in advanced stages of the disease in psychiatric hospitals.

As Australian physicians, social workers and welfare officers tried to help the families, time and again it would become apparent that, somewhere along the line, the families had been given wrong information. For example, many had been told that only females carry the disease. They found that parents resented the fact that they had not been told by their own parents sufficiently early for them to make proper decisions about marriage and family planning. Many already had families when they learned about HD.

The clinical findings from these children suggest that HD may be active at a much earlier age than has commonly been assumed. They also suggest that behavior disturbances in children-at-risk may indicate more than just emotional reactions to family stress.

To date, no one knows why the dominant gene that causes the condition exerts these pathological effects. As long as there is no cure in sight, preventing the disease should become a most merciful obsession.

If the male parent is at risk for HD, it is relatively easy to find a good sperm bank and fertility practitioner who can use artificial insemination to produce an offspring. We explained to Ginger that the problem of eliminating HD in the offspring of her male cousins was much easier to solve than her problem. We urged Ginger to advise her brothers, uncles and cousins about the AID program. There are probably more than 350,000 to 400,000 children in the U.S. who were born because of artificial insemination. Their fathers have passed out cigars as proudly as any other happy new dads in the hospital waiting room. The pediatrician for the baby is not informed, and no one is the wiser—the delivering obstetrician and pediatrician need not routinely be told by the fertility specialist that artificial insemination was used in the case.

There are thousands of barren couples whose fertility doctors quietly provide them with sperm and treat their wives as many times as is necessary for conception. When the women become pregnant, they routinely cry tears of joy. They are then turned over to their local obstetrician for care and delivery.

It is even possible for a couple to obtain sperm from a Nobel prize-winning scientist if they desire. This sperm bank is located at Escondido, California. It was funded by the Foundation for Germinal Choice, which was founded by Hermann Muller, himself a Nobel prize-winning scientist who was honored for having discovered the dangers of genetic mutation from radiation by testing fruit flies.

Continued on page 132

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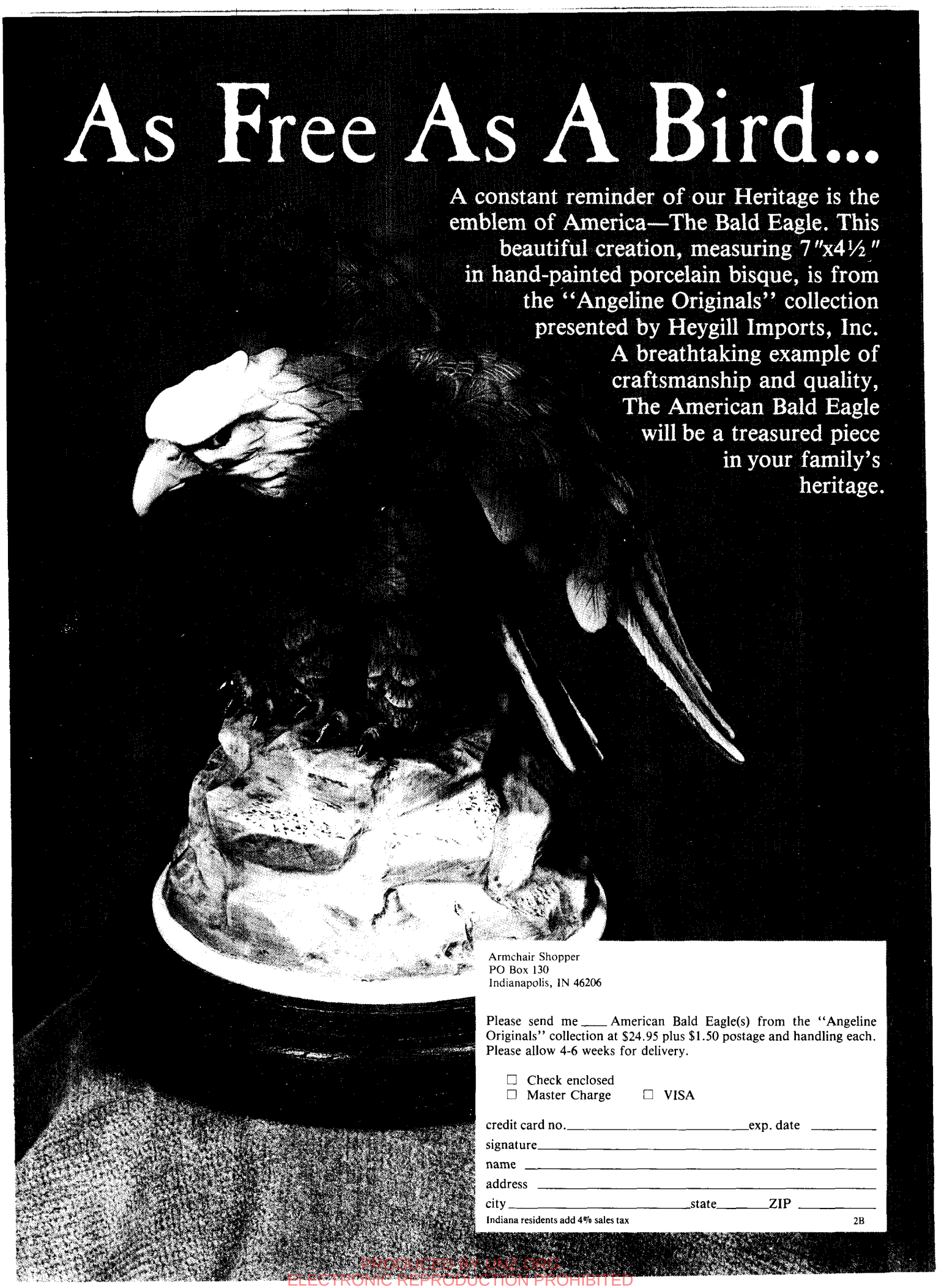

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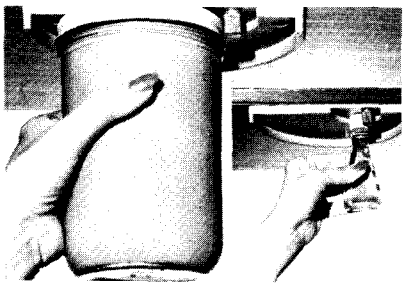

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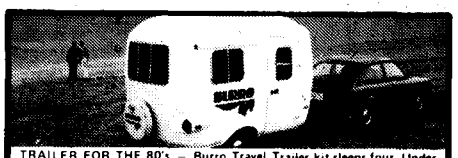

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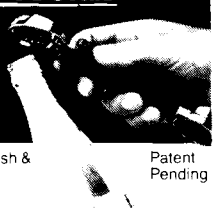

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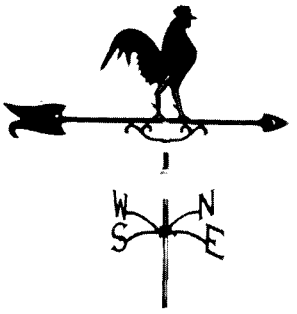

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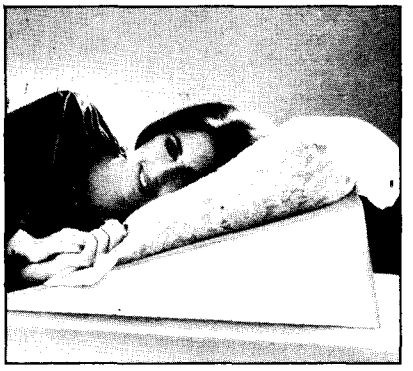

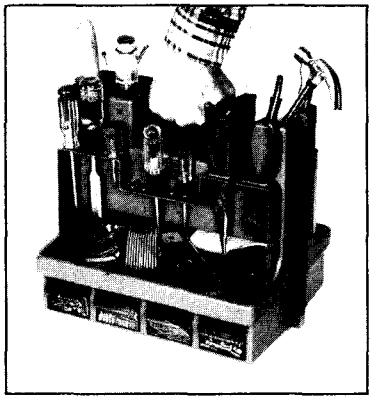

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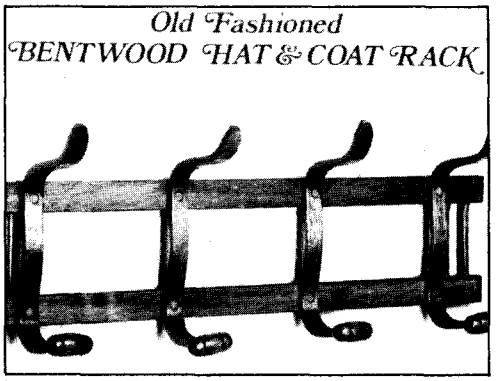

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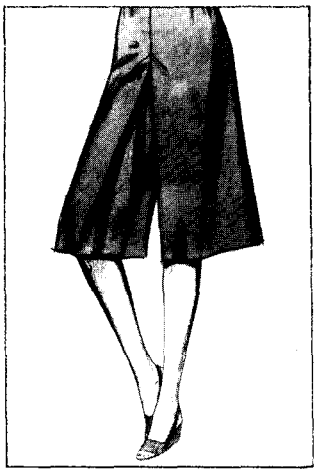

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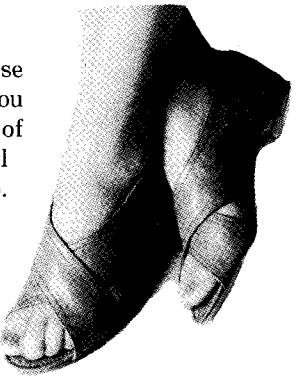

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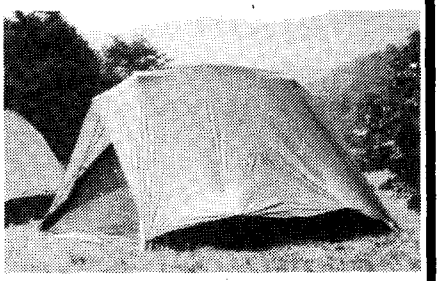

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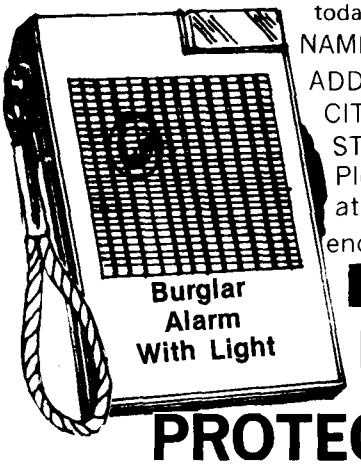

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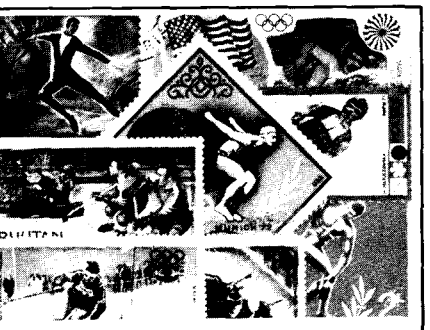

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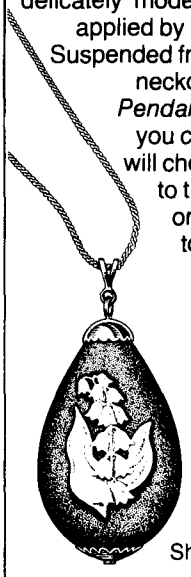

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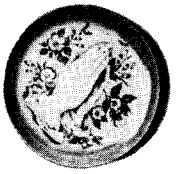

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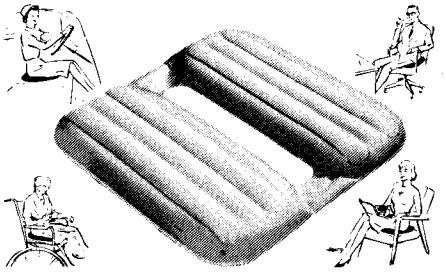

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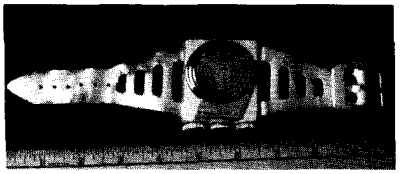

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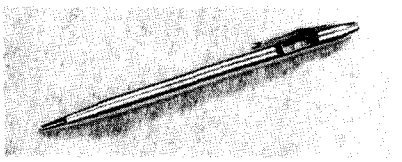

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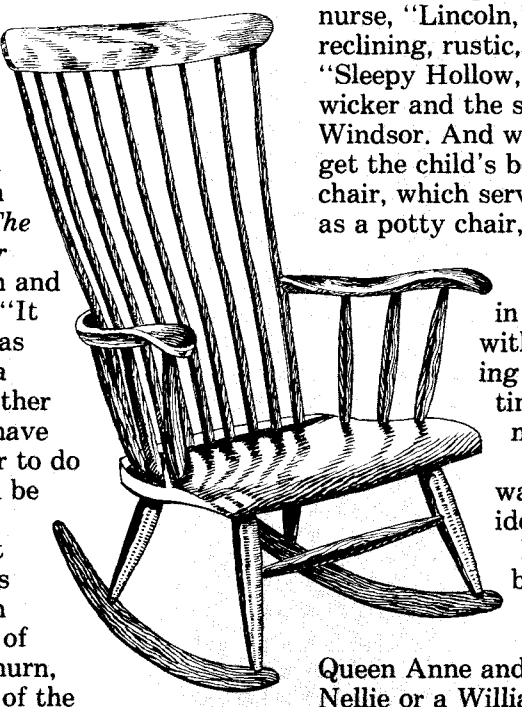
ANTIQUE SHOPPE

Writers on the subject agree that the earliest rocking chairs were created by the addition of two curved pieces of wood to the legs of existing chairs. And who was credited with the idea? Benjamin Franklin, of course. Although the point remains moot, a visitor to this ingenious man's home reported being impressed with the "great armed chair with rockers and a large fan placed over it with which he fans himself, keeps flies off, etc.—while he sits reading—with only a small motion of the foot." If Franklin was not the inventor of the rocking chair, no one argues the point that he was the first person to investigate its air-circulating potential.

Few articles of furniture may claim to be habit-forming. The rocking chair, however, has imposed a soothing social habit upon our nation. It provides unoccupational therapy as an antidote to the hustle and speed associated with American life.



As noted on the cover of *The Rocking Chair Book* by Ellen and Bert Denker, "It will rock you as an infant, as a child, as a mother or when you have nothing better to do than rock and be happy."

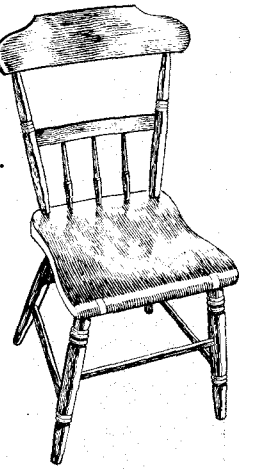
The concept of rocking was not new. With the exception of the rocking churn, consideration of the child was its common denominator—the rocking cradle and the rocking horse both preceding the rocking chair. Invention of the rocking chair came no sooner for very good reason: Sitting in a chair of any kind before 1700 was uncommon—the average home was furnished with nothing more than chests or stools and benches.

The first small, armless rocking chair with a seat relatively close to the floor was basically a work chair, often referred to as a "nurse chair" or "sewing rocker." Invalids were among the most frequent occupants of the early rocking chairs. And with women in those dear, dead days still considered "the weaker sex," they were often equated with invalids. Thus the rocker also became known as the "Ladies Chair."

Early rocking chairs that have survived are usually of the common variety—slat-backs, banister backs and Windsors. But a collector who wants to go whole hog on the rocker would be wise first to rent a warehouse, as there still may be found an air-circulating model, a bent iron, Brentwood, Brumby, convertible, "Dr. Calvert's Digestive," folding, nurse, "Lincoln," platform, reclining, rustic, "Salem," "Sleepy Hollow," spring seat, wicker and the slat-back and Windsor. And we mustn't forget the child's board rocking chair, which served double duty as a potty chair, with a board to cover the hole when not in use. *In* use, with the kid rocking at the same time. . .well, maybe the rocking potty wasn't the best idea after all.

How does the budding collector distinguish between a Queen Anne and an Aunt Nellie or a William IV and a K Mart 1?

Take the self-identifying Windsor. You have the nine-spindle Pennsylvania comb-back, the Connecticut brace-back with one-piece bow and arms, the 11-spindle Pennsylvania comb-back, the brace-back comb-back, the bamboo-leg, eight-spindle loop back, the brace-backed fan-back, the spear-leg fan back, the high-backed nine spindle. . . . On second thought, take the plank bottom.



Although chairs date back to circa 1400 B.C., it wasn't until A.D. 1820 that this poor-man's hybrid came along. More

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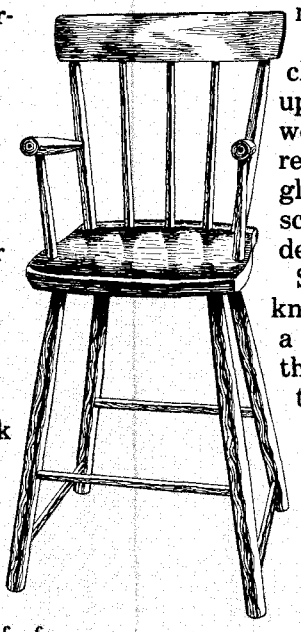
robust than the graceful Windsor, it nevertheless turns up on dealers' tags today as the "kitchen Windsor." The sturdy plank-bottom seat, however, was flatter, and the round spindles, which used to curve back at the top, became straight; the spindle at either end of the chair thickened to nearly an inch. Small wonder this chair became the favorite of working families or that large sets were made for courthouses, churches and fraternal lodges. Or, with the seat eventually becoming a single plank about two inches thick, its four corners rounded and the front edge sharply beveled, that it currently holds a certain antique interest. Good, sturdy plank bottoms can be purchased for as little as $20, while the finest specimens with original decoration and delicate craftsmanship may run into three figures.



The anatomy of a chair makes more understandable a chairmaker's limit of two a day. Basically, reading clockwise from the top, 18th-century chairs consisted of a back upright, seat rail, knee, talon and ball or claw and ball foot, apron, Cabriole leg, toe, scroll over arm and splat. The most revered chairmakers in the second half of the century were: Thomas Chippendale, George Hepplewhite and Thomas Sheraton.

The American Hepplewhite chairs generally have shield-draped backs with either open-work splats or banisters in the back. The splats may be touched with carving, such as plumes, wheat ears or leaves. Legs are most often square and tapered, often ending in spade feet.

Sheraton designs incorporate almost every characteristic of Hepplewhite. But where Hepplewhite chairs are masculine in design, Sheratons are feminine, even dainty on occasion.

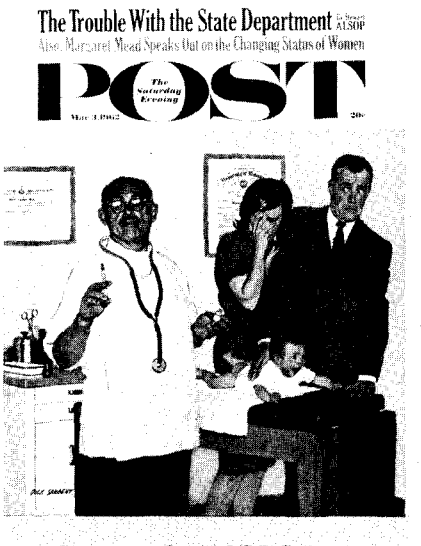
Whatever the chair, if you obtain an authentic antique, first determine what its use is going to be. And before grossly sticking a Chippendale in the kitchen or a plank bottom in the living room, at least know which is which. Chairs, of course, were made for every place under the sun: halls, dining rooms, kitchens, studies, drawing rooms, gardens, libraries. And there were chairs for as many occupations—cockfighting, lecture, reading, nursing, commode chairs, invalid chairs, porters' chairs, sedan chairs and so on. There were chairs of oak, walnut, mahogany, maple.

And today there are chairs with replaced upholstery, a new leg, woodworms, iron-plate reinforcements, modern glue and modern screws. All to be detected and rejected.

Should you like to know more about chairs, a good book, such as the one with the catchy title of *Chairs*, by Peter Darty, will answer your questions. His detailed description of a little number on page 87 is a rather good example:

Side chair. Slip-in seat, serpentine crest rail with reeded ears. Interlaced splat. The two lower "curlicues" have been restored. The reeded, square-molded legs are stop fluted. Four plain, square-molded stretchers. Mahogany. Newport, Rhode Island. 1760-1770.

Surely, no chair browser or collector anywhere could ask for more information than that. Except, of course, for the price. Which, in most such books, isn't even discussed. But everyone knows those reeded ears and stop flutes don't come cheap.



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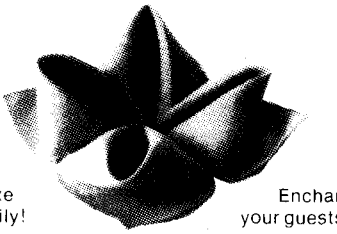

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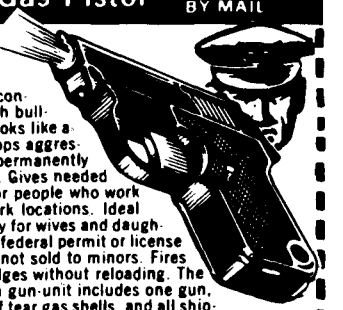

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Autographs

continued from page 48

at least 50 percent. "This may sound trivial, but it saves the person the time of typing or writing your name on an envelope and the cost of a stamp. After all, celebrities are human, too!"

If philography as an investment is attractive to you, Hamilton advises dealing only with reputable and established autograph dealers who will guarantee the authenticity of their wares. In the investment market, Hamilton offers these tips on some "hot" properties that always seem to be in great demand.

Presidents: "Lincoln and Washington are always at the top of the list. The price for one of their signatures on a document can run into the thousands of dollars. Currently, the signatures of J.F.K., Johnson, Nixon, Ford, Carter and President Reagan are selling at high prices—much higher than those of earlier presidents. This is because these presidents have used machines to sign many of their documents—machines that reproduce their signatures exactly. So when an actual autograph hits the market, it is rare indeed."

Celebrities: "Marilyn Monroe, Greta Garbo, Rudolph Valentino, Lon Chaney, Clark Gable and Humphrey Bogart are always popular. In fact, a signed photograph of Greta Garbo is priced somewhere around $1,500, approximately ten times the amount of a signed photo of Franklin D. Roosevelt. Why? Because Garbo is notorious for her distaste of autograph seekers and has been known to pummel them with her handbag on occasion. I think the autographs of celebrities are excellent choices for the beginning collector, especially those of Oscar winners. I predict that autographs of such stars as Elizabeth Taylor, Paul Newman, Henry Fonda and James Cagney will be very, very valuable in the years to come."

Frontiersmen and Indians: "Jim Bridger, Calamity Jane and Chief Red Jacket could only sign their names with an 'X.' Those X's are pretty valuable today on an authentic document or letter, bringing upwards of $3,000! Also, the signatures and documents of Davy Crockett, Daniel Boone and Wild Bill Hickok are highly prized collectors' items. A handwritten letter by Daniel Boone would be worth approximately $10,000."

World political leaders: "It is a curious fact that the autographed letters and documents of violent leaders in the world are almost always rarer and more desirable than those of statesmen who lead placid lives. Idi Amin's letters are much scarcer and far more valuable than those of Anthony Eden. Letters and documents of Stalin, Lenin, Mao Tse-tung and Hitler command a considerable sum. For example, Stalin's autographed letters bring in between $10,000 and $20,000 apiece."

Authors: "I have a standing offer of $1,000,000 for a signature of William Shakespeare, and I'd pay $2,000,000 for an autographed letter. There are only six Shakespeare signatures in existence, and all are in institutions. Emily Bronte, John Milton and John Keats are British authors always in demand, while Americans Edgar Allan Poe, Thomas Paine, Mark Twain, F. Scott Fitzgerald and Ernest Hemingway are always popular."

Charles Hamilton is convinced and convincing when he expounds the virtues of philography as a hobby, investment or window to our past. "Autographed letters and documents are the most intimate and self-proving of all relics," he beams. "They were not only touched by the great, but they represent the very thoughts, even the very words, of the illustrious men and women of the past.

"How dull of heart and empty of soul must be the man or woman who could hold an original letter written by Abraham Lincoln and not feel a quickening of the pulse, a sudden kinship with the writer.

"Philography is a pursuit for all who love romance and excitement!"

Grandparents

continued from page 80

signed to a coed group home for young people who have had trouble with the law. The project attempts to improve self-image, self-esteem and self-respect among the youths. Foster Grandparents teach cooking skills, encourage understanding of social ethics and develop one-on-one relationships with the teen-agers.

Although the FGP has expanded over the years and has switched from being an HEW responsibility to an ACTION agency program, its purpose remains the same—to match low-income persons, aged 60 and older, with children who have special problems or needs. This means a senior citizen, armed with solid training and lots of love, gives four hours a day to one or two children who might be developmentally disabled, mentally retarded or autistic, emotionally disturbed, abused, neglected or who have a record of law offenses.

The largest number of volunteers is in the 70-79 age bracket, although some participants are 85 and older. The majority are women (84.6 percent), and 12.4 percent are handicapped. Currently, Grandparents earn a $2 hourly stipend for their 20 hours of service per week and receive transportation to and from their assignments, an annual physical examination, accident and liability insurance coverage and on-the-job hot meals. Some 40 hours of preservice orientation are provided, plus four hours of monthly in-service training.

The price tag for these working expenses was $48.4 million last year, part of which was paid by state governments. Some 27 states provide funds for FGP projects within their boundaries. Although the FGP budget is the largest of the three Older Americans Volunteer Programs, numerous studies have concluded that the benefits far exceed the costs. Although their pay is modest, the Grandparents' stipends help them become independent citizens who contribute financially as well as socially to the system.

The program pays its own way in other areas, too; hospital staffs concur that their professional time is saved by the presence of Foster Grandparent volunteers. Also, the government realizes a savings every time a Grandparent is able to bring about the early release of a child from an institution.

But the bottom line is the personal reward shared by Foster Grandparents and their "grandchildren." A volunteer from Vineland, New Jersey, explained: "I've done many things in my life—but all the sugar is in the bottom of my cup."

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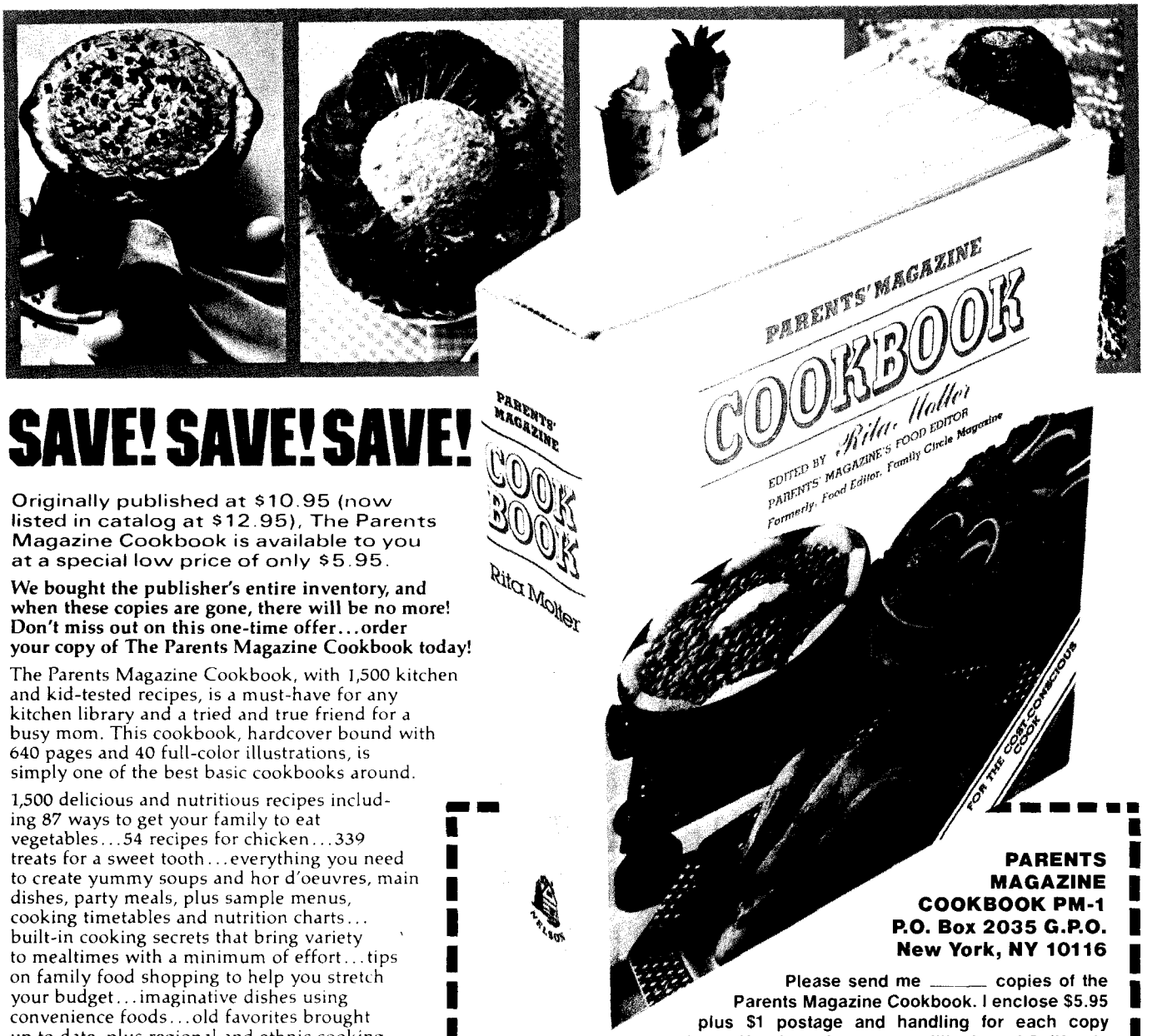

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FOOD

HEALTH CUISINE— IMPROVED IN THE PROCESSOR

A food processor will not only make your meals shape up, it may cut your grocery bills as well as your groceries.

by Allen Simon

As any chef who's worth his weight in spices knows, the difference between an ordinary dish and a gourmet delight is often in how you slice it. Be the food meat, vegetable or fruit, the subtle changes wrought by dicing, slicing, cutting, shredding, puréeing or chopping can make all the difference. Even well-trained chefs schooled to reduce a cucumber to a heap of perfect slices with karate-like precision have at their left hand a food processor to do the bulk of the work. With family kitchen models available at affordable prices, the lowly scullery cook who once toiled over onions and potatoes with a paring knife and received little praise for the effort will begin to receive the compliments he or she really deserves when the food not only starts to shape up, but to arrive at the table in a fraction of the time.

Anyone can buy a bag of frozen mixed vegetables to make a stir-fry medley like the one below, but with a food processor, you can do it nearly as quickly with fresh vegetables and serve up a dish that's incomparably better in flavor and richer in vitamins. In some cases, food processors can cut your grocery bill as well as your groceries.

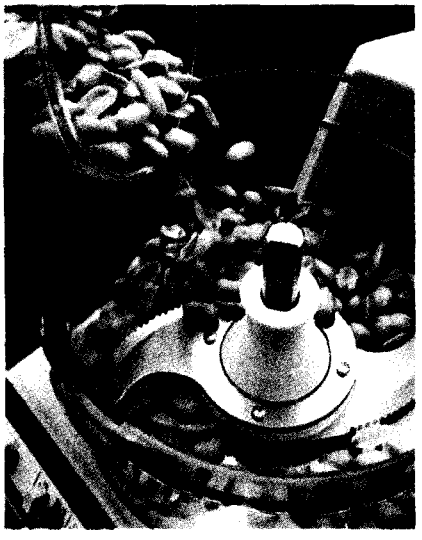
People on diets have found that a food processor can be a vital asset. If their special need is to reduce cholesterol, they can be sure their hamburger is fat free by chopping it themselves from very lean meat. And those who must abstain from sugar can cut their own fruit cocktail from fresh fruits.

Food processors take the tediousness out of the job of cooking while leaving in the fun.

As proof, try the following sampling from 200 recipes compiled by General Electric Company chefs for *Cooking with a Food Processor*, Random House.

Cheesy Olive Ball
(Makes 1 8-ounce ball)

8 sprigs parsley or ½ cup nuts
1 package (8-oz.) cream cheese, chilled, cut in 6 pieces
⅓ cup stuffed green olives, well drained
⅛ to ¼ teaspoon garlic or onion powder



To make your own peanut butter, simply add 2 cups peanuts. Do not use dry roasted nuts.

Process peanuts until they form a ball and begin to liquefy. Scrape down bowl with a spatula.

Process for another 4 to 6 minutes and the result will be smooth, creamy peanut butter.

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Position knife blade in bowl. Pulse until parsley (or nuts) is finely chopped, about 10 to 15 seconds. Transfer to sheet of wax paper and cover. Position knife blade in bowl. Add remaining ingredients. Pulse to mix, about 60 seconds. It may be necessary to stop and stir mixture once or twice. Turn mixture out onto wax paper; mound into ball, gathering wax paper around it. Place in freezer until firm, but not frozen, about 45 minutes. Remove wax paper and roll cheese ball in chopped parsley. Shape into round ball. Wrap in wax paper and refrigerate until serving time. Serve with crackers or raw vegetable sticks.

Old-Fashioned Peanut Butter
(Makes about 1 cup)

2 cups peanuts

Position knife blade in bowl; add peanuts. (Do not use dry roasted peanuts.) Process until smooth, about 5 to 6 minutes. For a chunky peanut butter, add 2 tablespoons peanuts after mixture is smooth; process a few seconds more. Store peanut butter in refrigerator. Note: Homemade peanut butter will be thin. It thickens slightly when refrigerated.

Shimmering Fresh Fruit
(Makes 6 1-cup servings)

½ cup honey
2 tablespoons cornstarch
¼ teaspoon mace
1 cup cold water
1 medium seedless orange, halved
1 pint fresh strawberries, hulled
2 bananas, peeled, cut in half crosswise
½ pound seedless green grapes, removed from stem

In 12-inch or electric skillet, combine honey, cornstarch and mace. Stir to mix. Gradually add water; stir until smooth. Cook over low heat, stirring constantly until mixture thickens and becomes shiny. Remove skillet from heat. Position disc in bowl with slicing side up. Slice orange. Add orange to skillet and stir. Cook over low heat for 1 to 2 minutes. Remove from heat and allow to cool slightly. Position disc in bowl with slicing side up. Slice strawberries and bananas. Add sliced fruit and grapes to skillet. Gently stir to coat fruit, being careful not to break fruit. Carefully spoon fruit mixture into six compote dishes. Garnish tops with fresh, whole strawberries, if desired.

Oatmeal Biscuits
(Makes 14 2-inch biscuits)

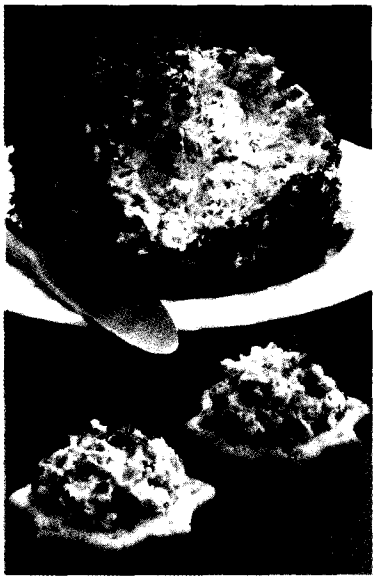
1 cup all-purpose flour
1 tablespoon baking powder
2 tablespoons butter, chilled, cut in 3 pieces
1 cup quick oats, uncooked
1 egg, slightly beaten
⅓ cup milk
2 tablespoons honey

Preheat oven to 425° F. Position knife blade in bowl. Add flour, baking powder and butter; process 10 seconds. Add remaining ingredients to bowl. Process just to moisten, about 5 seconds. (If any flour remains unmixed, stir in with rubber spatula.) Drop by well-rounded tablespoonfuls onto a well-greased cookie sheet. Bake 8 to 10 minutes.

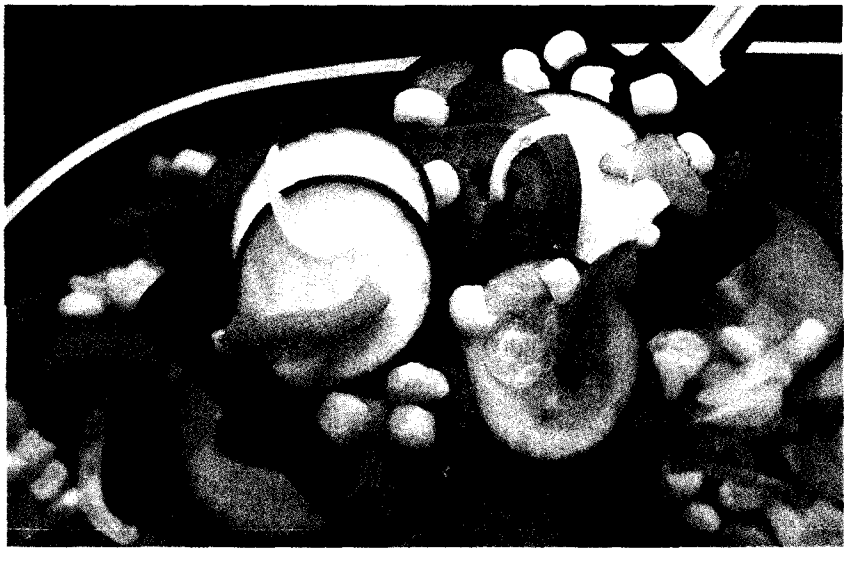
Stir-Fry Vegetable Medley
(Makes 10 ½-cup servings)

2 firm medium tomatoes, halved
2 medium stalks celery, each cut crosswise in thirds
1 medium zucchini, halved
1 small onion, quartered
½ green pepper
3 tablespoons vegetable oil
1 package (10-oz.) frozen corn, partially thawed
1 tablespoon butter
Dash pepper

Position disc in bowl with slicing side up; slice tomatoes. Set aside in small bowl. Slice celery, zucchini, onion and green pepper. Empty bowl as vegetables reach Fill Level. In 12-inch skillet or wok, heat oil over high heat. Add all sliced vegetables, except tomatoes; stir-fry until not quite tender, about 2 minutes. Stir in corn, butter and seasoning. Cover; simmer until corn is tender, 4 to 5 minutes. Do not overcook. Add tomatoes and stir into hot vegetables; serve im-



A tasty cheese ball is another product of the culinary virtuosity possible with a processor.



A quick, delicious dish of vegetables, freshly cut and stir-fried, adds nutrition and color but, thank goodness, few calories to a meal.

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mediately.

Mushroom Spinach Salad
(Makes about 8 1-cup servings)

8 ounces fresh spinach, cleaned, torn in bite-sized pieces
2 ounces Parmesan or Romano cheese
4 ounces fresh mushrooms
⅓ to ½ cup oil and vinegar dressing
Pepper

Place spinach in extra-large salad bowl; set aside. Position disc in bowl with shredding side up. Shred cheese; add to spinach. Position disc in bowl with slicing side up; slice mushrooms. Add to spinach. Just before serving, toss mixture with dressing. Pepper to taste. Sprinkle with your favorite croutons if desired.

Favorite Cheese Soufflé
(Makes 1 2-quart soufflé)

8 ounces natural Cheddar cheese, chilled, cut to fit food chute
¼ cup butter
¼ cup all-purpose flour
2 teaspoons dry mustard
1 cup milk
5 egg yolks, slightly beaten
5 egg whites
¼ teaspoon cream of tartar

Preheat oven to 350° F. Position disc in bowl with shredding side up. Shred cheese; leave in bowl. In 2-quart saucepan, melt butter; stir in flour and mustard. Remove from heat and add milk. Cook over medium heat, stirring constantly, until thickened. Add cheese and continue stirring until cheese melts and mixture is smooth. Remove from heat. Add egg yolks to cheese sauce and mix well. Cook 2 more minutes. Remove from heat and set aside. In large bowl, combine egg whites and cream of tartar. Beat until stiff, but not dry. (Egg whites are stiff enough when bowl can be inverted and whites will not fall out.) Gently fold cheese sauce into egg whites by hand. Pour into greased 2-quart soufflé dish or straight-sided casserole. Bake until set, about 50 minutes.

With these tasty recipes and your own food processor, you'll be able to prepare meals with plenty of flair for your family's enjoyment!

These delicious oatmeal biscuits require only 15 seconds mixing time and eight to ten minutes to bake.

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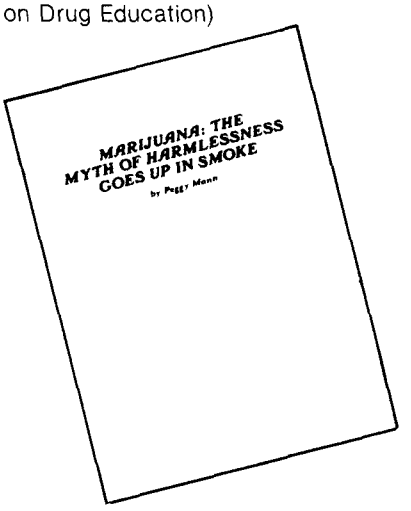

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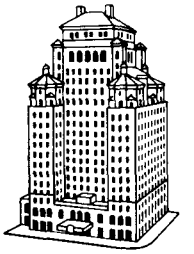

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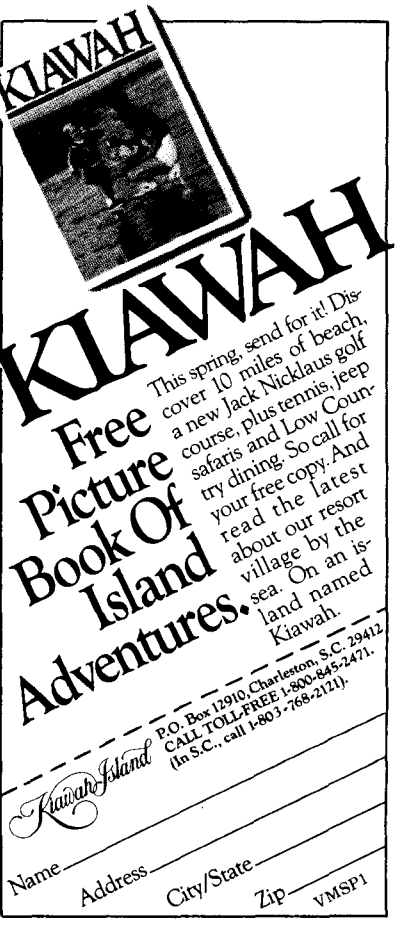
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Historic Homes of the South

The pillars of southern gentility still stand in the renovated plantation homes and mansions of Alabama, Louisiana and Georgia.

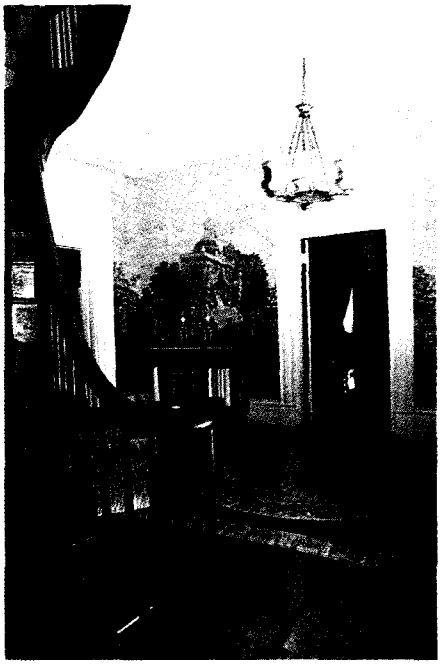
by Barbara Kraus

The lights of Louisiana's Nottoway Plantation filtered through ancient, moss-swagged oaks. French windows in the great white ballroom had been flung high. On the gallery outside, a chamber orchestra from New Orleans struck up the first notes of a waltz, signaling the start of festivities celebrating the completion of this plantation mansion, one of many historic homes dotting the countryside of America's South.

The year was 1859, and the aristocracy of America was at play. While their fortunes lasted, the cotton, sugar and tobacco kings lived like feudal barons and built homes befitting their station in life. Mansions such as Nottoway have since been restored to their early elegance and now stand as the castles of America. Popular with tourists, the homes reflect the light of gentility that glowed brightest in the South more than a century ago.

These mansions, whether in Louisiana, Alabama or Georgia, have many similarities: expensive furnishings from Europe and New Orleans, crystal chandeliers, lavish art, sculpted gardens. Despite such outward elegance, the castles, as a rule, were not built merely to impress the neighbors or to serve as showplace homes. Rather, they represent successful attempts to establish or continue standards of grace and traditions of culture.

Experienced, professional builders were hard to find in the antebellum South, and architects were even rarer. The would-be mansion builder, usually a land-owning planter or an up-and-coming young professional or politician, had to depend on himself to produce the home he wanted. These men often lived and labored under primitive, frontierlike conditions to design their structures, to see that trees were felled, lumber cut and seasoned and then to train builders and supervise their work as the mansion slowly rose. Brick for chimneys and foundations was often handmade and home fired.



Great care for authenticity shows in the restored grand entranceway at Rosedown plantation, St. Francisville, Louisiana, built in 1835 for Daniel Turnbull, "king of cotton."

It was often 10 years before a mansion was finished. For example, the **Gaineswood Plantation**, in Demopolis, Alabama, is one of the South's finest Greek Revival mansions. But it should be. It took its amateur architect-owner, General Nathan Whitfield, 18 years to complete.

Today, this "most magnificent of all Alabama mansions" has been fully restored. Much of General Whitfield's original furnishings have been returned to add to the splendor of the home, which is now open daily to visitors.

Many of the homeowners were killed during the Civil War. Their widows often toughed it out on the plantations, but many once-sumptuous homes eventually fell into a state of disrepair and ghostly decay. However, many skilled restorers have brought new life to these splendid palaces. On your next visit to the South, be sure to take enough time to explore its rich historic sites and include stops at some of the following homes:

Nottoway is a soaring, three-story, 65-room confection that hints of Greek Revival and Italian architecture. Built by John

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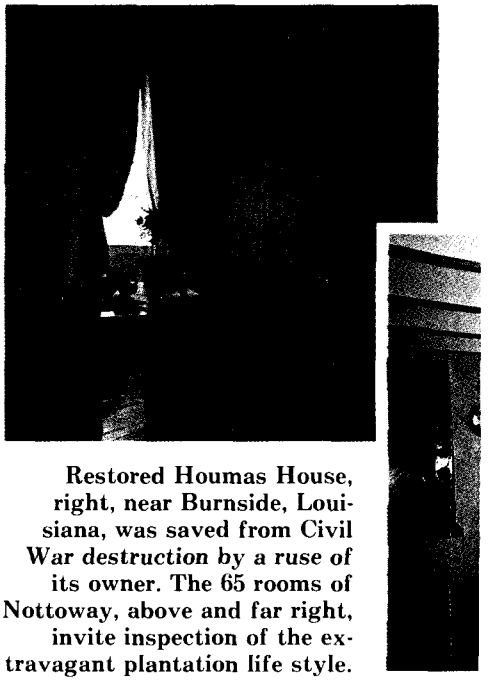

Restored Houmas House, right, near Burnside, Louisiana, was saved from Civil War destruction by a ruse of its owner. The 65 rooms of Nottoway, above and far right, invite inspection of the extravagant plantation life style.

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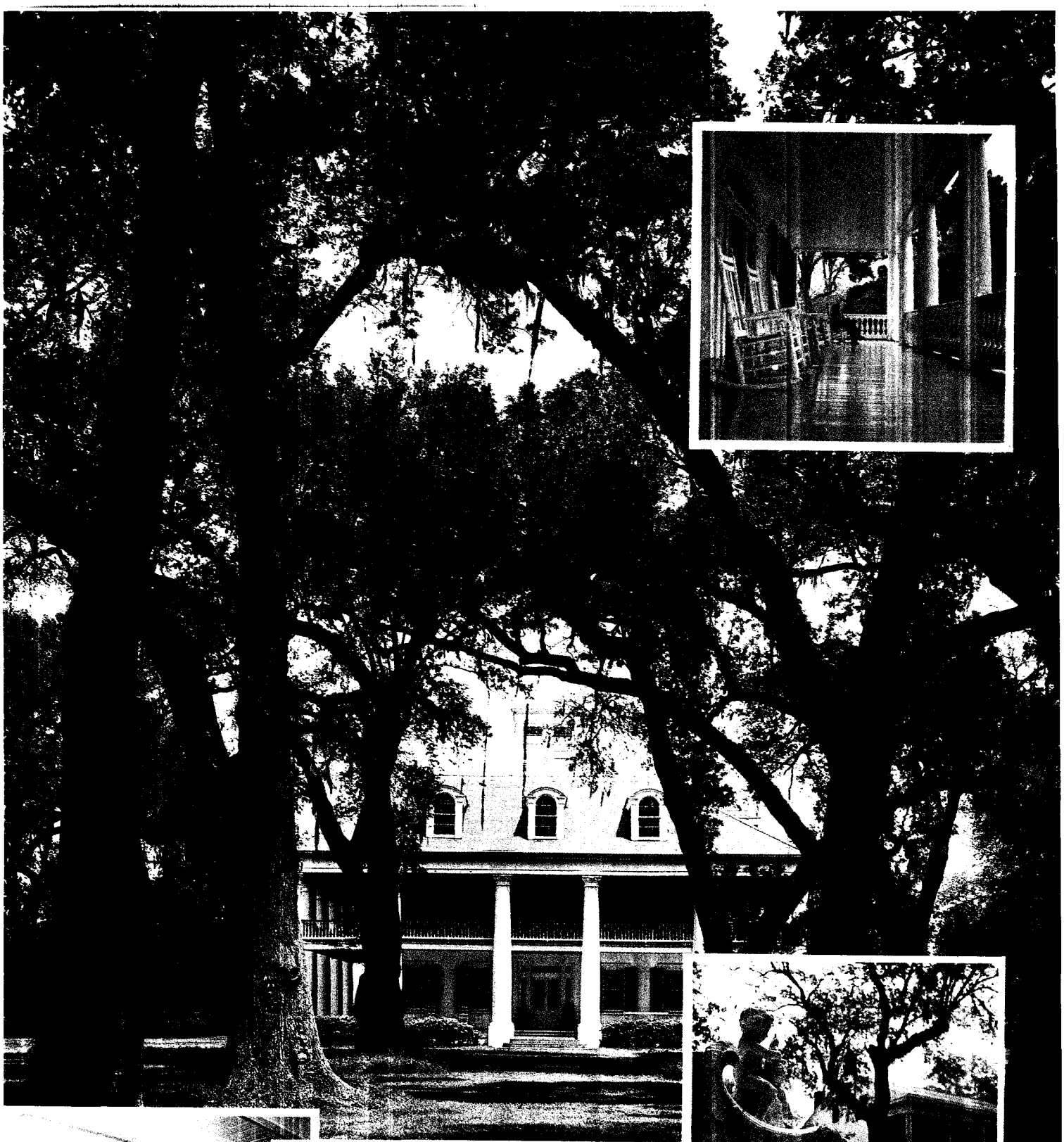

Daniel Turnbull's bride preferred the classic charm of Greek Revival architecture. Ideas she gathered on her European honeymoon abound in the Rosedown house.

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Hampden Randolph, the 28-year-old scion of the prestigious Virginia family, it holds a commanding view of the Mississippi near White Castle, Louisiana.

Oaklawn Manor, near Franklin, Louisiana, is one of the finest examples of Greek Revival architecture in the South. Its gleaming white facade and balconies overlook lawns shrouded by centuries-old live oaks and a drive lined with gaslights from New Orleans' French Quarter. Its cast of characters began with Alexander Porter, who emigrated from Ireland at 16. By the time this lawyer-planter built Oaklawn in 1837, he had helped write the Louisiana State Constitution and had served in the U.S. Senate. A young riverboat pilot, Clyde Barbour, acquired Oaklawn in 1925 and, with 5,000 gallons of paint, began a stunning restoration of the dilapidated mansion. Today, its serene beauty fairly sings.

Rosedown, for sheer opulence, is top contender among Louisiana plantations. It was built in 1835 by cotton king Daniel Turnbull, who gave his bride free rein in designing their new home in St. Francisville.

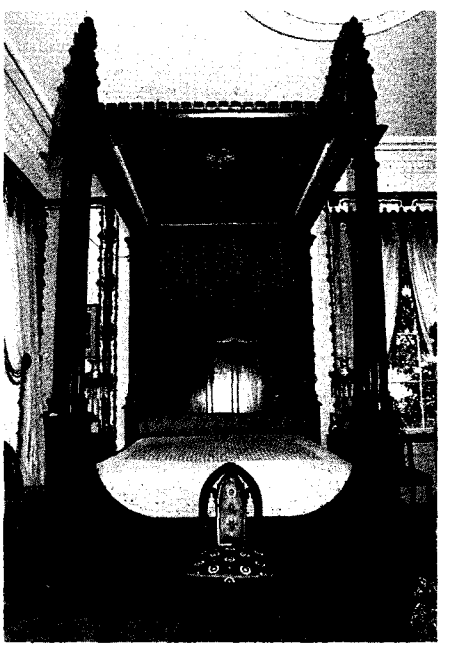
It was during their wedding trip through England, France and Italy that his wife picked up ideas for her house and gardens. Greek Revival was *au courant,* and she went for it on a grand scale. In 1956, new life was breathed into the home, and the mystic, moss-draped oak alley was rescued from a tangled jungle. Today, the staff speaks of the Turnbulls as though they had just gone out for tea. And so it seems.

Crescent House, so called because of its circular front portico, was built in 1898 by Colonel William S. West, a lawyer-lumberman who later became a U.S. Senator. Crescent House, located in Valdosta, Georgia, is also known for its enormous third-floor ballroom. This particular room once accommodated up to 300 people.

The West's only son was a gambler, and thanks to his bad luck, the present property is much smaller than it was originally. He lost the entire next-door lot in a poker game. Even so, the Crescent House remains an impressive estate, mostly due to the restoration efforts of local citizens.

The Gaineswood Plantation, Demopolis, Alabama, took owner General Nathan Whitfield 18 years to complete. Today, it remains one of the finest Greek Revival mansions in the South.

Oak Hill Plantation in Rome, Georgia, is part of the legacy of Martha Berry, one of Georgia's foremost educational pioneers. She rejected her birthright of ease and luxury in favor of hard work and sacrifice, using her entire inheritance to convert her rapidly growing log-cabin, Bible-study class into a 12-member student body. She eventually established Berry College, which now has more than 1,700 students and sits opposite Oak Hill on a 50-square-mile spread.



Intended as a gift for Henry Clay upon his election to the presidency, this bedroom instead became a special wing at Rosedown, which tour guides label the Henry Clay Bedroom.

President's Mansion, on the University of Alabama's Tuscaloosa campus, is an example in the grand manner of the raised cottage design. The home's reception, drawing and dining rooms are on a raised level to insulate the ground-level—often brick-floored—bedrooms from the sun.

Arlington, in Birmingham, Alabama, was built in 1841 and is one of the few historic homes of the South with square pillars and a complete upstairs porch. Such a porch, or veranda, was generally given lavish architectural treatment in Southern mansions because much of antebellum life centered here. In the Mobile-Gulf Coast area, these verandas were, and still are, usable 10 months of the year as a place to entertain, play, relax or "court."

Houmas House, near Burnside, Louisiana, was once owned by the premiere sugar producer in America, who saved his plantation from Civil War destruction by cannily claiming British citizenship.

Restored in 1940, the stately home with its cathedral-like oak alley set the tone for the filming of *Hush, Hush, Sweet Charlotte.*

Standing on the lawn of Houmas House, a scant 100 yards from the Mississippi, the eternally young sound of the calliope from the *Delta Queen* greets the song of a thousand birds. The heart feels a mighty tug. These great houses are much more than Grecian columns, marble hearths and priceless antiques. They are the legacy of a flesh-and-blood people, sons and daughters of earlier pioneers who forged a new life in the colonies, people who lived extravagantly while their flame burned high, who survived a war that demolished their civilization. But again, because of the restorers, lanterns glow along the levee. ✖

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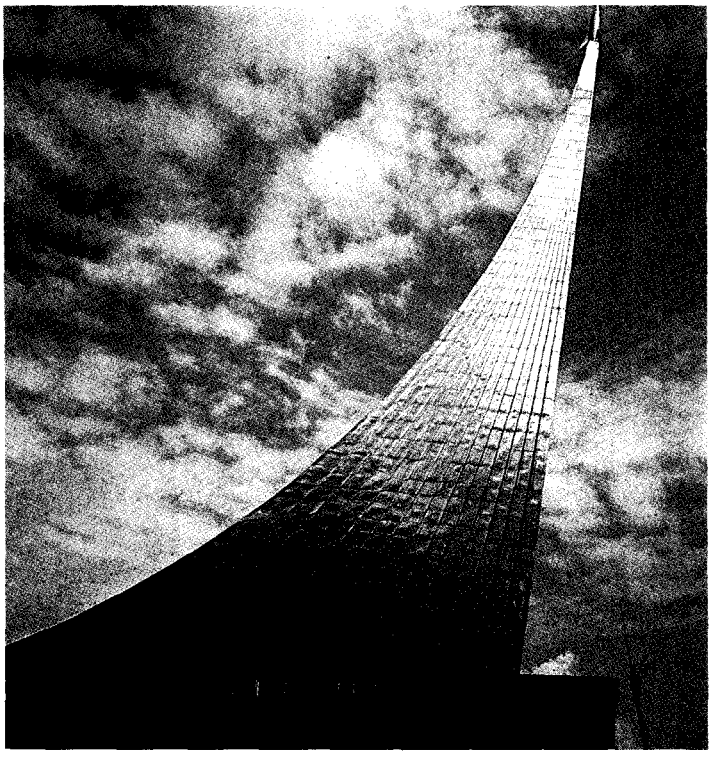
WHERE IN THE WORLD?

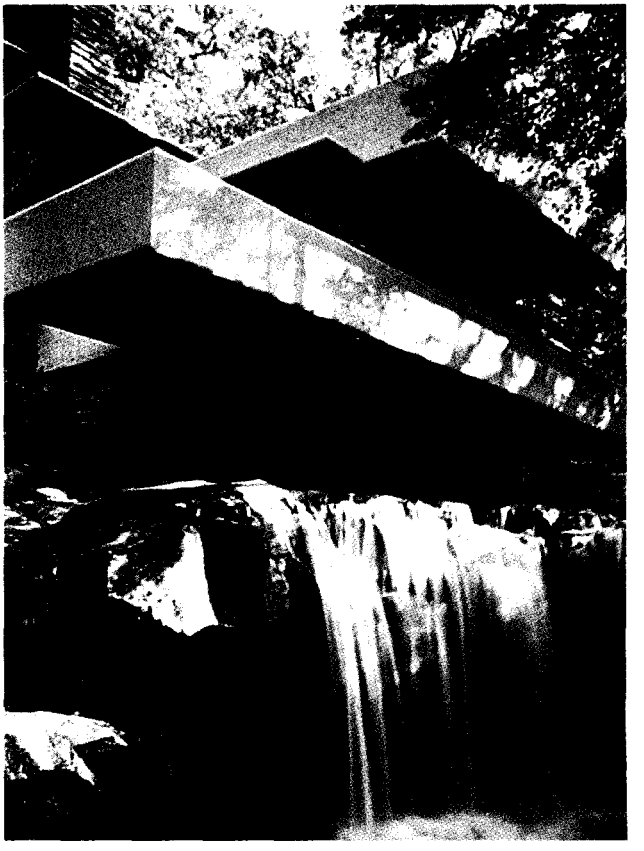
A soaring rocket, an author's home, a royal palace, an architect's masterpiece are all in places you should know; if not, check below for clues.



1 ☐ **Washington, D.C.** ☐ **Berlin** ☐ **Moscow**
Riding a soaring plume of titanium to a 382-foot summit, this rocket frozen in flight is a dramatic monument to man's ventures into space. The Space Exploration Obelisk, erected in 1964, occupies a place of prominence in one of the world's great capital cities.

3 ☐ **Hartford, CT** ☐ **Wausau, WI** ☐ **Indianapolis, IN**
The "riverboat" house, designed for Mark Twain, stands far from the author's Missouri home in a town synonymous with life insurance.

2 ☐ **Oslo** ☐ **Tallinn** ☐ **Copenhagen**
On Constitution Day in this northern capital, no soldiers, but thousands of children, march to the Royal Palace.



4 ☐ **Englewood, NJ** ☐ **Knoxville, TN** ☐ **Mill Run, PA**
The simple daring of the design for this mountain retreat called "Fallingwater," built in 1936, brought international acclaim to one of the world's great architects.

(Answers on page 120)

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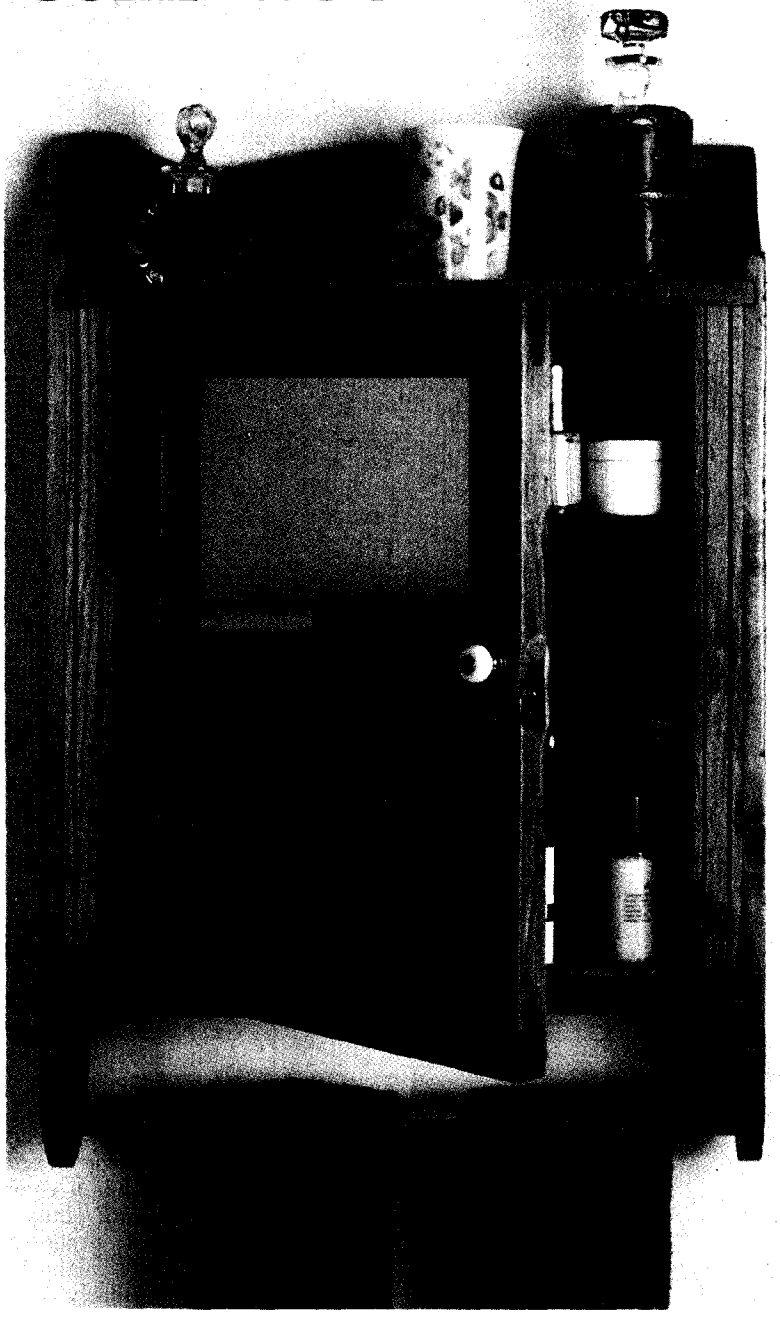

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Iacocca

continued from page 91

he involved with Iacocca and his problems, but that Iacocca is involved with him and his dreams, and that makes for a stronger bond than one ever learns in graduate schools of business.

Rule 6: Build your own dreams. Don't just solve problems—reach for a dream.

For a long while, Lee Iacocca's dream was to run an auto company. He's realized that dream. Twice over. At the peak and at the abyss of auto prosperity.

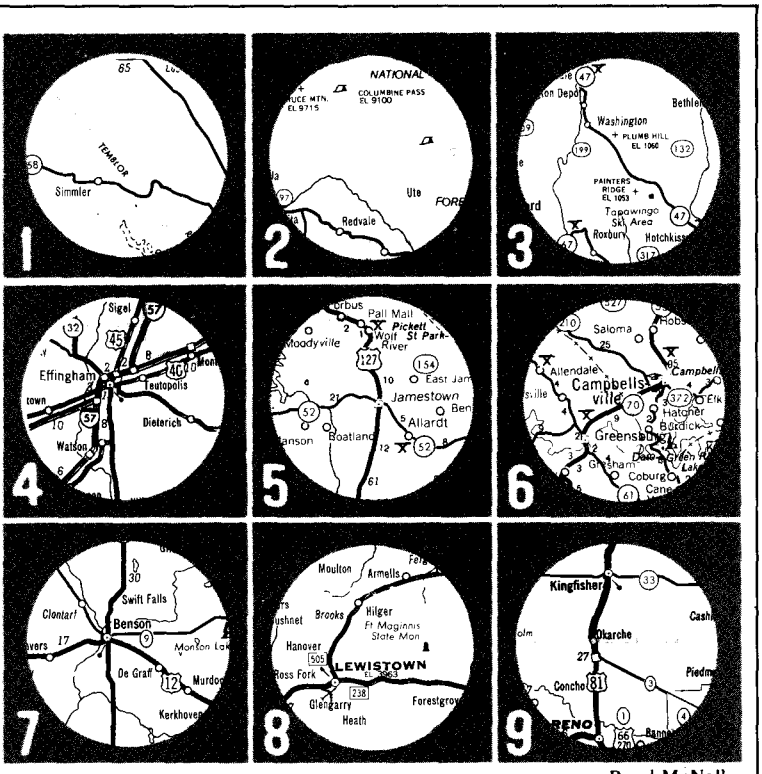
He got to the presidency of Ford Motors and found it rich in—among other things—personal insult. For years after Iacocca became president, word leaked out that his boss, Henry II, was running a long, quiet and expensive investigation of him. There were rumors and reports that as much as a million dollars were spent on the investigation—that found nothing. Or at least nothing that would merit any kind of action. There was never any kind of explanation as to why Henry II was investigating his own chief aide, the president of his own company, and doing so without result. The investigation had been over for a number of years when suddenly Ford called Iacocca in one day and fired him.

So Iacocca possessed a dream and achieved it. And then he found it was more inspiring in the reaching than in the realization.

His dream of going to Chrysler was not in heading another auto company. It was involved with a much more sophisticated structure. Iacocca calls it, tantalizingly, Global Motors (GM—of course) and sees it, in his dream, as an international auto company, one that could compete throughout the world against the huge entities: in one country against General Motors, in another against "Japan, Inc.," or—as in the United States—against both of them. By exploiting an international grouping of skills, a Global Motors just might achieve—or hope to achieve—higher quality at lower cost. For instance, the U.S. no longer has the largest steel firm in the world and has not had it for many years; clearly there is a reason that steel firms elsewhere outstrip the United States, and the reason is likely to be price: Foreign steel undersells U.S. steel, even in the U.S. Similarly with rubber and glass and labor: There are suppliers for them in other countries that might allow Global Motors to develop an "international community of resources" and, by doing so, put out a more economical car from engineering developed in the United States, which may be our last useful export. In the weeks and months after he left Ford, Iacocca focused on the dream. He studied antitrust law. He studied the plant-usages and cost-effectiveness in various components of a number of companies. He studied marketing concepts and marketing organizations. He looked at a good many companies; rumors later began to circulate that there was a "relationship" involving Volkswagen and Peugeot, but there was never any comment from Iacocca. There weren't too many U.S. companies that could be involved in his dream: not GM, because it is already so vast; not Ford, because he'd already been dismissed from there; that left only tiny American Motors—and Chrysler. He went to Chrysler not just to make Chrysler whole again but to see if it might fit into his dream of Global Motors.

The dream is still there, as compelling and as elusive as ever. One problem was that Chrysler was in greater trouble than he anticipated. Another was that the nation was also in trouble, economically speaking. When he went to Chrysler, he thought he'd have the company turned around and made over into a solid profitmaker within three years. In fact, the company's losses have soared as sales—all through the auto industry—plummeted. Iacocca predicted that Chrysler would make $383 million in profit in 1981; he missed by about $600 million—Chrysler had lost roughly $300 million by the end of last year. But some of the other car companies had their own financial troubles in 1981 as well.

For Lee Iacocca, it is not that the dream has disappeared. It is merely altered in its imperatives. There are many who believe that Chrysler will have to merge with somebody somewhere for some reason if it is to enjoy long-term success—or survival. The Chrysler board of directors has a committee looking into the status of other companies (not in the U.S.), and it regularly receives reports on what it has found. The big step is in making a public admission that there is a discussion or an agreement on the manner of financing and of the exchange of ownership that would make the dream come true. There is no such admission. But the dream is still there, beckoning Iacocca to work harder—to hang tougher than ever—on harder-than-ever problems.



Rand McNally

Where Do You Think You Are?

East or West, North or South, each of the distinctive areas above appears on the map of a single city, state or province. In terms of routes, state parks, mountains and memorials, there is, as the saying goes, "no place like it." Can you identify these locations? If you or a friend find the game too easy (but you won't) add the requirement that you place the area north, south, east, west or central in the designated locale.

(Answers on page 120)

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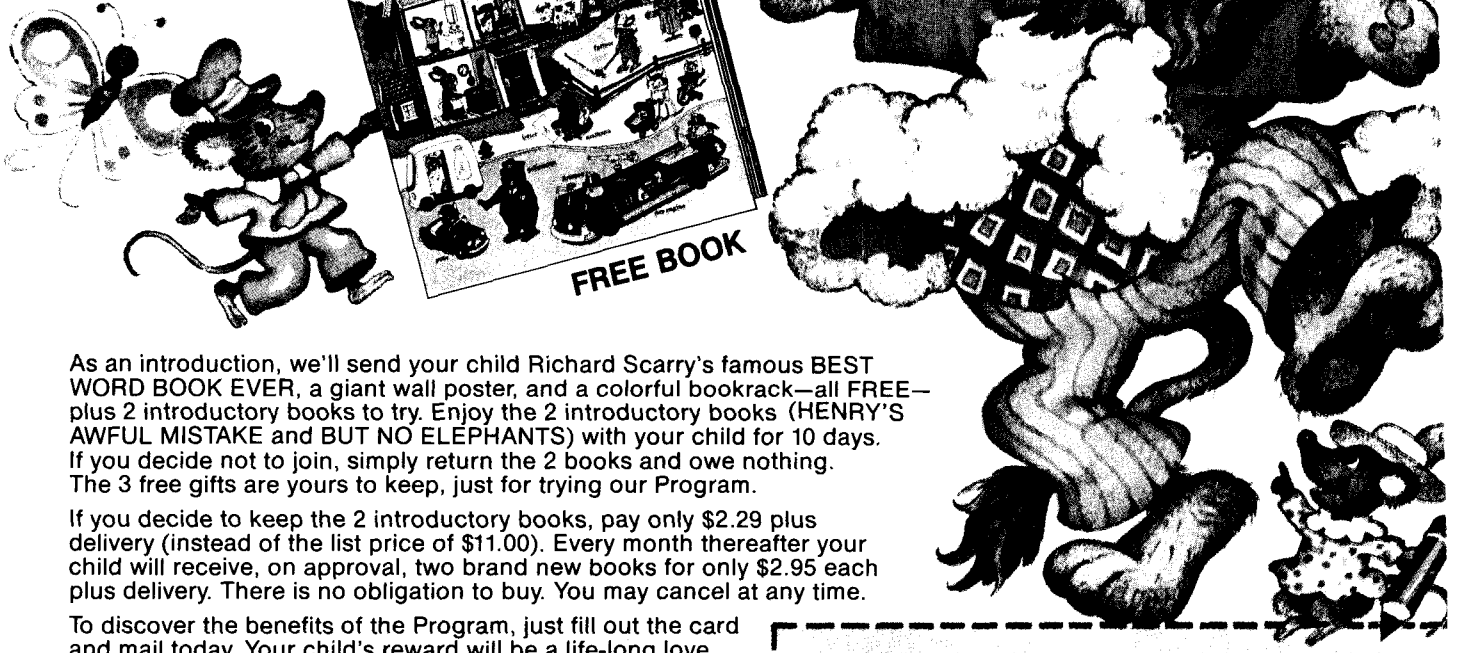

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Jonathan Winters

continued from page 61

says. "Not with the idea of putting it on all the bookshelves in America. I just thought it was time for me to write down all the things I thought were important to me. I believe I had said a lot in my comedy, but maybe I hadn't said enough. So I took my time and wrote it all down by hand—some 500 pages in a large artist's sketchbook.

"One publisher looked at the manuscript, and the first thing he asked me was, 'What about your affairs?' I said, 'They're all in order.' Besides what kind of guy runs down the roadway yelling, 'Hey, I just made it with Alma!'

"It's a book in which I tell the truth; my feeling about doctors, lawyers, dentists (leaving you in the chair with 55 tools in your mouth saying, 'Sorry, Jon, I want to watch the World Series'). I talk about the toys I had as a kid, what it might feel like to be a seagull and what heroes are like. I try to say what I feel about laughter and sorrow and pain.

"I dedicated the book to 'all people who are overly sensitive.' They should never be ashamed of it; it beats being overly bitter. The overly sensitive are on a different frequency, and they can turn their antennas a little different and pick up signals that are incredible. Sure, they take a lot of blows, but they live a richer life."

Jonathan wrote one other book, a little book with his own drawings called *Mousebreath, Nonconformity and Other Social Ills.* "It sold 51 copies," he says, "to small institutions. The patients threw them at each other. One guy ate my book. That's all right. I've done the same thing. *National Geographic* on a Sunday afternoon is delicious—just stay away from the color photos of the turtle cemetery on the Galapagos Islands."

Jonathan sinks deeper in the couch and pats his stomach, perhaps thinking about lunch only an hour away. Around him on the walls of his private studio hang some personal memorabilia: photos of himself in baseball uniforms; a framed set of Marine gunnery sergeant stripes; a small painting by Walter Lantz showing Woody Woodpicker swimming through the surf to escape a shark; and one painting by Jonathan Winters titled *Conductor in Space,* a surrealistic fantasy image that might be compared to the paintings of artist Paul Klee.

"I started out to be an artist," he says. "Why did I quit? Starvation was a factor. But the truth is I didn't have a style." It took 25 years before he discovered his own style in art, and then he started painting again. Then, in 1975, his paintings were featured in a show at the Ankrum Gallery in Los Angeles. Jonathan designed the brochure for the show which includes color representations of five of his paintings. "I sold about 95 percent of my canvases at that show," Jonathan says. "I also got a good write-up from the *Los Angeles Times'* art critic. To me, painting is therapy. I enjoy the privacy of art. It's fun to come down here and relax. I consider it one of the rare times in one's life when you can be your own man.

"In painting I also think it's important to see something on the canvas that you can recognize," Jonathan continues, his eyes very serious. "I can't believe—and I am sure this next remark will bring about some raised eyebrows, but there is too much of modern art that is a cop-out for people who can't draw or paint—I can't believe that you can take cobalt blue acrylic paint and throw it against a 55- by 60-foot canvas and say it belongs in a museum. First of all, you have to learn how to draw. Learn anatomy, and if you can't—go to chickens, quick. But to do this?" Jonathan throws an imaginary glob of paint against the wall and assumes a prissy voice.

" 'How's that? Oh, exciting. I'll call it *Santa Barbara at Dawn.*'

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I don't understand; where are the buildings, where are the mountains?

'That's it, that's the way I felt.'

That's the way you felt, huh? Right out of the old acrylic tube. Use any turpentine?

'Yeah. Whole gallon. Makes that runny feeling.'

Oh? What's that running there? Are those animals?

'Oh, no, that's just turpentine. I'll call it *Turpentine Running.*' "

Jonathan Winters: painter, writer, comedian. What's next? Is there some last illusive piece of a master jigsaw? The answer is yes—one last piece.

"I want desperately to perform in a good dramatic film," Jonathan says, leaning forward on his elbows. "I'm not trying to prove anything; it's just something I want to do. I think I am capable of it. I've come close a couple of times—once with a Rod Serling "Twilight Zone," and I did the movie *The Loved One,* which was more of a comedy satire. Of course my first big movie break was *It's a Mad, Mad, Mad, Mad World.* I may never do one bigger than that.

"I've seen some of my contemporaries turn the corner and go dramatic. Alec Guinness went from being a comedian all the way around to being a dramatic actor of great force. I've seen Red Buttons, Ed Wynn, Jackie Gleason. Peter Sellers waited 13 years to do the movie *Being There.* I don't know of any actor who wouldn't have given his right loafer to do that movie. Sellers did a brilliant piece of work. He was one of the most talented men of his time because of his 'ear.' He could literally leave his body as an Englishman and become a Frenchman, a German and an American with a hundred dialects."

To keep Winters' fans going this fall, Jonathan has agreed to appear in six or seven episodes of ABC's "Mork and Mindy." You see, Mork married Mindy and gave birth to an Orkan baby named Mearth—played by Jonathan. He's pleased to be working with Robin Williams who does some improvisation on the show. That should give Jonathan a little space to play in, which suits him fine. He is also happy he is on a limited number of shows.

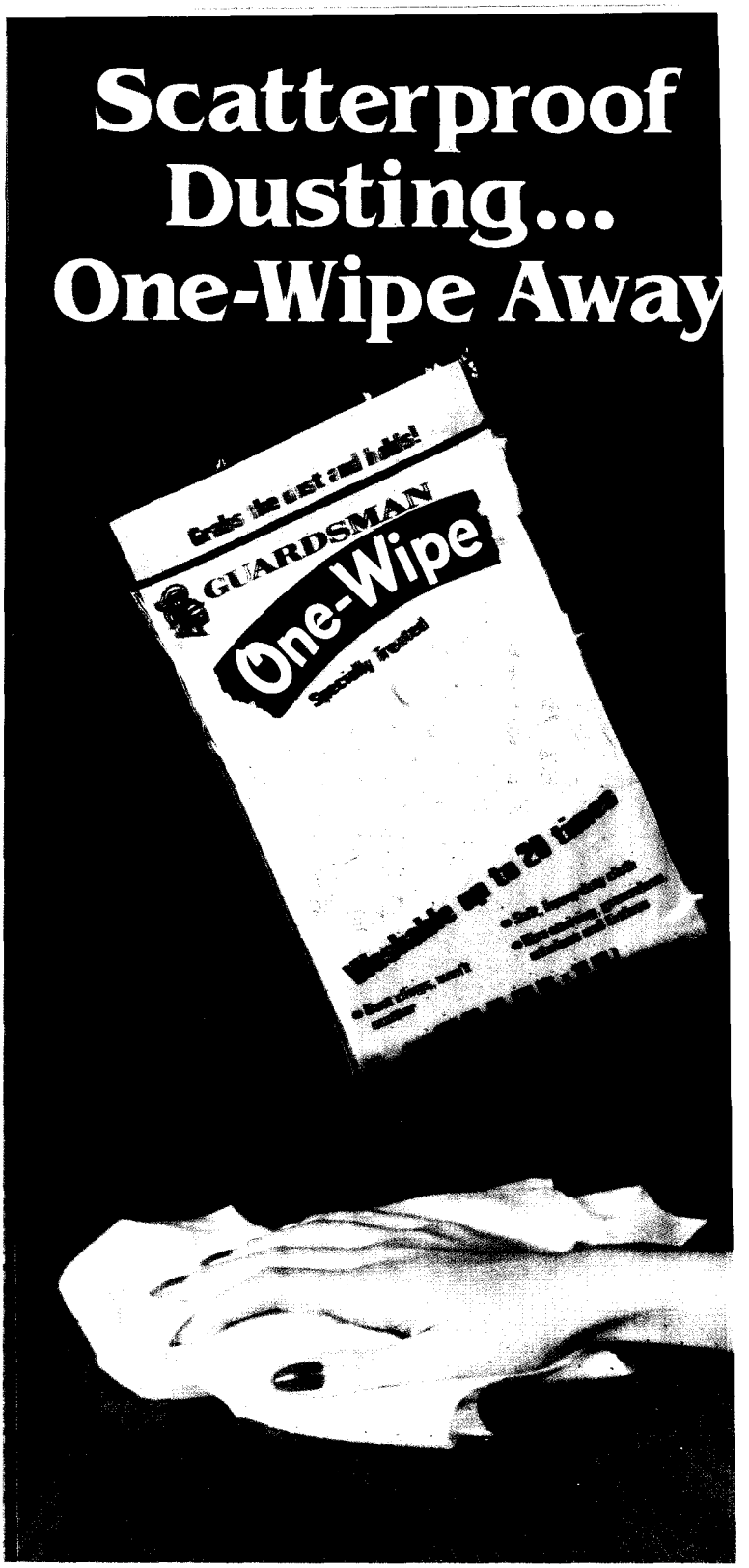
"I think comedy should come in little capsules," Jonathan says. "Comedy is like a precious stone. You hear people say, 'I don't know when I have laughed as hard as I did tonight,' and that tells you how unique good comedy is—and how scarce. I think a comedian's appearances on TV should be important; in essence to sprinkle himself out there rather than unload for a whole season. Make yourself a bit scarce, then the viewer will sit up and say, 'Hey, I haven't seen him in a long time.' The idea is to come on with your best shot."

While Jonathan waits for his next best shot to come along, he relaxes comfortably in his newly purchased home in Santa Barbara. "There's a great tranquility here," Jonathan says. "It's quiet, there's no aircraft going over—down in Hollywood it's a zoo. My grandfather showed me Santa Barbara in the 1940s. He came here around the turn of the century and had a fig ranch, about a hundred acres near the downtown area. He always told me that some day I should try it, so I always dreamed of living in Santa Barbara.

"I think of myself as a survivor," he says seriously for a moment, then quickly changes to comedy and continues. "I want to be buried in a baseball uniform. . .with a parking meter above me. You slip a nickel or a dime in and you can talk to me through the grass. No, I think it would be better to be cremated. I see no reason to water something that isn't going to come up. I just don't want to take up any space. I have taken up a lot of space and time in my life."

There are a lot of Walter Mittys walking around out there, dreaming their own secret fantasies, pretending they are Superman, Bluebeard the pirate or Robin Hood—or maybe even Babe Ruth. Jonathan Winters is only one of them.

He just happens to be the funniest. ★



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Scarf

continued from page 28

whereabouts of the scarf should contact this newspaper immediately as it will soon be too warm to wear scarves.

One evening, I showed some back copies of *News of the World* to a neighbor, who is also a journalist. Maud was present and pleased at the compliments she got. The neighbor asked if he could subscribe. Maud said yes, and the next day she made additional copies by putting two snap-out sheets together and leaning hard on the pencil. The first issue to go abroad ran this story:

As could be expected, the issue caused quite a sensation!

GIRL'S BRA FOUND ON BOY HOME, Saturday—Last night the mother of a well-known popular boy phoned the mother of a girl of this community and said that she had found the girl's bra in the pocket of her son's jacket. The girl's mother said she would call back after speaking with her daughter as the daughter was at a dance with the boy. The girl's mother told the father, and the father said that the mother should handle it. The girl's father said that it was no tragedy but no comedy either and that the mother should be serious and understanding. This reporter went to bed before the girl got home but interviewed the girl today in her room. The girl said that she had given the boy her bra before going away with her family on Christmas vacation because the boy wanted something personal when she was gone. This reporter believes the girl's story and so do our mother and father. The names of the boy and girl are being withheld because they are only 17.

Maud had delivered the neighbor's copy before the domestic copies. Like a gentleman, however, the new subscriber was at our door in 20 minutes to return it. I offered to refund his nickel, but he said he already had read the paper. He added that he would like to remain a subscriber.

After he left, we had a family conference—the editor-publisher and the three domestic subscribers, one of whom was angry. The angry subscriber suggested that the editor-publisher be tried for criminal libel. The editor-publisher said she would have to report the entire proceedings in her newspaper. After further discussion it was decided that I would be chairman of the board of the paper and my wife vice president. One or the other of these officers would see all stories before they left the plant. Since then *News of the World* has been printing, like *The New York Times*, only "all the news that's fit to print." ✖

Can You Name This Star?

This four-year-old in a Raggedy Ann costume was born in Cincinnati and made her debut as a night-club singer there. By the 1940s she was singing with the bands of Barney Rapp, Bob Crosby and Fred Waring and had garnered her own show on CBS by 1952. By then, she was already an established film star, having won the Laurel award in 1950 as top new female artist. Her films include *April in Paris, Teacher's Pet* and *Please Don't Eat the Daisies*. By 1970, this singer-actress moved to television and her own situation-comedy series. Today she spends much of her time encouraging improved conditions for animals. Can you name her?

Answer: Doris Day

WHERE IN THE WORLD?

(Answers from page 114)

1 The Space Exploration Obelisk commemorates Soviet Russia's achievements in space. It stands outside the Exhibition of National Economic Achievements in Moscow.

2 Norway's Royal Palace at Oslo stands on a gently sloping hill in a park at the end of Karl Johansgate, named for the Swedish king who built the palace and whose likeness appears on the equestrian statue.

3 Of all the places he had seen, Mark Twain said Hartford, Connecticut, was the most beautiful. At the edge of the town, he built his Victorian Gothic-style house, designed by Edward Tuckerman Potter. Despite ornate "decks," there is no evidence the house was planned with a steamboat in mind.

4 Architect Frank Lloyd Wright's best-liked work is this house, built over a waterfall in the Allegheny Mountains near Pittsburgh and now open to visitors by appointment.

Where Do You Think You Are?

(Answers from page 116)

1. California
2. Colorado
3. Connecticut
4. Illinois
5. Tennessee
6. Kentucky
7. Minnesota
8. Montana
9. Oklahoma

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Sports

continued from page 27

fashioned bulb horns, a stereo tape deck and a motor-powered bubble machine. Gleason has a custom-built cart equipped with a telephone, bar and shortwave apparatus for communicating with his friends on the course.

Hope is so enamored of the game that he built a one-hole course behind his luxurious North Hollywood house so he could swing his clubs whenever he felt the urge.

"Bob's layout is fabulous," says three-time Masters champion Jimmy Demaret. "He can walk out of the office near his house and take a swing from any of four different tees. Distances range from 50 to 190 yards. Your tee shot must carry over a little gully and two sand traps to hit the regulation-sized green."

Hope chuckles, "I have hit so many divots out of my backyard, I'll bet the ground is three feet lower than when I built it."

But with all his humor, Hope has played some sensational golf. He has garnered five holes-in-one, several legitimate rounds in the 60s and teamed with Arnold Palmer to win pro-am titles from Miami to Phoenix and Pebble Beach.

Moreover, as you might expect, Hope has had many madcap moments on the pro circuit.

At the Inverrary Classic, he listened with pride as the master of ceremonies lauded his contributions to the game. Determined to prove he was deserving of such praise, Old Ski Nose placed his ball on the first tee, waved back fans walking across the fairway 250 yards away and took a Nicklaus-sized swing. But the Clown Prince of Golf had forgotten one important little detail: The cover was still on the club. His ball dribbled a paltry 75 yards.

Probably no Hollywood golf addict has carried his dedication to such an extreme as movie and video actor Steve Forrest. Steve and his family were forced to flee a raging fire that threatened homes in the dry canyons surrounding Beverly Hills. So what prized possessions did he rescue?

"First, I grabbed my suits," he recalls. "Next, I grabbed my golf clubs, my new golf shoes and two scorecards showing rounds of 70."

Hundreds of Hollywood's other luminaries are passionately in "love" with tennis.

Many—like Charlton Heston, Dinah Shore, Elizabeth Montgomery, Lorne Green, Bill Cosby, Robert Stack and Dick Van Patten—even have private courts behind their palatial homes. But don't drop in on Heston by surprise; his court is guarded by attack dogs.

Merv Griffin, Clint Eastwood, Liza Minnelli, Grace Kelly, Alan King, Connie Stevens, James MacArthur, MacDonald Carey, James Franciscus and Heston have sponsored Celebrity Tennis tournaments on four continents.

"I like action sports, and you can't beat tennis for running, jumping, stretching and acrobatic movement at a rapid pace," says muscular Lloyd Bridges.

"Tennis keeps you young and your body healthy," insists Dinah Shore, a perfect case in point. "It's terrific for your blood circulation. Tennis is good for you whether you're 15 or 65. It also is a good way to relax your mind as well as your body."

Tommy Cook, a promoter of celebrity events, discloses that "psychology makes up 45 percent of the celebrity game. Part of the fun of celebrity tennis is the repartee among competitors. All are trying to psych each other out, and it entertains the fans."

At one Las Vegas tournament, Bill Cosby zeroed in on straight-laced Charlton Heston. Making jest of his attire—Heston was Moses himself, wearing a red headband and wielding a gold racquet—Cosby quipped, "Chuck parted the Colorado River to get here." Continuing, he told the crowd, "Chuck has taken $40,000 worth of lessons, but he still doesn't have a backhand. Chuck's problem is he's mentally going through the instruction book as he's about to hit the ball—and he's not a fast reader."

Don Hamilton, another tournament promoter, rates Cosby and Heston among Hollywood's best players and ranks famous fathers' sons Vince Van Patten and Dino Paul Martin at the top as well. "In the next grouping," says Hamilton, "are Ed Ames, Merv Griffin, Clint Eastwood, Robert Duvall, James Franciscus and Lloyd Bridges. Very good among the women are Cathy Lee Crosby, Barbara Anderson, Elke Sommer and Dinah Shore."

There are three *major* ongoing tournaments: the Merv Griffin-Monte Carlo Classic in Monaco each July; the Hyatt Tahoe Celebrity at Incline Village, Nevada, each August; and the Alan King-Caesar's Palace affair in Las Vegas each April.

"My tournament got started," Alan King explains, "when Caesar's Palace tried to lure me away from the Sands Hotel. I asked Caesar's to sweeten the pot. 'How do we do that?' they wanted to know. I told them, 'It's not a case of money. I want my own tennis tournament.' They thought I was crazy, but they decided to humor me."

Celebrity tennis tournaments—all open to the public and all played for charity—have the exciting atmosphere of a county fair. Cinema and TV favorites stroll casually among the masses, signing autographs and exchanging tennis tips.

The *piece de resistance* of any tournament is the entertainment. It's akin to attending a one-night concert in Carnegie Hall or an opening night in Vegas.

Occasionally, the farcical side of the entertainment reaches the slapstick level. Lorne Greene—usually more reserved than a judge—mounted the Hyatt Tahoe stage and cleared

Continued on following page

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his mellifluous vocal cords. Then, as *Battlestar Gallactica* and *Bonanza* followers gasped in disbelief, Greene inhaled some helium. After the gas changed his voice to a tone closely resembling Mickey Mouse, Lorne recited a dog-food commercial.

Emcee Merv Griffin observed, "I know a bad day on the court can lead to one drink too many—but this is ridiculous."

Offbeat happenings also are daily winter occurrences from Colorado's Rockies westward to California's High Sierras, because several hundred of movieland's performers have discovered skiing.

Among today's most notable downhill skiers are John Denver, Robert Redford, Andy Gibb, David Soul, Steve Martin, James Brolin and John Davidson. Some of the distaff enthusiasts include Janet Leigh, Jill St. John, Barbara Mandrell, Sophia Loren, Barbra Streisand, Stefanie Powers, Barbi Benton and Tanya Tucker.

Why has skiing become almost as popular with the Hollywood set as money, Oscars and success?

In Redford's view, "Skiing has a certain mystique you don't find in other sports. It keeps you in closer communion with nature." And Mac Davis calls skiing "the great escape, because it lets you do anything you think you can do. And I love the excitement."

No doubt you're just dying to know where you are most likely to share a chairlift ride with a bonafide movie or TV star.

Three of Tinseltown's biggest box-office phenoms—Redford, Streisand and Newman—cavort at Utah's Sundance Ski Area, the medium-sized resort which just happens to be owned by the Sundance Kid himself. Other popular hangouts are Snowbird and Park City in Utah; Sun Valley, Idaho; Colorado's fabled Vail and Aspen; and Heavenly Valley, Mammoth and Bear Valley, all in California.

Early spring is an ideal time for stargazing, because that's the season for celebrity skiing tournaments. Such annual clambakes as the John Denver Pro-Am and the Paul Masson Invitational attract large groups of Hollywood stars who compete in giant slalom races in tandem with pro or Olympic skiers.

"The performers who take part in celebrity affairs are skiers of all abilities," says Bob Beattie, originator of the Denver Classic. "The real *fun* begins when some of these stars try to upstage each other—just as they do in Hollywood. Some are equal to the occasion. Others get so frazzled they end up in a tangle of skis, poles, hats and goggles before spectators, friends, rivals, the media and the TV cameras."

Such spectacles are well received because the average skier gets reassurance from seeing his cinema and TV favorites floundering in the snow.

"I helped inaugurate this event because I want to do for skiing what Bob Hope and Bing Crosby have done for golf," says Denver. "I also want to encourage more people to discover that skiing is a wonderful family experience."

His lively clambake, which has been held at Aspen and Heavenly Valley, falls somewhat short of Olympic standards. But it has all the earmarks of an entertaining TV variety show. And no one has more fun than its indefatigable host.

For example, Denver meanders around the Heavenly Valley base area, kidding fans and celebs alike as to how he's going to win his own tournament again. He mockingly threatens "Dirty Harry" (alias Clint Eastwood), "If you want to be invited back next year, you'd better not beat me." When the two race head to head, Clint generally loses.

Ever the good samaritan, he hoists a nonskiing, network-TV cameraman on his back and carries him down the mountain—a difficult trick for anyone.

His sense of fair play costs him the celeb title. Racing against David Soul (Hutch of TV's *Starsky and Hutch*), they both fall midway down the course. Our hero is up quickly. But Soul has lost a ski. Remarkably, the country crooner waits until Soul has his ski back on. The race resumes and Soul inches past his rival at the finish. Why did Denver wait? "Might as well make a genuine race of it," he explains matter-of-factly.

"In celebrity sports," says triple-threater Eastwood, "it's really not important whether you win or lose. It's how much joy you create for others. And frequently those others are not just spectators and competitors, but little boys and girls who are dependent on the dollars collected for charity."

You be the Judge

by John Ritter

Simpson's electric bill was normally $70, so when it went up to $140 in one month, he wrote the electric company. "I've been overcharged and want someone to come out to read my meter before I pay," he said.

Back came the bill and a form letter saying the electricity would be turned off if the bill wasn't paid within 10 days. Simpson wrote again explaining there had been a mistake; but 10 days later, the lights went out.

Simpson found a civil-liberties lawyer who filed a federal court suit to force the electric company to turn the electricity back on.

If you were the judge, would you decide for Simpson or the electric company?

The judge ordered the electric company to turn on the lights. "A customer has a constitutional right to explain his reason for not paying before his electricity is cut off," he said.

(Based on a 1979 federal case in Florida)

"I have always thought that one person of tolerable abilities may work great changes, and accomplish great affairs among mankind, if he first forms a good plan, and, cutting off all amusements or other employments that would divert his attention, makes the execution of that same plan his sole study and business."

—*Ben Franklin*

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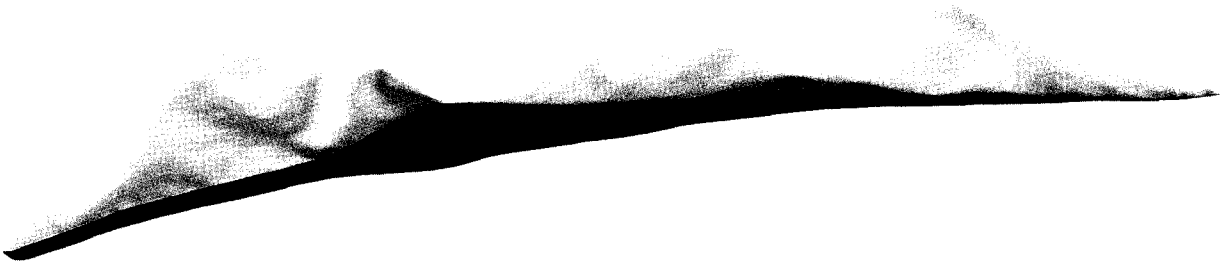

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SEP

No Parking

continued from page 40

Case Law, under 'nuisance.' If I know your Uncle Ezra, he has no intention of letting you abate him, if he can help it. Your remedy is to apply to the nearest court of equity and attempt to secure an injunction, as in the Decker case."

Sonny Boy looked helplessly toward his mother.

"Do something! Do something!" she insisted. "Why don't you move that car away from here?"

"You will touch that car at your peril!" warned Mr. Tutt sternly. "Section 86, Subdivision 3, of the vehicle and traffic law reads:

"No person without authority of the driver shall set or attempt to set any vehicle in motion or in any way interfere with any vehicle; provided, however, that for the purpose of getting away from the place of standing, a driver may move another vehicle which is so placed that he cannot get his vehicle out, and immediately thereafter he shall reset the brake.

"You will note that a first violation of the statute is punishable by a fine of $10, a second offense by a fine of $25 or from two to 15 days in jail; a third by a fine of $100 of six months imprisonment. I am informed that you have at least half a dozen violations of the traffic law against you already. If you attempt to move Mr. Hoskins' car, I shall ask Sheriff Higgins to arrest you."

"Oh, do something! Do something!" reiterated Edna.

"What the hell can I do?" Sonny Boy snapped back at her. "So far as I can see, we've got to let this old beggar stay just where he is until we can apply for an injunction."

"And probably not succeed in securing one at that," concluded Mr. Tutt, "since you will have difficulty in establishing that your Uncle Ezra's presence here has caused you any damage—that is, any damage which the law would recognize as such."

"Do you really mean to tell me," she demanded, "that I have no way of getting rid of this man?"

"Only by satisfying some court of competent jurisdiction that his presence here constitutes a private nuisance," replied Mr. Tutt. "The nearest judicial officer to whom you can apply is Justice Tompkins, of the Supreme Court. He has adjourned for the day and won't be back until tomorrow morning at ten o'clock."

"A pretty kettle of fish!" she blustered. "I thought we had laws to cover everything!"

"We are supposed to have, madam," answered Mr. Tutt. "Only perhaps not always in exactly the way you want!"

The band had arrived in full regalia and was waiting to ascend the stand. Five o'clock—zero hour—was at hand. A distant whistle heralded the approach of the train from Utica with its special car of invited guests. Edna clutched the rail of the bandstand and an expression of agony spread over her corrugated cheeks. Suddenly she seemed to go into a trance. It was as if she had received some mystic communication. Lowering her voice, she said hurriedly to Mr. Tutt: "Listen! Step this way a minute. I want to speak to you!"

The old lawyer accommodatingly joined Mrs. Pumpelly in the rear of the bandstand and for a moment or two they held inaudible but impassioned converse. Then Edna beckoned to Mose Higgins.

"Yes, ma'am," he was heard to say. "Finest trailer on the market! It's got every modern convenience. Hot and cold. Radio. Kitchenette. Icebox. Toilet——"

"I'll buy it!" cried Edna almost joyfully. "Give it to him! And send the bill to me. Only get him out of here quick! Oh, dear! There are some people coming in right now!"

She turned and, supported by Grafton and Sonny Boy, zigzagged hastily across the lawn toward Le Petit Trianon, just as the first load from Utica entered the drive.

Uncle Ezra, Sheriff Higgins and Mr. Tutt herded Delia's brats into the trailer, climbed into the Model-T and, followed by an exultant cheer, popped off toward Pottsville.

"You sure threw a nut in her machinery!" commented Mose. "Say! Is that really the law about parkin'?"

Mr. Tutt smiled ambiguously.

An hour later, when the lawn party was at its height and the highway was jammed with motors, a mammoth, streamlined trailer that was a cross between a Pullman car, an armored truck and a steam calliope lumbered into view from the direction of Pottsville. The dirty faces of the four urchins at the windows were in startling contrast to the delicate muslin curtains. Edna, who was standing on the lawn entertaining her guests, watched it curiously.

"What a perfectly wonderful trailer!" exclaimed one of her new friends. "How do people get money to buy such things!"

As the Ne Plus Ultra, trailing clouds of chromium-plated glory, rumbled by, Uncle Ezra stuck out his head at her and grinned.

"I'll be seeing you!" he shouted. Edna looked the other way. The radio was playing "Pennies from Heaven."

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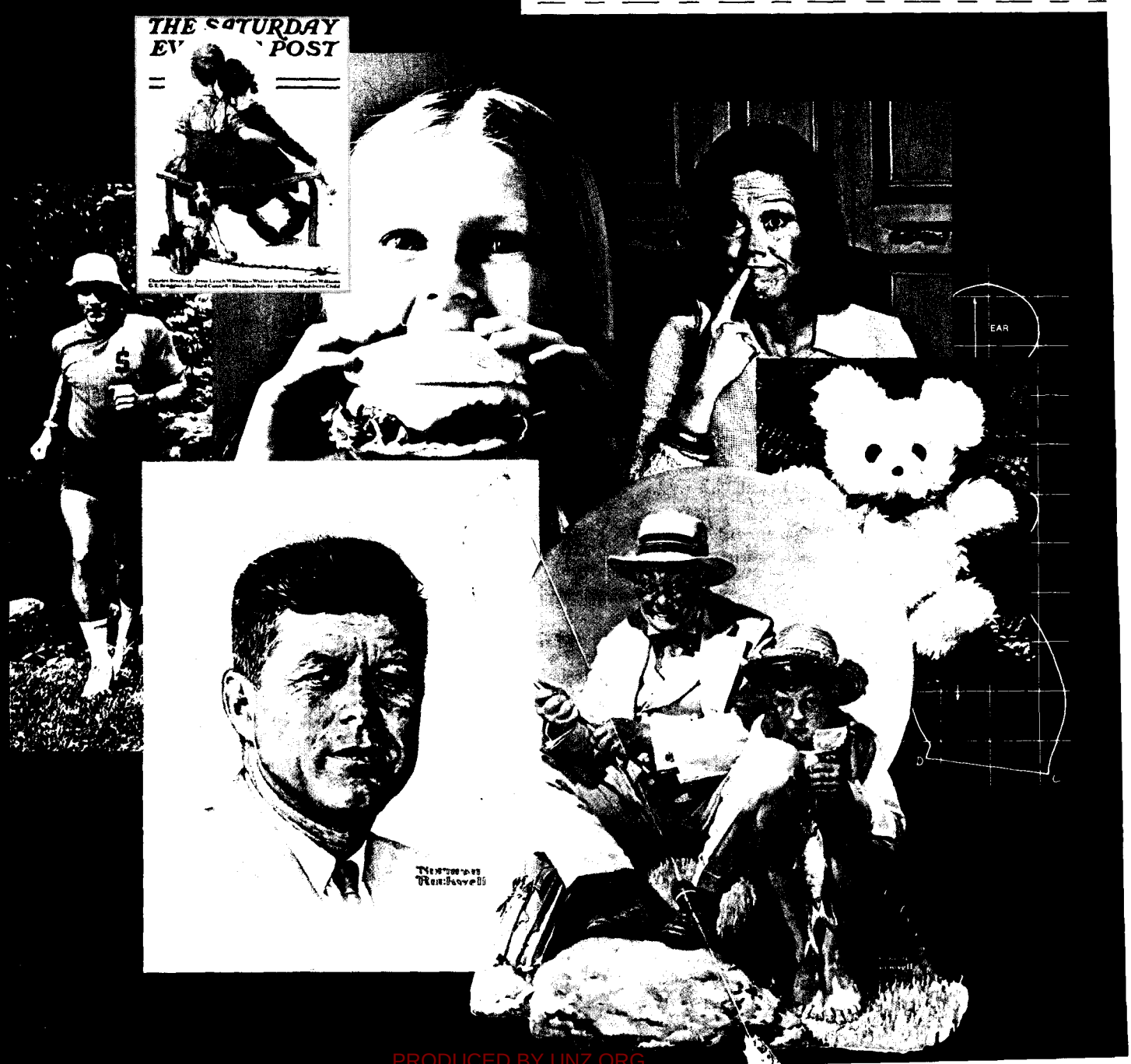

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MEDICAL MAILBOX

by Cory SerVaas M.D.

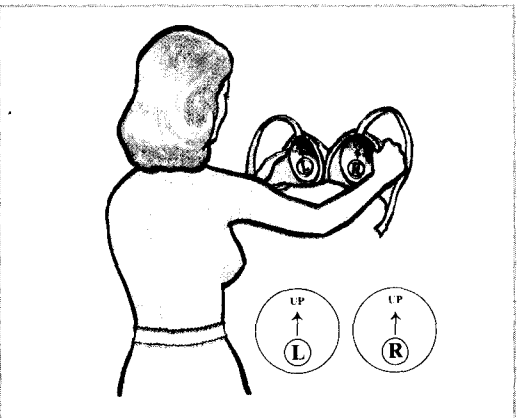
"The health of a people is really the foundation upon which all their happiness and all their power as a State depend."
—Benjamin Disraeli

Bra Liner Needed

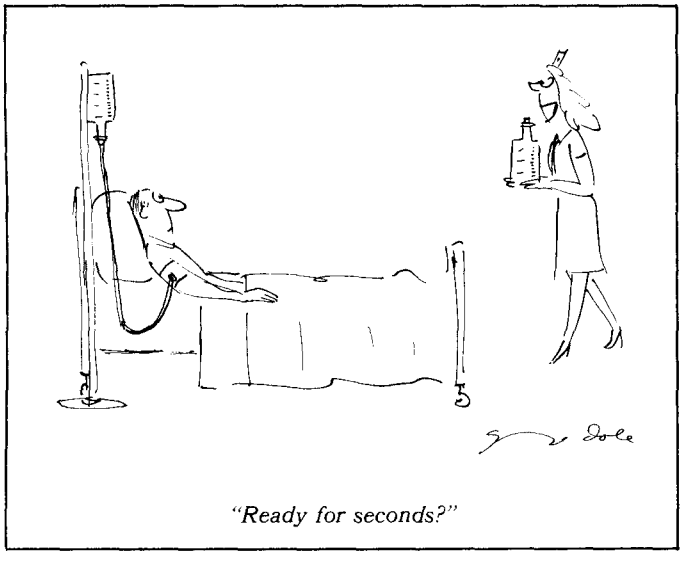
Tumor cells are slightly warmer than normal tissue because of their extremely high metabolic activity. If these small temperature changes could be detected in the breast, they would indicate the existence of a tumor long before it could be felt by palpation, and the survival rate for breast-cancer victims would greatly increase as a result.

The Benjamin Franklin Literary & Medical Society would like to develop bra-cup liners that could be made from a thermosensitive material able to detect this small but significant temperature difference. The bra-cup liners could be labeled with up, down, left and right so that the wearer could insert it in exactly the same place each day. To speed this work, the Society is offering $1,000 as a research award to the first individual or organization that can provide the Society with sufficiently thermosensitive cloth or paper material that can be fashioned into the bra-cup liners.

Persons interested in helping on this project should contact Dr. Joseph Daly at the Society.



A removable bra lining made of a thermosensitive fabric would discolor over the warm tumor cells to permit early detection.



"Ready for seconds?"

Interferon Tried for MS

Interferon, the antiviral agent now under study as a treatment for cancer, may also help victims of multiple sclerosis (MS).

Doctors at Millard Fillmore Hospital in Buffalo gave interferon injections to a group of 10 MS patients over a 15-month period and placebos to 10 control subjects, also MS victims. They found that eight patients on interferon remained free of MS symptoms during treatment, while only four of the placebo subjects remained symptom free.

Multiple sclerosis is a disease caused by an unknown agent that attacks the covering of nerve fibers in the brain and spinal cord. It may lead to vision problems, weakness of muscles and paralysis. According to Dr. Lawrence Jacobs, who conducted the Buffalo study, a large body of data now suggests that multiple sclerosis is caused by a previous or ongoing viral infection of the nervous system, which is why interferon, with its strong antiviral properties, may have an effect on it.

In summarizing the study, Dr. Jacobs noted that five of the interferon-treated patients were clinically improved by the end of the study, while only one of the control subjects was clinically better. One interferon-treated patient and five control subjects were clinically worse.

Since multiple sclerosis is a disease with frequent remissions and exacerbations, further study of additional cases is warranted before any final conclusion is made on the effectiveness of interferon as a treatment.

Booze Pills

If you have a heavy drinker in the house, you might consider lacing his whiskey sour with a pinch of crushed vitamin B_1 (thiamine). This is serious advice. A couple of credible researchers have come up with a figure of $70 million per year as a cost of long-term institutionalization for alcoholics with a thiamine-deficiency disorder known as the "Wernicke-Korsakoff syndrome."

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The cost of adequately fortifying alcoholic beverages they estimate to range somewhere between $3 and $17 million, depending on the kind of vitamin B_1 to be used. They conclude that it is economically advantageous to prevent the syndrome by mandatory fortification of alcoholic beverages with thiamine. Since all of society must pay for the cost of hospitalizations, they rationalize, it would be cheaper to prevent them. If this is to be a governmental accomplishment, it will undoubtedly be a long time in coming. In the meantime, it would be expedient to handle the problem at home and at the bar. Vitamin B_1 should be sold and served with drinks voluntarily now.

Will thiamine adversely affect the flavor of your drinker's favorite beverage?

In the spirit of scientific experimentation, we've spiked all manner of cocktails with a dash of thiamine (crushed B_1 pill judiciously portioned) and our drinking friends never noticed.

The recommended daily allowance for thiamine is 1.0 to 1.5 milligrams. However, alcoholics susceptible to the Wernicke-Korsakoff syndrome may absorb as little as 5 percent of ingested vitamin B_1. This figure suggests that as much as 30 milligrams of vitamin B_1 might be required to fortify the alcoholic's daily diet.

Thiamine deficiency is the predominant reason alcoholics become psychotic, and prompt injection of the vitamin may be lifesaving when an alcoholic goes into convulsions.

On microscopic examination, small hemorrhages are found in the midbrain and in the cerebral cortex as well.

In 1952, it was demonstrated conclusively that Wernicke's encephalopathy is corrected by thiamine and thiamine alone. The only time thiamine is unable to correct Wernicke's syndrome seems to be when there is irreversible brain damage. There appears to be a genetic inability of some people to tolerate thiamine deprivation. Fortunately, thiamine is nontoxic, inexpensive and is not known to be harmful. Liquor stores should sell it since it doesn't require a prescription.

Spare That Tooth

Most dentists agree that a poorly done root canal is better than a good extraction, because the loss of a tooth causes so many problems: shifting of unequal pressures to other teeth, drifting of adjacent teeth toward the open space or loss of bone because the jaw is not being stimulated by a tooth root.

Unfortunately, tooth pulling is still a firmly rooted practice even though there are now many alternatives to extracting teeth and replacing them with "clacking" dentures. For example, you can replace only the crowns of teeth (the part that shows above the gum line). Existing teeth can be stabilized with implants through the roots. Artificial teeth can be mounted on implants embedded in or on the bone. Partial dentures or fixed bridgework, attached to existing teeth for support, may also be preferable to taking out all the teeth before fitting dentures. You would never think of removing a toe that had a sore spot on it; so don't tell your dentist, "I think I want it pulled." Ask him about the alternatives.

In his role as Santa Claus last December, the Reverend Don Henderson of Gainesville, Florida, was moved when 10-year-old Billy Eastburn sat on his knee and asked for only one thing: a new kidney so he would not have to undergo three dialysis treatments weekly. The Reverend Henderson offered a prayer. "Lord, see what you can do," he said. His petition was quickly answered. Officials at Shands Teaching Hospital called the next day to say a kidney had been donated that matched the boy's blood type.

Kidney recipient Billy Eastburn with the Reverend Don Henderson.

The Reverend Henderson played his seasonal role beyond the call of duty by visiting Billy in the hospital as Santa's helper and chatting before the operation.

Billy's surgery was successful. Now he's telling everyone that "Santa came through." We are sure the Reverend Henderson's concern aided Billy's recovery. We hope that all who read this will indicate on their driver's license that their organs can be donated for medical use and made available to those like Billy who desperately need transplants.

Readers are invited to nominate candidates for the Benjamin Franklin Award. Nominations should include a description of self-help medical feats performed by the person or group. Recipients receive a certificate and a $100 grant. Mail nominations to the Medical Editor, c/o The Saturday Evening Post, *1100 Waterway Blvd., Indianapolis, Indiana 46206.*

"Pssst. . . .French recipes?"

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Franklin

continued from page 57

or involved or superfluous sentence, scarcely an ambiguous term in his works."

Clinton Rossiter sums it up in his *Seedtime of the Republic* published in 1953. The autobiography has been "translated and retranslated into a dozen languages, printed and reprinted in hundreds of editions, read and reread by millions of people, especially by young and impressionable Americans. The influence of these few hundred pages has been matched by that of no other American book."

Purely and simply, it was a work of art. His public image was already established when he wrote it. He was internationally known; he had been a great success at the French court and was a member of the Royal Society of England, in addition to those other European honors we have noted; he had published a book on electricity and a brilliant and polished series of essays, *Bagatelles,* in France; his ironic essays published in England just before the Revolution were the delight of the world; his state papers written as an agent of the Congress immortalized him as the first of our "founding fathers." He had nothing to put down in his autobiography except a few personal facts. Yet he could not avoid turning it into a masterpiece—"the first great book in American literature. . ." which "in some ways remains the most important single book."

He could never completely hide the undercurrent of humor in any of his work, no matter how serious it might appear on the surface. Says one modern critic: "The Franklin of the autobiography displays himself behind that sturdy peasant's face and that old man's heavy figure. . .nimbly, magically dancing to his own complex music, while permanently suspended in the heights above us."

There is a tendency in Franklin for the man of intellect to overshadow the man of action. We have noted how he schemed out John Paul Jones' assaults on the fortress of England and served as an effective CIA-type operative from his London and Paris bases. Franklin also had a crack at a military career, which many historians usually pass by very lightly. Yet there is an indication behind the situation that he was considered by most of his peers to be a very forceful as well as a thoughtful type of man.

Franklin could brandish the sword when he thought it was needed. Franklin well realized that the imperial struggles of France-England-Spain could well break out into open warfare over the prostrate body of the American colonial settler, and he warned the Pennsylvania Assembly in 1747 to pay some attention to defense. When the Assembly failed to act, Franklin did it himself. He held a lottery and then took the proceeds to erect on the Delaware River a fort which could defend Philadelphia strategically. Later, when he had been appointed as a special commissioner in charge of the Pennsylvania frontier, he moved the militia to the front into the thick of hostile Indian country and built several forts at Bethlehem and Gnadenhutten. He capped his military phase by becoming Colonel of Philadelphia's militia regiment, backed up by the British regulars who were quartered at Philadelphia as part of the colonial garrison.

The busy life of Benjamin Franklin came to an end on April 17, 1790.

The entire world mourned him, and it was said that "no other town burying its great men ever buried more of itself than Philadelphia with Franklin."

France's Chamber of Deputies went into mourning for three days. Commemorative portraits and designs specially commissioned in his honor abounded, the kind of thing still existing in our own world today when England crowns a new monarch.

The northwest corner of what was then part of the State of North Carolina had once attempted to rename itself the State of Franklin, although after a protracted political hassle, nothing came of it, and that section emerged as the State of Tennessee. But still, more towns, villages and hamlets have been named after Franklin than any other American—including even the revered George Washington.

Some of Franklin's own modest bequests live on, among them a fund to provide for silver medals for outstanding students in Boston's high schools. Several recent recipients are attending Harvard College.

The U.S. House of Representatives went into mourning for one month "in memory of a citizen whose native genius was not more of an ornament to human nature than various exertions of his have been precious to science, to freedom and to his country."

Today, his spirit and culture live on in one of the world's greatest organizations, The Franklin Institute in Philadelphia. The Institute did not come into being until 35 years after his death, but it owed its creation in no small way to a trust established by him for the furtherance of science and technology. Today, it is one of the marvels of the world, a living monument comprised of many parts—the Bartol Research Foundation, the Franklin Research Center, Franklin Institute Research Laboratory, Franklin Institute Science Museum and Planetarium and the Benjamin Franklin National Memorial. The latter, called Franklin Court, is a breathtaking and dramatic exhibit, designated as a national memorial on April 12, 1975, by Vice President Nelson A. Rockefeller, and a fitting tribute to the great man. It reads:

"To the only man who signed all four documents on which our United States was founded: the Declaration of Independence, the Treaty of Alliance with France, the Treaty of Peace with Britain and the Constitution."

French economist Turgot summed up Franklin thus:

"He snatched the lightning from the skies and the scepter from tyrants."

Long ago in the Post

Safe by air?

"Italy from a Dirigible Window," by Kenneth L. Roberts, Aug. 13, 1921

"The airplane is as safe as the dirigible, but the dirigible looks safer. There will be accidents to both of them forever, just as there will always be accidents to automobiles, oil stoves, baby carriages and Sunday canoeists; but the person who refuses to travel on them because they're unsafe should, to be consistent, refuse to walk down his cellar stairs or stand on one leg to pull on his trousers."

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POST PEOPLE

Holly Coors

Dispensing honor and cash prizes each year to the most distinguished men and women in the humanities and sciences is the pleasant duty of Dr. Stig Ramel, director of the renowned Nobel Foundation in Stockholm, Sweden, where he and wife Anne Marie stand before a portrait of Nobel Prize creator Dr. Alfred Nobel. The Ramels enjoy skiing in the U.S.

John Forsythe, once the voice of the mysterious tycoon in "Charlie's Angels," and recently seen in an out-of-type characterization in the movie *And Justice For All*, now portrays the rich and powerful Blake Carrington in the nighttime hit TV series "Dynasty." But off the screen, Forsythe has changed roles as well. Since a dangerous heart bypass operation last September, this handsome leading man turned character actor has recovered enough to walk two miles a day and is "trying to lead a more meaningful life." Among the changes, he is spending more time with his wife, former Broadway actress Julie Warren, and two daughters, Page, 29, a nurse, and

Peter Borsari

Brooke, 25, who has been working with Norman Lear. "I love to be fussed over," admits Forsythe, "and with all these women around, I think that I have attained every man's dream."

Holly Coors

"Pennies are a major ingredient in America's economy, and there is no plan to eliminate them," says Mrs. Nora Hussey, newly appointed superintendent of the Denver Mint. Many people hoard them, but Mrs. Hussey's advice is to keep them in circulation.

Although the banjo has played second fiddle to his film career, George Segal says of the Carnegie Hall appearance with his Dixieland Jazz Octet, "It lifted me, it was wonderful." Will filmmaking give way to banjo playing? "Not a chance," says Segal. "It's just a lot of fun." Take it from Lionel Hampton: "That cat can really swing."

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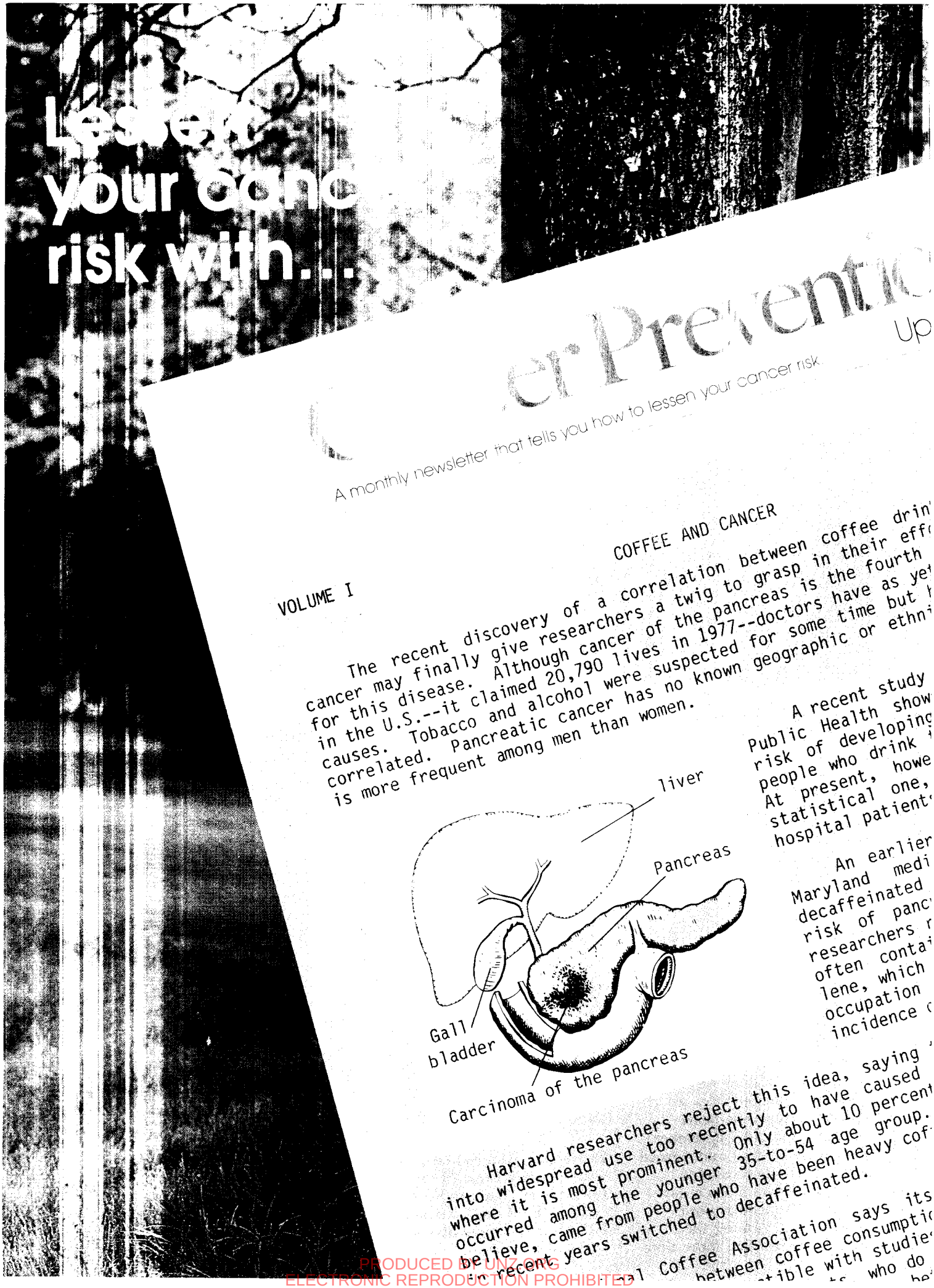

Cancer Prevention Up

A monthly newsletter that tells you how to lessen your cancer risk

VOLUME I

COFFEE AND CANCER

The recent discovery of a correlation between coffee drin
cancer may finally give researchers a twig to grasp in their effo
for this disease. Although cancer of the pancreas is the fourth
in the U.S.--it claimed 20,790 lives in 1977--doctors have as yet
causes. Tobacco and alcohol were suspected for some time but h
correlated. Pancreatic cancer has no known geographic or ethni
is more frequent among men than women.

Carcinoma of the pancreas

A recent study
Public Health show
risk of developing
people who drink
At present, howe
statistical one,
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An earlier
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Harvard researchers reject this idea, saying
into widespread use too recently to have caused
where it is most prominent. Only about 10 percent
occurred among the younger 35-to-54 age group.
believe, came from people who have been heavy cof
in recent years switched to decaffeinated.

l Coffee Association says its
between coffee consumptio
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who do

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...Harvard Sch... 30 percent higher ...atic cancer among ..., of coffee a day. ...e link is only a ...on interviews with

...at the University of ...ool suggested that ...is linked to a higher ...cancer. The Maryland ...at decaffeinated coffee ...hemical, trichloroethy- ...used in dry cleaning, an ...as a higher-than-average ...atic cancer.

...affeinated coffee has come ...n the 55-to-75+ age groun ...creas cancer deaths in 19... ...decaffeinated results, th... ...ers all their lives and or...

...ve research with animals has ...y kind of cancer. The coffee ... low rates of pancreatic cance... ... coffee, and with a 10-year-o... ...n coffee-consuming countries a...

...ld pan... find... can... ...ld it... ...c bee... ...ern,...

...ew... ...help... ...cancer in the prostate, ...long much more.

...The Update will teach you how to persuade obstinate family members to quit smoking... eat less fat... eat more fiber... avoid coffee, tea and caffeinated soft drinks in favor of apple, grape and cranberry juice... and adhere to other health habits that will increase their odds for a long and cancer-free life.

So, clip out the coupon and mail it, along with a check for $12.00, today. The life it saves may be your own... or one of your loved ones. Join the Cancer Prevention Society and receive this ...letter monthly.

Cancer Prevention Update
P.O. Box 2166
Indianapolis, IN 46206

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Scourge

continued from page 92

It is unfortunate that many HD couples are not sufficiently affluent to travel to large cities to be treated by fertility practitioners who can perform AID. In the interest of stamping out Huntington's, it is most important that HD victims be helped. The Benjamin Franklin Society would like to eliminate HD by helping defray the medical costs for Huntington's parents to obtain artificial insemination or for the installation of donor eggs. Any prospective carrier of the Huntington's gene desiring a family and who wishes to receive help in this manner should write to Dr. Joseph Daly at the Benjamin Franklin Literary and Medical Society, 1100 Waterway Boulevard, Indianapolis, Indiana 46206.

Street

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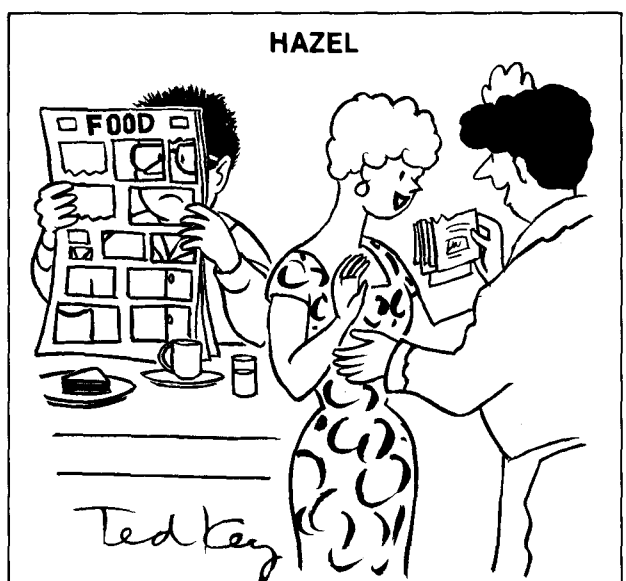
license plate on it, but you really couldn't count that as an historical artifact. I mean, I was *living* in it.

I had nothing to compare with the guy who lived in the third house from the highway on the left. He had two broken airplanes in the vacant lot next to his house. One was very old and bulky and had both wings missing, and one tire was flat, making it lean toward the road. To me, it looked like a Civil War amputee. The other plane was newer and sleeker-looking but had no engine. There was only a mass of wires and linkage sticking out of the squared-off front end. My 8-by-25-foot house trailer with the 1963 Texas license plate might have been able to compete if it had been turned over on its side—better yet upside-down—with a sheet-metal wall ripped off exposing the upside-down bathroom fixtures.

I am almost sure that he got those airplanes from Greasy Pete's junkyard, just down the blacktop. And I am pretty sure that Greasy Pete got them from the U.S. Army base on the outskirts of Fairbanks. Greasy Pete's and the nearby U.S. Army salvage yard accounted for a lot of the artifacts in my neighborhood.

There was the guy with the tank beside his house. Not a water tank or oil tank but a *tank* tank he got from the Army. Okay, it really wasn't a tank but it was close. It was really an APC (Armored Personnel Carrier) vehicle, and it looked just like a tank *sans* gun turret. And it ran, too. He used it for your basic off-the-road moose hunt. Of course, he had to have a Peterbilt tractor and a low-boy to haul the tank to the start of the hunt. You could always tell when moose season was about to begin. He'd be working on his machinery at night under a drop cord and a trouble light. It usually took him about two days to leave the front yard, driving the semi-truck and pulling the low-boy with the Army tank on it—driving off into the Alaskan sunset to go moose hunting.

Four houses down from me lived a man who had had it out with the utility company and now ran his own generating plant. Day and night, the neighborhood always had this hum in the air, as though being hovered over by a cloud of giant mosquitoes. I met him once when he walked down to my house to ask if I wanted to buy electricity from him. He would sell it to anyone in the neighborhood for half price. I declined politely, and we had a nice chat before he left, shaking his head sadly at the lack of artifacts in my yard. I was a Johnny-come-lately living in an historical wasteland—I mean, not even a broken-down snowmobile.



"Boy, was the food section loaded with coupons!"

We had a lot of those around, one stripped down to a bare snowmobile frame. It looked almost like a dog sled. We had a couple of unused dog sleds in the neighborhood, too.

All told, there were 15 dead pickups for 12 houses. Far above your national average. There were only six dead cars in the neighborhood, eight if you counted two that were resurrected for a week or two in the summer.

There were two backhoes, both of them in working condition. (A backhoe is a tractor with a little steam shovel at one end and a larger scoop on the other.) I came home from work one day to find one of the backhoe owners with a junk car chained to the shovel end. The car was dangling above the ground, really swinging back and forth, and he was inching toward a freshly dug hole beside his house. I walked out to the highway to get the mail, and when I passed his spread on the way back, he was mashing the car into the hole with the shovel. I figured the wife had been after him to clean up the front yard. The next day when I drove out to work, I noticed there was a rounded mound of dirt where he had buried the car.

I tried to fit in. I really did. For a start I cut a big hole in the back of the house trailer and built a square, flat-roofed, ugly 9-by-13-foot frame bedroom onto it. Then I built a rectangular 8-by-14-foot porch onto the log cabin. Everything—the log cabin, the trailer, the bedroom and the front porch—was constructed from different materials, and each section had a distinct color and shape. My spread looked like a happy collision between a house trailer, a log cabin, a bedroom and a porch. But unfortunately, you couldn't see it from the road. I was surrounded by willow bushes that grew higher than my dwelling (nice word), and nobody could look in and see just how hard I was trying to be a credit to the neighborhood. There was just as much Okie in me as anyone else.

Recognition—and, eventually, acceptance—came one cold winter night with the temperature dropping 50 below. A friend drove his pickup into my driveway and left it. A heater hose had burst five miles away, and the engine was in the last stages of seizing up as the truck limped into the yard. The very next spring, we jacked it up on cement blocks and took the tires off. Then we took the hood off and removed the engine and stashed them all into the bed of the truck where they could be seen from the highway. I bought one of those "Guns Don't Kill People, People Kill People" bumper stickers and put it on the derelict truck. We thought about riddling the truck with bullet holes but decided that would be rather gauche.

My neighbors actually wave hello to me now as I drive my car up and down my little street. And I even know where I can get a broken-down snowmobile—and for free. Yes, it's taken some time, but at last I feel quite at home here in my part of Alaska.

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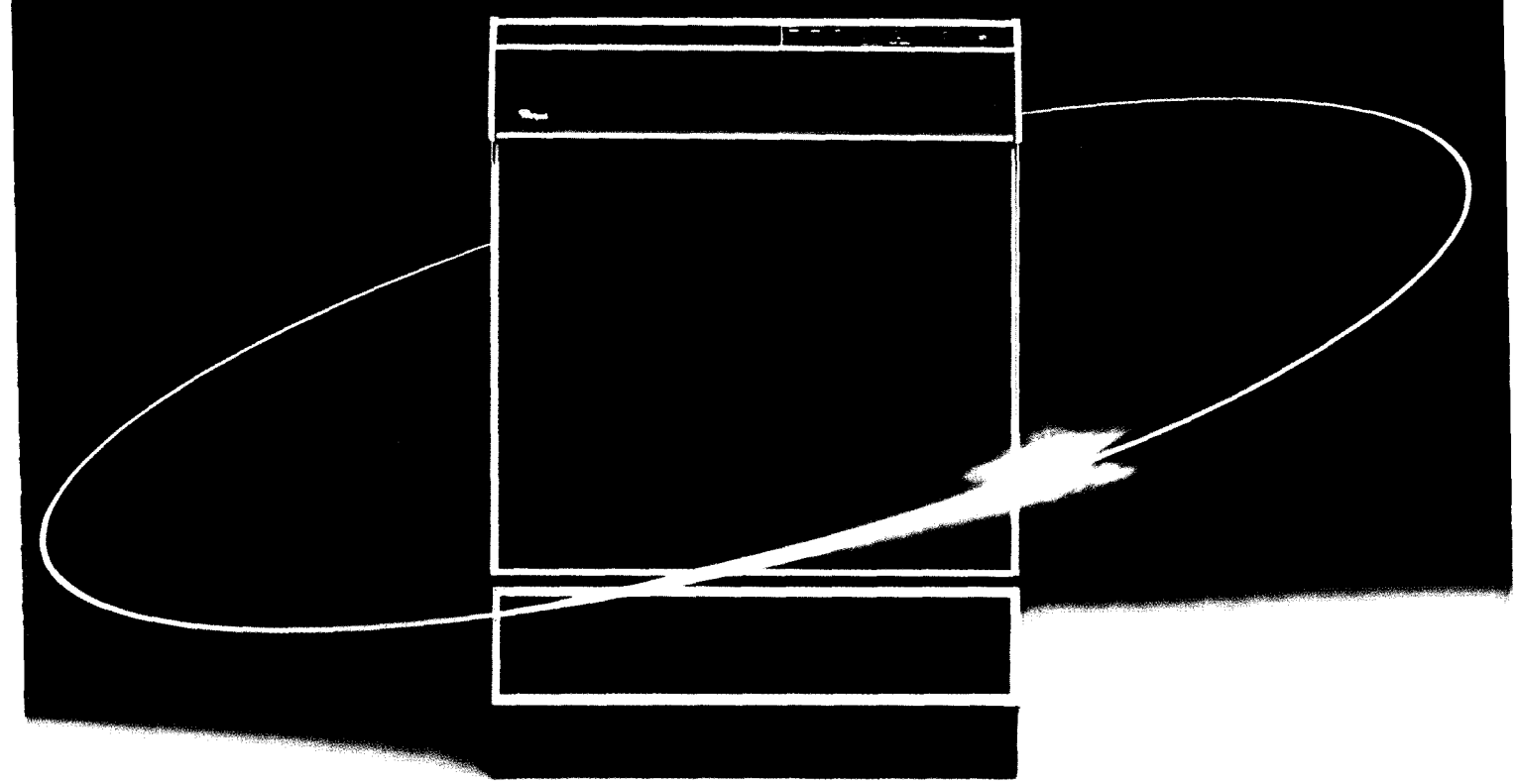
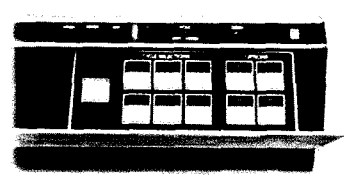
The promise of an easier way.



At Whirlpool we want to help get you out of the kitchen fast. So we designed our newest dishwasher to make washing dishes easier.

We designed it with the clean, smart styling of a tilt-out control panel. The ease of solid state touch controls. Even a delay wash option that starts washing up to nine hours after you turn it on, when you don't need the hot water for something else.

We built it with our exclusive silverware basket in the door that keeps your silverware out of the way. And a top rack that tilts to fit even your unusual items.



And this Whirlpool dishwasher also comes with a promise. Our promise to stand behind it with pride. Because at Whirlpool we're always trying to make your world a little easier.

Whirlpool
Home Appliances

Making your world a little easier.

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Do you think you're smoking the lowest tar cigarette? Think again.

Why do you think your brand is lowest? Because its ads say so?

But other brands' ads are saying the same thing—that they're the lowest in tar.

Just where is a tar-conscious smoker supposed to turn?

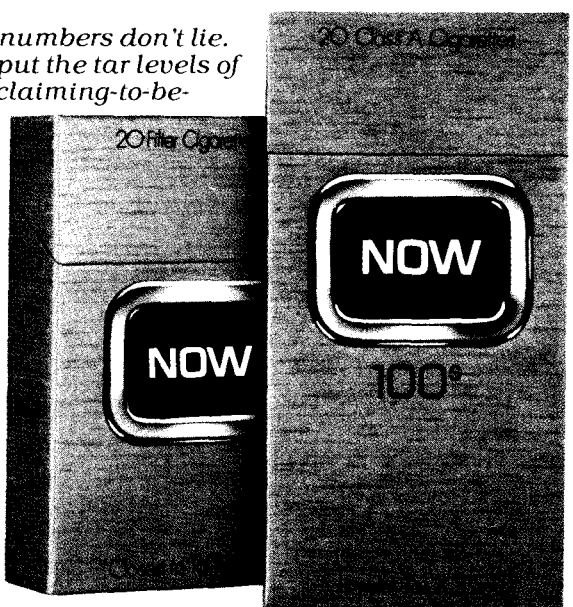
Well, numbers don't lie. So we've put the tar levels of all these claiming-to-be-lowest brands into the chart below.

That way you can see just how much tar your brand has. And something else—there's one brand lower in tar than any of the other "lowest" tars.

Now is the lowest 100s Box. Now is the lowest 100s Soft Pack. And there's no cigarette in any size that's lower in tar than Now.

Do you want to know for sure that you're smoking the Ultra Lowest Tar™ brand?

Well, there's only one—Now.



Box Box 100s

NUMBERS DON'T LIE. NO CIGARETTE, IN ANY SIZE, IS LOWER IN TAR THAN NOW.

	80's box	85's soft pack	100's box	100's soft pack
NOW	Less than 0.01mg	1mg	Less than 0.01mg	2mg
CARLTON	Less than 0.01mg	1mg*	1mg	5mg
CAMBRIDGE	Less than 0.1mg	1mg	—	4mg
BARCLAY	1mg	1mg	—	3mg

All tar numbers are av. per cigarette by FTC method, except the one asterisked (*) which is av. per cigarette by FTC Report May '81.

NOW The Lowest

The lowest in tar of all brands.

Warning: The Surgeon General Has Determined That Cigarette Smoking Is Dangerous to Your Health.

BOX, BOX 100's: Less than 0.01 mg. "tar", 0.001 mg. nicotine, SOFT PACK 85's FILTER, MENTHOL: 1 mg. "tar", 0.1 mg. nicotine, SOFT PACK 100's FILTER, MENTHOL: 2 mg. "tar", 0.2 mg. nicotine, av. per cigarette by FTC method.

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